

Equitable Development Initiative

September 2021

Briefing Objectives:

- EDI Background
- Who are we Funding Currently through EDI
- EDI The Role of the Advisory Board
- Strategic Investment Fund Update
- Payroll Tax (Jumpstart)
- EDI 2022 Work Plan



Seattle
Office of Planning &
Community Development

EDI Origin Story

South CORE

South Communities
Organizing for
Racial-Regional Equity

Coalition of 21 community organizations working on a vision for community controlled and inspired development in the Rainier Valley (including Puget Sound Sage)

RSET

South Communities
Organizing for
Racial-Regional Equity

Coalition formed to create, inform, and implement the Equitable Development Implementation Plan

Seattle OPCD & OCR

Office of Planning & Community Development staffs the EDI team; Office of Civil Rights provides additional support

CSI

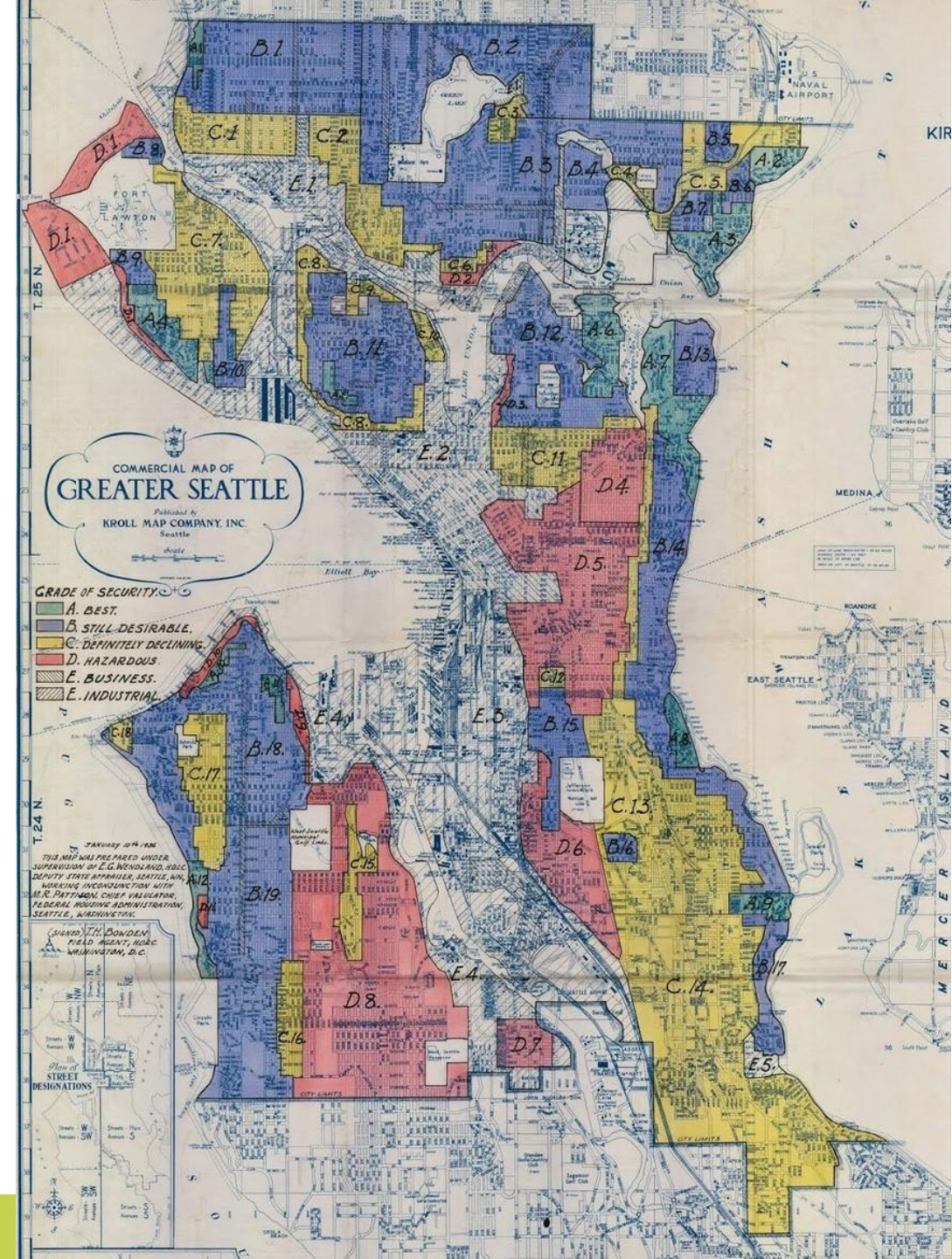
Consulting/capacity building

Equitable Development Initiative

- Equity Analysis as companion to the Seattle 2035 Comprehensive Plan that informs Growth Strategy
- Race and Social Equity Goals and Policies in the Comprehensive Plan
- Equitable Development Implementation Plan

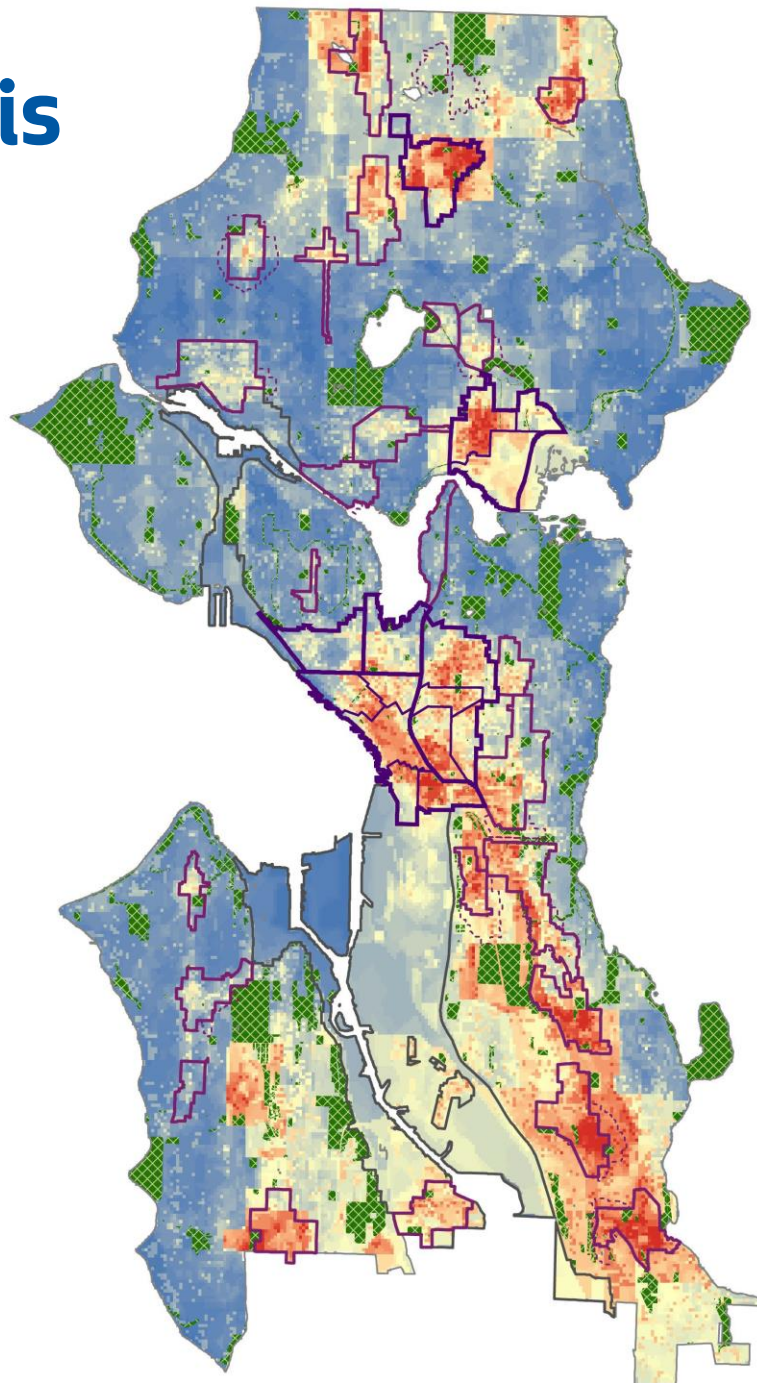
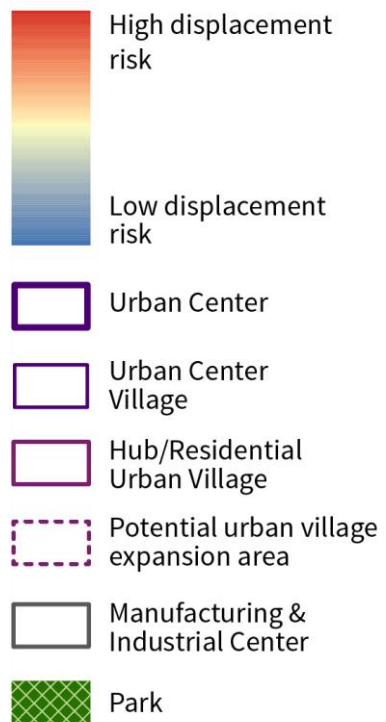
Redlining in Seattle

Investment decisions made by previous generations contributed to the inequities communities experience today.

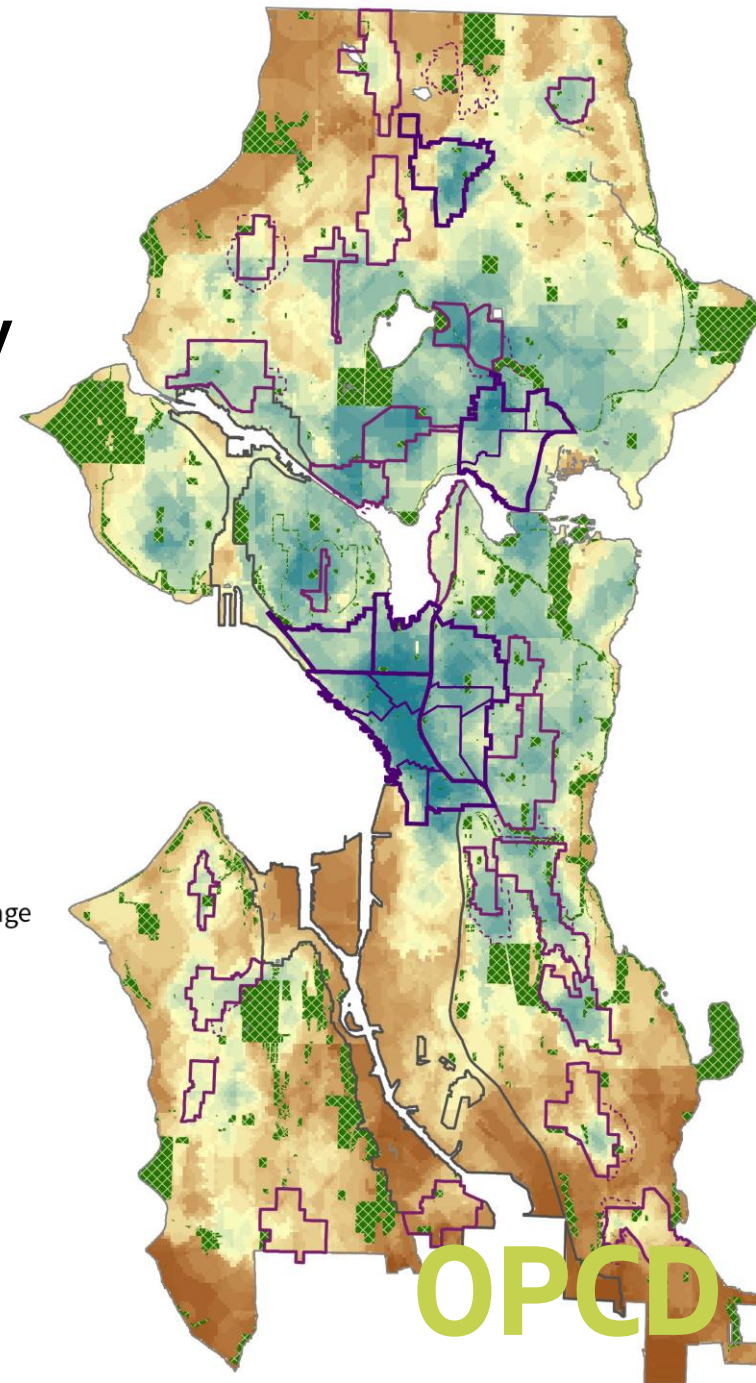


Equity Analysis

Risk of Displacement



Access to Opportunity



Equitable Development Framework: Strong People, Strong Communities

Strategies to achieve community stability and resilience in the face of displacement, and great neighborhoods with access by all:



Advance economic mobility
and opportunity



Promote transportation
mobility and connectivity



Prevent residential, commercial,
and cultural displacement



Develop healthy and safe
neighborhoods



Build on local cultural
assets



Provide equitable access to all
neighborhoods

EDI Values

- Centering communities most impacted by displacement
- Community-driven strategies
- Acknowledging historic injustices
- Accountability
- Leverage
- Flexibility and interdependence
- System change

Place-based Targeted Strategies

Priority Neighborhoods that exhibit:

- High levels of chronic / recent displacement
- History of racially driven disinvestment
- Significant populations of marginalized communities
- Community strategies created through inclusive community engagement
- Major transportation and park investment

Current EDI Advisory Board Representation & Vacancies:

Name	Term Begin Date	Term End Date	Term #	Appointed By
Cesar Garcia	3/1/2021	2/28/2022	1	Mayor
Evelyn Allen	3/1/2021	2/28/2023	1	Mayor
Cassie Chinn	3/1/2021	2/28/2022	1	Mayor
Lindsay Goes Behind	3/1/2021	2/28/2022	1	City Council
Abdirahman Yusuf	3/1/2021	2/28/2023	1	City Council
Gregory Davis	3/1/2021	2/28/2022	1	City Council
	3/1/2021	2/28/2023	1	Board
	3/1/2021	2/28/2022	1	Board
Willard Brown	3/1/2021	2/28/2023	1	Board
Quynh Pham	3/1/2021	2/28/2022	1	Board
Regina Mae Dove	3/1/2021	2/28/2023	1	Board
Maria – Jose “Cote” Soerens	3/1/2021	2/28/2023	1	Board
Yordanos Teferi	3/1/2021	2/28/2022	1	Board

Role of Community Leading the Work

In 2004, the City of Seattle launched the Race and Social Justice Initiative (RSJI), led by the Office for Civil Rights, with the vision of achieving racial equity in the community and the mission of ending institutional and structural racism in City government and partnering with the community to achieve racial equity across Seattle.

The City is charged with working to create racial equity by explicitly naming and addressing the historic and current impacts of institutional and structural racism in our policies, procedures, programming, initiatives, and budgetary decisions.

The Equitable Development Initiative, led by the Office of Planning and Community Development (OPCD) and the Office for Civil Rights (OCR), are responsible for providing oversight and an equity framework for the Comprehensive Plan and strategies to mitigate displacement throughout City government.

EDI RFP 2021 Criteria

Core Criteria

Community at High Risk
of Displacement

Depth of Relationship of
Project Sponsor with community

Equity Drivers

Other Considerations

Geographic & demographic
distribution

Project Types

Urgency and access to
other resources

Existing EDI Funded Organizations

Between 2017 and 2020, \$31.2M in capacity building, site acquisition and capital awards

25 existing EDI funded projects

- 2017-2018: \$16.43M
- 2019: \$5.93M
- 2020:
 - \$5.2M acquisition (early 2020)
 - \$2.4M capital funding
- \$1.77M for COVID Relief
- \$1.25M capacity building renewal for existing EDI organizations
- **2021:**
 - \$9.8M site acquisition**
 - \$5M+ for annual EDI RFP**

CITYWIDE

Queer the Land

DISCOVERY PARK

United Indians of All Tribes

CID

Friends of Little Saigon
Wing Luke Museum

PIONEER SQUARE

Chief Seattle Club

SOUTHWEST SEATTLE

Duwamish Tribal Services
Duwamish Valley Affordable Housing Coalition (\$1 M)
Hope Academy
Refugee and Immigrant Family Center
Urban Black (\$1.7 M)

LAKE CITY

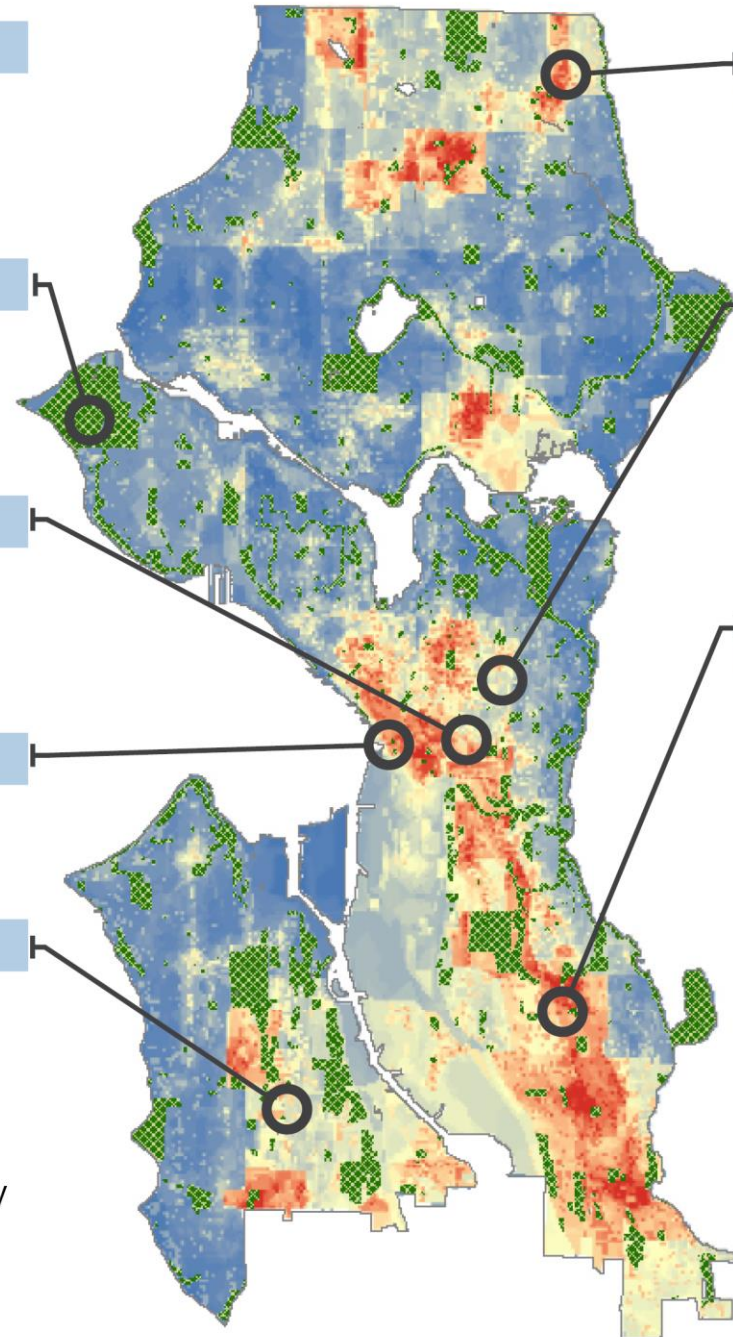
Lake City Collective

CENTRAL AREA

Africatown - Midtown Plaza and William Grose Center
Byrd Barr Place
CAYA (\$1.4 M)

RAINIER VALLEY

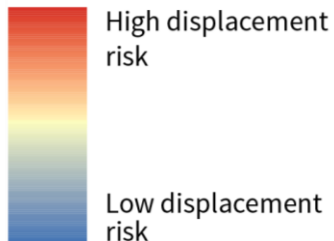
African Women Business Alliance
Black and Tan Hall
Cham Refugees Community
Ethiopian Community in Seattle
Filipino Community of Seattle
Homesight
Multicultural Community Coalition (\$667,000)
Rainier Beach Action Coalition
Rainier Valley Midwives (\$2 M)
West African Community Center



2021 EDI Awards

\$9.8M in capacity building, site acquisition and capital

**capacity building only (\$75K each)*



Location TBD requested: \$4.23M, 14 projects

NORTH \$700K, 1 PROJECT

Requested: \$2.05M, 5 projects

Chief Seattle Club

CID \$75K, 1 PROJECT

Requested: \$1.95M, 3 projects

Seattle Indian Services Commission*

BEACON HILL \$1.08M, 3 PROJECTS

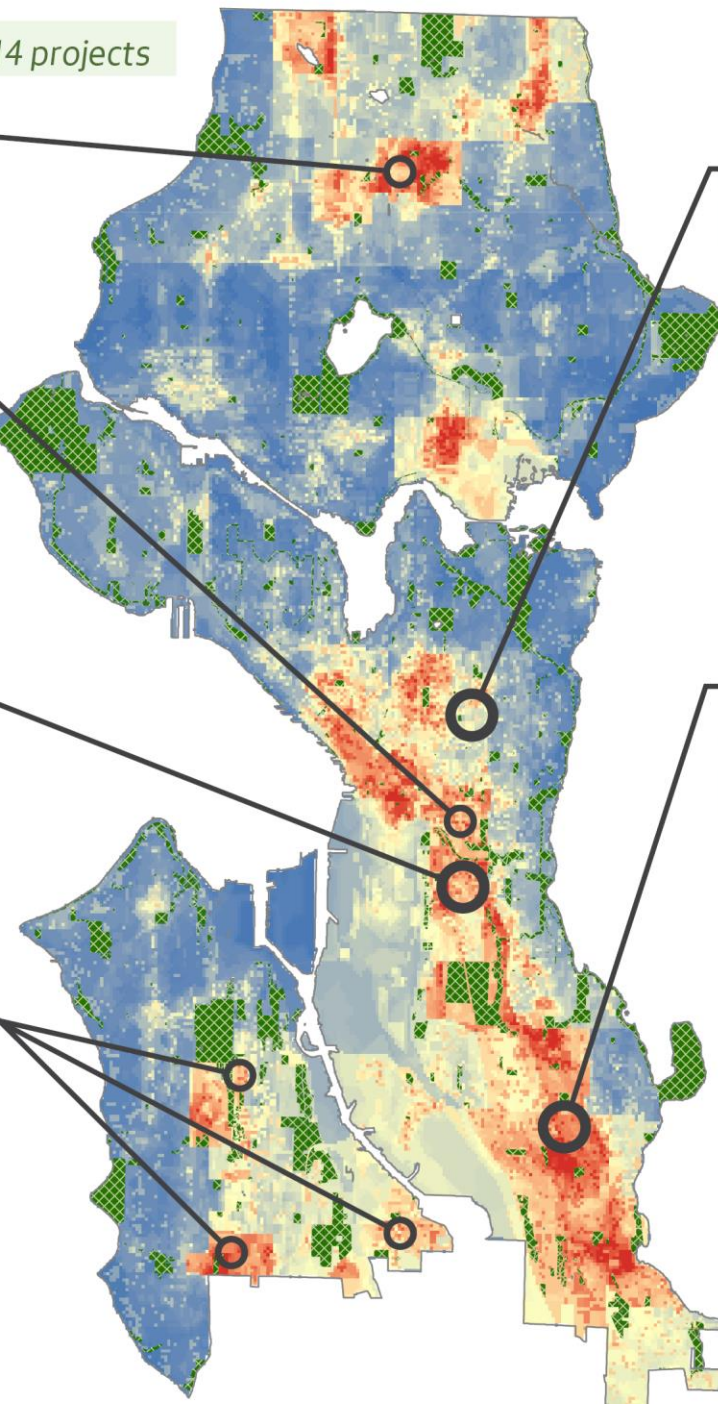
Requested: \$3.085M, 3 projects

AiPace*
Estelitas Library*
Nurturing Roots

SOUTHWEST \$2.5M, 3 PROJECTS

Requested: \$7.5M, 9 projects

Delridge Neighborhood Development Association
Duwamish Valley Sustainability Association
Khmer Community



CENTRAL \$2.26M, 5 PROJECTS

Requested: \$10.5M, 15 projects

Central Area Senior Center
Eritrean Community in Seattle & Vicinity*
First AME
Hip Hop is Green*
Wa Na Wari*

RAINIER VALLEY \$3.2M, 8 PROJECTS

Requested: \$21.7M, 29 projects

Africatown Youth Achievement Center
Black & Tan Hall*
Cham Refugees Community*
Community-Owned Resource Development*
Kwanza Preparatory Academy
Somali Health Board
STEM Path Innovation Network*
Yehaw

2021 Projects: Capacity-Building Only

Organization	Services Provided	Community Focus	Location	Requested	Funded
AiPace	Healthcare	API seniors	North Beacon Hill	\$1,075,000	\$75,000
Black & Tan Hall	Art, economic development, food access	BIPOC	Hillman City		\$75,000
Cham Refugees Community	Cultural programs for youth and seniors	Cham Community	Graham Street area	\$1,075,000	\$75,000
Community-Owned Resource Development	Black developers	African Americans	Brighton		\$75,000
Eritrean Community in Seattle & Vicinity	Cultural programs and social services	Eritrean & Black immigrants	Central District		\$75,000
Estelita's Library	Anti-racism education and programming	BIPOC	Beacon Hill	\$1,075,000	\$75,000
Hip Hop is Green	Food production, youth, sustainability	African American & BIPOC youth	Central District	\$387,684	\$75,000
Seattle Indian Services Commission	Mixed-use services	Urban Natives	CID		\$75,000
STEM Path Innovation Network	STEM education	BIPOC youth	Rainier Beach	\$263,240	\$75,000
Wa Na Wari	Art and cultural programs	African Americans	Central District	\$75,000	\$75,000

2021 Projects: Capital & Capacity

Organization	Services Provided	Community Focus	Location	Requested	Funded
Africatown Youth Achievement Center	Housing and youth services	BIPOC youth	Columbia City	\$1,000,000	\$700,000
Central Area Senior Center	Senior services and community programming	African American seniors	Central District	\$1,038,000	\$1,038,000
Chief Seattle Club	Housing and cultural programming	Urban Natives, youth, families	Northgate	\$750,000	\$700,000
Delridge Neighborhood Development Association	Artists and housing	BIPOC	Delridge	\$1,065,000	\$1,065,000
Duwamish Valley Sustainability Association	Education and sustainability	BIPOC & Latinx youth	South Park	\$348,000	\$348,000
First AME	Youth education and housing	African American youth	Central District	\$1,000,000	\$1,000,000
Khmer Community Seattle/King County	Cultural programs for youth & seniors	API & Khmer communities	White Center	\$1,075,000	\$1,075,000
Not public yet	Childcare and STEM education	East African youth	Othello	\$1,075,000	\$764,000
Nurturing Roots	Education and food systems/production	African American youth	Beacon Hill	\$935,000	\$935,000
Somali Health Board	Mixed-use	BIPOC	Graham Street area	\$1,075,000	\$1,000,000
Not public yet	Arts and cultural programming	Urban Natives	TBD/SE Seattle	\$1,075,000	\$451,000

Strategic Investment Fund

The primary objectives of the SIF are:

- Respond to immediate displacement pressures.
- Create long-term impact by strengthening community relationships and growing community wealth in historically marginalized communities.
- Co-locate affordable housing with other community benefits such as affordable commercial spaces, public open spaces, cultural spaces, and childcare facilities.
- Fill gaps in the existing funding for community development.

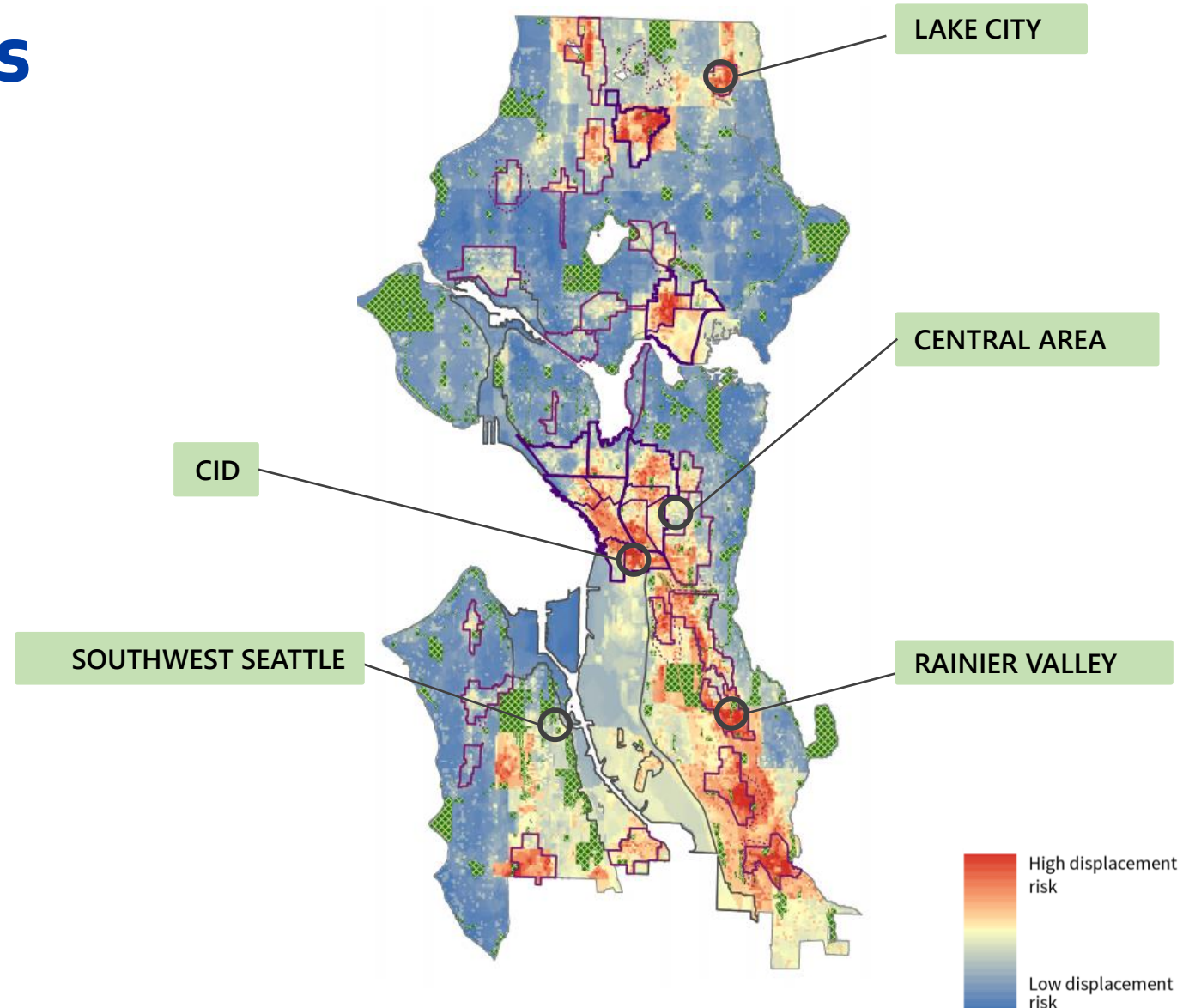
13 Projects/Organizations Selected for the 2021 SIF

Demographics:

- Black-led
- Indigenous Led
- Mixed BIPOC-led

Public Benefits:

- Affordable housing for Families & Seniors
- Childcare
- Cultural space
- Community space
- Small business incubation & preservation
- Open space
- Historic Preservation



Additional Resources - Payroll Tax

Ordinance 126393 created a new JumpStart Payroll Expense Tax Fund in the City Treasury effective January 1, 2022. Provided that General Fund revenues are at least \$1.51 billion, all proceeds from the City's payroll expense tax are deposited into the fund and used as follows:

- 62% for affordable and low-income housing;
- 15% for local business and tourism support;
- **9% for Equitable Development Initiative investments;**
- 9% for Green New Deal; and,
- Up to 5% for administration and evaluation.

2022 EDI Program Workplan

- 2022 EDI Fund Coordination
- Strategic Investment Fund Oversight & Contracts Management
- EDI Advisory Board Strategic Planning, Evaluation & Administrative support
- Comprehensive EDI Funding Strategy (*Short Term Rental Tax, SIF & Payroll Tax*)
- Establish Compensation Models for community, consultants & EDI Advisory Board
- Support the success of Indigenous Planner position
- Elevate Indigenous Seattle Program Stakeholder Goals
- King County Real Estate & Organizational Development series
- Support the success of a community-led Participatory Budgeting process

Questions?

Rico Quirindongo, Interim Director
Ubax Gardheere, EDI Division Director
Michael Blumson, EDI Fund Manager

