



# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> Femi Adebayo		
<b>Board/Commission Name:</b> Community Technology Advisory Board		<b>Position Title:</b> Member
<input checked="" type="checkbox"/> <b>Appointment</b> OR <input type="checkbox"/> <b>Reappointment</b>		<b>City Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input checked="" type="checkbox"/> City Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other:		<b>Term of Position: *</b> 1/1/2021 <b>to</b> 12/31/2022  <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
<b>Residential Neighborhood:</b> N/A	<b>Zip Code:</b> 98037	<b>Contact Phone No.:</b> [REDACTED]
<b>Background:</b> Femi has in-depth experience across all core technology business functions and operations. Through his years of experience, he has developed strong leadership, communication, negotiation, creative and analytical skills. He is excited about the opportunity to work and learn from other board members. If selected, he will bring years of experience delivering products and solutions to customers in the financial services, mobile telecoms, energy and utilities, and technology industries to bear during my tenure on the board. In his current role at Microsoft, he works as a Program Manager responsible for driving Windows app experience for both consumer and enterprise users. He is also the chair of the diversity and inclusion community.		
<b>Authorizing Signature (original signature):</b>   <b>Date Signed (appointed):</b> 12/30/20		<b>Appointing Signatory:</b> <b>Alex Pedersen</b> <b>Councilmember, City of Seattle</b>

\*Term begin and end date is fixed and tied to the position and not the appointment date.

# FEMI ADEBAYO

## Product Manager

📞 [REDACTED]      @ [REDACTED]  
📧 [REDACTED]      📍 [REDACTED]



## EXPERIENCE

### Senior Product Manager Windows Devices OS Strategy

#### Microsoft

📅 08/2019 - Ongoing    📍 Redmond

- Currently, working as a Product Manager in Cloud + AI organization for application and device compatibility areas.

### Product Manager-Xbox Royalties

#### Microsoft

📅 07/2017 - 07/2019    📍 Redmond

- Providing End to end product strategy/ roadmap for Xbox Live Marketplace Royalties payout process for 3rd party Intellectual Gaming Property exceeding \$400 million USD annually with 40% YoY growth for 350 vendors.
- Interacted with external customers (Gaming IP owners) and internal stakeholders (account managers, accounting, and finance) to drive enhancements to existing reporting and payout processes.
- Product Lead for driving feature scenarios, user experience, and use case requirements from inception to release for a new royalty payment application. The application currently saves Microsoft an average of \$133M in early monthly payment discount from our gaming partners. Saved over \$300,000 in the first quarter by resolving previous process flaws.
- Played a key role in data conversion and contract migration to the new application while managing a team of contingent staff and training them to work on routine processes.
- Product lead for a Blockchain proof of concept pilot that delivered royalty statements to Microsoft Xbox game publishers. Referenced Article - <https://customers.microsoft.com/en-us/story/microsoft-financialoperations-professional-services-azure>

### Product Manager-Windows Universal Store Onboarding

#### Microsoft

📅 07/2016 - 07/2017    📍 Redmond

#### Microsoft

- Conceptualized, designed, and delivered more than 5 features by coordinating efforts across different stakeholder teams such as engineering, marketing, support, and business development
- Led end to end delivery of developer and partner onboarding tools from inception to public launch leveraging Windows Azure API services, increasing user base to ~100,000 users.
- Worked on Windows app to articulate AuthN/AuthZ, Telemetry to measure and enhance user behaviors, Integration with Toast/Push notifications for state changes and user (re)-engagement.
- Coordinated, payment strategy development, and gap analysis across the Xbox business, Microsoft Studios, third-party publishing, Xbox engineering, and finance teams.
- Led the modern engineering practices such as test automation, automated builds, and continuous integration/delivery are considered in the backlog in an effort to avoid technical debt and introduce efficiencies into the software development and delivery process

## EDUCATION

### Master of Business Administration

[Washington State University](#)

### Management Information Systems

[Chicago State University](#)

## CERTIFICATION

### [Metrics for Product Managers](#)

[LinkedIn.com/learning](#)

### [University of Washington](#)

Certificate In Product Management

## SKILLS

### Technologies

Azure DevOps    SQL    HTML

### Tools

JIRA    MS Visio    MS Project

Confluence    CA Agile Central (Rally)

HPQC

## INDUSTRY EXPERTISE

### Product Management



### Agile Development



## EXPERIENCE

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### Product Manager (Accenture Consultant Role)

#### Walt Disney Parks & Resorts

📅 11/2015 - 07/2016 📍 Seattle

- Product owner for Walt Disney Parks & Resorts Technology PhotoPass experience for the Disney World app allowing guests to more conveniently view and purchase their in-park photos directly from their mobile phones. IOS and Android).
- Successfully submitted the mobile PhotoPass experience in Apple and Google Play Store which since it's launch has become one of the most used features in the Disney World app with more than 1M unique photos viewed per week and 1.1M in sales from photo purchases.
- Worked closely with vertical Product Managers in Orlando to align the mobile strategy with MyDisneyExperience.com, the in-park kiosks, and back-end services.
- Created Epics, User Stories, Acceptance Criteria, and Business Requirements in a Scrum/Agile environment.
- Analysis and research for the product roadmap including an improved Dining reservations flow (Dining Optimization), ability to book FP for restaurant experiences (GFF), improved FP modify functions, etc.

### Project Manager Lead (Accenture Consultant Role)

#### T-Mobile

📅 09/2014 - 10/2015 📍 Seattle

- Managed vision, strategy, roadmap creation, capacity planning, change control and status communications to deliver an \$11M program, providing integrated wireless and wireline e-commerce experience for T-Mobile small business customers.
- Authored business case which, upon implementation, resulted in a 2% increase in device revenue as well as an increase in customer satisfaction score of .5%.
- Decreased development rework saving ~15% in vendor costs and improved delivery timelines through effective vendor management while ensuring highest quality product and stakeholder satisfaction
- Engage leadership and business stakeholders to define, align, and drive the roadmap strategy for the T-Mobile Cloud Services customer care portal.
- Created user stories, acceptance criteria and API specifications, as a product owner delegate, to execute online contract acceptance capability for a call recording feature estimated to generate annual revenue of \$2M.

### Senior Associate- Product Management, Digital Payments

#### JP Morgan

📅 07/2011 - 07/2014 📍 Chicago

- Responsible for managing product development from idea to production, for an Electronic Bill Payment Systems, which includes Collections, Disbursements, Receivables and Tax payment services
- Created product roadmap and usecase scenarios and analyzed workflows for over \$25 million-dollar revenue generating projects by effectively collaborating with both global and local implementations, operations, and development team
- Led Reporting and Supportability Feature teams supporting a \$10M/year global initiative to build a next generation "online collections and mobile disbursements" transnational platform for JP Morgan 2.3B Treasury services business.

## INDUSTRY EXPERTISE

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#### Business Analysis



#### Project Management



#### IT Strategy



#### Process Improvement



# Community Technology Advisory Board

10 Members: Pursuant to Ordinance 124736, all members subject to City Council confirmation, 2-year terms:

- 4 City Council- appointed
- 6 Mayor- appointed

## Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
1	F		1.	Member at Large	Leah Shin	1/1/21	12/31/22	1	City Council
3	F	3	2.	Member at Large	Camille Malonzo	1/1/20	12/31/21	1	Mayor
6	M	7	3.	Member at Large	John C. Krull	1/1/20	12/31/21	1	Mayor
2	M	3	4.	Member at Large	Rene J. Peters	1/1/21	12/31/22	2	City Council
2	M	7	5.	Education Member	Lassana Magassa	1/1/21	12/31/22	2	Mayor
6	M	4	6.	Get Engaged Member	David Kirichenko	9/1/20	8/31/21	1	Mayor
2	M	7	7.	Member at Large	Tyrone Grandison	1/1/20	12/31/21	1	City Council
2	F	7	8.	Member at Large	Nicole Espy	1/1/20	12/31/21	1	Mayor
2	M		9.	Member at Large	Femi Adebayo	1/1/21	12/31/22	1	City Council
6	M	3	10.	Public Access Member	Brandon Lindsey	1/1/21	12/31/22	2	Mayor

## SELF-IDENTIFIED DIVERSITY CHART

	<div style="display: flex; justify-content: space-around; font-weight: bold;"> <span>(1)</span> <span>(2)</span> <span>(3)</span> <span>(4)</span> <span>(5)</span> <span>(6)</span> <span>(7)</span> <span>(8)</span> <span>(9)</span> </div>												
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
<b>Mayor</b>	4	2				2	1			3			
<b>Council</b>	3	1			1	3							
<b>Other</b>													
<b>Total</b>	7	3											

### Key:

**\*D** List the corresponding *Diversity Chart* number (1 through 9)

**\*\*G** List *gender*, **M**= Male, **F**= Female, **T**= Transgender, **NB**= Non-Binary, **O**= Other, **U**= Unknown

**RD** Residential Council District number 1 through 7 or N/A

*Diversity information is self-identified and is voluntary.*