

OPCD – COMMUNITY PLANNING



Agenda

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- Overview of community planning
- Practices for outreach, planning, and implementation
- Summary of current projects
- Next steps



Planning history...

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- 1996-1999: Neighborhood Planning
 - ▣ Growth Management Act, growth estimates
 - ▣ Urban Centers and Urban Villages
 - ▣ Neighborhood Plans
- 1998-2000: Station area plans (SE Seattle)
- 2008-2010 Neighborhood Plan updates
- 2010-present:
 - ▣ Urban Design Frameworks
 - ▣ Community Action Plans
 - ▣ Community capacity-building



OPCD - What's different?

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- Integrated and equitable approach to planning
 - ▣ Planning for inevitable growth
 - ▣ Not just a land use plan
 - ▣ Coordinate investments and strategic partnerships
- Coordinated community engagement
 - ▣ Combine departments' outreach at neighborhood meetings.
 - ▣ Broader range of meeting times and formats to make process more accessible
- Coordinated implementation and follow-through
 - ▣ Closer partnerships with departments and neighborhood groups to carry out plans



Work products

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Pre-OPCD	Additional OPCD efforts
Urban Design Frameworks	Coordinated interdepartmental outreach
Community Action Plans	Interdepartmental project commitments: sidewalks, parks, housing, services...
Comp Plan amendments	Long-term implementation partnerships
Rezones	
Design guidelines	
Streetscape plans	



How to prioritize neighborhoods?

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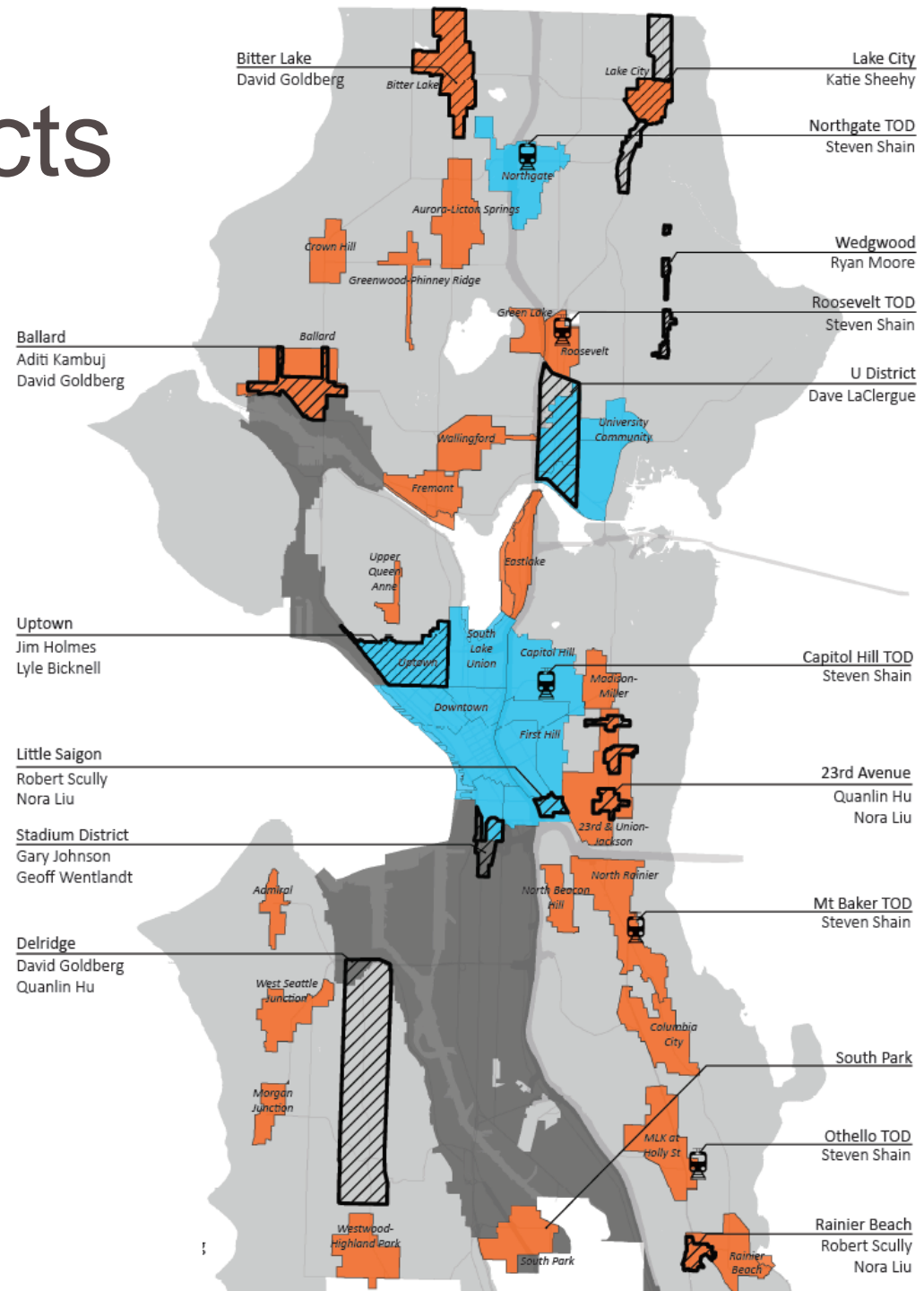
- Areas expecting or experiencing significant growth, especially urban centers and urban villages
- Areas that have not equitably benefitted from the city's growth
- Areas of opportunity, such as around regional light rail investment



Current projects

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- 17 areas, distributed throughout Seattle
- Scopes depend on local issues
- Varying stages – several near completion
- Community planning & TOD



How we work with communities

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- Scope is tailored to the community; begin with a vision
- Many different ways of engaging
- Broad representation: residents, businesses, property owners, social services, institutions, cultures
- Community organizations and agencies
- Support local leadership
- Public Outreach & Engagement Liaisons (POELS) to support participation from under-represented groups



Lake City example

- Coordinated, interdepartmental approach
- Key efforts:
 - ▣ Support for local businesses
 - ▣ New investments in parks and sidewalks
 - ▣ Affordable housing and space for the Seattle Preschool program at FS39
 - ▣ Crime prevention coordinator
 - ▣ Development standards for increased walkability



Upcoming Legislation

- Includes design and development standards
- Includes changes to allowable uses
- Generally no increase in height or density—in advance of HALA
- Bitter Lake, Lake City, Ballard
- Georgetown zone amendments



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