



SEATTLE CITY COUNCIL

Public Assets and Homelessness Committee

Agenda

Wednesday, February 16, 2022

2:00 PM

Remote Meeting. Call 253-215-8782; Meeting ID: 586 416 9164; or
Seattle Channel online.

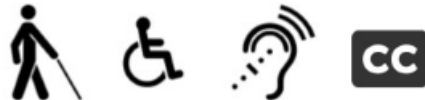
Andrew J. Lewis, Chair
Teresa Mosqueda, Vice-Chair
Lisa Herbold, Member
Debora Juarez, Member
Tammy J. Morales, Member

Chair Info: 206-684-8807; Andrew.Lewis@seattle.gov

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Council Chamber Listen Line: 206-684-8566

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206-684-8888 (TTY Relay 7-1-1), email CouncilAgenda@Seattle.gov, or visit
<http://seattle.gov/cityclerk/accommodations>.



SEATTLE CITY COUNCIL
Public Assets and Homelessness Committee
Agenda
February 16, 2022 - 2:00 PM

Meeting Location:

Remote Meeting. Call 253-215-8782; Meeting ID: 586 416 9164; or Seattle Channel online.

Committee Website:

<https://www.seattle.gov/council/committees/public-assets-and-homelessness>

This meeting also constitutes a meeting of the City Council, provided that the meeting shall be conducted as a committee meeting under the Council Rules and Procedures, and Council action shall be limited to committee business.

Pursuant to Washington State Governor's Proclamation No. 20-28.15 and Senate Concurrent Resolution 8402, this public meeting will be held remotely. Meeting participation is limited to access by the telephone number provided on the meeting agenda, and the meeting is accessible via telephone and Seattle Channel online.

Register online to speak during the Public Comment period at the 2:00 p.m. Public Assets and Homelessness Committee meeting at <http://www.seattle.gov/council/committees/public-comment>.

Online registration to speak at the Public Assets and Homelessness Committee meeting will begin two hours before the 2:00 p.m. meeting start time, and registration will end at the conclusion of the Public Comment period during the meeting. Speakers must be registered in order to be recognized by the Chair.

Submit written comments to Councilmember Lewis at Andrew.Lewis@seattle.gov

Sign-up to provide Public Comment at the meeting at <http://www.seattle.gov/council/committees/public-comment>

Watch live streaming video of the meeting at <http://www.seattle.gov/council/watch-council-live>

Listen to the meeting by calling the Council Chamber Listen Line at 253-215-8782 Meeting ID: 586 416 9164

One Tap Mobile No. US: +12532158782,,5864169164#

Please Note: Times listed are estimated

A. Call To Order

B. Approval of the Agenda

C. Public Comment

D. Items of Business

1. Climate Pledge Arena Presentation

Supporting Documents: [Presentation](#)

Briefing and Discussion

Presenters: Tim Leiweke, CEO, Oak View Group; Tod Leiweke, CEO, Seattle Kraken; Steve Mattson, Climate Pledge Arena

2. [Appt 02101](#) Appointment of Davon Thomas as member, Board of Parks and Recreation Commissioners, for a term to March 31, 2023.

Attachments: [Appointment Packet](#)

Briefing, Discussion, and Possible Vote

Presenter: Christopher Williams, Acting Superintendent, Seattle Parks and Recreation

3. [Appt 02102](#) Appointment of Justin P. Umagat as member, Board of Parks and Recreation Commissioners, for a term to March 31, 2024.

Attachments: [Appointment Packet](#)

Briefing, Discussion, and Possible Vote

Presenter: Christopher Williams, Acting Superintendent, Seattle Parks and Recreation

4. [Appt 02104](#) **Appointment of Carla Costa Sandine as member, Board of Parks and Recreation Commissioners, for a term to March 31, 2025.**

Attachments: [Appointment Packet](#)

Briefing, Discussion, and Possible Vote

Presenter: Christopher Williams, Acting Superintendent, Seattle Parks and Recreation

5. [Appt 02103](#) **Appointment of Stafford Mays as member, Board of Parks and Recreation Commissioners, for a term to March 31, 2025.**

Attachments: [Appointment Packet](#)

Briefing, Discussion, and Possible Vote

Presenter: Christopher Williams, Acting Superintendent, Seattle Parks and Recreation

E. Adjournment



Legislation Text

File #: Inf 1996, **Version:** 1

Climate Pledge Arena Presentation

CLIMATE PLEDGE ARENA & SEATTLE KRAKEN



SEATTLE KRAKEN &
CLIMATE PLEDGE ARENA

FIRST 100 DAYS



CLIMATE
PLEDGE
ARENA

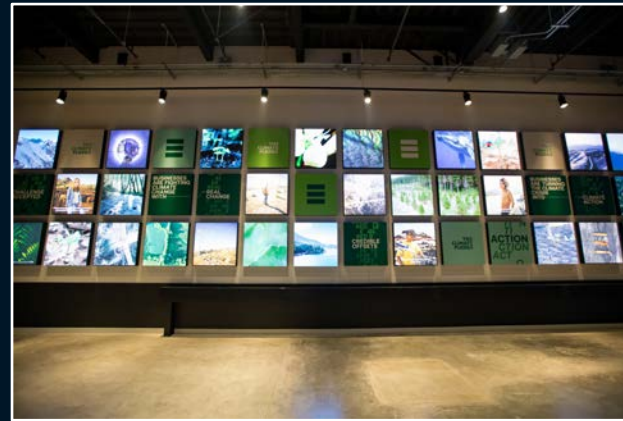


CLIMATE
PLEDGE
ARENA

OVG

CLIMATE PLEDGE ARENA

- First International Living Future Institute certified zero carbon arena in the world
- Greenest ice in the NHL with our Rain-to-Rink technology by collecting water off the arena roof and utilizing it for the ice
- Waterless urinals/ultra-efficient showers
- We compost our waste and recycle extensively throughout the Arena
- Removing single-use plastics from the arena by 2024



STAFFING / HIRING



CLIMATE
PLEDGE
ARENA



Engaging women- and minority- owned contractors

Women- and minority-owned (WMBE) contractors bring necessary skills and scopes to construction projects. On Climate Pledge Arena, WMBEs earned 20% of total construction spend, well exceeding the 15% goal.

WMBE firms earned
\$179 million

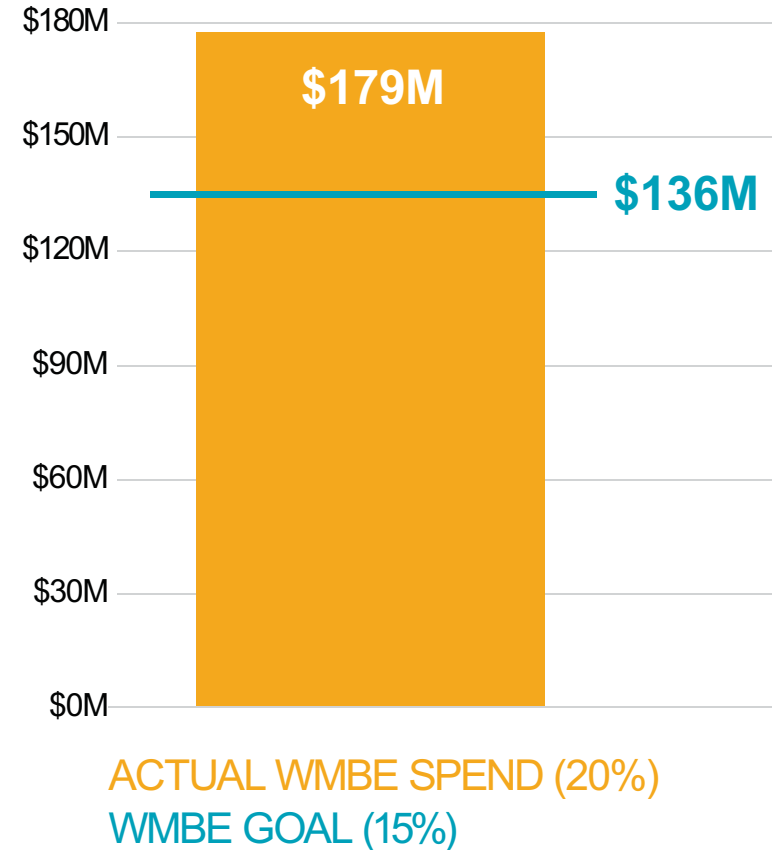
This is \$43 million more than the
15% goal of \$136 million

88 WMBEs participated on Climate Pledge Arena, and over half were minority-owned

20% Of each dollar spent on Climate Pledge Arena went to WMBE firms

\$49M Earned by WMBE contractors' construction workers

How much did WMBE contractors earn on Climate Pledge Arena?



Source: City of Seattle, 2021. Data represents outcomes as of December 2021.



Staffing

43.3% Female

26.9% BIPOC

895 Part Time Staff - Seattle Kraken
and Climate Pledge Arena Events



COMMUNITY UNITY



CLIMATE
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OUR VISION

DEFINING THE PATH AHEAD

We envision a more equitable society and a healthy planet where all people can realize a brighter future.

OUR MISSION

DRIVING POSITIVE CHANGE

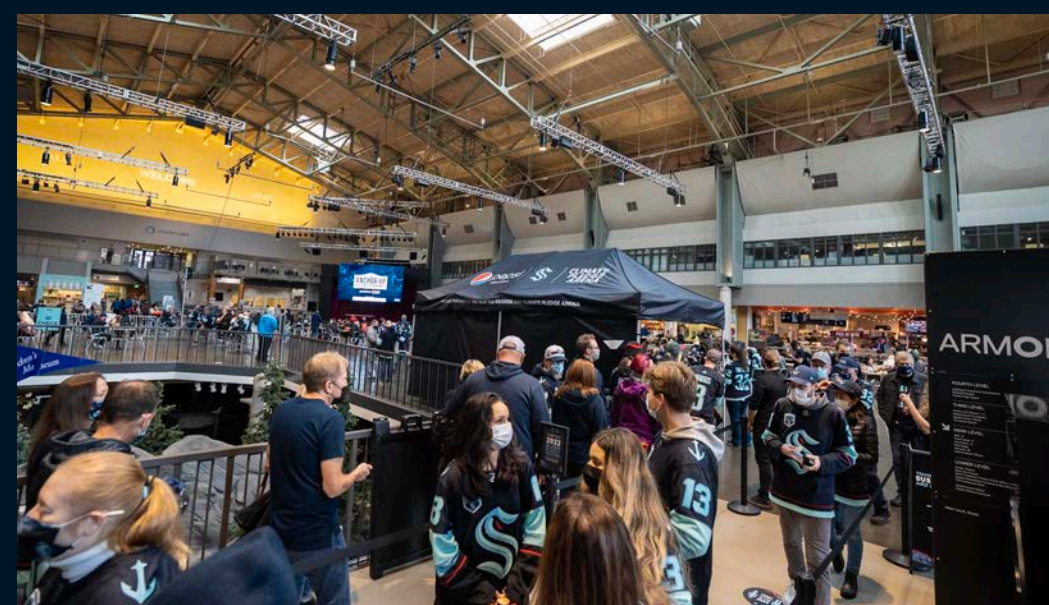
We advance equity and sustainability by increasing opportunities to thrive for our most vulnerable young people and communities.

OUR GUIDING CONVICTIONS

WE BELIEVE:

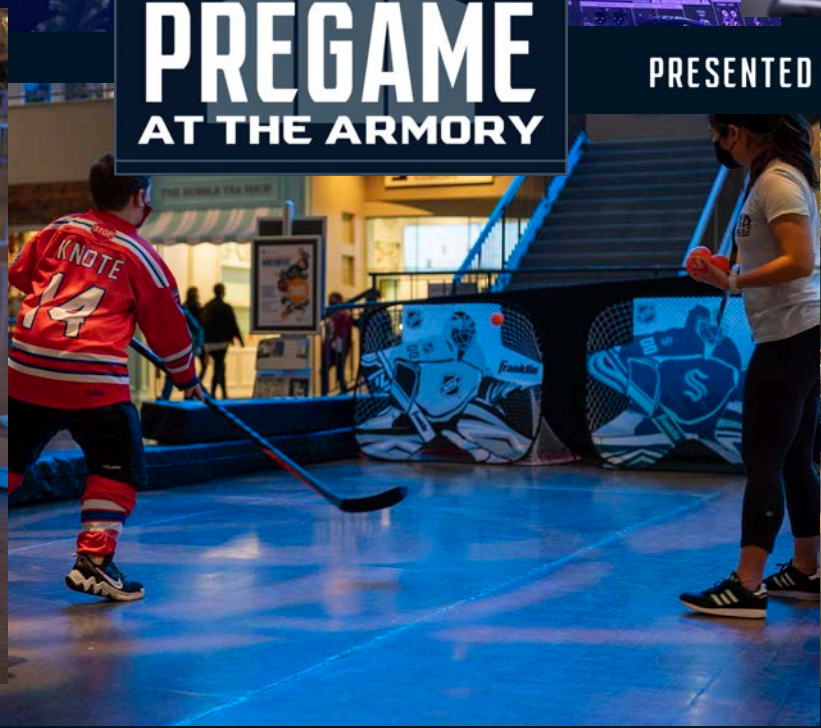
- The well-being of one individual is connected to the well-being of every other individual; that homelessness, racism, and inequity of opportunity, don't affect only certain communities, but all of us.
- The health of humanity is inextricably tied to the health of our planet.
- We are all in this together, under One Roof.





PREGAME AT THE ARMORY

PRESENTED BY  WaFd Bank



COVID Response



150K+ Clear Health Pass Users



TRAFFIC IMPACT SUCCESS



TRANSPORTATION

Make your transportation plan!

 [Monorail](#)

 [Public Transportation](#)

 [Biking](#)

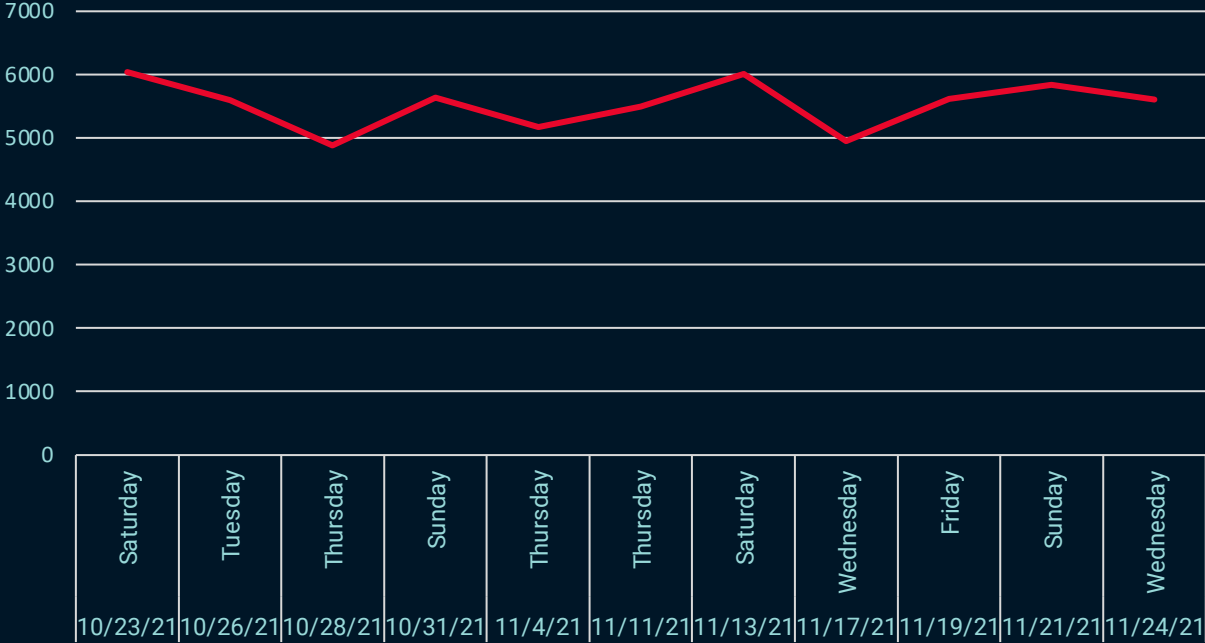
 [Driving & Parking](#)

 [Airports](#)



Event Ridership

KRAKEN MONORAIL BOARDINGS



EVENTS



CLIMATE
PLEDGE
ARENA

OVG 19

CLIMATE PLEDGE ARENA

OPENING WEEK

The World's Most Sustainable Arena

NORTHWEST

Hometown rock heroes christen Climate Pledge Arena

By MICHAEL RIETMULDER
Seattle Times music writer

Maybe it was the brief moment drummer Taylor Hawkins coaxed him into playing a snippet of his famous "Smells Like Teen Spirit" drum intro. ("C'mon man, we're in Seattle.") Or earlier when "the old school [expletive]" in the crowd got Tuesday-night active to fizzy '90s rager "Breakout." But two-thirds of the way through the Foo Fighters' opening night wallop at Climate Pledge Arena, Dave Grohl took a short break from playing the rock 'n' roll party maestro for a rare sentimental trip down memory lane.

"Just so you guys know ... obviously Seattle holds a very special place in my heart," Grohl said, recalling how 27 years ago this week he and producer pal Barrett Jones holed up in a Richmond Beach studio to make the Foo Fighters' first record.

For the earnest rock star



JENNIFER BUCHANAN / THE SEATTLE TIMES

Dave Grohl of Foo Fighters performs Tuesday. The Foo Fighters and Death Cab for Cutie show was the first held at

no less.

Foo Fighters' triple-guitar assault and catalog of revved-up anthems had no trouble blasting through the hall, at least from my vantage points. But a silent statement from bassist Nate Mendel, who took the stage wearing a Vera Project T-shirt, rang just as loud. Leaders of the nonprofit all-ages venue, one of Climate Pledge Arena's Seattle Center neighbors, spoke out last week about a host of construction-related issues they say have hampered their ability to fully reopen from the pandemic shutdown.

Mendel, the Foo's remaining Washingtonian (and former Sunny Day Real Estate member) has been a supporter of the Vera Project, speaking warmly about the importance of all-ages spaces and his own coming of age in the Seattle punk scene, as part of the nonprofit's 20th anniversary virtual event last year. (You

A10 Northwest | The Seattle Times | MONDAY, OCTOBER 25, 2021

NORTHWEST

Arena becomes center of Coldplay's universe for a night

REVIEW

By MICHAEL RIETMULDER
Seattle Times music writer

The lights cut, but a packed Climate Pledge Arena is aglow in a galactic blue, emanating from light-up bracelets strapped to fans' wrists. Planetary spheres that would later shine with cosmic pastels hang in the shadows above a jacked crowd as Coldplay blasts off with '80s-reviving synth party "Higher Power," a revved-up highlight that opens the pop-rock giants' new "Music of the Spheres" LP and Friday's highly anticipated Seattle concert.

A battery of lasers, fierce enough to take down the Death Star, shoot out from the back of the stage as singer Chris Martin hops and jives his way up a massive catwalk in step with the giddy, high-definition synth-pop jam—a standout from the week-old record.

play gig—livestreamed through Amazon platforms—was billed as the \$1.15 billion venue's grand opening (emphasis on the "grand"), technically the first Climate Pledge Arena concert went down a few days earlier. If Tuesday's double bill of hometown heroes Foo Fighters and Death Cab for Cutie was the localized christening a town with this much musical pedigree deserved, last night was the popcorn-ready spectacular befitting a glitzy new entertainment palace with ambitious concert plans.

Arena reps aren't disclosing attendance figures, but a crowd size likely in the 15,000 neighborhood counts as an underplay for the British stars who packed a stadium-sized show into a little hockey arena last night. I joke about the "little" part, but the clear sightlines and oft-touted tightness of the bowl really do make Climate



MICHAEL RIETMULDER / THE SEATTLE TIMES

Coldplay's show, billed as Climate Pledge Arena's official grand opening, played to a sold-out crowd.

Played from the end of the runway, the tune set up the biggest Seattle nod of the night, as Martin and drummer Will Champion (on keys here) veered into a heartfelt cover of Pearl Jam's "Nothingman" as a tribute "to all the bands we fell in love with here in the '90s."

"If Eddie [Vedder] ever hears this, I love you, man," Martin said. "Thank you for being so incredible to our band."

It was a warm and memorable salute that made up for a few of the flatter chunks in their 90-minute set, including the band's BTS team-up "My Universe," a gleeful, midtempo pop romp that felt a little forced and detached without Coldplay's superstar collaborators on hand.

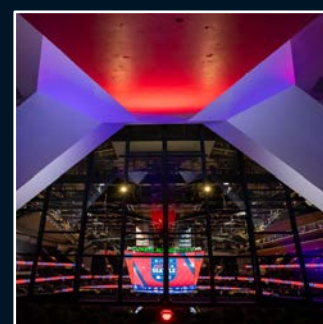
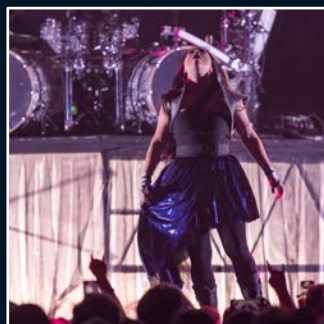
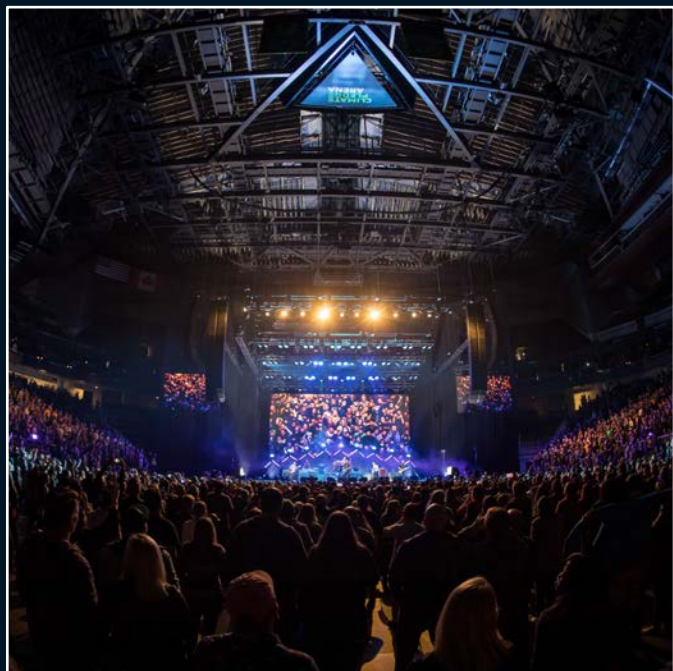
In one of those classic pop-star-in-a-can, "awwww" moments that's still impossible to deny, Martin pulled a 6-year-old birthday boy on stage to introduce the band



CLIMATE
PLEDGE
ARENA



CLIMATE PLEDGE ARENA EVENTS SUMMARY TO DATE



CLIMATE
PLEDGE
ARENA



SEATTLE KRAKEN



CLIMATE
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ARENA

OVG



CLIMATE PLEDGE ARENA

CLIMATE PLEDGE ARENA



verizon smartsheet SYMETRA IMPOSSIBLE pepsi TOYOTA PitchBook APP WafdBank GEICO

CLIMATE PLEDGE ARENA OVG







Legislation Text

File #: Appt 02101, **Version:** 1

Appointment of Davon Thomas as member, Board of Parks and Recreation Commissioners, for a term to March 31, 2023.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Davon Thomas</i>		
Board/Commission Name: <i>Board of Parks and Recreation Commissioners</i>		Position Title: <i>Council District 4 Position</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input checked="" type="checkbox"/> City Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Term of Position: * 4/1/2020 to 3/31/2023	
Residential Neighborhood: <i>University District</i>	Zip Code: <i>98105</i>	Contact Phone No.:
Background: <i>Davon is an MPA student at the Evans School of Public Policy and Governance at the University of Washington. Through his lived experience, he realizes the important role parks and recreation plays in the community. As a child, his neighborhood community center taught seniors how to use laptops, provides re-entry workshops for former felons and so much more. He knows that recreational facilities serve as the bedrocks of communities, no matter one's age, ethnicity or background. As a former student leader and city commissioner, he brings experience in public policy, youth enrichment and working to ensure local government helps the communities they serve.</i>		
Authorizing Signature (original signature):  Date Signed (appointed): 2/10/2022	Appointing Signatory: <i>Andrew J. Lewis</i> <i>Councilmember District 7</i>	

*Term begin and end date is fixed and tied to the position and not the appointment date.

Davon Thomas

EDUCATION

University of Washington, Evans School of Public Policy & Governance | Seattle, CA *September 2021-Present*
Master of Public Administration

California State University, Sacramento | Sacramento, CA *October 2020-June 2021*
Graduate Certificate in Applied Policy and Government

University of California, Santa Cruz | Santa Cruz, CA *September 2016-August 2020*
Bachelor of Arts in American History

University of Michigan, Gerald R. Ford School of Public Policy | Ann Arbor, MI *June 2019-July 2019*
Public Policy & International Affairs Junior Summer Institute Fellow
Selected as one of twenty-four national fellows to complete research and receive graduate level instruction (domestic & international policy, microeconomics, statistics and policy writing) from distinguished faculty at the nations top graduate school of public policy.

PROFESSIONAL EXPERIENCE

State Senator, Dr. Richard Pan - California State Legislature | Sacramento, CA *October 2020-September 2021*
California Senate Fellow

- Served as a full-time legislative aide, staffing education and human services policy. Completed various legislative tasks (analyze committee bills and write speeches, talking points and press releases related to different policy areas) for the Senator.

UC Santa Cruz, Student Union Assembly | Santa Cruz, CA

Student Body President *July 2019-June 2020*

- Elected to be the spokesperson for 17,000 undergraduate UC Santa Cruz students to high ranking university officials and local elected leaders to advocate for student needs. Acted as fiscal officer of a \$600,000 budget and managed an office of 5+ interns.
- Reformed campus Title IX policy, led campaign to revive Sexual Assault Response Team (SART) exams in the County of Santa Cruz, and improved police relations & campus safety measures.

Vice President of External Affairs

July 2018-June 2019

- Elected to serve on the UC Student Association Board of Directors and advocate on behalf of current and future students for the accessibility, affordability, and quality of the University of California system.
- Coordinated advocacy efforts on behalf of student interests, by doing research analysis on university policy system-wide and nationally, and coordinating legislative campaigns at the local, state and national level.
- Organized conferences centered around empowering students of color, organizing, and lobbying legislators on higher education.

University of California Student Association | Oakland, CA

Chair of the Board of Directors

August 2018-August 2019

- Represented over 260,000 students and 20+ student organizations in the UC system to the UC Office of the President, the UC Regents, State Legislature & Executive and other University entities. Prepared and disseminated all meeting agendas.

UC Santa Cruz, African-American Resource & Cultural Center | Santa Cruz, CA

Black Academy Mentor

August 2018-September 2018

- Mentored incoming first-year and transfer African/Black/Caribbean identifying students for a six-day orientation before fall quarter to retain marginalized communities in institutions of higher education.

Whiting's Foods - Santa Cruz Beach Boardwalk | Santa Cruz, CA

Crew Member

June 2018-August 2018

- Responsible for working multiple concession stands along the boardwalk. Stocked inventory, managed money, interacted with customers and checked if the employees are in need of any assistance.

LEADERSHIP EXPERIENCE

City of Sacramento, Measure U Advisory Committee | Sacramento, CA

April 2021-September 2021

City Council Appointee

- Reviewing funding proposals and providing recommendations to City Council Members based on the proposal's intended impacts on the local economy, job growth, and affordable housing.

Santa Cruz METRO Board of Directors, County of Santa Cruz | Santa Cruz, Ca

January 2018-December 2018

UC Santa Cruz Student Director

- Represented UC Santa Cruz students on the METRO Board by advocating for improved metro policy and enacted policies for a sustainable funding model that ensured adequate support of sustainability programs, infrastructure and capital improvement.

BOARD OF PARKS AND RECREATION COMMISSIONERS

15 Members: Pursuant to *Ordinance 126325*, all members subject to City Council confirmation, 3-year terms:

- 7 City Council-appointed
- 8 Mayor-appointed
- # Other Appointing Authority-appointed (specify):

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	F	5	1.	At-Large	Jessica Farmer	4/1/21	3/31/24	2	Mayor
2	M	5	2.	At-Large	Evan Hundley	4/1/19	3/31/22	2	Mayor
6	F	1	3.	At-Large	Kelly McCaffrey	4/1/19	3/31/22	2	Mayor
6	F		4.	At-Large	Amy Brockhaus	4/1/20	3/31/23	1	Mayor
6	F	5	5.	Get Engaged	Sophia Faller	9/1/21	8/31/22	1	Mayor
1	F	2	6.	Commission Seat	Deepa Sivarajan	4/1/21	3/31/24	2	Mayor
			7.	Commission Seat	Vacant	4/1/20	3/31/23		Mayor
			8.	Commission Seat	Vacant	4/1/21	3/31/24		Mayor
1	M	1	9.	City Council Dist. 1	Justin P. Umagat	4/1/21	3/31/24	1	City Council
1	F	2	10.	City Council Dist. 2	Andréa Akita	4/1/19	3/31/22	2	City Council
1	M	3	11.	City Council Dist. 3	Marlon Dylan Herrera	4/1/21	3/31/24	2	City Council
2	M	4	12.	City Council Dist. 4	Davon Thomas	4/1/20	3/31/23	1	City Council
9	M	5	13.	City Council Dist. 5	Sean Watts	4/1/20	3/31/23	2	City Council
5	F	6	14.	City Council Dist. 6	Carla Costa Sandine	4/1/22	3/31/25	1	City Council
2	M		15.	City Council Dist. 7	Stafford Mays	4/1/22	3/31/25	1	City Council

SELF-IDENTIFIED DIVERSITY CHART

	(1)		(2)		(3)		(4)		(5)		(6)		(7)		(8)		(9)	
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial					
Mayor	1	5			1	1				4								
Council	5	2			2	2			1		1							1
Other																		
Total	6	7			3	3			1	4	1							1

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
- **G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown
- RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.



Legislation Text


File #: Appt 02102, **Version:** 1

Appointment of Justin P. Umagat as member, Board of Parks and Recreation Commissioners, for a term to March 31, 2024.

The Appointment Packet is provided with an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Justin P. Umagat</i>		
Board/Commission Name: <i>Board of Parks and Recreation Commissioners</i>		Position Title: <i>Council District 1 Position</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input checked="" type="checkbox"/> City Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Term of Position: * 4/1/2021 to 3/31/2024	
Residential Neighborhood: <i>West Seattle</i>	Zip Code: <i>98126</i>	Contact Phone No.:
Background: <i>Justin is a lifelong participant and advocate for Seattle Parks and Recreation programming. He has spent numerous years coaching out of Delridge Community Center and now serves on the Board of the Associated Recreation Council Board. Justin worked for Sound Transit making local transit dreams a reality for the residents of Seattle and King County. His lifelong passion for public service, professional management experience in the public space, and desire to make the world a more just and equitable place for himself, future generations and his daughters motivates him to make positive change where he can.</i>		
Authorizing Signature (original signature):  Date Signed (appointed): <i>2/10/2022</i>		Appointing Signatory: <i>Andrew J. Lewis</i> <i>Councilmember District 7</i>

*Term begin and end date is fixed and tied to the position and not the appointment date.

Justin P. Umagat

Seattle Metropolitan Area

B.S. Mech. Engineering, Seattle University

2010 | [LinkedIn Profile](#)

OBJECTIVE: To use my experiences and skills in continued service to the community

- Recipient of 2018 [Mass Transit's Top 40 under 40](#) in the nation
- Selected by Executive Leadership to participate in the multi-agency exchange 2018 [EnoMAX program](#)
- [Associated Recreation Council](#) (ARC) Board of Directors President
- Experienced in agile and adaptive leadership

RECENT EXPERIENCE:

Huitt-Zollars Inc. (Seattle, Washington)

Senior Project/Program Manager

January 2020 -

present

- Leads Seattle based Transit/Transportation practice focusing on strategic business development, program/project management, client interface, and staff development
- Created and facilitates reoccurring Pacific Northwest business development meetings
- Develops, manages and leads strategic project pursuits, teaming efforts, and proposal development
- Collaborates and interfaces with company-wide transit/transportation practice leads to share industry information, lessons learned and collaborate on efforts
- Supports senior management/executives with staff and organizational development efforts

Associated Recreation Council: *non-profit* (Seattle, Washington)

President of Board of Directors

October

2019 - present

- Provides oversight and leadership to establish overall policy, long-term strategy, organizational development and management, and monitor fiscal stability for the purpose of advancing the mission and programs of ARC
- Works directly with the Executive Director to drive the direction and decisions of the organization
- Leads Executive Board Committee
- Provided \$20M+ in programming to the City of Seattle community in the 2019 fiscal year

Sound Transit (Seattle, Washington)

Program Manager: Rail Activation

September 2018 -

January 2020

- From the Executive Department, programmatically managed cross departmental teams to strategize, focus, integrate and allocate resources to activate capital transit expansion projects for revenue service
- Developed and implemented comprehensive strategies and management plans for service start-up and activation
- Worked with partner agencies (King County Metro, King County Light Rail, Pierce County, Snohomish County) to coordinate resources and activities

- Managed work and relationships with federal/state oversight bodies to obtain approval for operational readiness
- Project manager for Downtown Seattle Transit Tunnel (DSTT) negotiation efforts between ST and KCM
- Worked with the Executive Leadership Team and Deputy CEO to create the DSTT Program and served as the Interim Project Director. Created, defined and managed programmatic goals, strategy, organizational structure, budget allocation and change management.
- Served on the Equitable Employee Experience Committee to identify, develop and improve employee life cycle metrics (recruitment, onboarding, engagement, retention, and separation)

Project Manager: Capital Expansion Projects
September 2018

May 2017 -

- Operations Department point of contact and liaison for development, planning, implementation, and transition to operations for all capital expansion projects
- Led working groups to implement Agency programs while working with project partners, local agencies, and jurisdictions to share knowledge, negotiate issues and develop collaborative relationships
- Solved complex project delivery issues by reviewing designs, coordinating interdepartmental subject matter expert feedback, analyzing data, and negotiating solutions with project delivery teams
- Championed the Maintenance and Operations Control Center Modernization Project. Collaborated with key maintenance and operations managers to baseline efforts and guide project goals
- Created the ST Operations Construction Support Process document to communicate and standardize Operations construction support process, stakeholders, roles and responsibilities to other departments
- Contributed to the development and implementation of the Five Year Facilities Capital Program Budget
- Managed employee relations, schedules, assignments, workflow and prioritization of projects and work orders to assigned staff, consultants and contractors

Systems Integration Engineer
January 2013 - April 2017

- From the Design, Engineering and Construction Management Department, provided oversight of all systems engineering design, integration, and construction work including; HVAC and plumbing; fire protection and fire life safety engineering; facility and rail system integration and coordination; system testing requirements and performance; and commissioning. Also served as departmental LEED focal.
- Managed and coordinated engineering solutions between cross functional disciplines, across interagency departments and with external stakeholders
- Collaborated with local AHJ's to ensure adherence to code requirements and operational best practices
- Negotiated agreements and concurrence letters with Local Authorities for capital projects
- Implemented agency wide adaptation of 3D Building Information Modeling (BIM) for project delivery

Tetra Tech, Inc. (Seattle, Washington)

Mechanical Engineer

2011 - 2013

- Produced specifications, energy models, BIM models, CAD drawings and calculations to deliver fully integrated HVAC, plumbing, fire protection and process plumbing systems
- Managed team efforts to meet or exceed client standards, requirements, budget, and schedule
- Spearheaded adaptation of Revit for MEP design and served as west coast BIM MEP lead
- Managed LEED project accreditation efforts for several federal and private projects

OTHER EXPERIENCE:

- Edmonds School District Technical Advisory Committee Member, 2012-present
- Association of Filipino-American Engineers in Washington (AFEW), March 2012-present
- Seattle Parks and Recreations Basketball, Seattle Asian Sports Club Head Coach, 2004-2019
 - o Provided coaching and guidance for community youth ranging in age from six to eighteen years old
 - o Prepares, organizes and facilitates training camps and clinics. Mentored and trained junior coaching staff

REFERENCES AVAILABLE UPON REQUEST

BOARD OF PARKS AND RECREATION COMMISSIONERS

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6	F		4.	At-Large	Amy Brockhaus	4/1/20	3/31/23	1	Mayor
6	F	5	5.	Get Engaged	Sophia Faller	9/1/21	8/31/22	1	Mayor
1	F	2	6.	Commission Seat	Deepa Sivarajan	4/1/21	3/31/24	2	Mayor
			7.	Commission Seat	Vacant	4/1/20	3/31/23		Mayor
			8.	Commission Seat	Vacant	4/1/21	3/31/24		Mayor
1	M	1	9.	City Council Dist. 1	Justin P. Umagat	4/1/21	3/31/24	1	City Council
1	F	2	10.	City Council Dist. 2	Andréa Akita	4/1/19	3/31/22	2	City Council
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5	F	6	14.	City Council Dist. 6	Carla Costa Sandine	4/1/22	3/31/25	1	City Council
2	M		15.	City Council Dist. 7	Stafford Mays	4/1/22	3/31/25	1	City Council

SELF-IDENTIFIED DIVERSITY CHART

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	1	5			1	1				4			
Council	5	2			2	2			1		1		1
Other													
Total	6	7			3	3			1	4	1		1

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.



Legislation Text


File #: Appt 02104, **Version:** 1

Appointment of Carla Costa Sandine as member, Board of Parks and Recreation Commissioners, for a term to March 31, 2025.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Carla Costa Sandine</i>		
Board/Commission Name: <i>Board of Parks and Recreation Commissioners</i>		Position Title: <i>Council District 6 Position</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input checked="" type="checkbox"/> City Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Term of Position: * 4/1/2022 to 3/31/2025 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
Residential Neighborhood: <i>Greenwood</i>	Zip Code: <i>98103</i>	Contact Phone No.:
Background: <i>Carla is a renter that has faced poverty and found financial stability thanks to public assistance. She is a single mother raising a child of color and sees local government and Seattle Parks and Recreation as an essential component of healthy and safe communities. Carla is a public health leader with experience in the public, private and social sectors.</i>		
Authorizing Signature (original signature):  Date Signed (appointed): <i>2/10/2022</i>	Appointing Signatory: <i>Andrew J. Lewis</i> <i>Councilmember District 7</i>	

*Term begin and end date is fixed and tied to the position and not the appointment date.

Carla Costa Sandine



SUMMARY

Public health communications executive and global team leader. Strategic communicator and policy adviser, deeply knowledgeable in modern marketing, public health, and emergency risk communications best practices, excels at leading complex executive and board level strategic initiatives, and guiding institutions through high-risk internal and external situations.

Extensive experience in domestic public health, global health, and private health care sectors; deep working knowledge across breadth of health issues and disparities, determinants of health, care models, public policy development and advocacy, population health, and principles of health equity. *Fundamentally driven by belief that health is a human right.*

Seasoned business, finance, and operations executive, former communications agency founder and President. Trusted by teams, peers, and stakeholders; successful at growing, strengthening, and leading large teams through ethical and inclusive hiring, management, leadership, and talent development. Institutional diversity, inclusion, and equity expert.

PROFESSIONAL EXPERIENCE

PATH

2020 – Present

Chief of External Affairs

Seattle, WA

Lead global communications, policy, and philanthropy for \$300 million public health international nongovernmental organization with 1400+ employees, 22 offices worldwide, operations in 70+ countries. Co-lead institutional Diversity, Equity, and Inclusion initiative.

- Lead global external affairs division of 90 employees in six countries, eight direct reports (Sr. Director of Advocacy and Public Policy, Director of External Affairs Strategy, Director of Marketing and Communications, Director of Philanthropy, Director of External Affairs Operations, Sr. Director of Program Quality and Program Impact & Institutional Official, and Directors of External Affairs for Africa and Asia) and two indirect reports (Director of Communications and Advocacy for Essential Medicines and PATH's Center for Vaccine Introduction and Access, and Director of Communications and Advocacy for Programs and Innovation).
- Provide leadership and direction to a global team of 100+ additional science and health communicators across 20 countries.
- Top communicator responsible for institutional and corporate communications including all brand communications and high-risk communications including crisis, executive, and internal communications;
- Responsible for strategic communications and policy direction across science and technology portfolios (vaccines, drugs, diagnostics, health technology and devices), public health and disease portfolios (HIV/AIDS, primary health care, malaria and NTDs, maternal, newborn, child health, sexual and reproductive health, NCDs), and emerging threats (COVID, epidemic preparedness, climate change).
- Responsible for public affairs for the institution, in partnership with the executive team, Board of Directors, and stakeholders including national governments, peer NGOs and community-based organizations, international and bilateral organizations, private foundations, academic institutions, and the private sector. Key partners include USAID, CDC, Bill and Melinda Gates Foundation, WHO, Africa CDC, GAVI, Global Fund, and Departments and Ministries of Health around the world.
- Lead public policy and advocacy division with global, national, and subnational strategies; responsible for external relations with key legislative, congressional, community, business, and local leaders on issues from global financing and equitable access to community-based public health efforts; responsible for organizational positions on key policy and perception issues.
- Oversee institutional speaker's bureau including President & CEO's engagement and speaking schedule, guide his thought leadership, media and key stakeholder engagement, and presence at global fora like UNGA, WHA; advise him on a near daily basis on proactive communications strategies and reactive communications issues to manage the organization's reputation and achieve our mission.
- Built PATH's Diversity, Equity, and Inclusion initiative, in partnership with Chief People Officer; responsible for three-year DEI strategy with three major change pillars: people, business practices, and programing and public health approach.
- Manage PATH's Institutional Official responsible for the review and approval of research activities involving human subjects to protect the safety, rights, and welfare of research subjects and to ensure institutional compliance with OHRP, FDA, and other agency regulations.
- Lead organization's philanthropic fundraising division; responsible for revenue from corporate, private foundation, and individual donors; manage portfolio of top high net worth donors. Assumed leadership of philanthropy function in August 2020 with a \$600k deficit; restructured team and implemented new strategy, resulting in \$2.5 million profit in 2020.

Chief Marketing & Communications Officer

2016 – 2020

Lead global brand, communications, creative, media relations; corporate, internal, crisis, and executive communications; advertising, marketing operations, and analytics.

- Led global communications and marketing department of 40 under five direct reports (Director of Marketing & Communications Strategy, Global Creative Director, Director of PR & Communications, Director of Paid Media and Analytics, Director of Marketing & Communications Operations) with staff including customer strategists, communications planners, brand and marketing managers, writers and editors, designers and developers, channel leads, email and social managers, internal and executive communications managers, external and media relations managers, event planners, marketing analysts, researchers, and project managers.
- In 2020, led organization's global communications response to COVID following emergency risk communications best practices; rapidly executed internal and external communications and guidance to global team and partners over several months.
- Oversaw communications across the organization to ensure unified, on-brand, appropriate marketing and media initiatives across portfolio of 40+ health programs in dozens of markets worldwide.
- Oversaw global employee engagement and internal communications; responsible for all-staff events and communications, internal meetings and town halls, strengthening our global team as brand ambassadors.
- Led all marketing and donor communications for philanthropic revenue generation; including marketing strategy, sales enablement, integrated campaigns to tell the story of global public health efforts to a largely US-audience of donors and interested public.
- In partnership with VP of Advocacy & Public Policy, led all advocacy campaigns and communications strategies to influence policymakers and partners within governments and multilateral organizations and to provide evidence-based and culturally competent health information to communities.
- Led the organization's global rebrand, launched July 2018; fully redeveloped the brand system including brand strategy, visual identity, messaging, with a primary goal to make the brand more ethical, representative, and aligned to health equity principles.
- Led team to build a new path.org; integrated three separate unconnected platforms (blog, program sites, main website) into a single, unified, modern brand publishing platform with modern analytics.
- Led ten key change initiatives to mature global communications capabilities across the organization and improved and scaled systems, tools, and processes. Developed customer and go-to-market strategy, org-wide SLAs and governance models, talent and engagement approach; messaging frameworks for key platforms (vaccines, digital health, primary health care, malaria), content strategy approach, project management processes and tools, built inbound marketing and paid marketing capabilities; analytics and performance dashboards; and inbound lead scoring and management capabilities.

Highway Twenty

2011 – 2016

Founder & President

Phoenix, AZ

Founded and sold agency that provided strategy and research, branding, design, campaigns and communications to public, private, and social organizations and political campaigns with revenues ranging from \$250k – \$10 billion. Led communications strategy, creative direction, client services, business development, and financial oversight for the agency.

- Key clients included:
 - *Public health and health care organizations:* Native Health, Maricopa Health Foundation, Southwest Center for HIV/AIDS, Barrow Neurological Foundation, Dignity Health Foundation, Southwest Autism Research and Resource Center; Southwest Human Development, Magellan Health, the Arizona Early Childhood and Health Board, and RubiconMD.
 - *Advocacy organizations:* Native American Rights Fund, Equality Arizona (Arizona's statewide LGBTQ advocacy organization) State Voices, Arizona Hispanic Chamber of Commerce.
 - *Political campaigns:* National and local races and major bonds and ballot initiatives – *the Mayor of Phoenix called our work mobilizing hundreds of thousands of Phoenixians "unprecedented."*
- Doubled to tripled agency revenue each year in business; with zero startup funding and no debt incurred in 4+ years.
- Won 50+ new clients in over four years; increased agency's monthly retainers from an average of \$1,000 in its first year to \$7,500 in its fourth year; grew the company's largest retainer from \$3,500 to \$15,000 in the same time period.
- Built team from the ground up to include Chief Marketing and Communications Officer, Communications Managers, Art Director, Visual Designers, Project Managers, UX Designer, Social Media Manager, Account Executives, Digital Content Producer, Web Developers, Multimedia Specialists, Photographers, and Writers; led all HR, professional development, and resource planning.
- Oversaw execution of research and strategy projects including audience research, customer and patient surveys, focus groups, and stakeholder interviews, communication and brand audits, user research and testing; oversaw all campaigns including brand and messaging strategy, design, content marketing, email, social media, digital and traditional advertising.
- Managed relationships with all key clients, consulted with c-level/board/senior leadership, and served as agency's top representative.
- Served on several volunteer boards and committees including Planned Parenthood Arizona, Equality Arizona, Social Venture Partners, and Association of Fundraising Professionals.

Communications Consultant

2009 – 2011

Strategic communications adviser consultant to public, private, and nonprofit organizations.

- Advised, planned, and executed across brand and communications strategy, creative direction, campaigns, executive communications, internal communications, and media relations.
- Key projects included executing several SAMHSA-funded communications campaigns; leading research, development, and roll out of an ORR-funded pilot project to improve communication between immigrant and refugee communities and health care providers; and leading communications, strategy, and training on a Department of Commerce-funded sustainable development project.

International Rescue Committee

2007 – 2009

Public Affairs Officer

Phoenix, AZ

Led communications for the INGO's largest US office, including all strategic communications, marketing, media, community relations.

- Served as agency's spokesperson; interviewed regularly by media, led spokesperson training for other agency leaders; regularly planned and hosted press conferences for high-level local and national officials including Former Secretary of State Colin Powell and Former US Attorney Diane Humetewa.
- Managed relationships and worked on initiatives with partners in federal and state agencies including the Office of Refugee Resettlement in HHS, Arizona Department of Economic Security, and Arizona Department of Health Services.
- Served as organization's editor-in-chief; developed and ran outreach campaigns and led all reactive and crisis communications at the brand level and across resettlement, human trafficking, microeconomics, and public health divisions.
- Built digital communications and marketing capabilities for the agency as social media, email marketing, and content marketing became critical functions for social service organizations.
- Represented agency on committees including: Arizona Refugee Resettlement Planning Committee, Central Arizona HIV Prevention Advocates, Arizona Refugee Advancement Coalition Board, Greater Phoenix Human Trafficking Executive Council, US Attorney's Office.

Outreach Manager and Spokesperson, Anti-Human Trafficking Program

2005 – 2007

Served as Officer-in-Charge responsible for HHS-funded \$1.2 million program; led a team of three staff and 10-20 volunteers trained and deployed as spokespeople. Led communications strategy and creative direction for statewide multilingual marketing campaigns to reach and provide services to possible victims of human trafficking. Partnered with and trained staff of civic and social organizations including law enforcement agencies, health care providers, and child and adult protective services.

Outreach Coordinator, Health and Community Engagement Program

2004 – 2005

Managed HHS-funded Liberian Refugee Community Outreach program. Led HIV/AIDS outreach initiative to connect the community and train health care providers on culturally competent care. Sat on county and state public health task forces and advocated for increased resources and appropriate care for refugee communities. community meetings and educational workshops; provided training to partner organizations. Executed communications strategy including media relations and digital communications.

Acclivity Healthcare

2008

Marketing & Communications Manager

Phoenix, AZ

Built marketing strategy and foundation to build out a marketing and communications team for fast-growing healthcare recruiting startup; led brand refresh; developed media relations function and forged relationships with key journalists for the firm; built a culture of communications, mobilizing the team of recruiters as brand ambassadors.

Marketing Consultant

2002 – 2004

Designed, implemented, managed digital marketing campaigns for various clients in health care, media, and hospitality.

SELECT PRESS & EDITORIAL

[Nonprofit Powers Creation of Low-Cost Covid Vaccine](#), *The Chronicle of Philanthropy*, June 1, 2021
[How the Gates Foundation and Seattle nonprofit PATH are helping get oxygen to India](#), *Geekwire*, May 15, 2021
[Gates Divorce Roils World's Biggest Family Philanthropy Engine](#), *Bloomberg*, May 7, 2021
[PATH's rebrand: A scalable focus on the future](#), *Devex*, August 2, 2018
[How this nonprofit's reimagined brand helps it serve its mission](#), *Fast Company*, July 31, 2018
[Entrepreneurs Aren't Prepared for the Mental Rollercoaster](#), *Tech.co*, February 22, 2018
[Highway Twenty acquired by local marketing agency](#), *Phoenix Business Journal*, November 14, 2016
[Entrepreneur: Highway Twenty closed the digital gap for nonprofits](#), *Phoenix Business Journal*, July 8, 2016
[Design for Good Spotlight: Carla Sandine](#), *AIGA*, October 31, 2015
[35 Arizona entrepreneurs under 35](#), *AZCentral*, September 15, 2015
[Greater Phoenix Chamber Announces 11 Finalists for Prestigious ATHENA Award](#), *Phoenix Chamber*, August 17, 2015

SELECT SPEAKING ENGAGEMENTS

Guest Lecturer, University of Washington Master Of Arts (Communication), 2021
Never Again: How to Prepare for the Next Pandemic, Northwest Summit, October 2021
The Washington Brand, Panelist, Washington Marketing Summit, March 2019
Saying Yes to Leadership, Panelist, Women in Global Health, Bill & Melinda Gates Foundation, January 2019
What Digital Companies Can Learn From Health Innovation, Panelist, Seattle Interactive Conference, October 2018
Branding: Reboot or Refresh?, Panelist, American Marketing Association - Puget Sound, September 2018
Professional Agility: How to Keep Up With—Or Stay Ahead Of—Change, Speaker, PRSA North Pacific District Conference, April 2018
A Founder's (Almost) Love Letter to Phoenix, Keynote Speaker, PHX Startup Week, February 2018
How to Apply Modern Marketing in Mission-Driven Organizations, Panelist, General Assembly / Classy Collaborative, June 2017
Beyond Diversity: A Multi-Tiered Approach to Sustaining Inclusion in Business, Panelist, Net Impact Conference, November 2016
Connect and Commit, Keynote Speaker, Arizona Leadership Forum, 2014

COMMUNITY & MEMBERSHIP AFFILIATIONS

Annual Gala Co-Chair, Equality Arizona, 2014 – 2015
Fast Pitch Mentor, Social Venture Partners, 2013 – 2014
Marketing Committee Chair, Association of Fundraising Professionals (AFP), 2014
Community Council Chair & Communications Committee Member, Planned Parenthood Arizona, 2010 – 2013
Committee Chair, Arizona Refugee Resettlement Program Planning Committee, 2005 – 2008
Council Member, Central Arizona HIV Prevention Advocates, 2005 – 2008
Logistics Officer, Arizona Refugee Advancement Coalition Planning Board, 2006 – 2007
Council Member, Greater Phoenix Human Trafficking Executive Council, US Attorney's Office, 2005 – 2007

BOARD OF PARKS AND RECREATION COMMISSIONERS

15 Members: Pursuant to *Ordinance 126325*, all members subject to City Council confirmation, 3-year terms:

- 7 City Council-appointed
- 8 Mayor-appointed
- # Other Appointing Authority-appointed (specify):

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	F	5	1.	At-Large	Jessica Farmer	4/1/21	3/31/24	2	Mayor
2	M	5	2.	At-Large	Evan Hundley	4/1/19	3/31/22	2	Mayor
6	F	1	3.	At-Large	Kelly McCaffrey	4/1/19	3/31/22	2	Mayor
6	F		4.	At-Large	Amy Brockhaus	4/1/20	3/31/23	1	Mayor
6	F	5	5.	Get Engaged	Sophia Faller	9/1/21	8/31/22	1	Mayor
1	F	2	6.	Commission Seat	Deepa Sivarajan	4/1/21	3/31/24	2	Mayor
			7.	Commission Seat	Vacant	4/1/20	3/31/23		Mayor
			8.	Commission Seat	Vacant	4/1/21	3/31/24		Mayor
1	M	1	9.	City Council Dist. 1	Justin P. Umagat	4/1/21	3/31/24	1	City Council
1	F	2	10.	City Council Dist. 2	Andréa Akita	4/1/19	3/31/22	2	City Council
1	M	3	11.	City Council Dist. 3	Marlon Dylan Herrera	4/1/21	3/31/24	2	City Council
2	M	4	12.	City Council Dist. 4	Davon Thomas	4/1/20	3/31/23	1	City Council
9	M	5	13.	City Council Dist. 5	Sean Watts	4/1/20	3/31/23	2	City Council
5	F	6	14.	City Council Dist. 6	Carla Costa Sandine	4/1/22	3/31/25	1	City Council
2	M		15.	City Council Dist. 7	Stafford Mays	4/1/22	3/31/25	1	City Council

SELF-IDENTIFIED DIVERSITY CHART

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	1	5			1	1				4			
Council	5	2			2	2			1		1		1
Other													
Total	6	7			3	3			1	4	1		1

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.



Legislation Text

File #: Appt 02103, **Version:** 1

Appointment of Stafford Mays as member, Board of Parks and Recreation Commissioners, for a term to March 31, 2025.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Stafford Mays		
Board/Commission Name: Board of Parks and Recreation Commissioners		Position Title: Council District 7 Position
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input checked="" type="checkbox"/> City Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Term of Position: * 4/1/2022 to 3/31/2025 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
Residential Neighborhood: Magnolia	Zip Code: 98199	Contact Phone No.:
<p>Background: Stafford worked at Microsoft for 20+ years. His responsibilities included Managing PR efforts for Microsoft’s Global Diversity & Inclusion Team. He was also responsible for External PR & Media and Online Print. In addition, he focused on External Relationships with Civil Rights and Human Service Organizations, as well as K-12 and Minority Colleges & Universities. Mays worked to create and implement programs that provided equal access to technology to underserved communities. These efforts delivered Microsoft technology infrastructure, teacher preparedness, training and access for minority students.</p> <p>Prior to joining Microsoft, Mays earned a scholarship and played football for the University of Washington. Stafford was drafted as a defensive lineman for the St. Louis Cardinals/Minnesota Vikings (1980-89).</p> <p>Stafford served on local boards of several non-profits and speaks to various K-12 schools about academics and technology. He is currently on the boards of Odea High School and Upower.org.</p>		
Authorizing Signature (original signature): <i>Andrew J Lewis</i>	Appointing Signatory: Andrew J. Lewis Councilmember District 7	
Date Signed (appointed): 2/10/2022		

*Term begin and end date is fixed and tied to the position and not the appointment date.

Stafford worked at Microsoft for 20+ years. His responsibilities included Managing PR efforts for Microsoft's Global Diversity & Inclusion Team. He was also responsible for External PR & Media and Online Print. In addition, he focused on External Relationships with Civil Rights and Human Service Organizations, as well as K-12 and Minority Colleges & Universities. Mays worked to create and implement programs that provided equal access to technology to underserved communities. These efforts delivered Microsoft technology infrastructure, teacher preparedness, training and access for minority students.

Prior to joining Microsoft, Mays earned a scholarship and played football for the University of Washington. Stafford was drafted as a defensive lineman for the St. Louis Cardinals/Minnesota Vikings (1980-89).

Stafford served on local boards of several non-profits and speaks to various K-12 schools about academics and technology. He is currently on the boards of Odea High School and Upower.org.

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Council	5	2			2	2			1		1		1
Other													
Total	6	7			3	3			1	4	1		1

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