

ARTSFUND 

The Social Impact of the Arts Study

How arts impact King County communities

www.artsfund.org/socialimpact



ECONOMIC IMPACT OF THE ARTS

In 2014, nonprofit arts, cultural, and scientific organizations in the Central Puget Sound:

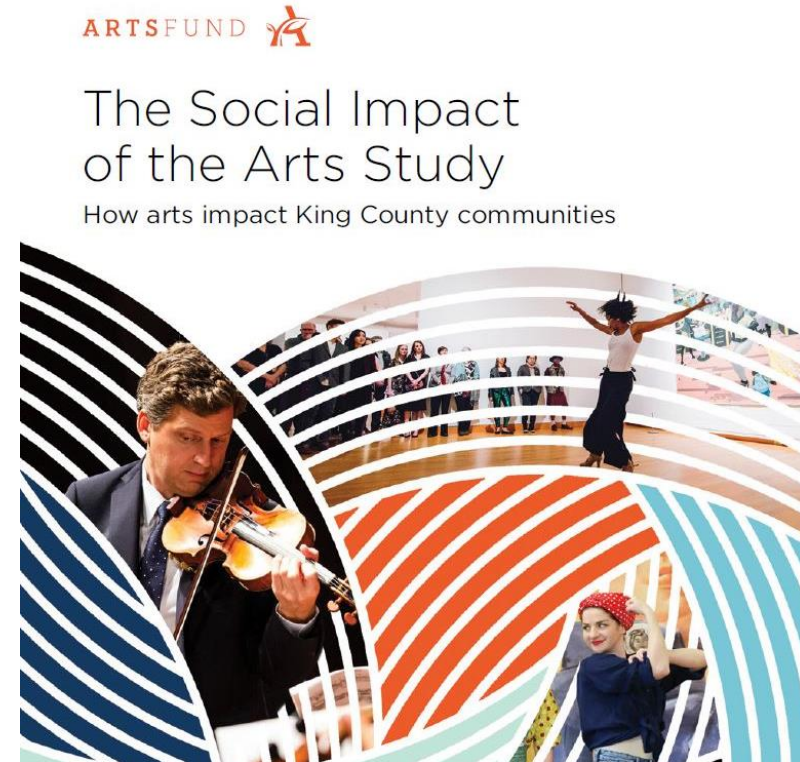
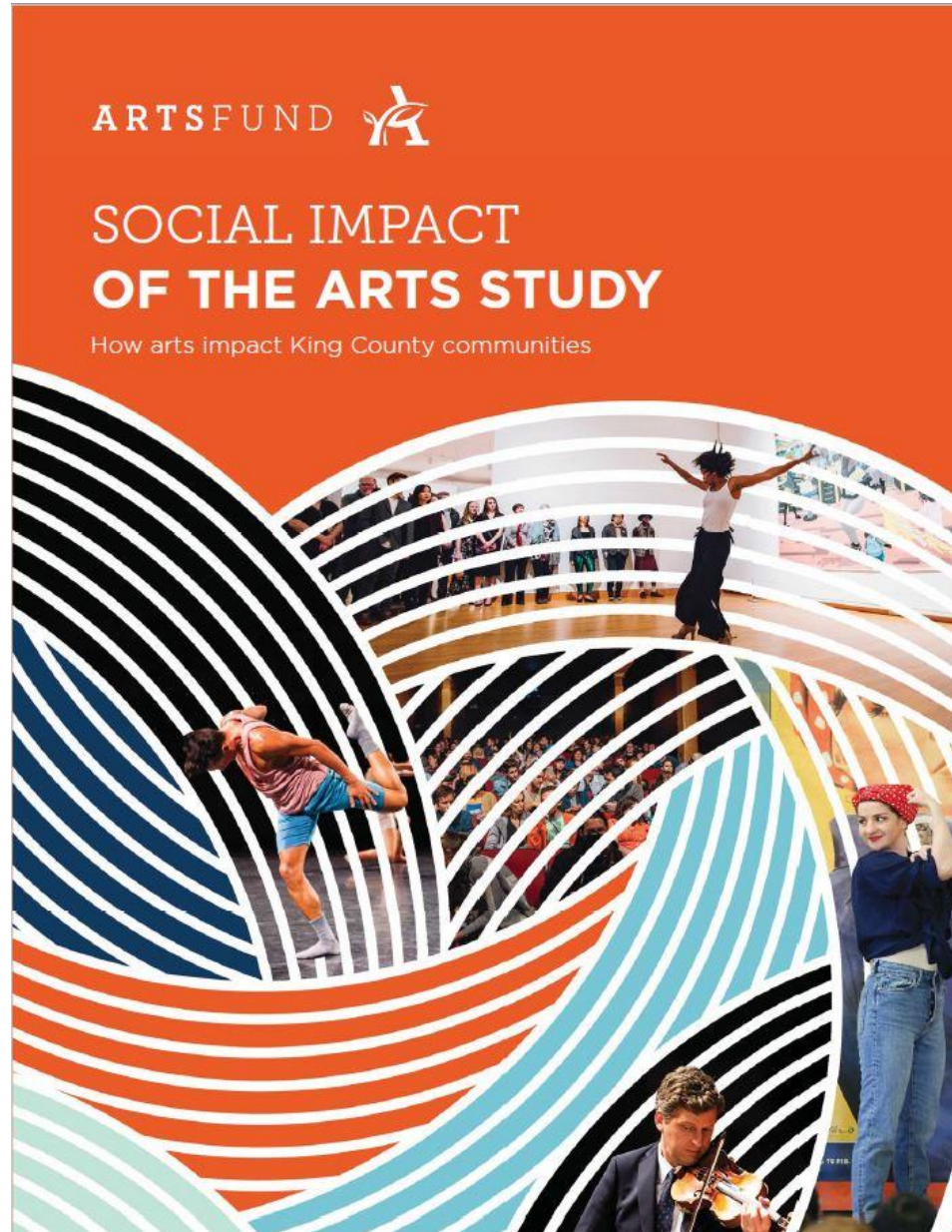
- \$2.4 billion impact in Washington
- 35,376 jobs
- \$996 million in labor income
- \$105 million in sales, B&O, and hotel-motel tax revenue
- \$694 million in spending by cultural organization patrons, 67% of which is spent on transportation, meals, lodging, souvenirs & gifts, and child care.

(An Economic Impact Study of Arts, Cultural, and Scientific Organizations in the Central Puget Sound Region, ArtsFund, 2014)



Seattle International Film Festival, SIFF Cinema Uptown, photo by Matthew Hammond.

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The (Mis)perceived Value of Arts & Culture

79%

of people believe arts benefit their personal wellbeing,

and

60%

cite the arts as a key factor in their decision to locate in the area

but only

28%

think arts and culture promote social change at a community-level.

According to a 2018 survey of King County residents.

THEME 1: YOUTH DEVELOPMENT AND EDUCATION



THEME 2: HEALTH AND WELLNESS



THEME 3: NEIGHBORHOOD VITALITY

THEME 1

Youth Development & Education



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Title: THE ONES I ADMIRE

Artist: Leo Carmona

23%

“At-risk” students involved in arts are **23 percentage points** more likely to attend college than peers with low arts involvement.

Source: The Arts and Achievement in At-Risk Youth, 2012

Low-income students with access to cultural resources score higher in English and Math. Low-income students with a high level of arts experience in school are **more likely to attend college, vote, and volunteer in their community.**

Source: The Social Wellbeing of New York City’s Neighborhoods: The Contribution of Culture and the Arts, 2017

THEME 1

Youth Development & Education

Involvement in arts can improve academic and social outcomes for youth across socioeconomic status.



Arts Corps, Arts Liberation & Leadership Institute 2017, photo by Amy Pinon.

Creating an offramp from the school-to-prison pipeline

URBAN
ARTWORKS

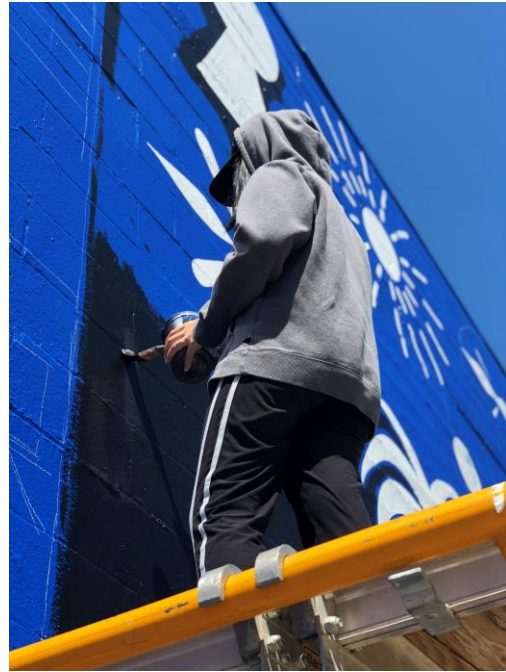
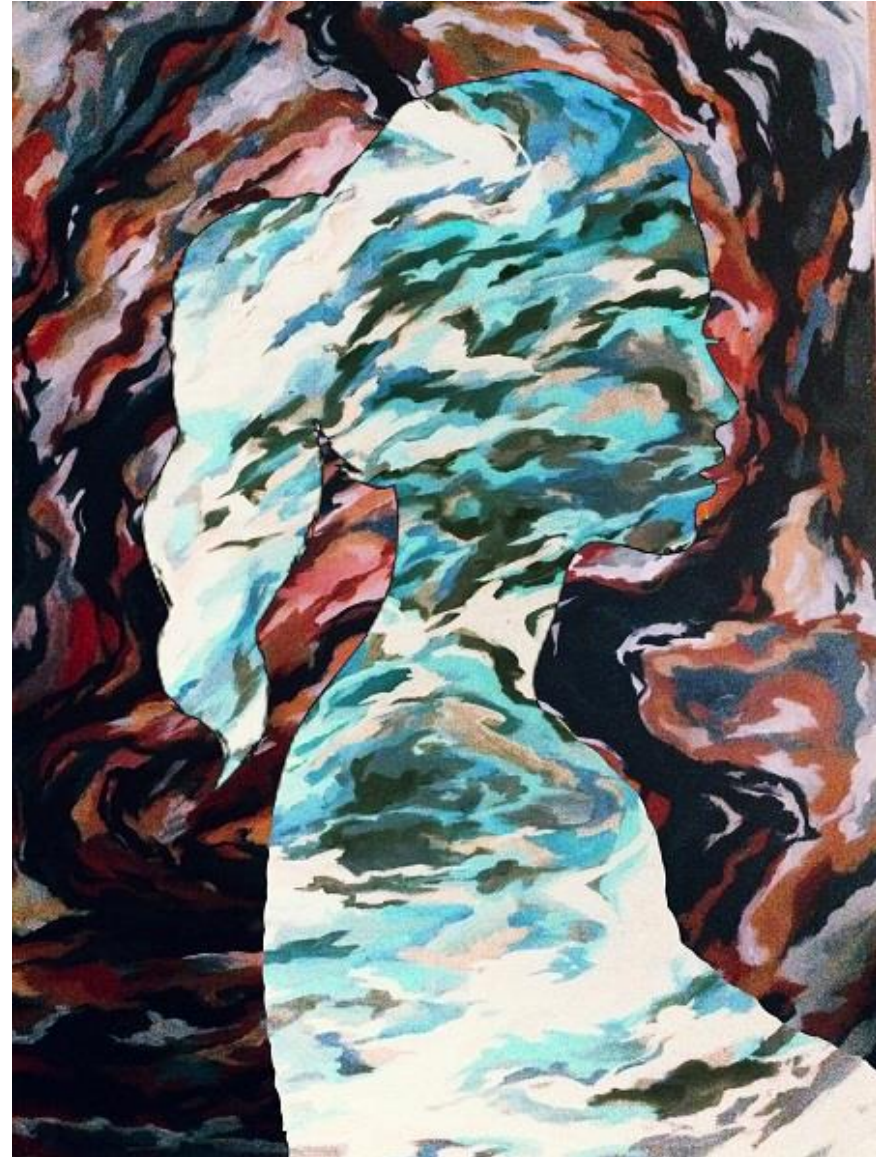


Photo credits top left to right: photo by Arwa Alghamdi, photo by Ben George, bottom: photo by Austin Wilson, photos courtesy of Urban Artworks.

THEME 2

Health & Wellness



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Title: Headspace
Artist: Joanna Ngai

THEME 2

Health & Wellness

In and out of medical settings, arts can improve individual and community health.



Path with Art, Dance Class. Photo courtesy of Path with Art.

67%

67% of music therapy participants with dementia felt less anxious and reduced their use of medication

Source: Creative Health: The Arts for Health and Wellbeing, 2017

45% of medical institutions nationwide offer some sort of arts program, with 8 out of 10 of these stating they do so to benefit patient recovery

Source: Participatory Arts for Older Adults: A Review of Benefits and Challenges. Gerontologist, 2018

Advancing whole-person wellness through dance



Photos courtesy of STG Dance For PD®

THEME 3

Neighborhood Vitality



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Title: Seattle Artist's Magic
Artist: Taylor Hammes

18%

Low-income neighborhoods with cultural resources have 14% fewer cases of child abuse and neglect, and 18% less serious crime than low-income neighborhoods without cultural resources

Source: Culture and Social Wellbeing in New York City, 2017

“Arts provide an experience where people of all backgrounds can come together and enjoy something.”

—2018 GMA Survey Respondent

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THEME 3

Neighborhood Vitality

The presence of arts is linked to increased neighborhood livability, community identity, and social wellbeing



Washington Hall Project Team October 2015, photo by Tim Rice.

Transforming trauma through art



Photos left to right: Keyboard Class, Singing at Spring Voices, The Trimpin Wagon, and Portraits from Advanced Painting, all photos courtesy of Path with Art.

84%
of arts nonprofits
report partnership
outside of the sector



Top left, clockwise: Urban Artworks, Artist and Child, photo by Austin Wilson; Seattle Theatre Group, Dance for Parkinson's, photo courtesy of STG; Camp Leo Outreach 2018, photo courtesy of Jet City Improv; Seattle Theatre Group; Ananda Mela Festival, photo courtesy of Vedic Cultural Center; Seattle Theatre Group, STG in Hospitals, photo by Anthony Rowe.



WHAT'S NEXT?

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