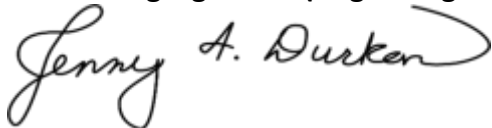




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Emily Kim		
Board/Commission Name: Community Involvement Commission		Position Title: Member At Large
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other:	Date Appointed: 3/5/2021	Term of Position: * 6/1/2019 to 5/31/2021 <input type="checkbox"/> Serving remaining term of a vacant position
Residential Neighborhood: Pioneer Square	Zip Code: 98104	Contact Phone No.:
Background: Emily Kim is the Director of Social Impact and Community Relations for Molly Moon's, and previously worked as a legislative aide for the former CM Jean Godden. Her previous experience with the City has given her insight as to how the City operates and currently does outreach and engagement, and her current work for a small local business has given her more hands-on experience in working with other businesses, community groups, and non-profits. At Molly Moon's, Emily recently developed a successful new hiring campaign to broaden their applicant pool and remove barriers to the application process. Emily has a strong understanding of equity issues, and current gaps in the City's outreach processes.		
Authorizing Signature (original signature): 	Appointing Signatory: Jenny A. Durkan Mayor of Seattle	

*Term begin and end date is fixed and tied to the position and not the appointment date.

Emily Kim

Communications and Social Impact Leader

Innovative communications professional with 6+ years of experience with internal communications and external marketing and social impact work. Recognized for creating new programs that give back to the community and creating internal programs to promote equity, diversity and inclusion within an organization.

EXPERIENCE

Molly Moon's Homemade Ice Cream Director - Marketing and Social Impact

2016-Present

Create and grow social impact programs, community partnerships, giving program, and recruitment initiatives. Build relationships with local women and minority owned businesses for collaborations. Work closely with culinary director on flavor development and local ingredient sourcing and sustainability programs. Develop internal programs to promote and support Molly Moon's employees. Manage and create content for website, social media, blog and newsletters weekly. Lead in-shop signage strategy and implementation.

- Created and now run our first pastry program with Seattle Public Schools and Girl Scout program with Mary's Place.
- Grow and Manage the Anna Banana Milk Fund, donating fresh milk and dairy from Molly Moon's to five Seattle food banks each month.
- Concept and design new shop signage quarterly and as needed to communicate values, social impact work, history and new product launches.
- Concept and implement collaborations with iconic local brands, such as sundae collaborations with Seattle Art Museum and Pacific NW Ballet, and a year of seasonal flavors with Pike Place Market.
- Oversee rollout and communication around 48 seasonal flavors annually, as well as new products and merchandise.
- Manage seasonal local artist partnerships for paper products and merchandise.
- Developed and now run our influencer and customer events program, including our seasonal tastings and ice cream workshops.
- Manage a \$35,000 marketing budget and a \$70,000 giving budget annually.
- Concept and execute 30-50 events annually.
- Created first employee volunteer and giving program and first Molly Moon's Day of Service.
- Created first Pride Committee for employees to decide how Molly Moon's celebrates Pride, with paid hours and a budget.

Molly Moon's Homemade Ice Cream Community Relations Coordinator

2016

Established relationships and official programs with community foodbanks. Created and implemented employee giving program. Worked with community partners on employee recruitment and hiring. Managed all customer communications. Developed social media strategy and implemented social media campaigns.

- Formed an official 501c3 for Molly Moon's, the Anna Banana Milk Fund, to expand company's giving to Seattle foodbanks and allowing Molly Moon's to partner with companies and the community for larger donations.
- Worked to make our hiring process more equitable by removing barriers to the application process and doing more community outreach around jobs.
- Partnered with over 30 community organizations to collaborate on our recruitment campaign, including Seattle/King County NAACP, Families of Color Seattle, Friends of the Children, El Centro de la Raza, Urban League, FamilyWorks, Lambert House, YMCA of Greater Seattle and the Boys & Girls Club of King County.
- Started a pop-up program with Molly Moon's ice cream trike.
- Streamlined Molly Moon's social media strategy by implementing new technology and engagement techniques such as takeovers, cross marketing and planning tools to more than double social media followers on Instagram and Facebook.

Served as Committee Clerk. Assisted in advancing Councilmember Godden's policy and budget priorities. Performed legislative and policy research and analysis. Served as point of contact for all city departments and community members. Planned and implemented community events and meetings. Worked quickly and creatively to resolve constituent concerns.

- Managed all office mentorship programs, including Mayor's Youth Employment Initiative and intern program.
- Worked to create first grocery card lunch program for Mayor's Youth Employment interns.
- Worked to support City's first paid parental leave program.
- Managed office communications, including all constituent correspondence, media materials and social media accounts.
- Office liaison to Parks, Seattle Center, Libraries, Zoo and community members regarding projects, programming and policy.
- Regularly met with constituents and stakeholders to discuss policy priorities.
- Managed office budget.
- Assisted in establishing Seattle's first Park District Community Oversight Committee.
- Established and managed Councilmember Godden's Women in Business Campaign showcasing and supporting local women-owned businesses.

Federal Communications Commission
Clerk-Office of Commissioner Clyburn

2012-2013

Met with constituents and industry members to discuss current and prospective FCC policies. Researched and analyzed policy issues to draft memoranda for legal counsel on media and telecommunications topics. Assisted in preparing speeches and talking points for the Commissioner. Attended public hearings and community meetings.

- Made recommendations to legal counsel regarding violations of sponsorship identification rules.
- Analyzed merger approval condition violations.
- Researched broadband encryption issues, interoperability guidelines and spectrum auctions.

EDUCATION

George Washington University Law School; LL.M.	August 2011-May 2012
Seattle University School of Law; J.D.	August 2008-May 2011
University of Washington; B.A., Journalism; Minor, Political Science	September 2004-June 2008

BAR ADMISSION

Washington State

- Asian Bar Association of Washington

COMMUNITY INVOLVEMENT

Community Involvement Commission Commissioner	2017-Present
University District Food Bank Board Member	2016-Present
FareStart Volunteer	2016-Present

Community Involvement Commission

Sixteen Members: Pursuant to Ordinance 125192, all members subject to City Council confirmation, one – and two-year terms for the initial round of appointments, two-year terms thereafter:

- 7 City Council-appointed
- 7 Mayor-appointed
- 2 Other Appointing Authority-appointed (specify): Commission-appointed

Roster

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
5	F	1	1.	City Council District #1	Jasmine Aryana	6/1/20	5/31/22	1	City Council
2	F	2	2.	City Council District #2	Thais Marbles	6/1/19	5/31/21	2	City Council
		3	3.	City Council District #3	VACANT	6/1/18	5/31/20	1	City Council
2	F	4	4.	City Council District #4	Martha Lucas	6/1/19	5/31/21	1	City Council
2	M	5	5.	City Council District #5	William H. Southern, Jr.	6/1/20	5/31/22	2	City Council
6	M	6	6.	City Council District #6	Chris Maykut	6/1/19	5/31/21	2	City Council
			7.	City Council District #7	VACANT	6/1/20	5/31/22		City Council
1	F	2	8.	Member At Large	Julie Pham	6/1/19	5/31/21	2	Mayor
			9.	Member At Large	VACANT	6/1/20	5/31/22		Mayor
			10.	Member At Large	VACANT	6/1/19	5/31/21		Mayor
			11.	Member At Large	VACANT	6/1/20	5/31/22		Mayor
1	F	7	12.	Member At Large	Emily Kim	6/1/19	5/31/21	2	Mayor
			13.	Member At Large	VACANT	6/1/19	5/31/21		Mayor
1	F	2	14.	Get Engaged Member	Robin Kim	9/1/20	8/31/21	1	Mayor
1	M	3	15.	Commissioner	Felix Y. Chang	6/1/19	5/31/21	2	Commission
1	F	6	16.	Commissioner	Carol Redfield	6/1/20	5/31/22	2	Commission

SELF-IDENTIFIED DIVERSITY CHART

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	1	5			2				1				1
Council	1	2			1	2			1	1			1
Other					2								
Total	2	7			5	2			2	1			2

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.