



# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> <i>Thomas C. Anderson</i>		
<b>Board/Commission Name:</b> <i>Seattle Special Events Committee</i>		<b>Position Title:</b> <i>Citizen Representative</i>
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment		<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	<b>Date Appointed:</b> <i>3/7/2017</i>	<b>Term of Position: *</b> <i>4/1/2017</i> <b>to</b> <i>3/31/2017<sup>AK</sup></i> <i>3/31/18</i>
<b>Residential Neighborhood:</b> <i>Kirkland</i>	<b>Zip Code:</b> <i>98033</i>	<b>Contact Phone No.:</b> <div style="background-color: black; width: 100px; height: 15px;"></div>
<b>Background:</b> <i>Tom C. Anderson is an experienced event director and non-profit manager with regional connections built through twenty-five years of working on special events in the Greater Seattle area. Tom has organized events both large and small in his tenure as an organizer including the St. Patrick's Day Dash, Kirkland Summerfest, Climb to Fight Cancer and more. Tom has served as a Citizen Representative on the Seattle Special Events Committee since 2014 and has a keen and indispensable passion for navigating the community impacts of special events.</i>		
<b>Authorizing Signature (original signature):</b> 		<b>Appointing Signatory:</b> <i>Edward B. Murray</i> Mayor of Seattle

FILED  
 CITY OF SEATTLE  
 2017 APR -7 AM 11:11  
 CITY CLERK

\*Term begin and end date is fixed and tied to the position and not appointment date or appointee.



### Overview

AndEvents is an event management and consulting company whose principals have achieved a long history of success in the community by owning, managing and representing our clients' interests in many of the area's premier fitness and non-profit events.

AndEvents goal is to utilize our experience to build valuable community partnerships for our clients and a great experience for participants.

### Principals

Thomas C. Anderson

Experienced event director and non-profit manager with regional connections built through twenty-five years of working on special events in Greater Seattle.

Laura M. Anderson

Non-profit event specialist with experience as Capital Campaign Director, Fundraising Strategist, Event Manager and Volunteer coordinator.

### Areas of Expertise

Non-profit Development

Fundraising strategies

Vision development

Program management

Budget development

Grant research and writing

Donor development

Community and neighborhood relations

Special Event Management

Logistics and Communication

Staff and Volunteer management

Venue selection and layout design

Board and community relations

Sponsorship acquisition and client relations

Marketing and promotions

### Current Events and Clients

St Patrick's Day Dash, Seattle Washington (10,000)

- \_ Client - Detlef Schrempf Foundation
- \_ Owner & Event Director for one of Seattle's oldest and largest fun run/walks
- \_ Develop and manage all aspects of operations including budgeting, marketing, promotions, sponsorship, staff, volunteers and race day logistics.

Climb to Fight Cancer (100)

- \_ Client - Fred Hutchinson Cancer Research Center
- \_ Manage all aspects of event from climber recruitment, fundraising strategies, peak selection, guide service contracts and communication.
- \_ Develop volunteer committee roles and assignments
- \_ Manage relationships and communication with FHCRC development department

Kirkland Summerfest (25,000)

- \_ Client - Kirkland Downtown Association
- \_ Manage logistics for festival operations
- \_ Support volunteer committees planning and festival activities
- \_ Support marketing, sponsorship, and community strategies



**Kirkland Oktoberfest (10,000)**

- \_ Client – Kirkland Events, LLC
- \_ Manage logistics for festival operations
- \_ Support volunteer committees planning and festival activities
- \_ Support permit and City relations with residents and businesses

**Big Backyard 5K (1,200)**

- \_ Client – King County Parks
- \_ Manage and produce third-party fundraiser for King County Parks
- \_ Develop & execute marketing, merchandising and promotions plan
- \_ Direct race day operations, volunteers, and logistics

**Past Events and Clients**

**SET the PACE for Prostate Cancer Run/Walk, Kirkland WA, 2010-2012**

- \_ Client – Prostate Conditions Education Council, Centennial CO

**Walk for Mental Health, Kirkland WA, 2012-2014**

- \_ Client - National Alliance on Mental Illness (NAMI) Washington

**Get Your Rear In Gear for Colon Cancer, Redmond WA, 2012-2014**

- \_ Client – Colon Cancer Coalition, Minneapolis MN

**Eat. Run. Hope., Seattle WA**

- \_ Client – Fetal Health Foundation, Littleton CO

**Legacy for Life Patient Reunion, Seattle Washington, 2011**

- \_ Client - Fred Hutchinson Cancer Research Center, Seattle WA

**Super Jock 'n Jill Half Marathon, Woodinville WA, 1991-2008**

- \_ Client – Super Jock 'n Jill, Seattle WA

**Event Industry Clients**

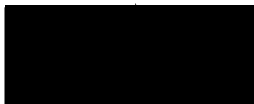
- \_ ProMotion Events
- \_ Orswell Events
- \_ Competitor Group
- \_ Fizz Events

**Event Organizations and Committees**

- \_ City of Seattle Special Events Committee, Citizen Representative (current)

**Contact**

Tom Anderson



Tom@AndEventsInc.com

## Special Events Committee

20 Members: Pursuant to *SMC 15.52.020*, 5 members subject to City Council confirmation, 1-2-year terms:

- 0 City Council-appointed
- 5 Mayor-appointed (4 citizen representatives, 1 Chair)
- 15 Other Appointing Authority-appointed (specify):
  - A representative of the Mayor, the City Budget Director, the Fire chief, the Police Chief, the Superintendent of Parks and Recreation, King County Metro Transit Division, Seattle-King County Health Department, Washington State Liquor and Cannabis Board, and the Directors of Economic Development, Transportation, Construction and Inspections, Finance and Administrative Services, Seattle Center, Seattle Public Utilities, and Neighborhoods

### Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
N/A	N/A	N/A	1.	Representative of the Mayor		N/A	N/A	N/A	Mayor
N/A	N/A	N/A	2.	Representative of the City Budget Director	Ben Noble	N/A	N/A	N/A	City Budget Director
N/A	N/A	N/A	3	Representative of the Office of Economic Development	Brian Suratt	N/A	N/A	N/A	Director of Office of Economic Development
N/A	N/A	N/A	4.	Representative of the Fire Chief	Michael Frediani	N/A	N/A	N/A	Fire Chief
N/A	N/A	N/A	5.	Representative of the Police Chief	Michael Nolan	N/A	N/A	N/A	Police Chief
N/A	N/A	N/A	6.	Representative of Parks and Recreation	Kyle Griggs	N/A	N/A	N/A	Director of Parks and Recreation
N/A	N/A	N/A	7.	Representative of the Director of Transportation	Kate Leitch	N/A	N/A	N/A	Director of Transportation
N/A	N/A	N/A	8.	Representative of the Director of Construction and Inspections	Dan Goodman	N/A	N/A	N/A	Director of Construction and Inspections
N/A	N/A	N/A	9.	Representative of the Director of Finance and Administrative Services	Kim Brady	N/A	N/A	N/A	Director of Finance and Administrative Services
N/A	N/A	N/A	10.	Representative of the Department of Neighborhoods	Frank Nam	N/A	N/A	N/A	Director of Neighborhoods
N/A	N/A	N/A	11.	Representative of the Seattle-King County Health Department	Rosemary Byrne	N/A	N/A	N/A	Director of Seattle-King County Health
N/A	N/A	N/A	12.	Representative of the King County Metro Transit Division	Glenn Bartolome	N/A	N/A	N/A	Metro Transit Division of King County

N/A	N/A	N/A	13.	Representative of the Seattle Center	Lance Miller	N/A	N/A	N/A	Seattle Center
N/A	N/A	N/A	14.	Representative of Seattle Public Utilities	Sheryl Anayas	N/A	N/A	N/A	Director of Seattle Public Utilities
N/A	N/A	N/A	15.	Representative of the Washington State Liquor and Cannabis Board	Tim Thompson	N/A	N/A	N/A	Director of the Washington State Liquor and Cannabis Board
9	M	4	16.	Citizen Representative	Oliver Little	04/01/2017	03/31/2018	3	Mayor
1	F	4	17.	Citizen Representative	Monisha Singh	04/01/2017	03/31/2018	N/A	Mayor
6	M	N/A	18.	Citizen Representative	Tom C. Anderson	04/01/2017	03/31/2018	5	Mayor
6	F	4	19.	Alternate Citizen Representative	Lisa Fraser	04/01/2017	03/31/2018	5	Mayor
6	M	1	20.	Chair	Christopher Swenson	04/01/2017	03/31/2018	2	Mayor

**SELF-IDENTIFIED DIVERSITY CHART**

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)				
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other (Specification Optional)	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor				15	1					3			1
Council													
Other													
<b>Total</b>				15	1					3			1

**Key:**

- \*D List the corresponding *Diversity Chart* number (1 through 9)
  - \*\*G List *gender*, M = Male, F= Female, T= Transgender, U= Unknown
  - RD Residential Council District number 1 through 7 or N/A
- Diversity information is self-identified and is voluntary.*