

2019 - 2020 Seattle City Council Statement of Legislative Intent

Ready for Notebook

Tab	Action	Option	Version
29	4	B	1

Budget Action Title: Request OPCD, DON, and OCR prepare a racial equity analysis of the City's Growth Strategy

Ongoing: Yes

Primary Sponsor: Mosqueda, Teresa

Councilmembers: Johnson; Juarez

Staff Analyst: Lish Whitson

Date	Total	BC	SB	TM	LG	BH	LH	RJ	DJ	MO	KS
	Yes										
	No										
	Abstain										
	Absent										

Statement of Legislative Intent:

This Statement of Legislative Intent would request that the Office of Planning and Community Development (OPCD), the Department of Neighborhoods (DON), and the Office for Civil Rights (OCR) prepare a racial equity analysis of Seattle's strategy for accommodating growth. The intent is to embed a racial equity analysis into the pre-planning work in anticipation of the next major update to the Comprehensive Plan. Two reports are requested: (1) a report on the proposed scope of work by June and (2) a report on the status of the analysis as of December 2019. The scope of work should assume beginning the analysis in early 2019 and concluding prior to early stage planning for the next major update to Seattle's Comprehensive Plan. The Departments should report to the Planning, Land Use and Zoning Committee (PLUZ) and the Central Staff Director on the scope of work by June 7, 2019. The Departments should report to the Planning, Land Use and Zoning Committee and the Central Staff Director on progress toward the RET by December 1, 2019.

A racial equity analysis is one of the first steps in preparing a Racial Equity Toolkit (RET). A RET is a tool that supports the evaluation of policy through the lens of those traditionally most impacted by government policy. The Racial Equity Toolkit process is a collaboration between City and community and the scope of work will involve both internal and external collaboration. The racial equity analysis should center on community and lead with race.

Scope of Work

The RET process overall will be facilitated by OPCD's Equitable Development Initiative (EDI) and comprehensive planning teams with support from OCR and DON, working in coordination with other City departments with expertise and interest in the growth of the city. An interdepartmental team (IDT) consisting of representatives from OPCD, DON, OCR, the Mayor's Office, City Council and City Council Central Staff should be formed to work collaboratively on scoping as well as monitoring the RET process. The Council expects that development of the scope of work, the racial equity analysis, and longer-term work of the RET

will be undertaken in close consultation with the EDI advisory board, community-based organizations and the community-at-large.

The proposed scope of work should include an outreach and analysis plan for the RET, including core questions to best understand the race and social justice implications of the City's current growth strategy and questions to develop models of what an equitable growth strategy would look like. The scope should identify community engagement criteria, and goals for all phases of work beginning in 2019 and concluding prior to the early stage planning for the next major update to Seattle's Comprehensive Plan. The scope should identify additional resources needed to complete the RET and to prepare public-facing materials that distill the findings of the RET into material that is easily digestible by the public and has been translated in languages used by communities being targeted for engagement. By June 7, 2019, the departments should send their scope of work to the City Council.

Department Responsibilities

OPCD, working with DON, OCR and other City departments with subject matter expertise, will take the lead on policy. OPCD should use data collection and quantitative research as a baseline for further analysis of the distribution of the benefits and burdens of growth among Seattle residents of different races and ethnicities, including impacts of demographic shifts in Seattle and impacts on communities at heightened risk of displacement and/or that have seen historical disinvestment and/or institutional processes that have led to a historical lack of equitable access to community assets. This should include previous analysis done through other relevant RET processes and planning efforts, as well as the work of the HALA committee, notably background efforts relating to recommendations to: (1) add multifamily zoning to create transitions next to more intensive zones, (2) allow a broader mix of lower-density housing types within single-family areas, and (3) support permanently affordable home-ownership and stewardship. DON, working with the EDI team, will take lead on the community engagement strategy identified through the scoping process.

Responsible Council Committee(s): Planning, Land Use and Zoning Committee

Date Due to Council: June 7, 2019
December 1, 2019