




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Calvin W. Goings</i>		
Board/Commission Name: <i>Levy to Move Seattle Oversight Committee</i>		Position Title: <i>Member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Specify appointing authority</i>		Term of Office: <i>1/1/2016 12/31/2019</i>
Residential Neighborhood: <i>Belltown</i>	Zip Code: <i>98121</i>	Contact Phone No.:
Legislated Authority: <i>Ord. 124796</i>		
<p>Background:</p> <p>Calvin Goings has over two decades of experience working with policy makers at the local, county, state, & federal levels. He has served in the Washington State Senate (where he was Vice-Chair of the Senate Transportation Committee), and the Pierce County Council.</p> <p>Calvin also has experience in transportation oversight that would be beneficial as we monitor revenues, expenditures, as well as program and project implementation. He previously served on the Washington State Transportation Improvement Board & the Pierce Transit Board of Commissioners.</p> <p>Calvin volunteers his time with the Greater Seattle Business Association, Seattle Community College Chancellors Advisory Council, First United Methodist Church, Belltown Community Council and others.</p> <p>Calvin lives in District 7 in the Belltown neighborhood.</p>		
Date of Appointment: <i>3/30/16</i>	Authorizing Signature (original signature): 	Appointing Signatory: <i>Edward B. Murray</i> <i>Mayor of Seattle</i>

FILED
 CITY OF SEATTLE
 2016 APR 11 PM 2:46
 CITY CLERK

Calvin W. Goings

Professional Experience Summary

Collaborative Leader Strategic Communicator Proven Advocate Accomplished Administrator

- ✓ 25 years of progressive public policy experience focused on strengthening and revitalizing communities
- ✓ Successful private sector executive, elected official, and federal administrator
- ✓ Strategic communicator, committed public servant, and proven champion for sustainable growth
- ✓ Consensus builder and complex problem solver through transparency, coordination, and collaboration
- ✓ Guiding professional values include honesty, integrity, and inclusiveness

Regional Administrator, U.S. Small Business Administration, 2010 – Current

Regional Administrator for the U.S. Small Business Administration (SBA), successfully managing the critical day-to-day administrative and strategic operations of six offices located across a diverse and expansive four-state region.

Innovative, positive, and hands-on leader recognized as one of SBA's top communicators, successfully conveying the Obama Administration's economic development initiatives as well as numerous SBA technical assistance programs geared toward supporting entrepreneurs.

REGIONAL ROLE

- Promoted nearly \$10 billion in mission-critical SBA guaranteed loans to small businesses and over \$45 billion in federal procurement contracts
- Convened numerous economic development stakeholder roundtable meetings with tribal leaders, elected officials, and entrepreneurs to encourage greater public/private collaboration
- Leveraged the Administration's National Export Initiative, SBA trade grants, and state matching funds to expand export and trade assistance through local Small Business Development Centers
- Bolstered SBA services to immigrant-owned, women-owned, minority-owned, and LGBT-owned small businesses, and facilitated regional participation on the National Council on Underserved Communities
- Led numerous White House Business Council meetings with community and business leaders in communities of color, as well as rural entrepreneurs in cooperation with the USDA
- Championed the Administration's Start Up America Initiative in areas such as higher education, research and development, innovation clusters, and entrepreneurial support
- Instituted agency best practices for expanding SBA's brand awareness and effectively dialogued with the public as one of SBA's leading communicators giving speeches on a weekly basis and fielding media inquiries (social media, television, radio, and print)
- Successfully managed the four-state Northwest region of Alaska, Idaho, Oregon and Washington to include a team of nearly 50 and promoting staff diversity and creating a culture of inclusiveness

NATIONAL ROLE

Strategic and entrepreneurial approach to solving complex problems. Led an agency-wide service improvement initiative that included organizing, planning, and facilitating five national forums.

- Managed effort to increase small business outreach and entrepreneurial training by strengthening the services provided at SBA's 68 field offices, 850 Small Business Development Centers, 350 SCORE counseling chapters, and 100 Women's Business Centers
- Central role in ensuring that SBA's field offices and resource partner centers worked in a coordinated and cooperative manner to share and adopt best practices, reinvigorate marketing and outreach efforts, and increase small business job creation and competitiveness in the global marketplace
- Analyzed complex federal agency systems and developed a comprehensive report communicating recommendations for improvements in a clear and concise manner

Senior Policy Advisor to the President, Washington Credit Union League, 2009 – 2010

- Bolstered Washington State credit union efforts to support small businesses and enhance local economic development clusters
- Engaged local credit union leaders to support entrepreneurs who were involved in the green economy
- Coordinated congressional support for youth oriented financial literacy outreach and education efforts
- Worked to position credit unions as the premier lender to businesses engaged in emerging technology and markets
- Coordinated statewide support for expanding opportunities for women and minority-owned businesses
- Represented the League at the National Credit Union Association Conference promoting Washington credit union best practices

Pierce County Washington Councilmember, 2001 – 2009

- Created long-term economic development opportunities by supporting economic clusters such as the eco-tourism, military, and agricultural sectors
- Helped lead the effort to secure an investment from Pierce County to open the nationally recognized University of Washington Tacoma Institute of Technology
- Managed initiatives focused on workforce training, affordable housing, support of local military installations, industrial land preservation, and support for small business incubation
- Established Select Committee on Emergency Preparedness to support regional business disaster resiliency
- Led strategic safety and increased freight mobility investments in public transportation while a councilmember and gubernatorial appointee to the State's Transportation Improvement Board (TIB)
- Partnered with The Puyallup Tribe to expand neighborhood based programs and services
- Prime sponsor of first domestic partner benefits equity legislation for county employees
- Led efforts to create a minority- and women-owned business department focused on expanded capital access and training

Executive Director, Washington Credit Union Foundation, 1998 - 2001

- Worked closely with over 100 credit unions and their directors, as well as the Foundation Board of Directors from across Washington to develop and implement the strategic direction for the Foundation
- Led a positive and proactive team to plan and implement annual Credit Union League conferences which engaged credit union leaders from throughout the State on topics ranging from strategic planning, to supporting women- and minority-owned businesses, and expanding e-commerce
- Leveraged partnerships with service organizations and credit unions to increase financial literacy
- Partnered with sector leaders to increase disaster preparedness information to credit union members

Washington State Senator, 1995 - 2001

- Successfully campaigned for State Senate seat at 22 to become the youngest State Senator in the nation
- Increased educational opportunities as Vice Chair of the Senate Education Committee
- Sponsored legislation that equalized levy standards in communities across the state, reduced class sizes, and enhanced financial literacy programs
- Served as Vice Chair of the Senate Transportation Committee, actively supported investment in critical transportation infrastructure projects to ensure the competitiveness of the state-wide economy
- Served as a member of the Energy and Telecommunications Committee and supported legislation to expand telecommunications infrastructure to rural areas

Personnel Administrator, Key Bank of Washington, 1994 - 1997

- Worked extensively with small business clients to meet their financial service needs, including business outreach and assessment
- Represented Key Bank at the Eastern Pierce County Chamber of Commerce Board of Directors, which included advising Chamber members and leadership and serving as the point person for meeting with local legislative leaders
- Served as the Business Liaison to the county-wide Freight Mobility Task Force
- Coordinated personnel actions and EEO compliance with regional Key Bank staff

Levy to Move Seattle Oversight Committee

16 members: Per Ord. 124796, all subject to City Council confirmation, 4-year terms (The initial terms for appointed board members and residents shall be four years, except for two two-year terms [one mayoral appointee and one Council appointee] and four three-year terms [two mayoral appointees and two Council appointees]):

- Chair of the City Council’s Transportation Committee or its successor committee with responsibility for transportation
- City Budget Director
- 5 City Council-appointed (to include a licensed engineer with bridge and structures experience)
- 5 Mayor-appointed
- 4 Other Appointing Authority-appointed (specify):
 - One representative each chosen by and from among the respective members of the Seattle Pedestrian Advisory Board, Seattle Bicycle Advisory Board, Seattle Transit Advisory Board, and Seattle Freight Board

Roster:

*D	**G	Position No.	Position Title	Name	Term Start Date	Term End Date	Term #	Appointed By
	F	1.	Member	Rachel Ben-Shmuel	1/1/16	12/31/19	1	Mayor
1	F	2.	Member	Shefali Ranganathan	1/1/16	12/31/18	1	Mayor
	F	3.	Member	Elizabeth Kiker	1/1/16	12/31/18	1	Mayor
	M	4.	Member	Calvin Goings	1/1/16	12/31/19	1	Mayor
	M	5.	Member	Alexandre Krieg	1/1/16	12/31/17	1	Mayor
1	M	6.	Engineer	Nick Paranjpye	1/1/16	12/31/19	1	City Council
	M	7.	Member	Brian Estes	1/1/16	12/31/18	1	City Council
3	F	8.	Member	Laurie Torres	1/1/16	12/31/19	1	City Council
	M	9.	Member	Joseph Laubach	1/1/16	12/31/18	1	City Council
	F	10.	Member	Betty Spieth-Croll	1/1/16	12/31/17	1	City Council
	M	11.	Ped. Board Member	Paul Muldoon	1/1/16	12/31/19	1	Pedestrian Advisory Board
2	F	12.	Bicycle Board Member	Phyllis Porter	1/1/16	12/31/19	1	Bicycle Advisory Board
	M	13.	Transit Board Member	Ron Posthuma	1/1/16	12/31/19	1	Transit Advisory Board
		14.	Freight Board Member	Pat Cohn	1/1/16	12/31/19	1	Freight Advisory Board
	M	15.	Councilmember	Councilmember Mike O’Brien	N/A	N/A		Ord. 124796
	M	16.	Budget Director	Ben Noble	N/A	N/A		Ord. 124796

Diversity Chart:

(1) (2) (3) (4) (5) (6) (7) (8) (9)

	Men	Women	Vacant	Minority	(1) Asian- American	(2) Black/ African American	(3) Hispanic/ Latino	(4) American Indian/ Alaska Native	(5) ***Other	(6) Caucasian/ Non- Hispanic	(7) Pacific Islander	(8) Middle Eastern	(9) Multiracial
Mayor	2	3		1	1					4			
Council	3	2		2	1		1			3			
Other	5	1		1		1				5			
Total	10	6		4	2	1	1			12			

Key:*D List the corresponding *Diversity Chart* number (1 through 9)**G List *gender*, M or F***Other Includes diversity in any of the following: *race, gender and/or ability*