




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Taylor Hoang		
Board/Commission Name: Community Police Commission		Position Title: 6
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment	Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other:	Term of Office: 2-Years <i>pk</i> 1/1/16 - 1/1/19	FILE CITY OF SEATTLE 2015 OCT 28 PM 4: 12 CITY CLERK
Residential Neighborhood: International District	Zip Code: 98104	Contact Phone No.: 206.623.0994
Legislated Authority: Executive Order No: 02-2012		
Background: Bio attached		
Date of Appointment: 10/15/15	Authorizing Signature (original signature): 	Appointing Signatory: Mayor Edward B. Murray

Taylor Hoang

Taylor Hoang grew up around food and family; two things that have remained constants for this under 40 entrepreneur and advocate of Vietnamese culture. Born in Da Lat Vietnam, Taylor moved to the Seattle-area when she was 7. Her culture remained influential with large gatherings of family and friends focused around Vietnamese tradition and food, all of which dictate her balance of professional and family life today.

A serial entrepreneur, Taylor is constantly playing with new business ideas and how to encapsulate these ideas into helping and promoting Asian communities, culture, and food, particularly that of Vietnamese. Even before graduating University of Washington with a Business degree, Taylor found and successfully managed a mortgage brokerage firm that specialized in securing loans for minorities after seeing how the lack of experience, knowledge, and language had hindered these clients from getting a mortgage loan during her time at Bank of America; Taylor and her staff worked especially with the Vietnamese, Chinese, Cambodian, Russian, and at risk clientele. During many lunch outings at local Vietnamese restaurants as a Mortgage Broker, Taylor realized a big market need for authentic Vietnamese food to serve the general population, and also the need to expand the cuisine to other groups outside of the Vietnamese community. Taylor took her business acumen and training as a chef from her mother and opened the first Pho Cyclo Cafe in 2003 at the age of 28. While managing Pho Cyclo Café, Taylor chanced to meet and had many conversations with coffee industry experts about coffee and the state of coffee farmers in Vietnam. Taylor founded Winstar LLC based in Vietnam and with the support of international organizations such as Conservation International, IMF and World Bank, and the Vietnamese Government, Winstar was able to assist farmers with obtaining financing, technical support, and government assistance to grow better and more sustainable coffee for international export. Winstar successfully operated on the hopes of alleviating poverty in large coffee growing regions and providing a better living and social economic for coffee growers. Seattle based Starbucks became one of her company's largest supporter of the program. Remaining in Vietnam for 5 years, Taylor then moved onto founding several internet companies to serve the Vietnam market. In 2009, with the addition of her daughter, Taylor decided to move back to Seattle to raise her family and grow her highly successful Pho Cyclo Café brand. Originally started as a side project in 2003, and as a challenge to create better pho than what was available in the area, Pho Cyclo has now grown to five locations: the original Sodo location, Broadway in 2005, Downtown in 2011 and Bellevue in 2012, and the fifth store in 2013 in South Lake Union.

When Taylor originally started Pho Cyclo, Vietnamese cuisine was still largely unknown in the Pacific Northwest. Over the years, and with growing contributions and education from Taylor via Pho Cyclo, Vietnamese food has become a growing segment of the Northwest's culinary scene. However, in comparison to its Asian counterparts, Vietnamese cuisine is widely known for only two items, pho and banh mi, a limitation that Taylor is dedicated to changing by educating the dining public and home cooks about the vast and flavorful world of Vietnamese cooking.

With a strong entrepreneurial spirit, Taylor combined her knack for business with her cooking ability, learned from her mother, who is a restaurant owner herself. Taylor's upbringing provided the basis for her culinary talents and her travels to Asia grew her palate and interest in Asian foods

Community

In 2014, Taylor founded the Ethnic Business Coalition (EBC), and currently acts as the Executive Director, the EBC works to increase access of ethnic-owned small businesses to marketing, financial, and advocacy services and resources, and provide them with a greater voice, profile, and representation in the region. Galvanized by the lack of representation and understanding of the common needs and interests of immigrant and minority-owned small businesses, EBC strives to advocate policies, regulations, and programs that contribute to the vibrancy and vitality of entrepreneurship in the ethnic communities.

Together with strategic partners, EBC will be introducing services, resources, and programs to connect, educate, and inform key audiences about immigrant and minority-owned small businesses thru various channels, chief of which is EBC's Digital Media Platform, EthnicSeattle.com. EthnicSeattle.com is dedicated to raising the visibility, profile, and distinctiveness of the ethnic retail, services, and restaurants through authentic, fresh, and engaging content.

Taylor currently holds Board positions and advisory on the following organization:

1. Seattle Metropolitan Chamber of Commerce
2. Washington Restaurant Association
3. University of Washington Alumni Association
4. Friends of Little Saigon

Community Police Commission

15 members: Per *Ordinances 124145, 124058, 124021, and SMC 3.14.982*, all subject to City Council confirmation, 3-year terms:

- 0 City Council-appointed
- 15 Mayor-appointed
- 0 Other Appointing Authority-appointed

Roster:

*D	**G	Position No.	Position Title	Name	Term Start Date	Term End Date	Term #	Appointed By
3	F	1.	Member	Claudia D'Allegrì	3/18/13	12/31/16	1	Mayor
6	F	2.	Member	Lisa Daugaard	3/18/13	12/31/16	1	Mayor
2	M	3.	Member	Josias Flynn	1/1/16	1/1/19	1	Mayor
4	M	4.	Member	Jay W. Hollingsworth	3/18/13	12/31/16	1	Mayor
3	M	5.	Member	Isaac Ruiz	1/1/16	1/1/19	1	Mayor
1	-	6.	Seattle Police Management Association (SPMA) Member	Vacant	-	-	-	Mayor
6	F	7.	Member	Kay Godefroy	2/10/15	2/10/18	1	Mayor
6	F	8.	Member	Melinda A. Giovengo	3/28/14	12/31/16	1	Mayor
2	M	9.	Member	Marcel Purnell	3/18/13	12/31/16	1	Mayor
1	F	10.	Member	Taylor Hoang	1/1/16	1/1/19	1	Mayor
2	M	11.	Seattle Police Officers Guild (SPOG) Member	Kevin Stuckey	3/18/13	12/31/16	1	Mayor
2	F	12.	Member	Harriett Walden	3/18/13	12/31/16	1	Mayor
2	M	13.	Member	Aaron Williams	3/25/13	12/31/16	1	Mayor
3	M	14.	Member	Enrique Gonzalez	3/28/14	12/31/16	1	Mayor
6	M	15.	Member	David Keenan	3/28/14	12/31/16	1	Mayor

Diversity Chart:

			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)		
	Men	Women	Vacant	Minority	Asian-American	Black/African American	Hispanic/Latino	American Indian/Alaska Native	***Other	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	8	6	1	10	1	5	3	1		4			
Council													
Other													
Total	8	6	1	10	1	5	3	1		4			

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
- **G List *gender*, M or F
- ***Other Includes diversity in any of the following: *race, gender and/or ability*