




# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> <i>Eliseo Juarez</i>		
<b>Board/Commission Name:</b> <i>Districing Commission</i>		<b>Position Title:</b> <i>Member</i>
<input checked="" type="checkbox"/> <b>Appointment</b> OR <input type="checkbox"/> <b>Reappointment</b>	<b>City Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
<b>Appointing Authority:</b> <input checked="" type="checkbox"/> City Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other:	<b>Term of Position: *</b> City Council Confirmation <b>to</b> N/A  <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
<b>Residential Neighborhood:</b> <i>Westwood</i>	<b>Zip Code:</b> <i>98106</i>	<b>Contact Phone No.:</b> [REDACTED]
<b>Background:</b> <i>Eliseo (EJ) Juarez has dedicated his career to shaping systems and policies that allow for reflective democracy and maximum participation in governance. Eliseo has led stakeholder teams to create policy and rulemaking in the private and public sector, including in his current role as Public Policy Manager for the Group Health Foundation. Previously, he has managed processes that drafted complex proposals with community input in his roles with Solid Ground and United for Fair Representation. He has also served, by Gubernatorial appointment, on the Commission on Judicial Conduct and the Commission on Hispanic Affairs. Eliseo has a bachelor's degree from Saint Martin's University and a master's degree from the University of Washington – Bothell, where his research focus was in Civic Representation and Electoral Participation.</i>		
<b>Authorizing Signature (original signature):</b>    <b>Date Signed (appointed):</b> <i>June 2, 2021</i>	<b>Appointing Signatory:</b>  <i>M. Lorena González</i> <i>Council President   Position 9</i>	

\*Term begin and end date is fixed and tied to the position and not the appointment date.

# ELISEO (EJ) JUÁREZ

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## CAREER SUMMARY

Recognized expert for inclusion and policy within non-profit agencies and political organizations. Has applied skill set across the non-profit, public, and political sectors for the past 10 years in cities across western US. Consistent “utility player” across the region helping guide institutions to mission driven government relations success. Frequent consultant, lecturer, and speaker on coalition building, and community centered-government relations. Fervent passion for access, equity and public institutions working to change systems and minds towards inclusion through policy and power building.

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## CORE COMPETENCIES

- **Gifted communicator.** Strong writer, presenter, trainer and public speaker; communications talent put to work in equity trainings, policy development, and broad organization-based coalition management.
  - **Engagement and outreach specialist.** Authentic community engagement has been a career staple. In campaigns, local government, and non-profits, has built a diverse range of stakeholders on various projects and policy goals.
  - **Talented strategist.** Experience across Washington across various non-profit and institutional settings provides me deep experience in managing institutions through systems change and strategic planning.
  - **Skilled manager.** Passion for building relationships through systems and creating structures and policies that build on shared strengths and move teams and departments into meaningful change.
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## PROFESSIONAL EXPERIENCE

### PHILANTHROPY

#### **Public Policy Manager**

*Group Health Foundation (Pacific Northwest), Feb 2019-Present*

- Member of the Senior Management team reporting to the CEO.
- Lead Public Affairs Department with 8 government relations and policy members.
- Lead Home Region Grant Portfolio focused on Black, Indigenous, People of Color, and LGBTQ communities across the Northwest.
- Manage organizational planning process to set the Foundation’s public policy priorities and government relations strategies in WA, OR, ID and Federal agenda.
- Prepare research briefs, reports, and presentations for CEO, Board, stakeholders and elected officials.
- Advise the CEO, board of directors, and other team members on the federal, state, and local policy landscape and implications for the Foundation’s goals.
- Cultivate and steward high-level partnerships that have potential to improve health and advance systems level policy change.
- Build Foundation’s network of allies in government, sovereign tribal nations, and non-profit organizations.
- Steward the organization’s compliance, and vetting of people, issues, and finances.

### PUBLIC AGENCY

#### **Community Partnerships & Government Relations Manager**

*The Seattle Public Library (Seattle, WA), October 2017-Feb 2019*

- Recruited, maintained, and grew partnerships to decrease inequity, increase access, and position the agency as a core civic institution in the region.
- Member of the Management team reporting to the Director of Institutional Advancement and Chief Librarian.
- Served as liaison between public institutions, business groups, electeds, and Seattle City Council to advance the financial sustainability and future work of the agency.
- Researched and advanced public policy related to digital equity, health literacy, internet privacy, access, funding, and social services that impact agency operations.
- Advised Executive and Trustees on policy implications for the agency and our business model serving the public.

- Prepared briefing memos/presentations for stakeholders and Executive on trends and policy opportunities for internal and external audiences.
- Planned and executed all-agency All-Agency Conference with keynote, learning and training components for all employees and invited community members.

## MANAGEMENT

### Executive Director

*Amplify- Formerly Progressive Majority (Seattle, WA), April 2014-October 2017*

- Recruited, trained, and helped elect candidates to run for state and municipal public office.
- Supported elected officials in WA, OR, ID, WY, NV, MT, and AZ.
- Maintained average win rate of nearly 70% among non-incumbent candidates, bringing total wins for the organization to 281 elected officials.
- Served as liaison between political institutions, elected officials, and advocacy organizations to coordinate leadership ecosystem and leverage strengths across statewide landscape.
- Conducted trainings sessions in partnership with key issue organizations, with a focus on groups representing communities of color, youth, women and gays and lesbians.
- Led the organization through program changes, including leading organizational assessment.
- Developed multi-year partnerships with national and local organizations.
- Responsible for board and staff management.

## ENGAGEMENT & ANALYSIS

### Community Relations and Development Manager

*SOLID GROUND (Seattle, WA), Sept. 2011-April. 2014*

- Led Advocacy Department's non-profit communications and outreach strategies, including messaging, engagement, strategic planning, stakeholder management, etc.
- Worked across agency as Anti-Racism Initiative (ARI) Steering Committee Chair setting strategic vision on cross-department plans and full agency ARI Action Team.
- Worked within Advocacy program to strengthen networks between government agencies, and allied organizations to the primarily low-income, people of color members.
- Led department's inclusion plan and language access program and served on the interdepartmental cmt. for all direct service programs and administrative departments.
- Managed a grant portfolio with regional and national funders.
- Advocated on behalf of Solid Ground with elected and appointed officials, media, and community partners and represented the agency in public forums related to public policy.

## OUTREACH & STRATEGY

### Central Washington Director

*WIN | WIN NETWORK (Seattle, WA), Dec. 2008-July 2011*

- Managed diverse coalition of non-profits, churches, businesses, and community organizations around local and statewide policy objectives.
- Write, manage and raise \$150,000 501c3 budget and a \$65,000 501c4 budget
- Initiated strategic planning to stabilize newly formed non-profit focused on inclusion at the county and municipal level for policy changes related to a growing immigrant and ethnic population, primarily Latino, Filipino, Native American, and Japanese residents.
- Initiated multiple campaigns aimed at increasing people of color's representation in local government decision making while managing a staff/contractors of up to 22 people.

## INCLUSION IMPLEMENTATION

### Reflective Democracy Campaign

*COALITION PROJECTS (WA, OR, ID, WY, NV, CA and MT)*

- Co-Developed multi-year campaign to increase language limited and ethnically underrepresented communities in local governance structures.
- Created county-wide (Yakima, Franklin) equity agenda for advocates with emphasis on language access, culturally appropriate service standards, and environ. hazard notification.
- Presented workshops on Redistricting process and non-partisan education "tool-kits" for non-profit organizations to inform clients on opportunities to participate and take action.

**CAMPAIGNS &  
RESEARCH**

**Community Coalitions/Organizing (*increasing responsibility/leadership roles, 2008-2014*)**

**STATEWIDE POVERTY ACTION NETWORK & SEIU 1199NW/VARIOUS**

(*Yakima, Walla Walla, Wenatchee, Spokane, Mt. Vernon, Aberdeen, Moses Lake, Federal Way, WA*)

- PowerMapping Analysis for labor unions, community groups, and clients in 8 counties to inform strategy and policy recommendations.
- Listening Session facilitation and recruitment with focus on public assistance program delivery and barriers to access and eligibility.
- “We Count” Campaign Manager; Building multi-platform, in-language outreach campaign for limited English language speaking residents across four WA counties.
- Strategic Planning and Organizational Development consultant for emerging non-profit groups in 9 states, including rural and urban organizations. (2015-present).

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**EDUCATION**

**University of Washington, Bothell, WA**

**Master of Arts: School of Interdisciplinary Arts and Sciences**

**May 2013**

Research Focus: Civic Representation and Electoral Participation

**Saint Martin’s University, Lacey, WA**

**Bachelor of Arts: College of Arts & Sciences**

**May 2008**

Major: Community Services

**Cornell University, Ithaca, NY**

**Project Management Certification**

**In Progress**

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**GUBERNATORIAL APPOINTMENTS**

- *Washington State Commission on Judicial Conduct*, Commissioner; Legislative Committee member.
- *Washington State Commission on Hispanic Affairs*, Commissioner; Executive Team member, Chair; Inclusive and Accountable Government Policy Workgroup.

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**SELECTED COMMUNITY INVOLVEMENT AND LEADERSHIP**

*Current*

- *King County (WA) Citizen’s Elections Oversight Committee*, Vice Chair.
- *Saint Martin’s University National Alumni Board*, Member
- *Win | Win Action*, Board Member

*Past*

- *Washington Low Income Housing Action Fund* Board Member
- *University of Washington- Bothell, School of Interdisciplinary Arts and Sciences*, Board of Directors.
- *Seattle Education Access*, Board of Directors, Governance Committee.
- *Language Access League*; Chair; coalition of Yakima County advocates making policy recommendations to improve services to Lower Yakima County residents (2012).
- *Racial Equity Team*; Executive Committee (2014) Organization of lobbyists of color primarily serving people of color and immigrants, with emphasis on economic, criminal justice, and human services legislation in WA.
- *The Washington Bus*, Board of Directors (2008-2014), Exec. Committee (2011), Organizational Development Chair (2012-2014), Equity Workgroup (2012-2013).
- *Saint Martin’s University Board of Trustees* (2006-2008), Strategic Planning Committee, President’s Campus Development Council.
- *City of Wenatchee*, Arts Commissioner (1998-2003).

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**PROFESSIONAL DEVELOPMENT**

- *Cámbio Organizational and Leadership Development Program*: 2015 Cohort, systems change, organization development, group process, leadership awareness and evaluation.
- *People’s Institute Northwest Training*: An intensive workshop designed to educate, challenge and empower people to “undo” the racist structures that hinder effective social change (2012, 2013, 2016)
- *Western Institute for Leadership Development*: Class of 2010, Graduate (2009-2010), fellowship on inclusive organizing, communication, anti-racism management and project development.

# Districting Commission

5 Members: Pursuant to the City Charter Amendment No. 19; 2 members subject to City Council confirmation; for a term ending upon the adoption of a new Council District plan:

- 2 City Council-appointed
- 2 Mayor-appointed
- 1 Commission-appointed

## Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
3	M	1	1.	Member	Eliseo Juarez	City Council Confirmation	N/A	1	City Council
6	M	2	2.	Member	Rory O'Sullivan	City Council Confirmation	N/A	1	City Council
			3.						Mayor
			4.						Mayor
			5.						Commission

## SELF-IDENTIFIED DIVERSITY CHART

	<div style="display: flex; justify-content: space-around; font-weight: bold;"> <span>(1)</span> <span>(2)</span> <span>(3)</span> <span>(4)</span> <span>(5)</span> <span>(6)</span> <span>(7)</span> <span>(8)</span> <span>(9)</span> </div>												
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor													
Council	2						1			1			
Other													
Total	2						1			1			

## Key:

\*D List the corresponding *Diversity Chart* number (1 through 9)

\*\*G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

*Diversity information is self-identified and is voluntary.*