

2015 Seattle Public Utilities WMBE Inclusion				
	Total Spend	WMBE Spend	Goal	Actual WMBE Percentage
Consultant	\$29M	\$4M	8%	13%
Purchasing	\$51M	\$6M	17%	12%
Optional Sub-Consultant	\$30M	\$6M	18%	20%*

*This includes the total percentage full contract spend for consultant contracts with Inclusion Plans, not solely 2015 spend.

Successes in Consulting

SPU had a WMBE inclusion rate of 13% (\$4M) with primes on our consultant contracts in 2015. We saw new WMBE priming opportunities in Engineering Design, Project Management, and Project Controls contracts.

- We set a separate goal for our Project Delivery Branch at 5% because they have little opportunity for WMBE priming based on size of contracts. They exceeded their goal and achieved 6.7% WMBE inclusion for WMBE prime consultants. They focused on Consultant Roster opportunities.
- We looked for opportunities to structure our consultant contracts differently to scope for WMBE inclusion (ex. Project Controls, DWW Triage Contracts).

Challenges in Purchasing

Purchasing provided some challenges for SPU as we began the process of fleet replacement within our Fleets and Facilities group. These purchases provided a significant barrier for WMBE inclusion due to their sole source or specialized nature. SPU will continue to pursue WMBE opportunity in large fleet purchases in 2016.

Moving into 2016 we are planning targeted outreach to WMBE firms to find opportunity as our fleet replacement process continues. We will be holding targeted meet and greet events and strategizing within our Branch Equity Teams.

Outreach and Events

SPU held our annual Architecture and Engineering event in February of 2015, facilitating outreach and consultant contract planning for over 300 firms, many of whom were WMBE consultants. We attended 8 regional outreach events to engage with WMBE firms. SPU attended monthly Tabor 100 and NAMC meetings.

SPU sent two staff to the National Minority Supplier Development Council's annual conference in San Diego to learn from top supplier diversity programs throughout the country and engage with successful peer organizations.

Internal Process Revisions to Include WMBE

SPU's Contracts Division worked closely with the WMBE team to embed WMBE inclusion into each step of the consultant contracting and purchasing process, including sessions for new consultant contracts to plan WMBE outreach and updated forms to include WMBE parameters in purchasing and consulting.

Public Works

WMBE inclusion for Public Works is administered and monitored by the Department of Finance and Administrative Services. On invoices paid in 2015 on Public Work projects at SPU, 11% went to WMBE firms.