

2020 Seattle City Council Statement of Legislative Intent

Agenda

Tab	Action	Option	Version
SDOT	18	A	1

Budget Action Title: Request that SDOT report on the impact of drop off fees in car share pricing structures

Ongoing: No

Primary Sponsor: Mike O'Brien

Council Members:

Staff Analyst: Calvin Chow

Date		Total	LH	BH	KS	AP	DJ	MO	SB	TM	LG
	Yes	0									
	No	0									
	Abstain	0									
	Absent	0									

Statement of Legislative Intent:

Council requests that the Seattle Department of Transportation (SDOT) provide a report on the impact of drop off fees in car sharing services' pricing structures.

SDOT's car share permit requires that companies serve the entire city limits; however, companies such as Car2Go have implemented drop off fees to incentivize consumers to leave cars in denser parts of the city. Car2Go currently identifies a central Zone A home area and a peripheral Zone B home area in Seattle. Car2Go's fee structure charges a drop off fee of \$4.99 + tax for trips originating in Zone A and ending in Zone B, and it provides a zone discount of \$4.99 for trips originating in Zone B and ending in Zone A.

SDOT's report should:

- (1) assess the impacts of this pricing structure in low density neighborhoods in terms of accessibility and cost burden;
- (2) assess the race and social justice implications of this pricing structure; and
- (3) review SDOT's car sharing permit structure and recommend any changes to improve the accessibility, equity, and distribution of car share services operating in Seattle.

Council requests that SDOT report to the Sustainability and Transportation Committee (or successor committee) and the Central Staff Director by April 1, 2020.

Responsible Council Committee(s):

Sustainability & Transportation

Date Due to Council: April 1, 2020