



SEATTLE CITY COUNCIL

Legislative Summary

CB 119382

Record No.: CB 119382

Type: Ordinance (Ord)

Status: Passed

Version: 1

Ord. no: Ord 125701

In Control: City Clerk

File Created: 08/30/2018

Final Action: 11/26/2018

Title: AN ORDINANCE relating to the Seattle Center Department; modifying the Seattle Center Fee Range Schedule authorized by Section 17.16.015 of the Seattle Municipal Code, and repealing Attachment A to Ordinance 125199.

Date

Notes:

Filed with City Clerk:

Mayor's Signature:

Sponsors: Bagshaw

Vetoed by Mayor:

Veto Overridden:

Veto Sustained:

Attachments: Att A - Seattle Center Fee Range Schedule, Att A1 - Seattle Center Fee Range Schedule (markup)

Drafter: adam.schaefer@seattle.gov

Filing Requirements/Dept Action:

History of Legislative File

Legal Notice Published:

Yes

No

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Mayor	09/24/2018	Mayor's leg transmitted to Council	City Clerk			
1	City Clerk	10/22/2018	sent for review	Council President's Office			
1	Council President's Office	10/24/2018	sent for review	Select Budget Committee			
1	City Council	10/29/2018	referred	Select Budget Committee			
Action Text: The Council Bill (CB) was referred. to the Select Budget Committee							
Notes:							
1	Select Budget Committee	10/30/2018					
1	Select Budget Committee	11/07/2018					
1	Select Budget Committee	11/14/2018	pass				Pass

Action Text: The Committee recommends that City Council pass the Council Bill (CB).

Notes:

In Favor: 9 Chair Bagshaw, Member González , Member Harrell, Member Herbold,
Member Johnson, Member Juarez, Member Mosqueda, Member O'Brien,
Member Sawant

Opposed: 0

1 City Council 11/19/2018 passed Pass

Action Text: The Council Bill (CB) was passed by the following vote, and the President signed the Bill:

In Favor: 9 Councilmember Bagshaw, Councilmember González , Council
President Harrell, Councilmember Herbold, Councilmember Johnson,
Councilmember Juarez, Councilmember Mosqueda, Councilmember
O'Brien, Councilmember Sawant

Opposed: 0

1 City Clerk 11/21/2018 submitted for Mayor
Mayor's signature

1 Mayor 11/26/2018 Signed

1 Mayor 11/26/2018 returned City Clerk

1 City Clerk 11/26/2018 attested by City Clerk

Action Text: The Ordinance (Ord) was attested by City Clerk.

Notes:

CITY OF SEATTLE

ORDINANCE 125701

COUNCIL BILL 119382

AN ORDINANCE relating to the Seattle Center Department; modifying the Seattle Center Fee Range Schedule authorized by Section 17.16.015 of the Seattle Municipal Code, and repealing Attachment A to Ordinance 125199.

BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:

Section 1. Attachment A to this ordinance, the Seattle Center Fee Range Schedule, is adopted and Attachment A to Ordinance 125199 is repealed. Differences between the two attachments are shown in Attachment A1 to this ordinance.

1 Section 2. Section 1 of this ordinance shall take effect on January 1, 2019.

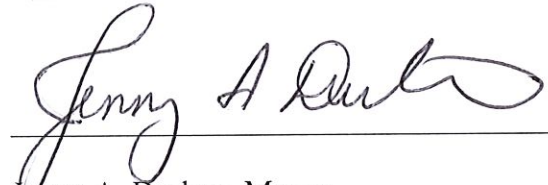
2 Section 3. This ordinance shall take effect and be in force 30 days after its approval by
3 the Mayor, but if not approved and returned by the Mayor within ten days after presentation, it
4 shall take effect as provided by Seattle Municipal Code Section 1.04.020.

5 Passed by the City Council the 19th day of November, 2018,
6 and signed by me in open session in authentication of its passage this 19th day of
7 November, 2018.

8 

9 President _____ of the City Council

10 Approved by me this 26th day of November, 2018.

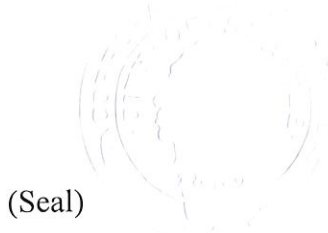
11 

12 Jenny A. Durkan, Mayor

13 Filed by me this 26th day of NOVEMBER, 2018.

14 

15 Monica Martinez Simmons, City Clerk



- 17 Attachments:
18 Attachment A – Seattle Center Fee Range Schedule
19 Attachment A1 – Seattle Center Fee Range Schedule (markup)

Attachment A: Seattle Center Fee Range Schedule

Effective January 1, 2019

Facility	Use Fee Ranges Standard/Government Agency Events		Use Fee Ranges Spectator Events ⁴			
	EVENT DAY FEE ^{1 & 2 & 7}		EVENT DAY FEE ⁷		Higher of: PERCENTAGE OF NET GROSS SALES ³	
	MINIMUM	MAXIMUM	MINIMUM	MAXIMUM	MINIMUM	MAXIMUM
Armory Loft	\$520	\$5,000	NA	NA	NA	NA
Rooms 2 & 3 & 4	\$220	\$2,000	NA	NA	NA	NA
Rooms 1A & 1B	\$140	\$1,000	NA	NA	NA	NA
Exhibition Hall	\$2,500	\$9,000	\$1,000	\$9,000	NA	NA
Fisher Pavilion	\$2,500	\$8,000	\$1,500	\$7,000	NA	NA
International Fountain Pavilion	\$450	\$5,000	NA	NA	NA	NA
Armory Atrium	\$1,000	\$10,000	\$1,000	\$10,000	5%	15%
Marion Oliver McCaw Hall	\$3,000	\$10,000	\$3,000	\$7,000	5.5%	15%
Facility Surcharge						
McCaw Hall			Up to \$6 per ticket or per paid admission for all promoters			
Other Facilities			Up to \$6 per ticket or per paid admission for all promoters			

NOTES:

1. **Full Day Move-In/Out:** The Director may reduce the use fee for move-in and/or move-out on the days preceding and following an Event to as low as half the price of an Event day.
2. **Partial day Move-In/Out:** The Director may reduce the use fee to as low as one quarter of the use fee for an Event day for move-in and move-out when only a small portion of the day is used.
3. **Net Gross Sales:** Net Gross Sales means the total amount of money received or receivable from the sale of admission tickets to a Spectator Event, less any applicable City Admission Tax, City B & O Tax, State Revenue Tax and Washington State Athletic Commission Tax due in connection with such Event, as substantiated by a certified box office statement.
4. **Use Fee Ranges for Spectator Events:** Licensee must pay the higher of the Event day fee or the percentage of Net Gross Sales. The Event day fee and the percentage of Net Gross Sales shall be set within the ranges established by the minimums and maximums set forth above in accordance with the Terms and Conditions for Events at Seattle Center. For example, a rental of the McCaw Hall Auditorium may be set within these ranges to be the higher of an Event day fee set at \$3,700 versus 9% of Net Gross Sales for the event.
5. **For 2nd day and succeeding days of events:** The Director may negotiate and reduce the use fee for the second and succeeding days of multi-day uses.
6. **High Value Dates:** The Director may charge premium rates of up to 50% more than the maximum Event day fee listed above for Events in any Facility on dates the Director designates as High Value Dates. A "High Value Date" means a holiday or a date on which Seattle Center is already hosting a major campus-wide event. Examples of High Value Dates include but are not limited to New Year's Eve, the date of the Pride Festival, the date of the Seafair Torchlight Parade, or the date of the St. Patrick's Day Dash.

7. **Definitions.** Any capitalized word or phrase that is not defined in this Attachment shall have the meaning given in S.M.C 17.16.005 or in the Terms and Conditions for Events at Seattle Center.

Attachment A1: Seattle Center Fee Range Schedule (markup)

Effective January 1, ((2017)) 2019

Facility	Use Fee Ranges Standard/Government Agency Events		Use Fee Ranges Spectator Events ⁴			
	EVENT DAY FEE ^{1 & 2 & 7}		Higher of: EVENT DAY FEE ⁷ PERCENTAGE OF NET GROSS SALES ³			
	MINIMUM	MAXIMUM	MINIMUM	MAXIMUM	MINIMUM	MAXIMUM
Armory Loft	\$520	(((\$4,000)) \$5,000	NA	NA	NA	NA
Rooms 2 & 3 & 4	\$220	(((\$1,000)) \$2,000	NA	NA	NA	NA
Rooms ((1-&4)) 1A & 1B	\$140	\$1,000	NA	NA	NA	NA
Exhibition Hall	(((\$1,000)) \$2,500	(((\$8,000)) \$9,000	\$1,000	\$9,000	NA	NA
Fisher Pavilion	(((\$1,500)) \$2,500	(((\$6,000)) \$8,000	\$1,500	\$7,000	NA	NA
((Seattle Center Pavilion))	(((\$450))	(((\$2,500))	((NA))	((NA))	((NA))	((NA))
((Next 50 Pavilion & Annex))	(((\$450))	(((\$4,000))	((NA))	((NA))	((NA))	((NA))
International Fountain Pavilion	\$450	\$5,000	NA	NA	NA	NA
Armory Atrium	\$1,000	\$10,000	\$1,000	\$10,000	5%	15%
Marion Oliver McCaw Hall	\$3,000	\$10,000	(((\$2,300)) \$3,000	(((\$6,500)) \$7,000	(((\$5%)) 5.5%	15%
((Key Arena)) ((TICKETED EVENTS ⁸))						
((Upper/Lower Bowls))	((NA))	((NA))	(((\$10,000 ⁵))	(((\$25,000 ⁵))	((8%))	((15%))
((Reduced Configuration ⁶))	((NA))	((NA))	(((\$5,000 ⁵))	(((\$15,000 ⁵))	((8%))	((15%))
((FAMILY SHOWS⁹))						
((Upper/Lower Bowls))	((NA))	((NA))	(((\$5,000 ⁵))	(((\$20,000 ⁵))	((8%))	((15%))
((Lower Bowl Only))	((NA))	((NA))	(((\$5,000 ⁵))	(((\$15,000 ⁵))	((8%))	((15%))
NON-TICKETED EVENTS						
-Upper/Lower Bowls	(((\$10,000 ⁵))	(((\$40,000 ⁵))	((NA))	((NA))	((NA))	NA
-Reduced Configuration ⁶	(((\$5,000 ⁵))	(((\$30,000 ⁵))	((NA))	((NA))	((NA))	NA
SELF-TICKETED EVENTS¹⁰						
-Upper/Lower Bowls	(((\$10,000 ⁵))	(((\$40,000 ⁵))	((NA))	((NA))	((NA))	((NA))
-Reduced Configuration ⁶	(((\$5,000 ⁵))	(((\$30,000 ⁵))	((NA))	((NA))	((NA))	((NA))
HIGH SCHOOL GRADUATIONS						
-Reduced Configuration Only ⁶	(((\$5,000 ⁵))	(((\$15,000 ⁵))				

Facility	Use Fee Ranges Standard/Government Agency Events	Use Fee Ranges Spectator Events ⁴	
	EVENT DAY FEE ^{1 & 2 & 7}	Higher of: EVENT DAY FEE ⁷ PERCENTAGE OF NET GROSS SALES ³	
<u>Facility Surcharge</u>		((Facility Surcharge)) ((Spectator Events and Consumer Shows))	
((KeyArena))		((Up to \$6 per ticket or per paid admission for all promoters))	
McCaw Hall		Up to \$6 per ticket or per paid admission for all promoters	
Other Facilities		Up to \$6 per ticket or per paid admission for all promoters	

NOTES:

1. **Full Day Move-In/Out:** The Director may reduce the use fee for move-in and/or move-out on the days preceding and following an Event to as low as half the price of an Event day(~~(, provided that the Director may further reduce the use fee for move-in and/or move-out for KeyArena non-Ticketed Events).~~).
2. **Partial day Move-In/Out:** The Director may reduce the use fee to as low as one quarter of the use fee for an Event day for move-in and move-out when only a small portion of the day is used.
3. **Net Gross Sales:** Net Gross Sales means the total amount of money received or receivable from the sale of admission tickets to a Spectator Event, less any applicable City Admission Tax, City B & O Tax, State Revenue Tax and Washington State Athletic Commission Tax due in connection with such Event, as substantiated by a certified box office statement.
4. **Use Fee Ranges for Spectator Events:** Licensee must pay the higher of the Event day fee or the percentage of Net Gross Sales. The Event day fee and the percentage of Net Gross Sales shall be set within the ranges established by the minimums and maximums set forth above in accordance with the Terms and Conditions for Events at Seattle Center. For example, a rental of the McCaw Hall Auditorium may be set within these ranges to be the higher of an Event day fee set at \$3,700 versus 9% of Net Gross Sales for the event.
5. **For 2nd day and succeeding days of events:** The Director may negotiate and reduce the use fee for the second and succeeding days of multi-day uses.
6. ~~((Reduced Configuration: "Reduced Configuration" means either lower bowl by itself or "Theater" set-up. "Theater," for this purpose, means seating reduced by moving the stage further north in the KeyArena than its normal location, to a fixed location set by Seattle Center.))~~
7. **High Value Dates:** The Director may charge premium rates of up to 50% more than the maximum Event day fee listed above for Events in any Facility on dates the Director designates as High Value Dates. A "High Value Date" means a holiday or a date on which Seattle Center is already hosting a major campus-wide event. Examples of High Value Dates include but are not limited to New Year's Eve, the date of the Pride Festival, the date of the Seafair Torchlight Parade, or the date of the St. Patrick's Day Dash.
8. ~~((("Ticketed Events" as used above refers to Spectator Events at KeyArena, such as concerts, sporting events, and speaker events, but does not include Family Shows.))~~
9. ~~((("Family Shows" as used above means a Spectator Event at KeyArena whose target audience is children.))~~
10. ~~((("Self-Ticketed Events" as used above refers to Spectator Events at KeyArena where admission or donations are collected only at the door and no advance ticketing services are used, or events using a pre-registration process for their attendees.))~~
11. **Definitions.** Any capitalized word or phrase that is not defined in this Attachment shall have the meaning given in S.M.C 17.16.005 or in the Terms and Conditions for Events at Seattle Center.