




## City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> Femi Adebayo		
<b>Board/Commission Name:</b> Community Technology Advisory Board		<b>Position Title:</b> Member at Large
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment		<b>City Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input checked="" type="checkbox"/> City Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: Fill in appointing authority		<b>Term of Position: *</b> 1/1/2023 to 12/31/2024  <input type="checkbox"/> Serving remaining term of a vacant position
<b>Residential Neighborhood:</b> n/a	<b>Zip Code:</b> 98037	<b>Contact Phone No.:</b> [REDACTED]
<b>Background:</b> Femi is currently a Program Manager at Microsoft, responsible for driving Windows app experience for both consumer and enterprise customers. Prior to Microsoft, Femi worked at Accenture and JP Morgan where he led a variety of customer centric digital transformation projects across financial services, mobile telecoms, energy and utilities, and technology industries. In addition to technology, Femi's background showcases a dedication to diversity and inclusion. He is experienced in building high performing and diverse cultures. In his current role, he developed mentoring opportunities for students looking to gain an edge early in their career journey. (EDGE Program) at the University of Washington, Bothell business school. He also currently serves as a board member on the Community Technology Advisory Board for the City of Seattle. Femi is passionate about technology and an eminent believer that technology can be used to increase racial equity, bring people, and information together to solve problems, and improve outcomes. Femi holds a bachelor's degree in Management Information Systems from Chicago State University and an MBA from Washington State University.		
<b>Authorizing Signature (original signature):</b>   <b>Date Signed (appointed):</b> 2/13/23		<b>Appointing Signatory:</b> Sara Nelson Seattle City Councilmember

\*Term begin and end date is fixed and tied to the position and not the appointment date.

# FEMI ADEBAYO

## Product Manager



## EXPERIENCE

### Product Manager Windows Devices CSX

#### Microsoft

08/2019 - Ongoing Redmond

- Currently working as a Product Manager in Experiences+ Devices for application and device compatibility areas.

### Product Manager-Xbox Royalties

#### Microsoft

07/2017 - 07/2019 Redmond

- Providing End-to-end product strategy/roadmap for Xbox Live Marketplace Royalties payout process for 3rd party intellectual Gaming Property exceeding \$400 million USD annually with 40% YoY growth for 350 vendors.
- Interacted with external customers (Gaming Publishers) and internal stakeholders (account managers, accounting, and finance) to drive enhancements to existing reporting and payout processes.
- Product Lead for driving feature scenarios, user experience, and use case requirements from inception to release for a new royalty payment application. The application currently saves Microsoft an average of \$33M in yearly monthly payment discount from our gaming partners. Saved over \$300,000 in the first quarter by resolving previous process flaws.
- Played a key role in data conversion and contract migration to the new application while managing a team of contingent staff and training them to work on routine processes.
- Product lead for a Blockchain proof of concept pilot that delivered royalty statements to Microsoft Xbox game publishers. Referenced Article - <https://customers.microsoft.com/en-us/story/microsoft-finance-operations-professionals-services-azure>

### Product Manager-Windows Universal Store Onboarding

#### Microsoft

07/2016 - 07/2017 Redmond

#### Microsoft

- Conceptualized, designed, and delivered more than 5 features by coordinating efforts across different stakeholder teams such as engineering, marketing, support, and business development.
- Led end-to-end delivery of developer and partner onboarding tools from inception to public launch leveraging Windows Azure AP services, increasing user base to ~100,000 users.
- Worked on Windows app to articulate AuthN/AuthZ, Telemetry to measure and enhance user behaviors, integration with Toast/Push notifications for state changes and user (re)-engagement.
- Coordinated, payment strategy development, and gap analysis across the Xbox business, Microsoft Studios, third-party publishing, Xbox engineering, and finance teams.
- Led the modern engineering practices such as test automation, automated builds, and continuous integration/delivery are considered in the backlog in an effort to avoid technical debt and introduce efficiencies into the software development and delivery process.

## EDUCATION

### Master of Business Administration

Washington State University

### Management Information Systems

Chicago State University

## CERTIFICATION

### Metrics for Product Managers

LinkedIn.com/earning

### University of Washington

Certificate in Product Management

## SKILLS

### Technologies

Azure DevOps

SQL

HTML

### Tools

JIRA

MS Visio

MS Project

Confluence

CA Agile Central (Rally)

HPQC

## INDUSTRY EXPERTISE

### Product Management

### Agile Development

### Business Analysis

## EXPERIENCE

### Product Manager (Accenture Consultant Role)

#### Walt Disney Parks & Resorts

11/2015 07/2016 Seatt e

- Product owner for Wa t Disney Parks & Resorts Techno gy PhotoPass experience for the Disney Wor d app a owing guests to more convenient y view and purchase their in-park photos direct y from their mobi e phones. OS and Android).
- Successfu y submitted the mobi e PhotoPass experience in App e and Goog e P ay Store which since its aunch has become one of the most used features in the Disney Wor d app with more than M unique photos viewed per week and . M in sa es from photo purchases.
- Worked c ose y with vertica Product Managers in Or ando to a ign the mobi e strategy with MyDisneyExperience.com, the in-park kiosks, and back-end services.
- Created Epics, User Stories, Acceptance Criteria, and Business Requirements in a Scrum/Agile environment.
- Ana ysis and research for the product roadmap inc uding an improved Dining reservations f ow Dining Optimization), abi ty to book FP for restaurant experiences GFF, improved FP modify functions, etc.

### Project Manager Lead (Accenture Consultant Role)

#### T-Mobile

09/2014 10/2015 Seatt e

- Managed vision, strategy, roadmap creation, capacity p anning, change contro and status communications to deliver an \$ M program, providing integrated wire ess and wire ine e-commerce experience for T Mobi e sma business customers.
- Authored business case which, upon imp ementation, resu ted in a 2% increase in device revenue as we as an increase in customer satisfaction score of .5%.
- Decreased deve opment rework saving ~ 5% in vendor costs and improved delivery time ines through effective vendor management while ensuring highest qua ity product and stakeholder satisfaction
- Engage eadership and business stakeholders to define, a ign, and drive the roadmap strategy for the T Mobi e Cloud Services customer care porta .
- Created user stories, acceptance criteria and AP specifications, as a product owner delegate, to execute on ine contract acceptance capabi ty for a ca recording feature estimated to generate annua revenue of \$2M.

### Senior Associate- Product Management, Digital Payments

#### JP Morgan

07/2011 07/2014 Ch cago

- Responsib e for managing product deve opment from idea to production, for an E lectronic Bi Payment Systems, which inc udes Co ections, Disbursements, Receivab es and Tax payment services
- Created product roadmap and usecase scenarios and ana yzed workflows for over \$25 mi ion-do ar revenue generating projects by effective y co aborating with both goba and oca imp ementations, operations, and deve opment team
- Led Reporting and Supportabi ty Feature teams supporting a \$ 0M/year goba initiative to bui d a next generation "on ine co ections and mobi e disbursements" transnationa p atform for JP Morgan 2.3B Treasury services business.

## INDUSTRY EXPERTISE

### Project Management



### IT Strategy



### Process Improvement



# Community Technology Advisory Board

10 Members: Pursuant to Ordinance 124736, all members subject to City Council confirmation, 2-year terms:

- 4 City Council- appointed
- 6 Mayor- appointed

## Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
2	M	7	1.	Member at Large	Omari Stringer	1/1/23	12/31/24	1	City Council
3	F	3	2.	Member at Large	Camille Malonzo	1/1/22	12/31/23	2	Mayor
2	NB	2	3.	Member at Large	Isabel J. Rodriguez	1/1/22	12/31/23	1	Mayor
6	F	3	4.	Member at Large	Merrill Miller	1/1/23	12/31/24	1	City Council
2	F		5.	Education Member	Aishah Bomani	1/1/23	12/31/24	1	Mayor
1	F	4	6.	Get Engaged Member	Annie Shaw	9/1/22	8/31/23	1	Mayor
2	M	7	7.	Member at Large	Dr. Tyrone Grandison	1/1/22	12/31/23	2	City Council
6	M	7	8.	Member at Large	Coleman R. Entringer	1/1/22	12/31/23	1	Mayor
2	M		9.	Member at Large	Femi Adebayo	1/1/23	12/31/24	2	City Council
1	M	7	10.	Public Access Member	Phillip Meng	1/1/23	12/31/24	1	Mayor

## SELF-IDENTIFIED DIVERSITY CHART

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	3		1	2	2	1			1			
Council	3	1				3				1			
Other													
Total													

## Key:

\*D List the corresponding *Diversity Chart* number (1 through 9)

\*\*G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown

RD Residential Council District number 1 through 7 or N/A

*Diversity information is self-identified and is voluntary.*