

SUMMARY and FISCAL NOTE*

Department:	Dept. Contact/Phone:	Executive Contact/Phone:
Seattle IT	Patti DeFazio 233-8736	Anna Hurst 733-9317

1. BILL SUMMARY

Legislation Title: AN ORDINANCE relating to the Technology Matching Fund Program; making allocations and authorizing implementation of certain Technology Matching Fund projects in 2017; providing that 2017 appropriations for the Technology Matching Fund from the Cable Television Franchise Subfund and from the Information Technology Fund shall automatically carry forward into the 2018 fiscal year; that any unspent funds from an individual project may be applied to another project that serves the goals of the Digital Equity Initiative; and ratifying and confirming certain prior acts.

Summary and background of the Legislation: This legislation authorizes the disbursement of \$430,000 from Seattle Information Technology, Office of Electronic Communications Budget Control Level (D4400), Community Technology Program, to 15 providers for the purpose of increasing residents' technology access and literacy and for increasing digital equity opportunities. The 2017 Adopted Budget (Ordinance 125207) appropriated \$430,000 from the Cable Television Franchise Subfund and then from the Information Technology Fund.

The projects to be funded will assist a broad range of community-driven, collaborative solutions to achieving digital equity in Seattle. The projects will strengthen community partnerships and engage historically underserved or underrepresented communities. They will reach over 6,000 residents, serving 3,600 immigrants and refugees, 1,500 seniors and 1,100 people with disabilities.

Resolution 29673 established the Technology Matching Fund (TMF) to provide funding in exchange for services from eligible organizations that secure matching funding from outside sources for the purpose of promoting citizen access to information technology and literacy in using technology, and to apply technology to foster civic engagement. The resolution established project eligibility and selection criteria, with the proviso that additional requirements may be established as necessary by the Chief Technology Officer (CTO), in consultation with the Community Technology Advisory Board (CTAB), to ensure projects meet the program goals and are consistent with other City contracting and financial accountability rules and regulations.

The TMF awarded a total of \$4,220,832 for 302 projects between 1998 and 2016. The maximum allowable award per project is \$50,000.

The City's funding to the organizations in exchange for their services will be matched by the community through cash, donations of hardware, software, supplies and labor. A one-half to one match is required; however, the community contribution is often greater than the City's support. This year's projects are projected to provide more than \$600,000 in community matching resources.

The CTO is required to submit recommendations for funding to the City Council for approval. Recommendations for funding projects are made to the CTO by CTAB. This year seven current members of CTAB, one former member of CTAB, five community volunteers and two City staff served on the TMF Application Review Committee. A summary of the projects recommended for funding is provided in the table below.

Organization		Award
Coalition for Refugees from Burma	Nexus DigiLab for Parent-School Engagement Provide computer literacy classes at Bailey Gatzert Elementary and Seattle World School and offer parent technology mentoring classes to support skill building for parents, students, and community members.	\$49,845
Education for All	Digital Citizenship and Communication Project Establish a computer lab for East Africans offering workshops in computer usage, productivity software, internet citizenship, digital self-sufficiency and youth engagement.	\$15,000
Ethiopian Community in Seattle	ECS Digital Equity Project Upgrade the computer lab to provide the Ethiopian community with basic computer literacy classes for seniors and after-school computer science classes for youth. Share information on accessing free or low-cost Internet services.	\$9,000
Full Life Care	Technology Access Enhancement Project Expand the mobile lab to teach technology classes at nine more Seattle Housing Authority buildings. Update vital assistive technologies at the STAR Center and Full Life Care Art Studio. Provide accessibility training and best practices to 6 low-income communities.	\$48,561
Horn Of Africa Services	Enhancing East Africans' Access to Technology Upgrade a computer lab serving over 200 East African community members. Train home childcare providers to use computers to improve their business and financial operations. Equip high school students with computer programming skills and laptops.	\$49,945

Organization		Award
Kin On Community Health Care	<p>Expanding the Senior-friendly Kin On SmartLab Expand the Kin On SmartLab, a senior-friendly technology lab designed to enable Asian seniors aged 60+ to increase technology and health literacy, prevent social isolation and increase access to healthcare and digital resources. Offer mobile technology classes and increase one-on-tutoring and drop-in lab hours.</p>	\$18,225
LaunchCode	<p>LC101 Seattle: Training for Technology Jobs Provide a free 20-week computer programming class that enables people with barriers to employment in technology to gain highly marketable tech skills and transition to a good-paying career in the industry.</p>	\$7,000
North Seattle Boys & Girls Club branch of Boys & Girls Clubs of King County	<p>Wallingford Boys & Girls Club Technology Update Install a new 14 desktop computer lab for 250 low-income youth to use for homework help, hands-on learning activities, coding, robotics, teen employment workshops and photo editing/graphic design/filmmaking.</p>	\$16,034
OneAmerica	<p>English and Digital Skills for Citizenship Engage limited-English-proficient adult immigrants in the Chinatown-International District in increasing digital literacy skills alongside English language acquisition in a community-based setting.</p>	\$25,000
Senior Center of West Seattle	<p>2017 Technology Matching Fund Upgrade an outdated 10-station computer lab with new equipment to provide seniors and community members with current technology training and Wi-Fi access.</p>	\$13,391
Somali Family Safety Task Force	<p>East African Women Basic Computer Literacy Project Create a mobile lab to teach East African women basic computer literacy in partnership with Seattle Public Library in New Holly. Give the women tools to earn a living wage, become more engaged in their children's education and lessen isolation and stress by</p>	\$27,120

Organization		Award
	digitally connecting to friends and family overseas.	
South Park Information and Resource Center	Aula Digital en Accion - ADA Empower South Park residents to gain and teach basic technology skills to 75 non-English speakers. Help immigrant Latino community members use technology to access jobs and make their small businesses more competitive.	\$49,949
STEMPaths Innovation Network	Project SMARTi in the Dunlap Elementary Community Expand a program that provides math and reading interventions infused with Science, Technology, Arts, Engineering and Math (STEAM) to students at Dunlap Elementary. Pilot a brick and mortar community-focused makerspace.	\$33,500
The West African Community Council	Empowering West Africans with Technology Develop a mobile lab to increase digital literacy and access to technology in the West African community. Conduct a broad outreach campaign to increase access to free or low cost broadband through a partnership with 16 West African community associations.	\$49,998
Wing Luke Museum of the Asian Pacific American Experience	Mobile Digital Media Lab for Low-Income Youth Establish a mobile lab to provide Asian Pacific American youth with digital illustration and graphic design training. Students will work with professional teaching artists to publish their own artwork, while exploring their identity and place in the community.	\$17,432

2. CAPITAL IMPROVEMENT PROGRAM

a. Does this legislation create, fund, or amend a CIP Project? ___ Yes ___X___ No

3. SUMMARY OF FINANCIAL IMPLICATIONS

a. Does this legislation amend the Adopted Budget? ___ Yes ___X___ No

b. Does the legislation have other financial impacts to the City of Seattle that are not reflected in the above, including direct or indirect, short-term or long-term costs?

Yes, the City's funding to the organizations receiving project awards will be matched by the community through cash, donations of hardware, software and supplies and labor.

c. Is there financial cost or other impacts of *not* implementing the legislation?

The City would not be able to leverage non-City resources (including cash) valued at \$617,000 provided by the community for these fifteen projects.

4. OTHER IMPLICATIONS

a. Does this legislation affect any departments besides the originating department?

No.

b. Is a public hearing required for this legislation?

No.

c. Does this legislation require landlords or sellers of real property to provide information regarding the property to a buyer or tenant?

No.

d. Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?

No.

e. Does this legislation affect a piece of property?

No.

f. Please describe any perceived implication for the principles of the Race and Social Justice Initiative. Does this legislation impact vulnerable or historically disadvantaged communities?

Yes, this legislation supports Seattle's RSJI goals by increasing the technology infrastructure and organizational capacity in disadvantaged neighborhoods. The projects will help Seattle's technology disadvantaged and most vulnerable residents, such as youth of color, seniors, people with disabilities, and immigrants and refugees, to gain technology access and skills to achieve greater digital equity and self-sufficiency.

g. If this legislation includes a new initiative or a major programmatic expansion: What are the specific long-term and measurable goal(s) of the program? How will this legislation help achieve the program's desired goal(s).

N/A

h. Other Issues:

N/A

List attachments/exhibits below: