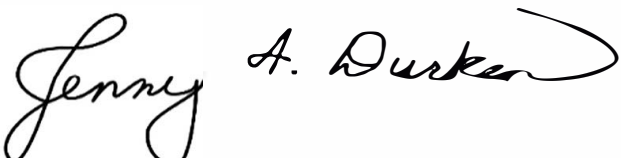




# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> <i>C.M. Ruiz</i>		
<b>Board/Commission Name:</b> <i>Cultural Space Agency Public Development Authority Governing Council</i>		<b>Position Title:</b> Governing Council Member
<input checked="" type="checkbox"/> <b>Appointment</b> OR <input type="checkbox"/> <b>Reappointment</b>	<b>City Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
<b>Appointing Authority:</b> <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other:	<b>Term of Position: *</b> TBD by Agency. See Charter Article VII. <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
<b>Residential Neighborhood:</b> <i>Capitol Hill</i>	<b>Zip Code:</b> <i>98102</i>	<b>Contact Phone No.:</b> [REDACTED]
<b>Background:</b> <i>CM Ruiz is a graphic artist, a curator, and a cultural space organizer and producer. He was born into an Indigenous Ma Mayan family from Guatemala, who had to flee as refugees during the genocide in the 1980s. He has been involved in community organizing from an arts perspective in Seattle for many years, both as the founder of the much-celebrated Nii Modo arts space and with partners as varied as the Low-Income Housing Institute, MoPop, and KEXP.</i>  <i>“Each project I take on is rooted in the fight against the white power structure,” says Ruiz, “as it has to struggle for success in spite of an inherently racist system. Within each of my projects are goals to lift BIPOC voices and benefit the community.”</i>		
<b>Authorizing Signature (original signature):</b>  <b>Date Signed (appointed):</b> <i>7/28/21</i>		<b>Appointing Signatory:</b> <i>Jenny A. Durkan</i> Mayor of Seattle

\*Term begin and end date is fixed and tied to the position and not the appointment date.

## C.M. Ruiz



### A Place For Mom - Design & Communication Manager, Content Strategy, 2018 - Present

- Worked across platforms to manage scheduled web content creation and uploads
- Managed a team for backend image resource and community mass upload project
- Graduated to development of expanded web content strategy with UX, SEO considerations resulting in 18% EOY growth and increase of \$22 million in revenue
- Development of email campaign strategy to source content package from partners
- Managed team of 10 writers and content creators and trained on project standards and mechanisms
- Audited master metadata report against published actuals
- Audit of blog content on a tiered grading scale and editing established pillars
- Outreach program strategy development relating to additional community research

### Nii Modo - Art Director and Curator, 2006-2020

- Neighborhood Outreach program development with Wallingford business leaders
- Maintenance of communication strategy and partnerships with other arts and cultures organizations
- Curation of wholly BIPOC artists, womxn artists, facilitating a platform for overlooked voices
- Complex travel and calendar management with domestic and international travel involving art installation, performances in multiple locations and working with talent and their agents as well as venue staff
- Stage management of multiple day events involving upwards of 40 music acts and multiple locations
- Head Web Manager and Content Developer for brand website, promotional outreach, social media
- Curating arts exhibition space in Downtown Seattle location involving no less than 25 artists and designers at a time

### Totokaelo - Bookkeeper, Shipping Manager, 2011 - 2020

- Developed early inventory system responsible for reduced shrinkage
- Design and illustration of Totokaelo Man identity printed matter and collateral materials
- Displayed strong communication skills with the proven ability to be a liaison between management, creative, and sales
- Analyze overall business performance based on monies earned, creating multiple charts and implementing protocol designed to track sales trends and key financial drivers
- Assigned as the company's HR Officer. Responsible for assisting job posting drafts, job postings, screening interview applicants

### PR Flea Market - Creative Director, 2015 - Present

- Create production lead up schedule and budget.
- Point of Contact for trash removal and delivery companies
- Point of Contact for Lease Holders and PRFM
- Lead post market clean up and load out to minimize our footprint

Creative internships include Sub Pop Records, IDEO of Chicago, and Wexley School For Girls  
Portfolio at <https://cmruiz.com/wp-content/uploads/2021/04/Ruiz-Portfolio.pdf>

# Cultural Space Agency Public Development Authority Governing Council

*No fewer than 6 and no more than 18* Members: Pursuant to Charter of The Cultural Space Agency. *All* members subject to City Council confirmation, *three*-year terms:

- 0 City Council-appointed
- 9 Mayor-appointed

Other Appointing Authority-appointed (specify): Nominated by the Constituency of the Cultural Space Agency

## Roster:

*D	**G	RD	Class I/ II/ III	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
2	F	3	TBD	Governing Council Member	Geneiva Arunga	TBD by Agency. See Charter Article VII.	TBD	1	Mayor
2	F	n/a	TBD	Governing Council Member	Nia Arunga	TBD by Agency. See Charter Article VII.	TBD	1	Mayor
1	F	2	TBD	Governing Council Member	Julie Chang Schulman	TBD by Agency. See Charter Article VII.	TBD	1	Mayor
2	F	2	TBD	Governing Council Member	Nyema Clark	TBD by Agency. See Charter Article VII.	TBD	1	Mayor
2	F	2	TBD	Governing Council Member	Afua Kouyate	TBD by Agency. See Charter Article VII.	TBD	1	Mayor
2	M	2	TBD	Governing Council Member	Sergio Max Legon-Talamoni	TBD by Agency. See Charter Article VII.	TBD	1	Mayor
4	F	2	TBD	Governing Council Member	Melina Rivera	TBD by Agency. See Charter Article VII.	TBD	1	Mayor
3	M	2	TBD	Governing Council Member	C.M. Ruiz	TBD by Agency. See Charter Article VII.	TBD	1	Mayor
6	M	3	TBD	Governing Council Member	Michael Seiwerrath	TBD by Agency. See Charter Article VII.	TBD	1	Mayor

## SELF-IDENTIFIED DIVERSITY CHART

	(1)		(2)		(3)		(4)		(5)		(6)		(7)		(8)		(9)	
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial					
Mayor																		
Council																		
Other	3	6			1	4	1	1		1	1							
Total	3	6			1	4	1	1		1	1							

## Key:

\*D List the corresponding *Diversity Chart* number (1 through 9)

\*\*G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

*Diversity information is self-identified and is voluntary.*