

SUMMARY and FISCAL NOTE

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1. BILL SUMMARY

Legislation Title: AN ORDINANCE relating to the Technology Matching Fund Program; making allocations and authorizing implementation of certain Technology Matching Fund projects in 2016; providing that 2016 appropriations for the Technology Matching Fund from the Cable Television Franchise Subfund and from the Information Technology Fund shall automatically carry forward into the 2017 fiscal year; that any unspent funds from an individual project may be applied to another project that serves the goals of the Digital Equity Initiative; and ratifying and confirming certain prior acts.

Summary and background of the Legislation: This legislation authorizes the disbursement of \$320,000 from Seattle Information Technology, Office of Electronic Communications Budget Control Level (D4400), Community Technology Program, to 10 providers for the purpose of increasing residents' technology access and literacy and for increasing digital equity opportunities. The 2016 Adopted Budget (Ordinance 124927) appropriated \$320,000 from the Cable Television Franchise Subfund and then from the Information Technology Fund.

The projects to be funded will assist a broad range of community-driven, collaborative solutions to achieving digital equity in Seattle. The projects will strengthen community partnerships and engage historically underserved or underrepresented communities. They will reach over 2,500 residents, serving 580 immigrants and refugees, 1,240 seniors and 1,100 people with disabilities. One-third of City funds will be used for new equipment to build a strong infrastructure, and another third will support quality technology instruction and technical support. Four projects will provide technology training for youth through Science, Technology, Engineering, Arts and Math (STEAM) and digital media opportunities. Two projects will serve ten low-income housing buildings to help 1,222 residents gain life skills and self-sufficiency. Two projects will provide focused technology support for 170 immigrant and refugee parents to help them gain skills and to improve educational outcomes for their children.

Resolution 29673 established the Technology Matching Fund (TMF) to provide funding in exchange for services from eligible organizations that secure matching funding from outside sources for the purpose of promoting citizen access to information technology and literacy in using technology, and to apply technology to foster civic engagement. The resolution established project eligibility and selection criteria, with the proviso that additional requirements may be established as necessary by the Chief Technology Officer (CTO), in consultation with the Community Technology Advisory Board (CTAB), to ensure projects meet the program goals and are consistent with other City contracting and financial accountability rules and regulations.

The TMF awarded a total of \$3,900,832 for 292 projects between 1998 and 2015. The maximum allowable award per project is \$50,000.

The City’s funding to the organizations in exchange for their services will be matched by the community through cash, donations of hardware, software, supplies and labor. A one-half to one match is required; however, the community contribution is often greater than the City’s support. This is the same ratio as the Neighborhood Matching Fund's non-physical project requirement. This year’s projects are projected to provide more than \$470,000 in community matching resources.

The CTO is required to submit recommendations for funding to the City Council for approval. Recommendations for funding projects are made to the CTO by CTAB. This year seven current members of CTAB, one former member of CTAB, one community volunteer and three City staff served on the TMF Application Review Committee. A summary of the projects recommended for funding is provided in the table below.

Organization		Allocation
Children’s Home Society of Washington/North Seattle Family Center	Lake City Court Computer Resources for All Increase computer lab access, resident volunteer involvement and technology programming for youth and adults in a highly diverse, low income community. Partners in the project include Literacy Source, the YMCA and Full Life Care.	\$48,580
Coalition for Refugees from Burma	Digital Literacy for Immigrant/Refugee Parents Deliver a three-component technology access and training program in partnership with Somali Youth and Family Club, targeting immigrant and refugee parents of students enrolled in Seattle Public Schools.	\$34,040
Community & Parents for Public Schools	Parent Volunteer Technology Mentorship Provide technology training for low-income and immigrant parents engaged in a Parent Volunteer Mentorship program. Parents will earn laptop computers after completing 100 hours of training and volunteer work at the school.	\$24,800

Organization		Allocation
El Centro de la Raza	Mobile Computer Lab Develop a Mobile Computer Lab with 30 new laptops to deliver ongoing technology training and tutoring for low income youth engaged in a new After School Drop-In Program and for seniors in a Wellness and Congregate Meal Program.	\$43,000
Full Life Care	Mobile Lab Project for Unserved Communities Nine Seattle Housing Authority communities that are not currently served by onsite computer labs will collaborate and share a mobile computer lab to provide technology access and training to their low income residents.	\$44,640
Multimedia Resources and Training Institute	Equipment Upgrade for Mobile and Studio Multimedia Upgrade outdated video and computer equipment to provide multimedia services, both in a state-of-the-art studio and at locations throughout Seattle. Use laptops as a mobile lab to bring training to other nonprofits that do not have their own computer labs.	\$40,000
Na'ah Illahee Fund	Native Girls Code Conduct a year-long club for young native women to gain cultural knowledge and computer coding skills. Partners include the University of Washington Information School Digital Youth Lab and the Washington NASA Space Consortium.	\$13,240
New Horizons	Computer Literacy Training Purchase 10 computers and provide training in partnership with Seattle Public Library to youth ages 13-23 experiencing homelessness. Offer certifications in Microsoft Office products, as well as guided resume writing and job exploration workshops.	\$10,560

Organization		Allocation
SightConnection	Digital Training for the Visually Impaired Provide a Tablet Training Program to visually impaired adults enable them to be as engaged on-line as a fully sighted person and as connected digitally as anyone else.	\$21,140
Urban League of Metropolitan Seattle	Summer University for African American Students Provide a 6-week Summer University program serving 60 at-risk African American middle and high school students. Provide academic enrichment and skill-building through a Science, Technology, Engineering, Arts, and Math (STEAM) curriculum on a college campus.	\$40,000

2. CAPITAL IMPROVEMENT PROGRAM

This legislation creates, funds, or amends a CIP Project.

3. SUMMARY OF FINANCIAL IMPLICATIONS

This legislation does not have direct financial implications.

Funds for the TMF were appropriated in the 2016 Adopted Budget (Ordinance 124927) for \$320,000 under Seattle Information Technology. These funds are appropriated from the Cable Television Franchise Subfund (00160) for the Cable Fee Support to Information Technology Fund Budget Control Level (D160B), and then in turn to the Information Technology Fund (50410) for the Office of Electronic Communications Budget Control Level (D4400). The proposed legislation specifies that any portion of the \$320,000 allocated for the TMF from these appropriations that is not spent or encumbered in 2016 will automatically carry over into the 2017 fiscal year and that any unspent funds from a single project may be reallocated to another project with similar goals.

4. OTHER IMPLICATIONS

a) **Does the legislation have indirect or long-term financial impacts to the City of Seattle that are not reflected in the above?**

Yes, the City’s funding to the organizations receiving project awards will be matched by the community through cash, donations of hardware, software and supplies and labor.

b) **Is there financial cost or other impacts of not implementing the legislation?**

The City would not be able to leverage non-City resources (including cash) valued at \$470,000 provided by the community for these 10 projects.

c) Does this legislation affect any departments besides the originating department?

No.

d) Is a public hearing required for this legislation?

No.

e) Does this legislation require landlords or sellers of real property to provide information regarding the property to a buyer or tenant?

No.

f) Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?

No.

g) Does this legislation affect a piece of property?

No.

h) Please describe any perceived implication for the principles of the Race and Social Justice Initiative. Does this legislation impact vulnerable or historically disadvantaged communities?

Yes, this legislation supports Seattle's RSJI goals by increasing the technology infrastructure and organizational capacity in disadvantaged neighborhoods. The projects will help Seattle's technology disadvantaged and most vulnerable residents, such as youth of color, seniors, people with disabilities, homeless, and immigrants and refugees, to gain technology access and skills to achieve greater digital equity and self-sufficiency.

i) If this legislation includes a new initiative or a major programmatic expansion: What are the long-term and measurable goals of the program? Please describe how this legislation would help achieve the program's desired goals.

N/A

j) Other Issues:

List attachments/exhibits below: