



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Jennifer Czeisler</i>		
Board/Commission Name: <i>Seattle Music Commission</i>		Position Title: <i>Member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Date Appointed: 9/1/2016	Term of Position: * 9/1/2016 to 8/31/2019
Residential Neighborhood: <i>Madison Park</i>	Zip Code: 98112	Contact Phone No.: [REDACTED]
Background: <i>After founding and running the licensing department at Sup Pop Records for 16 years where she served as Vice President Licensing, Jen Czeisler exited her VP position in July 2012 and founded Rogue Octopus, a synch licensing company focused on Northwest artists and labels and built to help musicians land film, TV, and commercial placements. Jen's abilities have showcased themselves in music placements for Sub Pop bands The Shins, The Postal Service, Fleet Foxes, Band of Horses, as well as local indie artists on Rogue Octopus such as Tangerine, Hot Bodies In Motion, J. Pinder, Sweet Water and more. A Seattle native, Jen received her B.A. in International Studies and her law degree from the University of Washington.</i>		
Authorizing Signature (original signature): 		Appointing Signatory: <i>Edward B. Murray</i> <i>Mayor of Seattle</i>

FILED
 CITY OF SEATTLE
 2016 OCT 20 PM 2:51
 CITY CLERK

*Term begin and end date is fixed and tied to the position and not appointment date.

**Jennifer A. Czeisler, President
Rogue Octopus LLC**

QUALIFICATIONS

Music industry veteran with twenty years' experience working as VP Licensing in business and legal affairs at Sub Pop Records as well as founding and running independent music licensing company Rogue Octopus, having obtained a thorough understanding of the nuances of the music industry from an executive, strategic and legal perspective. Practicing attorney admitted to the Washington State Bar Association in 1997.

EXPERIENCE

ROGUE OCTOPUS, Seattle, Washington

2013-present

President and Founder

- Successfully launched independent licensing start up.
- Work directly with independent labels and artists, primarily from the Pacific Northwest.
- Manage day-to-day operations and oversee all work performed by staff.
- Licensed music for motion pictures, movie trailers, Network television shows such as Grimm, Night Shift, Cooper Barrett's Guide to Surviving Life, video games and more.

SUB POP RECORDS, Seattle, Washington

1996-July 2012

Vice President, Licensing

1999-2012

- Directed all intellectual property licensing activity for label. Completed deals with many technology companies including Apple (iTunes), pressplay (now Napster) and RealNetworks as well as major record labels such as Warner Bros. Records, RCA, EMI and Sony.
- Negotiated and drafted hundreds of recording contracts, licensing agreements and foreign distribution agreements.
- Hired accounting talent to create models to analyze projects properly and improve accounting practices. Responsible for budget, and business analysis of all new project proposals.
- Managed and prepared all royalty accounting.

Director of Licensing, Special Projects

1997-1999

- Created licensing division within Sub Pop capturing a huge new source of revenue.
- Quadrupled licensing revenue over the five-year period from January 1997 to December 2001, with significant increases in each consecutive year.
- Responsible for negotiating all music licensing for film, TV, commercial advertisements and compilation records.
- Successfully licensed music for Vanilla Sky, Charlie's Angels, McDonald's, Microsoft, MTV, IKEA, Dawson's Creek, Gilmore Girls, Scrubs, E.R., Law & Order. Reciprocal licensing with other labels: EMI, Warner Special Products, Sony Music Special Markets and Rhino Records.
- Draft foreign licensing contracts and all other music licensing agreements.
- Negotiate and draft recording contracts with recording artists.

- Track master use licensing fees and prepare monthly summary of revenues.
- Managed Internet licensing agreements and negotiations.
- Reported directly to Vice President Business Affairs.
- General Counsel responsibilities.

Legal Intern

1996-1997

- Worked 20-hour weeks during 3rd year of law school.
- Organized and licensed recordings for compilation album "Hype" - included many well-known major label artists such as Pearl Jam, Nirvana and Soundgarden. Worked directly with major labels, artist managers and lawyers to coordinate this effort.
- Identified licensing as a growth area while an intern, which is how my full time position was created. Since then, licensing revenue has become a major component of company's overall gross receipts.

MACY'S DEPARTMENT STORE. San Francisco, CA

1992-1993

- Completed intensive four-month management training course.
- Worked in the Buying Office and as a Retail Sales Manager.

SOFTWARE PUBLISHERS ASSOCIATION, Paris, France

1991

- Conceived of and helped launch intern program with organization's founder, Ken Wasch.
- Previously fluent in French (currently proficient in French).

EDUCATION

J.D., University of Washington School of Law, 1997

Entertainment Law Group, Concentration in copyright and trademark law

B.A., University of Washington, Jackson School of International Studies, 1992

Phi Beta Kappa, Cum Laude

BOARD POSITIONS & OTHER ACTIVITIES

- *Governor*, Pacific Northwest Chapter of The Recording Academy Board of Governors (Grammy's)
- *Legislative Chair*, McGilvra Elementary PTA Board (2012-2014)
- *Panelist*, SXSW 2009 on licensing for film and tv
- *Panelist*, SXSW 2012 on artist/label branding
- *Moderator*, Grammy panel on understanding public performance royalties
- *Speaker*, Seattle University sponsored CLE on copyright and trademark law
- *Speaker*, Grammy U one on one session

PERSONAL INTERESTS

- Sing, compose songs and play bass guitar in multiple projects (member of local rock band "My Favorite Girl" "No. 13 Baby" and "The March Lions").
- Captain and play competitive tennis on USTA teams- women's (4.0 and 4.5) and mixed doubles (9.0).

Seattle Music Commission

21 members: Per Ordinance 124422, all subject to City Council confirmation, 3-year terms, max of 6 years:

- 10 City Council-appointed
- 11 Mayor-appointed

*D	**G	Position No.	Position Title	Name	Term Start Date	Term End Date	Term #	Appointed By
6	M	1.	Chair	Jody McKinley	5/1/2014	8/31/2017	2	Mayor
6	F	2.	Vice Chair	Patty Isacson Sabee	6/5/2014	8/31/2017	1	Council
4	M	3.	Commissioner	Gyasi Ross	9/1/2016	8/31/2017	1	Mayor
2	M	4.	Commissioner	Timothy Lennon	6/1/2015	8/31/2017	1	Council
1	F	5.	Commissioner	Hollis Wong-Wear	12/1/2014	8/31/2017	1	Mayor
6	M	6.	Commissioner	Adrian Burton	5/1/2015	8/31/2017	2	Council
6	F	7.	Commissioner	Nadine Zgonc	2/1/2015	8/31/2017	2	Mayor
6	M	8.	Commissioner	Jerry Everard	9/1/2016	8/31/2018	1	Council
5	M	9.	Commissioner	Adam Zacks	9/1/2016	8/31/2018	1	Mayor
2	F	10.	Commissioner	Sharlese Metcalf	9/1/2016	8/31/2018	1	Council
6	F	11.	Commissioner	Joan Sandler	2/1/2015	8/31/2018	2	Mayor
7	F	12.	Commissioner	Marissa Tanimura	8/17/2015	8/31/2018	1	Council
2	M	13.	Commissioner	Owuor Arunga	9/1/2016	8/31/2018	1	Mayor
2	M	14.	Commissioner	Ricardo Frazer	5/1/2015	8/31/2018	2	Council
9	F	15.	Commissioner	Nicole Jon Sievers	9/1/2016	8/31/2019	2	Mayor
6	F	16.	Commissioner	Karen P. Thomas	9/1/2016	8/31/2019	2	Council
2	F	17.	Commissioner	Catherine Harris White	9/1/2016	8/31/2019	1	Mayor
1	M	18.	Commissioner	Daniel Damian Pak	9/1/2016	8/31/2019	1	Council
6	F	19.	Commissioner	Jennifer Czeisler	9/1/2016	8/31/2019	1	Mayor
6	M	20.	Commissioner	Tony Kiewel	9/1/2016	8/31/2019	1	Council
6	M	21.	Commissioner	John Roderick	9/1/2016	8/31/2019	2	Mayor

Diversity Chart:

			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)		
	Men	Women	Vacant	Minority	Asian-American	Black/African American	Hispanic/Latino	American Indian/Alaska Native	***Other	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	5	6	0		1	2		1	1	5			1
Council	6	4	0		1	3				5	1		
Total	11	10	0		2	5		1	1	10	1		1

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
- **G List *gender*, M or F
- ***Other Includes diversity in any of the following: *race, gender and/or ability*