




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Gloria Alvarez Connors</i>		
Board/Commission Name: <i>Seattle Center Advisory Commission</i>		Position Title: <i>Member</i>
<input type="checkbox"/> Appointment <i>OR</i> <input checked="" type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other:		Term of Position: * 9/29/2024 to 9/28/2027 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: <i>Rainier Beach</i>	Zip Code: <i>98178</i>	Contact Phone No.: [REDACTED]
<p>Background: For more than 20 years, Gloria Alvarez Connors has actively produced special events, concerts, and a wide variety of cultural happenings. One of her key strengths is the ability to take a client’s initial idea and apply her conceptual development and strategic planning skills to create an unforgettable experience. She strives to actualize innovative ideas tailored to each event while sustaining the uniqueness of a community to build culturally rich experiences for the client and attendees alike. Alvarez Connors exudes a passion for producing and driving inspiration starting every event with the simple ask of, “How can I help?”</p> <p>Based in Seattle since 1997, Alvarez Connors was originally raised in the entertainment capital of Los Angeles where she got an early start in the music business. Upon graduating from California State University Long Beach with a Bachelor of Arts degree in Communications, she advanced to the role of coordinating technical production for touring acts. These acquired skills led Alvarez Connors to serve for over a decade as a sound engineer and production manager for numerous national and international tours. These skills have given her a unique perspective on event production, thus creating a sustainable and reputable business model – and experience for her clients.</p> <p>Alvarez Connors has worked closely with the operations and special event teams at Seattle Center and is enthusiastic about the opportunity to continue to serve on the Seattle Center Advisory Commission and to expand her engagement with the community. It is her hope to be a part of the continual growth of Seattle Center’s cultural landscape. Alvarez Connors joined the Commission in 2013.</p>		
Authorizing Signature (original signature): 		Appointing Signatory: <i>Bruce A. Harrell</i> <i>Mayor of Seattle</i>
Date Signed (appointed): July 19 th , 2024		

Gloria Alvarez Connors | Connors and Company Events Inc.

PROFILE

Blending 25+ years of high impact public and private events, including community outreach, to successfully manage and deliver critical services within challenging, deadline-oriented environments.

KEY STRENGTHS:

- ◆ Creative Design
- ◆ Project Management
- ◆ Strategic Planning
- ◆ Budget Management
- ◆ Conceptual Development
- ◆ Event Management
- ◆ Branding
- ◆ Community Outreach
- ◆ Marketing Plan

PROFESSIONAL EXPERIENCE

Seattle Interactive Conference | Producer and Co-Founder, Seattle, WA 2011 – Current
SIC brings together entrepreneurs, developers and online business professionals from throughout the US and beyond for a powerful combination of in-depth presentations, networking opportunities, and uniquely Seattle social events. Attendees have the rare opportunity to explore disruptive technologies and business models with visionary thinkers and peers in areas ranging from online commerce and social media to gaming, interactive advertising, entertainment, and much more.

Seattle Tattoo Expo | Producer and Co-Founder, Seattle, WA 2001 – Current
Seattle Tattoo Expo was formed with the primary goal of exposing new talent, showcasing existing fan favorites and providing enthusiasts with a gathering place to share their love for this enduring art form.

Public Events | Event Management

Bringing together thousands of friends, families, and neighbors from across the region to engage in a dynamic and fun environment. Through collaboration with high profile brands, city officials, and leading industry members, we set the stage for monumental events.

- Sonics Arena Rally
- Meteor Entertainment | PAX East | Comicon | E3
- Red Bull Soapbox Race
- Red Bull Snow Warz
- Hawken Convention Tour
- Elysian Search Party
- Red Bull Music Academy
- Seattle Met COWABUNGA Event
- Amazon Treasure Truck Activations
- Red Bull Battlegrounds
- Amazon Gaming
- International DoTA Championships
- Elysian Great Pumpkin Beer Festival

Grand Openings | Event Management

Creating a significant landmark event to last a company a lifetime. Spectacular events kicking off a brand new chapter any company would be proud to announce.

- Westfield Southcenter
- Northgate Music Theater
- Space Needle Rer Opening
- Outlet Connection Grand Opening Party - Auburn, WA
- Levi's Reopening
- Nordstrom-Michigan Ave, IL
- SpaceX Opening - Seattle

Fundraisers | Event Management

Cultivating a network of support through intimate engagements for companies and benefactors to raise donations and promote admirable causes. From auction logistics to minute details in decor, we design the best possible representation of the impact and social value of any organization.

- STG's DOORS: Opening Doors to the Arts
- Trends for Treehouse Fashion Show
- Treehouse Foundation
- Nordstrom | Michigan Ave Fashion Show | Chicago
- Viva Vera Auction
- Seattle Girls' School Auction

Private Parties | Event Management

Exclusive private executive parties for holidays and special engagements with the upmost degree of confidentiality and execution.

- Hawken PAX Prime After Party
- Verizon Blackberry Storm
- Gap Inc. Hi-Fi: London, LA, Paris, Tokyo
- Intel Private Events, Long Beach
- Microsoft Zune
- Real Networks Holiday
- Valve GDC After Party
- TI Championship Closing Party

Concerts | Production Management, Seattle, WA

Full concert production from the advance through the end of load-out. On the day of show, overseeing sub- contracted services, admissions, day schedules, backstage hospitality, and troubleshooting.

Current clients include:

- AEG Live Northwest
- Bumbershoot Festival
- Marymoor Summer Concerts Series
- Entercom Annual Radio Shows
- WA State Fair Concert Series

Past shows include: Alicia Keys, Allman Brothers, Atmosphere, Beck, Black Eyed Peas, Blink 182, Bruno Mars, Daft Punk, Death Cab for Cutie, Devo, Elvis Costello, Jason Mraz, Joss Stone, Judas Priest, Kanye West, Kelly Clarkson, Luis Miguel, Modest Mouse, Nick Cave & the Bad Seeds, Portishead, Robert Plant, Sheryl Crow, Slayer, Superchunk, The Killers, Tiesto, Weezer, Wu Tang Clan, Yeah Yeah Yeahs, and the list goes on...

Touring | Production & Artist Management

1990 - 2000

Sound Engineer & Touring Management for major recording artist.

COMMUNITY INVOLVEMENT

Auction Organizer - Volunteer, Seattle Girls School, Seattle, WA, 2004

Volunteer, Treehouse, Seattle, WA, 2010

Volunteer, Angeline's Center for Homeless Women, Seattle, WA, 1997

Auction Organizer | Volunteer, The Vera Project, Seattle, WA, 2007

Volunteer Facilitator, King County Corrections, Seattle, WA, 1997 - Current

Food Bank Volunteer, Rainier Valley Food Bank, Seattle, WA, 1997 -Current

Seattle Center Advisory Commission

15 Members: Pursuant to Ordinances 91885 and 108936, 3-year terms; 1 Member pursuant to Ordinance 121568, 1-year term; all members subject to City Council confirmation:

- 16 Mayor- appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
1	M	7	1.	Member	Koichi Kobayashi	9/29/22	9/28/25	2	Mayor
1	F	2	2.	Member	Joy R. Shigaki	9/29/22	9/28/25	1	Mayor
6	M	7	3.	Member	Michael George	9/29/22	9/28/25	2	Mayor
6	M	7	4.	Chair	Mark F. Dederer	9/29/22	9/28/25	5	Mayor
6	F	7	5.	Member	Sally Bagshaw	9/29/22	9/28/25	1	Mayor
6	M	7	6.	Member	John Olensky	9/29/23	9/28/26	2	Mayor
6	F	6	7.	Member	Sarah C. Rich	9/29/23	9/28/26	5	Mayor
6	F	1	8.	Member	Stacey E. Hutchison	9/29/23	9/28/26	2	Mayor
6	M	4	9.	Member	Eric Berlinberg	9/29/23	9/28/26	2	Mayor
6	F	7	10.	Vice Chair	Holly Golden	9/29/23	9/28/26	5	Mayor
2	M	4	11.	Member	Matt Mead	9/29/24	9/28/27	1	Mayor
-	F	2	12.	Member	Kamala Saxton	9/29/24	9/28/27	1	Mayor
7	F	2	13.	Member	Lara Mae D. Chollette	9/29/24	9/28/27	1	Mayor
6	M	N/A	14.	Member	Will Ludlam	9/29/24	9/28/27	4	Mayor
3	F	2	15.	Member	Gloria Alvarez Connors	9/29/24	9/28/27	4	Mayor
8	F	N/A	16.	Get Engaged Member	Meral Kandymova	9/1/23	8/31/24	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)		
	Male	Female	Transgender	NB/O/U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	7	9			2	1	1			9	1	1	
Council													
Other													
Total	7	8			2	1	1			8	1	1	

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.