



City of Seattle Boards & Commissions Notice of Appointment

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|---|--|---|
| Appointee Name: <i>Bunnie Lee</i> | | |
| Board/Commission Name: <i>Seattle Pedestrian Advisory Board</i> | | Position Title: <i>Member</i> |
| <input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment | | Council Confirmation required? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No |
| Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i> | Date Appointed: 3/19/2018 <i>3/27/18</i> <i>ECP</i> | Term of Position: * 4/1/2018 to 3/31/2020 <input type="checkbox"/> <i>Serving the remainder of a vacant position</i> |
| Residential Neighborhood: <i>Capitol Hill</i> | Zip Code: <i>98102</i> | Contact Phone No.: <i>N/A</i> |
| Background: <i>Bunnie is a Seattle native who identifies as a cisgender queer woman and is legally blind. Outside of personal experience to barriers and challenges as a pedestrian, she works to identify errors, inconsistencies, and educate people about their pension benefits. As a board member, she wants to help solve the challenges faces by people who walk, including people with disabilities in Seattle.</i> | | |
| Authorizing Signature (original signature):  | | Appointing Signatory: <i>Jenny A. Durkan</i> <i>Mayor of Seattle</i> |

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*Term begin and end date is fixed and tied to the position and not the appointment date.

Writing samples and portfolio available here: <http://bit.ly/1eIU3sJ>

Experience

Pension Benefit Estimator, Northwest Administrators - April 2016-Present

Checking participant records for errors, inconsistencies, or missing contributions, educating pension participants on pension benefits and the retirement process, organizing, referencing, and recalling large quantities of information as related to pension plan rules and processing procedure.

Customer Support Specialist, Nordstrom, August 2015- February 2016

Multitasking multiple operations of incoming customer contacts by phone, resolving order discrepancies, educating customers on policy and merchandise, while also placing new orders.

Customer Support Technician, Xerox (Google contract, Android & Play Store Specialist), May 2015-August 2015

Managed incoming calls, multi-tasked incoming tasks in real time, including call contacts, email contacts, and IM contacts with customers, in addition to intranet email and self paced training. Handled ever-changing policies, technical support procedures, and software updates to best serve customer technical issues. Assisted customers within designated scope of support, but also handled out of scope calls, to serve customers as best as possible.

Freelance Marketing, March 2014- May 2015

Contract work designing and implementing marketing campaigns for small business clients, often providing marketing assistance to existing teams, creating a social media presence and maintaining pages, handling CRM using LinkedIn, homegrown methods, and Nimble, writing articles and company blog posts, conducting market research, and offering viral marketing consultation.

Focus Group Recruiter, NW Insights Feb- April 2014

Assessed database sample to find suitable candidates for focus group needs, screened and fit candidates into groups, performed facilitation roles during focus group sessions, maintained crm and follow up with prospects and previous participants.

Marketing Intern, Key Arena and McCaw Hall Oct-Dec 2013

Constructed and executed a Social Media Marketing campaign using email, Facebook, Twitter, Instagram, and Pinterest for several shows and performances

Marketing Consultant, Phoenix and the Frog Theatrical Troupe, Aug-Nov 2013

Constructed and executed a social media marketing campaign to promote a theatrical event, with recurring consultations on execution spanning the length of the show

Education

Bachelor of Business Administration in International Business, Seattle University, Graduated December 2013

Skills

Leadership and Communication

Proven leadership in team settings, acclaimed public speaking, writing, and content creation ability.
Portfolio available upon request.

Social Media and Marketing Tools

Experienced with Facebook fan pages, ads, communities, and content creation, Twitter promotion and outreach, Pinterest campaign design and conversion, LinkedIn outreach and positioning, Reddit traffic generation, Spiceworks Community Outreach, Instagram promotion, content marketing, web content creation, landing pages, staff bios, and company blogging.

Software and Office Proficiency

Proficient with Microsoft Office Suite, OpenOffice Suite, and iOS office tools, as well as visual content creation through Canva and Adobe Suite, and CRM through LinkedIn, Nimble, and homegrown. Experienced with formal corporate communications, including customer support, PR, formal memos, and company correspondences.

Seattle Pedestrian Advisory Board

11 Members: Pursuant to *Resolution 29532*, all members subject to City Council confirmation, 2-year terms;

1 Get-Engaged Member: Pursuant to *Ordinance 120325*, all members subject to City Council confirmation, 1-year terms:

- 5 City Council-appointed
- 7 Mayor-appointed
- 0 Other Appointing Authority-appointed (specify):

Roster:

| *D | **G | RD | Position No. | Position Title | Name | Term Begin Date | Term End Date | Term # | Appointed By |
|----|-----|----|--------------|--------------------|--------------------|-----------------|---------------|--------|--------------|
| 5 | M | 3 | 1. | Member | Beau Morton | 4/1/18 | 3/31/20 | 2 | Council |
| 6 | M | 3 | 2. | Member | David Seater | 4/1/17 | 3/31/19 | 1 | Council |
| 6 | F | 6 | 3. | Member | Hannah Keyes | 4/1/18 | 3/31/20 | 1 | Council |
| 6 | M | 3 | 4. | Member | Gordon Padelford | 4/1/17 | 3/31/19 | 2 | Council |
| 2 | F | 2 | 5. | Member | Angela Davis | 4/1/17 | 3/31/19 | 2 | Council |
| 1 | M | 2 | 6. | Member | Chaitanya Sharma | 4/1/18 | 3/31/20 | 1 | Mayor |
| 6 | F | 3 | 7. | Member | Hayley Bonsteel | 4/1/17 | 3/31/19 | 1 | Mayor |
| 6 | F | 2 | 8. | Member | Andrea Clinkscales | 4/1/18 | 3/31/20 | 1 | Mayor |
| 5 | F | 3 | 9. | Member | Bunnie Lee | 4/1/18 | 3/31/20 | 1 | Mayor |
| 6 | F | 4 | 10. | Member | Patricia Chapman | 4/1/17 | 3/31/19 | 1 | Mayor |
| 6 | F | 7 | 11. | Member | Jennifer Tippins | 4/1/18 | 3/31/20 | 1 | Mayor |
| | | | 12. | Get-Engaged Member | VACANT | 9/1/17 | 8/31/18 | 1 | Mayor |

SELF-IDENTIFIED DIVERSITY CHART

| | SELF-IDENTIFIED DIVERSITY CHART | | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | | |
|--------------|---------------------------------|----------|-------------|---------------|----------|------------------------|-----------------|-------------------------------|--------------------------------|------------------------|------------------|----------------|-------------|
| | Men | Women | Transgender | Other/Unknown | Asian | Black/African American | Hispanic/Latino | American Indian/Alaska Native | Other (Specification Optional) | Caucasian/Non-Hispanic | Pacific Islander | Middle Eastern | Multiracial |
| Mayor | 1 | 5 | | | 1 | | | | 1 | 4 | | | |
| Council | 3 | 2 | | | | 1 | | | 1 | 3 | | | |
| Other | | | | | | | | | | | | | |
| Total | 4 | 7 | | | 1 | 1 | | | 2 | 7 | | | |

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
 - **G List *gender*, M = Male, F= Female, T= Transgender, U= Unknown, O= Other
 - RD Residential Council District number 1 through 7 or N/A
- Diversity information is self-identified and is voluntary.*