



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Debbie Carlsen</i>		
Board/Commission Name: <i>Housing Levy Oversight Committee</i>		Position Title: <i>Member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Date Appointed: <i>1/26/2018</i>	Term of Position: * <i>1/2/2017</i> to <i>12/31/2018</i>
Residential Neighborhood: <i>Olympic Hills</i>	Zip Code: <i>98125</i>	Contact Phone No.: [REDACTED]
Background: Debbie is the Executive Director of LGBTQ Allyship. Allyship has been particularly engaged and involved in affordable housing issues in the LGBTQ community, with a focus on intersectionality of generations, race, gender, and gender identity. She has previously worked as an organizer with Washington State Jobs with Justice, as a Field Director for the King County Labor Council, and Union Organizer with Unite HERE Local 8. She currently serves on the advisory board for the Best Starts for Kids Levy.		
Authorizing Signature (original signature): 		Appointing Signatory: <i>Teresa Mosqueda</i> <i>Seattle City Council Member, Pos. 8</i>

*Term begin and end date is fixed and tied to the position and not appointment date.

DEBBIE CARLSEN

WORK OF EXPERIENCE

2011 - present LGBTQ Allyship Seattle, Washington *Founder and Executive Director*

- Developed and executed a comprehensive, integrated and strategic communications plan through emails, website, Facebook, fundraising letters, op-ed pieces, Blogs, and Twitter.
- Maintained the overall organization's image through consistent branding and messaging, while ensuring the quality of the organization's communications materials and presentations to a diverse audience including coalition partners, LGBTQ communities, donors, funding agencies and the general public.
- Outreached and recruited volunteers for actions and events through emails, website, Facebook, texting, phone calls, events, speaking engagements and coalition building (retained 50 volunteers annually).
- Cultivated relationships with community partners from the economic, racial and gender justice communities, immigrant, homeless, unions, artists and LGBTQ leaders and communities.
- Community spokesperson at events, panel discussions, meetings and fundraisers.
- Shaped and implemented Allyship's overall organizing and coalition-building efforts.
- Developed formalized internship program – worked to identify staff needs for interns, developed structured recruitment process, orientation, work plans, and alumni program.
- Developed and executed fundraising and marketing plan.
- Developed and recruited Board members and developed an Advisory Board of over 10 members.
- Cultivated donors through events, emails, and one-on-one meetings.
- Developed and executed strategic plans in Allyship's three program areas of LGBTQ Homeless Youth, Affordable Health Care, and Economic Justice.
- Maintained membership database.
- Coordinated and developed grants and foundation relationships.
- Managed budgets and financial statements.
- Developed and managed annual Allyship Lobby Days.
- Organized all aspects of annual Allyship Legislative Workshop.

2014 – 2015 Opal: Food + Body Wisdom Seattle, Washington *Community Relations Lead*

- Develop and executed marketing plan.
- Organized well attended special events.
- Represented Opal at national, regional and local events and conferences.
- Created and conducted Opal tours.
- Developed and executed comprehensive strategic communications plan through emails, website, Facebook, Twitter and blogs.
- Managed the design and content of marketing materials.
- Developed messaging to different targeted audiences such as clinicians, clients, community members and other medical professionals.

2013 Seattle Counseling Service Seattle, Washington *Development Coordinator*

- Worked closely with Executive Director to execute fund development goals, programs and plans

- Manage and/or provide staff support for annual and special fund raising campaigns, events, and activities.
- Coordinated advertising, public relations and marketing, including collateral materials related to donor development, recruitment, and retention (website, Facebook, email, print media, etc.)
- Supported staff and Board of Directors in their work to obtain private donations, identify, cultivate, steward, and solicit existing and additional donors.
- Coordinated production and mailings of all fund raising appeals, annual reports, and other donor correspondence.
- Recruited, coordinated, and oversaw volunteers for fund development and fund raising activities.
- Oversaw donor database, reporting and data analysis. Maintain corporation, and individual donor files.
- Provided administrative support for gift acknowledgment programs.

2010-2011 Washington Toxics Coalition Seattle, Washington *Development Coordinator*

- Managed member communication with members through direct mail, emails, phone calls, one on one communications and Facebook.
- Wrote messaging for Development department from emails, letters and Facebook correspondence.
- Identified new membership streams through special programs.
- Developed materials and coordinated house party campaign to fundraise and build membership.
- Helped to coordinate Auction and raised over \$70,000 as WTC's biggest fundraiser of the year.
- Built membership and volunteers through tabling at events, and by organizing smaller events of interest ie. Legislative victory party.
- Coordinated recruitment and managed volunteer program for development department.
- Managed database.
- Managed website content for development department.
- Developed strategic plans to increase membership and community partners.

2009-2010 Martin Luther King Jr. County Labor Council Seattle, Washington *Field Director*

- Coordinated Get Out the Vote activities and managed and recruited hundreds of volunteers and activists for phone banks and door-to-door activities.
- Represented MLKCLC at public activities.
- Mobilized support for endorsed MLKCLC candidates
- Worked with MLKCLC coalition partners and affiliates.
- Coordinated over 10 phone banks using predictive dialing technology.
- Managed and tracked database of voters.
- Managed election activities with unions throughout King County.
- Generated earned media on KOMO 4 on pre-election night by collaborating with Pride At Work for a phone bank to support Referendum 71.
- Filmed and edited video for volunteer appreciation party.

2007-2009 Washington State Jobs with Justice Seattle, Washington *Staff Organizer*

2006 Lynne To Win, 43rd District Candidate Seattle, Washington *Campaign Manager*

2004-2005 Washington Women's Voter Project Seattle, Washington *Project Coordinator*

2004 Discrimination Free Washington (DFW) Seattle, Washington *Lead Organizer*

1997-2003 Renton Technical College Renton, Washington *English as a Second Language (ESL) and Basic Studies Instructor*

1996-1997 Employment Opportunities Center Seattle, Washington *ESL instructor*

EDUCATION

2011 *Grant Writing Certified* Seattle Central Community College Seattle, Washington

1996 *Certificate in Teaching English as a Second and Foreign Language* Seattle University Seattle, Washington

1995 *Bachelor of Liberal Arts* Western Washington University, Fairhaven College Bellingham, Washington

EXTRA CURRICULAR AND WORK RELATED ACTIVITIES

2017 – Present Capitol Hill Housing LGBTQ Senior Housing Steering Committee - Member

2017 – Present LGBTQ Senior Housing Advisory Committee Member

2016 – Present Children and Youth Advisory Board/Best Start for Kids *Board Member*

2016 – Present *Seattle Ethics and Elections Committee* *Advisory Board Member*

2015 – 2016 Community Leadership Institute/Puget Sound Sage *Leader*

2012 - present Real Change News Seattle, Washington *Honorary Board Member*

Housing Levy Oversight Committee

Thirteen Members: Pursuant to *Ordinance 125028*, all subject to City Council confirmation.

Mayor appointments – initial terms

- *Position 1 (City employee): Seven years*
- *Position 2, 3 and 4: Two year terms**
- *Position 5,6, and 7: Three year terms*

Council appointments – initial terms

- *Position 8 (City employee): Seven years*
- *Position 9 and 10: Two year terms**
- *Position 11, 12, and 13: Three year terms*

*Subsequent appointees to the Oversight Committee shall each serve for a term expiring three years after the expiration of the initial term for the position.

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	F	N/A	1.	Mayor representative	Leslie Brinson Price (City of Seattle)	1/2/17	12/31/23	1	Mayor
6	F	3	2.	Member	Ann Melone (US Bank)	1/2/17	12/31/18	1	Mayor
			3.	Member		1/2/17	12/31/18		Mayor
2	M	7	4.	Member	Doug Vann (Tashiro Kaplan Resident)	1/2/17	12/31/18	2	Mayor
6	F	2	5.	Member	Kristin Pula (HomeSight)	1/2/17	12/31/19	1	Mayor
6	F	6	6.	Member	Kelly Rider (King County)	1/2/17	12/31/19	2	Mayor
1	M	N/A	7.	Member	Doug Ito (architect)	1/2/17	12/31/19	2	Mayor
6	F	N/A	8.	Council representative	Traci Ratzliff (City of Seattle)	1/2/17	12/31/23	1	Council
6	F	5	9.	Member	Debbie Carlsen (LGBTQ Allyship)	1/2/17	12/31/18	1	Council
6	M	2	10.	Member	Colin Morgan-Cross (Mercy Housing)	1/2/17	12/31/18	1	Council
6	F	6	11.	Member	Beth Boram (ABOW for-profit housing)	1/2/17	12/31/19	1	Council
6	F	3	12.	Member	Erin Christensen Ishizaki (architect)	1/2/17	12/31/19	2	Council
2	F	2	13.	Member	Vallerie Fisher (Seattle Public Schools)	1/2/17	12/31/19	2	Council

SELF-IDENTIFIED DIVERSITY CHART

(1) (2) (3) (4) (5) (6) (7) (8) (9)

	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other (Specification Optional)	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	4			1	1				4			
Council	1	4				1				4			
Other													
Total	3	8			1	2				8			