



# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> <i>Lisa Nitze</i>	
<b>Board/Commission Name:</b> Seattle Chinatown International District Preservation and Development Board	<b>Position Title:</b> Board Member
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment	<b>City Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input checked="" type="checkbox"/> <del>City Council</del> <input type="checkbox"/> Mayor <input checked="" type="checkbox"/> Other: <i>Fill in appointing authority</i> <i>PDA governing council</i>	<b>Term of Position: *</b> 1/1/2021 to 12/31/2023  <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
<b>Residential Neighborhood:</b> <i>Council District 1</i>	<b>Zip Code:</b> 98136 <b>Contact Phone No.:</b> [REDACTED]
<b>Background:</b> <i>Lisa is V.P., Marketing, Investment and Community Partnerships for Nitze-Stagen &amp; Co., an integrated real estate investment, development and management firm with a portfolio of properties located in Seattle including the Union Station Garage in the CID.</i>  <i>Previously, Lisa was CEO of Social Venture Partners Seattle an organization comprised of philanthropists who pool approximately \$1M each year to contribute to local social enterprises and collective impact initiatives. Lisa has 30 years of experience leading public/private partnership organizations and initiatives, working with government, corporations, foundations, nonprofits and educational institutions, to develop and implement strategies for building sustainable social systems change and for maximizing social impact.</i>  <i>She has started and led four nonprofits. As Washington D.C. Managing Director of Mission Measurement LLC, Lisa worked with leading organizations in many sectors to advise them on measurement, evaluation and reporting of social impact. A former CEO of the U.S. Social Enterprise Alliance and Speaker Specialist for the U.S. State Department on social entrepreneurship, Lisa has traveled extensively abroad and across the U.S. speaking and consulting on the power of social enterprise for social and economic development. As V.P. Global Engagement for the Ashoka Foundation, Lisa led a team working with corporations, foundations and philanthropists to secure investment in social enterprises around the world. Lisa has a BA from Harvard and an MBA from Stanford University.</i>	
<b>Authorizing Signature (original signature):</b>  <i>Mindy Au</i> <small>Digitally signed by Mindy Au Date: 2021.01.20 17:01:48 -0800</small>	<b>Appointing Signatory:</b>  <b>Mindy Au</b> <b>Board President</b>
<b>Date Signed (appointed):</b> 1/20/21	

\*Term begin and end date is fixed and tied to the position and not the appointment date.

**Lisa Nitze**



A recognized expert in social entrepreneurship, social enterprise, philanthropy, social impact investing, social impact measurement and evaluation, and systems change solutions to address critical global problems. Over 35 years of experience launching, building, managing, leading and advising nonprofit, corporate, foundation and public private partnership organizations and initiatives supporting sustainable communities and a sustainable world.

**Career Summary**

- 2018-Present Nitze-Stagen** **Seattle WA**  
*Vice President Marketing, Investments, Community Partnerships*  
Manage marketing and community engagement for an integrated real estate acquisition, development and management company with a deep history in Seattle. Engage impact investors in the company's Opportunity Zone deals and pursue public policy issues of importance to the communities where Nitze-Stagen does or seeks to own properties.
- 2015 – 2017 Social Venture Partners Seattle** **Seattle, WA**  
*CEO*  
Led organization of 10 employees and a Partnership of over 500 philanthropists in Seattle and the surrounding region. Pooled philanthropic funds and expertise to invest in systems change in King County in the areas of education and sustainable communities. Disbursed \$1 million a year into the community in non-profit grants. Partnered with public and private sector community stakeholders for collective impact.
- 2014 -2015 Achieving the Dream, Inc.** **Rock Spring, MD**  
*Vice President, Strategic Partnerships*  
Responsible for developing shared value partnerships with corporations, foundations and community-based organizations. Led organization-wide development efforts to fund nearly \$16 million annual budget through foundation and corporate grants and earned revenue.
- 2013-2015 American University, School of International Service, Social Enterprise Program** **Washington, D.C**  
*Professorial Lecturer*  
Created and taught practice-based courses on Social Mission Businesses, Corporate Social Responsibility and Public Private Partnerships in the only graduate-level program on social enterprise in the U.S.
- 2012-2013 Mission Measurement LLC** **Washington, D.C**  
*Managing Director*  
Co-managed a team of 30 consultants advising leading corporations, foundations, international aid organizations and nonprofits on social value creation strategies, measurement and evaluation. Clients included Achieving the Dream, USAID, IADB, Skoll Foundation, Mercy Corps, Sigma-Aldrich, Cisco, Technoserve, Coke, Vulcan, Walmart, Microsoft.

- 2010-2011**      **Social Enterprise Alliance**      **Washington, D.C.**  
*President & CEO*  
 Led the largest membership network of social-mission businesses in North America offering education, advocacy and networking. Launched regional network Chapters in S.F., L.A., Twin Cities, Chicago, Dallas, Denver, Baltimore, Boston, New York, Nashville, Tampa and St. Louis. Partnered with White House Office of Social Innovation to advocate for legislation favorable to the field. Engaged YPO/WPO, Citi, UPS, Western Union, Boeing and Goodwill Industries Intl. in supporting social enterprise. Conducted public speaking events throughout U.S.
- 2006-2010**      **Ashoka: Innovators for the Public**      **Arlington, VA**  
*Vice-President, Global Engagement*  
 Responsible for all development efforts for the Ashoka Foundation supporting work in 70 countries and an annual budget of nearly \$40M. Managed global staff of 30 that engaged corporations, foundations, business associations and individuals in support of social entrepreneurship. Built a global network of business entrepreneurs who supported social entrepreneurs through investment and mentoring. Developed engagement programs and services for all funder segments. Developed partnerships with an affiliate of the Bill and Melinda Gates Foundation, Lodestar and Deshpande Foundations, Inter-American Development Bank, General Electric Foundation, Green Mountain Coffee, Goldman Sachs Foundation and Exxon Foundation.
- 2005**      **Duke Farms Foundation**      **Somerset, NJ**  
*Group Leader, Strategic Planning, Partnerships and Programs*  
 Developed and directed public programs and events at Duke Farms for approximately 50,000 annual visitors. Managed a staff of 25. Directed sustainable communities master plan development for the Doris Duke Charitable Foundation's 3,000-acre, 150-building estate. Initiated, developed and managed community partnerships for Duke Farms Foundation.
- 1998-2002**      **Save Ellis Island! Inc.**      **Gladstone, NJ**  
*Executive Director, New Jersey Governor's Advisory Committee on the Preservation and Use of Ellis Island*  
 Secured over \$10M to stabilize Ellis Island's 30 abandoned buildings. Formed nonprofit Save Ellis Island! Inc. to partner with National Park Service in raising \$500M needed to restore abandoned buildings. Directed Advisory Committee proceedings, public hearings, and the development and public release of Governor Whitman's Proposed Restoration and Reuse Plan for Ellis Island.
- 1995-1997**      **Prosperity New Jersey**      **Trenton, NJ**  
*Executive Director*  
 Created and directed statewide public/private partnership for economic development overseen by a Board of Directors consisting of leaders in state government, business, education, labor and environment. Harnessed the combined resources represented on the Board of Directors to improve the business climate in New Jersey. Developed urban economic development partnerships in cities of Newark and Camden; developed and promoted statewide regulatory reform plan; created coordinated public/private sector rapid response capabilities for recruiting and retaining business in New Jersey, developed tourism and technology growth plan. Initiative leadership included Robert Wood Johnson Foundation, Amelior Foundation, Princeton

University, Beneficial, Prudential, Lucent Technologies, Public Service Electric and Gas, Johnson and Johnson, CoreStates Bank, and Continental Airlines.

**1990-1992      World Trade Center Baltimore      Baltimore, MD**  
**World Trade Center Institute**

*Executive Director*

Created and directed statewide membership organization to assist Maryland companies in penetrating foreign markets and attracting reverse investment. Delivered events, services and networking opportunities to members. Recruited Board of Directors representing leaders from Maryland's state government, multi-national manufacturing and service sector corporations and its universities. Leadership included Abell Foundation, University of Maryland, RTKL Assoc., Legg Mason, Inc., McCormick Spice, Black & Decker, and PricewaterhouseCoopers.

**Education**

**1985-1987      Stanford University Graduate School of Business      Palo Alto, CA**

M.B.A with course emphasis in marketing and strategic planning.

Advisory committee on media relations. Contributing writer to *The Reporter*.

**1978-1982      Harvard College      Cambridge, MA**

B.A. with honors in Government. Varsity lacrosse. Educational tutoring in prison.

**Other**

**U.S. Department of State      Washington, DC**

Speaker Specialist on Social Enterprise for U.S. Embassies in India, Africa and Latin America.

Mentor for Pathways to Progress program's women entrepreneurs in Latin America.

**University of Washington, Foster School of Business      Seattle, WA**

Professorial Lecturer on Impact Entrepreneurship

**Board Participation      Seattle, WA**

SODO Business and Industry Association, Historic Seattle Foundation, Washington Technology and Industry Association ION Collaborators, International Coaching Federation, Weld

# Chinatown-International District Preservation and Development Authority (SCIDpda)

No fewer than nine (9) members and no more than seventeen (17) members: Per RCW 35.21.730 and Seattle Municipal Code (SMC) 3.110, all subject to City Council confirmation, up to 3-year terms:

- 4 Mayor-appointed
- 5 to 13 SCIDpda Governing Council-appointed

**Roster:**

*D	**G	Position No.	Position Title	Name	Term Start Date	Term End Date	Term #	Appointed By
1	M	1.	Member	David J. Della	1/1/21	12/31/23	2	Governing Council
6	M	2.	Member	Tiernan Martin	1/1/20	12/31/22	1	Governing Council
1	F	3.	Member	Jerilyn Young	1/1/20	12/31/22	2	Governing Council
	M	4.	Member	Elliot Sun	1/1/21	12/31/23	1	Governing Council
6	F	5.	Member	Lisa Nitze	1/1/21	12/31/23	1	Governing Council
1	F	6.	Member	Cindy Ju	1/1/21	12/31/23	1	Governing Council
1	F	7.	Member	Casey Huang	1/1/20	12/31/22	3	Governing Council
1	F	8.	Member	May G. Wu	1/1/20	12/31/22	1	Governing Council
1	M	9.	Member	Phillip Sit	1/1/20	12/31/22	3	Governing Council
1	M	10.	Member	Wayne H. Lau	1/1/21	12/31/23	3	Governing Council
		11.	Member					Governing Council
1	M	12.	Member	Scott Yasui	1/1/19	12/31/21	3	Governing Council
		13.	Member					Governing Council
1	F	14.	Member	Miye Moriguchi	1/1/19	12/31/21	1	Mayor
1	F	15.	Member	Aileen Balahadia	1/1/19	12/31/21	2	Mayor
1	F	16.	Member	Jennifer Reyes	1/1/19	12/31/21	2	Mayor
1	F	17.	President	Mindy Au	1/1/19	12/31/21	1	Mayor

**Diversity Chart:**

			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)		
	Men	Women	Vacant	Minority	Asian-American	Black/African American	Hispanic/Latino	American Indian/Alaska Native	***Other	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	0	4	0		4								
PDA Council	6	5	3		8					2			
Other													
<b>Total</b>	<b>6</b>	<b>9</b>	<b>3</b>		<b>11</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0</b>