



SEATTLE CITY COUNCIL

Community Economic Development Committee

Agenda

Tuesday, September 21, 2021

2:00 PM

Remote Meeting. Call 253-215-8782; Meeting ID: 586 416 9164; or
Seattle Channel online.

Tammy J. Morales, Chair
Andrew J. Lewis, Vice-Chair
Debora Juarez, Member
Alex Pedersen, Member
Kshama Sawant, Member
Lisa Herbold, Alternate

Chair Info: 206-684-8802; Tammy.Morales@seattle.gov

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<http://seattle.gov/cityclerk/accommodations>.



SEATTLE CITY COUNCIL
Community Economic Development Committee
Agenda
September 21, 2021 - 2:00 PM

Meeting Location:

Remote Meeting. Call 253-215-8782; Meeting ID: 586 416 9164; or Seattle Channel online.

Committee Website:

<http://www.seattle.gov/council/committees/community-economic-development>

This meeting also constitutes a meeting of the City Council, provided that the meeting shall be conducted as a committee meeting under the Council Rules and Procedures, and Council action shall be limited to committee business.

In-person attendance is currently prohibited per Washington State Governor's Proclamation 20-28.15, until the COVID-19 State of Emergency is terminated or Proclamation 20-28 is rescinded by the Governor or State legislature. Meeting participation is limited to access by telephone conference line and online by the Seattle Channel.

Register online to speak during the Public Comment period at the 2:00 p.m. Community Economic Development Committee meeting at <http://www.seattle.gov/council/committees/public-comment>.

Online registration to speak at the Community Economic Development Committee meeting will begin two hours before the 2:00 p.m. meeting start time, and registration will end at the conclusion of the Public Comment period during the meeting. Speakers must be registered in order to be recognized by the Chair.

Submit written comments to Councilmember at

Tammy.Morales@seattle.gov

Sign-up to provide Public Comment at the meeting at

<http://www.seattle.gov/council/committees/public-comment>

Watch live streaming video of the meeting at

<http://www.seattle.gov/council/watch-council-live>

Listen to the meeting by calling the Council Chamber Listen Line at 253-215-8782 Meeting ID: 586 416 9164

One Tap Mobile No. US: +12532158782,,5864169164#

Please Note: Times listed are estimated

A. Call To Order

B. Approval of the Agenda

C. Public Comment

D. Items of Business

1. Office of Planning and Community Development: Equitable Development Initiative Update

Supporting Documents: [Presentation](#)

Briefing and Discussion (25 minutes)

Presenters: Rico Quirindongo, Interim Director, Ubax Gardheere, and Michael Blumson, Office of Planning and Community Development

2. [Appt 02035](#) Reappointment of Diya Khanna as member, Seattle Women's Commission, for a term to July 1, 2022.

Attachments: [Appointment Packet](#)

Briefing, Discussion, and Possible Vote (7 minutes for items 2 - 5)

Presenter: Marta Idowu, Seattle Office for Civil Rights (SOCR)

3. [Appt 02036](#) **Reappointment of Whitney Nakamura as member, Seattle Women’s Commission, for a term to July 1, 2022.**

Attachments: [Appointment Packet](#)

Briefing, Discussion, and Possible Vote

Presenter: Marta Idowu, SOCR

4. [Appt 02038](#) **Reappointment of Jamilah Williams as member, Seattle Women’s Commission, for a term to July 1, 2023.**

Attachments: [Appointment Packet](#)

Briefing, Discussion, and Possible Vote

Presenter: Marta Idowu, SOCR

5. [Appt 02037](#) **Reappointment of Min Pease as member, Seattle Women’s Commission, for a term to July 1, 2023.**

Attachments: [Appointment Packet](#)

Briefing, Discussion, and Possible Vote

Presenter: Marta Idowu, SOCR

6. **Office of Arts and Culture: Race and Social Justice Report 2021**

Supporting Documents: [Presentation](#)

Briefing and Discussion (25 minutes)

Presenters: Calandra Childers, Alex Rose, Matthew Richter, Tina LaPadula, Diana Falchuk, and Mytoan Nguyen Akbar, Office of Arts and Culture

7. [CB 120162](#) **AN ORDINANCE establishing a new 15th Avenue East Business Improvement Area (BIA); levying special assessments upon owners of commercial property, multi-family residential property, and mixed-use property within the area; providing for the deposit of revenues in a special account and expenditures therefrom; providing for collection of and penalties for delinquencies; providing for the establishment of a BIA Advisory Board; providing for an implementation agreement with a Program Manager; and ratifying and confirming certain prior acts.**

Attachments: [Ex A – 15th Avenue East Business Improvement Area](#)

Supporting Documents:

[Summary and Fiscal Note](#)
[Summary Att A - 15th Ave E BIA Benefit Analysis](#)
[Summary Att B - 15th Ave E BIA Racial Equity Toolkit](#)
[OED Presentation](#)
[Merchants Group Presentation](#)
[Central Staff Memo](#)
[Amendment 1 - Program priorities and board composition](#)

Briefing, Discussion, and Possible Vote (25 minutes)

Presenters: Theresa Barreras, Office of Economic Development (OED); Yolanda Ho, Council Central Staff

8. [CB 120180](#) **AN ORDINANCE relating to human rights; including protections against discrimination based on citizenship and immigration status; adding a definition of race for certain purposes; and amending Sections 3.14.910, 3.14.931, 14.04.020, 14.04.030, 14.04.040, 14.04.050, 14.06.020, 14.06.030, 14.08.015, 14.08.020, 14.08.045, 14.08.070, 14.08.190, 14.10.010, and 14.10.020 of the Seattle Municipal Code.**

Supporting Documents:

[Summary and Fiscal Note](#)
[Central Staff Memo](#)

Briefing, Discussion, and Possible Vote (20 minutes)

Presenter: Asha Venkataraman, Council Central Staff

E. Adjournment



Legislation Text

File #: Inf 1890, **Version:** 1

Equitable Development Initiative

September 2021

Briefing Objectives:

- EDI Background
- Who are we Funding Currently through EDI
- EDI The Role of the Advisory Board
- Strategic Investment Fund Update
- Payroll Tax (Jumpstart)
- EDI 2022 Work Plan



Seattle
Office of Planning &
Community Development

EDI Origin Story

South CORE

South Communities
Organizing for
Racial-Regional Equity

Coalition of 21 community organizations working on a vision for community controlled and inspired development in the Rainier Valley (including Puget Sound Sage)

RSET

South Communities
Organizing for
Racial-Regional Equity

Coalition formed to create, inform, and implement the Equitable Development Implementation Plan

Seattle OPCD & OCR

Office of Planning & Community Development staffs the EDI team; Office of Civil Rights provides additional support

CSI

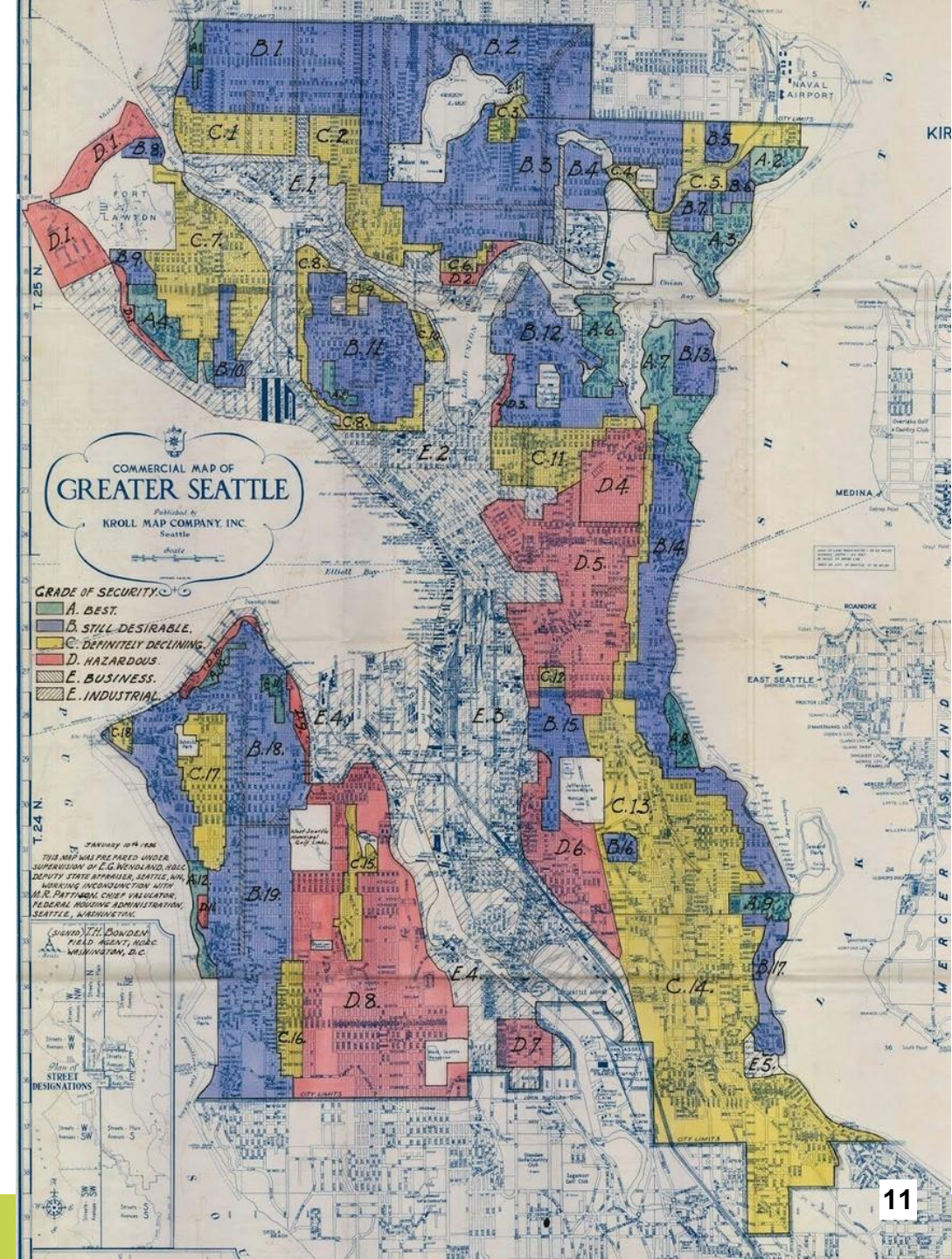
Consulting/capacity building

Equitable Development Initiative

- Equity Analysis as companion to the Seattle 2035 Comprehensive Plan that informs Growth Strategy
- Race and Social Equity Goals and Policies in the Comprehensive Plan
- Equitable Development Implementation Plan

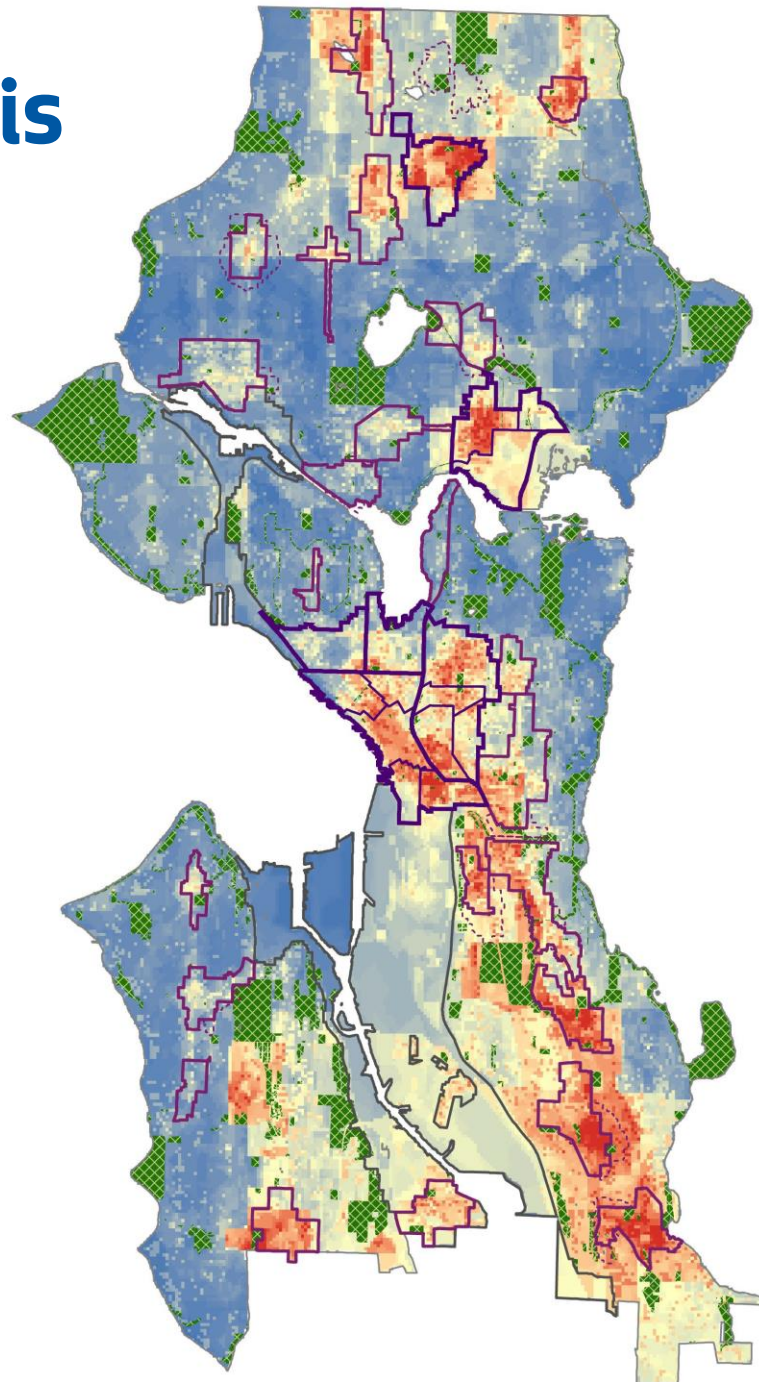
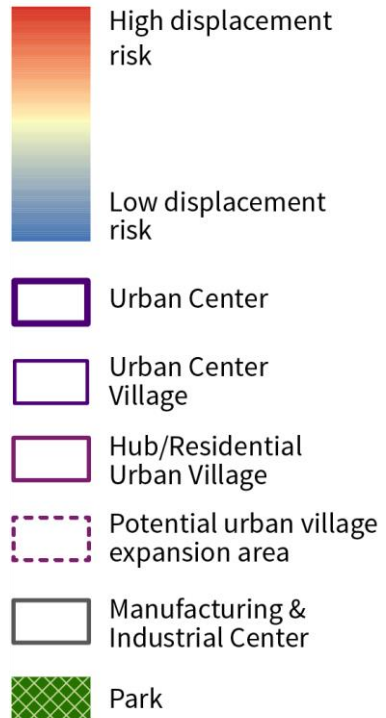
Redlining in Seattle

Investment decisions made by previous generations contributed to the inequities communities experience today.

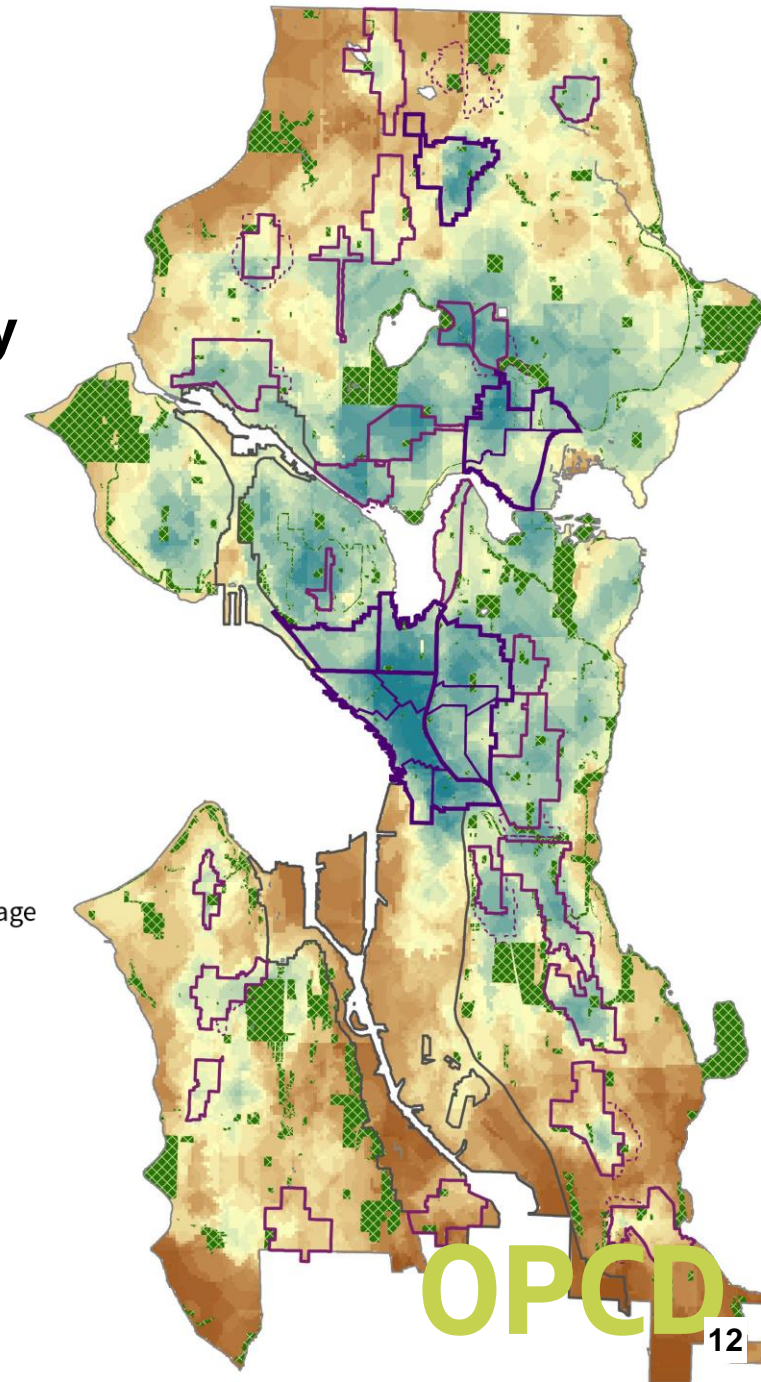


Equity Analysis

Risk of Displacement



Access to Opportunity



Equitable Development Framework: Strong People, Strong Communities

Strategies to achieve community stability and resilience in the face of displacement, and great neighborhoods with access by all:



Advance economic mobility
and opportunity



Promote transportation
mobility and connectivity



Prevent residential, commercial,
and cultural displacement



Develop healthy and safe
neighborhoods



Build on local cultural
assets



Provide equitable access to all
neighborhoods

EDI Values

- Centering communities most impacted by displacement
- Community-driven strategies
- Acknowledging historic injustices
- Accountability
- Leverage
- Flexibility and interdependence
- System change

Place-based Targeted Strategies

Priority Neighborhoods that exhibit:

- High levels of chronic / recent displacement
- History of racially driven disinvestment
- Significant populations of marginalized communities
- Community strategies created through inclusive community engagement
- Major transportation and park investment

Current EDI Advisory Board Representation & Vacancies:

Name	Term Begin Date	Term End Date	Term #	Appointed By
Cesar Garcia	3/1/2021	2/28/2022	1	Mayor
Evelyn Allen	3/1/2021	2/28/2023	1	Mayor
Cassie Chinn	3/1/2021	2/28/2022	1	Mayor
Lindsay Goes Behind	3/1/2021	2/28/2022	1	City Council
Abdirahman Yusuf	3/1/2021	2/28/2023	1	City Council
Gregory Davis	3/1/2021	2/28/2022	1	City Council
	3/1/2021	2/28/2023	1	Board
	3/1/2021	2/28/2022	1	Board
Willard Brown	3/1/2021	2/28/2023	1	Board
Quynh Pham	3/1/2021	2/28/2022	1	Board
Regina Mae Dove	3/1/2021	2/28/2023	1	Board
Maria – Jose “Cote” Soerens	3/1/2021	2/28/2023	1	Board
Yordanos Teferi	3/1/2021	2/28/2022	1	Board

Role of Community Leading the Work

In 2004, the City of Seattle launched the Race and Social Justice Initiative (RSJI), led by the Office for Civil Rights, with the vision of achieving racial equity in the community and the mission of ending institutional and structural racism in City government and partnering with the community to achieve racial equity across Seattle.

The City is charged with working to create racial equity by explicitly naming and addressing the historic and current impacts of institutional and structural racism in our policies, procedures, programming, initiatives, and budgetary decisions.

The Equitable Development Initiative, led by the Office of Planning and Community Development (OPCD) and the Office for Civil Rights (OCR), are responsible for providing oversight and an equity framework for the Comprehensive Plan and strategies to mitigate displacement throughout City government.

EDI RFP 2021 Criteria

Core Criteria

Community at High Risk
of Displacement

Depth of Relationship of
Project Sponsor with community

Equity Drivers

Other Considerations

Geographic & demographic
distribution

Project Types

Urgency and access to
other resources

Existing EDI Funded Organizations

Between 2017 and 2020, \$31.2M in capacity building, site acquisition and capital awards

25 existing EDI funded projects

- 2017-2018: \$16.43M
- 2019: \$5.93M
- 2020: \$5.2M acquisition (early 2020)
\$2.4M capital funding
- \$1.77M for COVID Relief
\$1.25M capacity building renewal for existing EDI organizations
- **2021:**
\$9.8M site acquisition
- **\$5M+ for annual EDI RFP**

CITYWIDE

Queer the Land

DISCOVERY PARK

United Indians of All Tribes

CID

Friends of Little Saigon
Wing Luke Museum

PIONEER SQUARE

Chief Seattle Club

SOUTHWEST SEATTLE

Duwamish Tribal Services
Duwamish Valley Affordable Housing Coalition (\$1 M)
Hope Academy
Refugee and Immigrant Family Center
Urban Black (\$1.7 M)

LAKE CITY

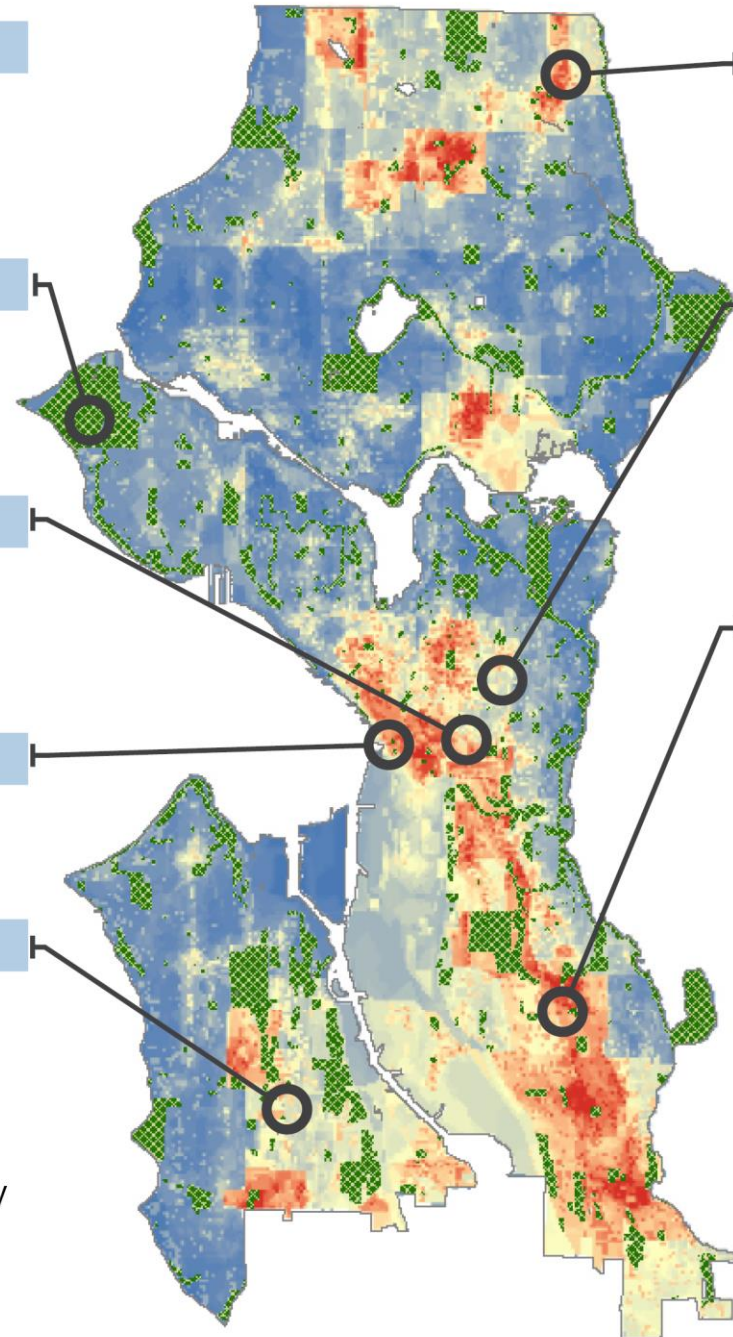
Lake City Collective

CENTRAL AREA

Africatown - Midtown Plaza and William Grose Center
Byrd Barr Place
CAYA (\$1.4 M)

RAINIER VALLEY

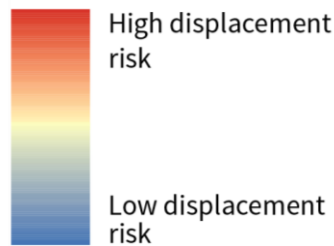
African Women Business Alliance
Black and Tan Hall
Cham Refugees Community
Ethiopian Community in Seattle
Filipino Community of Seattle
Homesight
Multicultural Community Coalition (\$667,000)
Rainier Beach Action Coalition
Rainier Valley Midwives (\$2 M)
West African Community Center



2021 EDI Awards

\$9.8M in capacity building, site acquisition and capital

**capacity building only (\$75K each)*



Location TBD requested: \$4.23M, 14 projects

NORTH \$700K, 1 PROJECT

Requested: \$2.05M, 5 projects

Chief Seattle Club

CID \$75K, 1 PROJECT

Requested: \$1.95M, 3 projects

Seattle Indian Services Commission*

BEACON HILL \$1.08M, 3 PROJECTS

Requested: \$3.085M, 3 projects

AiPace*
Estelitas Library*
Nurturing Roots

SOUTHWEST \$2.5M, 3 PROJECTS

Requested: \$7.5M, 9 projects

Delridge Neighborhood Development Association
Duwamish Valley Sustainability Association
Khmer Community

CENTRAL \$2.26M, 5 PROJECTS

Requested: \$10.5M, 15 projects

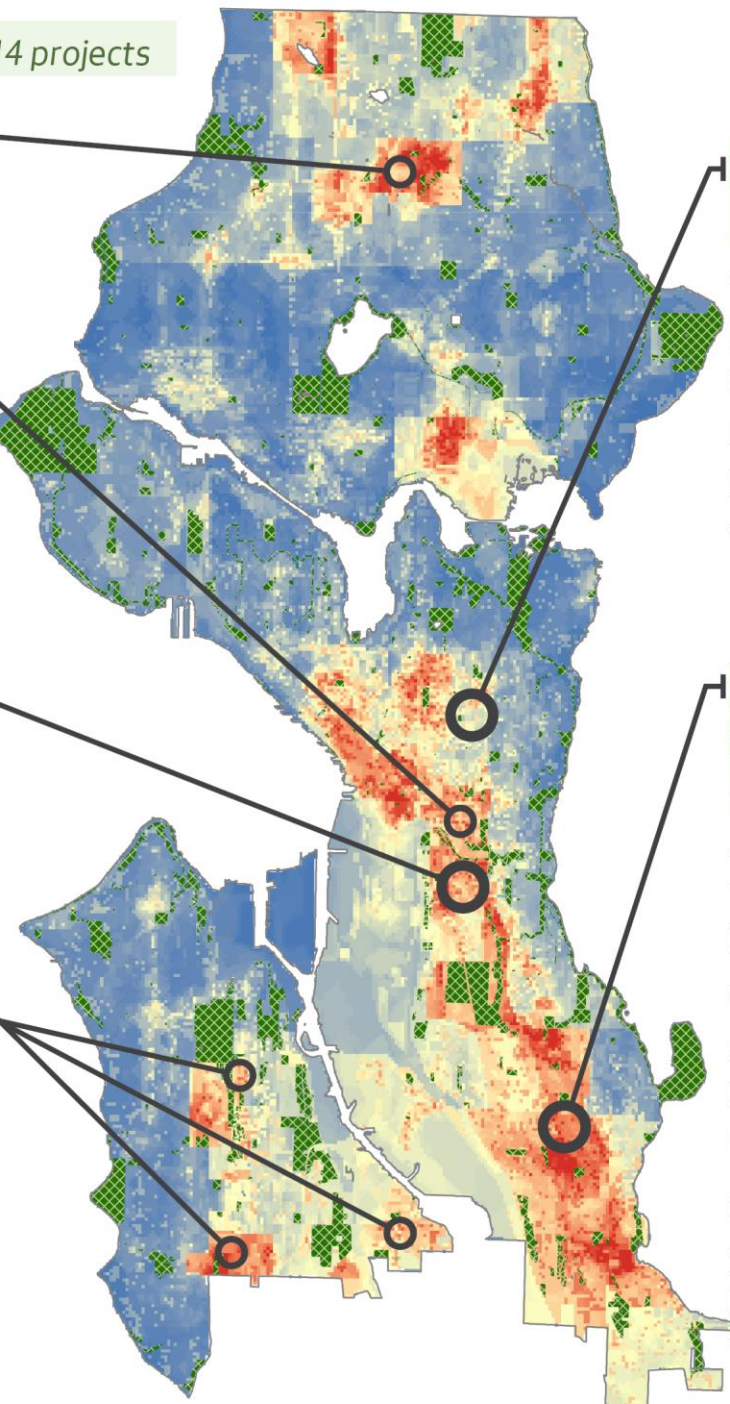
Central Area Senior Center
Eritrean Community in Seattle & Vicinity*
First AME
Hip Hop is Green*
Wa Na Wari*

RAINIER VALLEY \$3.2M, 8 PROJECTS

Requested: \$21.7M, 29 projects

Africatown Youth Achievement Center
Black & Tan Hall*
Cham Refugees Community*
Community-Owned Resource Development*
Kwanza Preparatory Academy
Somali Health Board
STEM Path Innovation Network*

Yehaw



2021 Projects: Capacity-Building Only

Organization	Services Provided	Community Focus	Location	Requested	Funded
AiPace	Healthcare	API seniors	North Beacon Hill	\$1,075,000	\$75,000
Black & Tan Hall	Art, economic development, food access	BIPOC	Hillman City		\$75,000
Cham Refugees Community	Cultural programs for youth and seniors	Cham Community	Graham Street area	\$1,075,000	\$75,000
Community-Owned Resource Development	Black developers	African Americans	Brighton		\$75,000
Eritrean Community in Seattle & Vicinity	Cultural programs and social services	Eritrean & Black immigrants	Central District		\$75,000
Estelita's Library	Anti-racism education and programming	BIPOC	Beacon Hill	\$1,075,000	\$75,000
Hip Hop is Green	Food production, youth, sustainability	African American & BIPOC youth	Central District	\$387,684	\$75,000
Seattle Indian Services Commission	Mixed-use services	Urban Natives	CID		\$75,000
STEM Path Innovation Network	STEM education	BIPOC youth	Rainier Beach	\$263,240	\$75,000
Wa Na Wari	Art and cultural programs	African Americans	Central District	\$75,000	\$75,000

2021 Projects: Capital & Capacity

Organization	Services Provided	Community Focus	Location	Requested	Funded
Africatown Youth Achievement Center	Housing and youth services	BIPOC youth	Columbia City	\$1,000,000	\$700,000
Central Area Senior Center	Senior services and community programming	African American seniors	Central District	\$1,038,000	\$1,038,000
Chief Seattle Club	Housing and cultural programming	Urban Natives, youth, families	Northgate	\$750,000	\$700,000
Delridge Neighborhood Development Association	Artists and housing	BIPOC	Delridge	\$1,065,000	\$1,065,000
Duwamish Valley Sustainability Association	Education and sustainability	BIPOC & Latinx youth	South Park	\$348,000	\$348,000
First AME	Youth education and housing	African American youth	Central District	\$1,000,000	\$1,000,000
Khmer Community Seattle/King County	Cultural programs for youth & seniors	API & Khmer communities	White Center	\$1,075,000	\$1,075,000
Not public yet	Childcare and STEM education	East African youth	Othello	\$1,075,000	\$764,000
Nurturing Roots	Education and food systems/production	African American youth	Beacon Hill	\$935,000	\$935,000
Somali Health Board	Mixed-use	BIPOC	Graham Street area	\$1,075,000	\$1,000,000
Not public yet	Arts and cultural programming	Urban Natives	TBD/SE Seattle	\$1,075,000	\$451,000

Strategic Investment Fund

The primary objectives of the SIF are:

- Respond to immediate displacement pressures.
- Create long-term impact by strengthening community relationships and growing community wealth in historically marginalized communities.
- Co-locate affordable housing with other community benefits such as affordable commercial spaces, public open spaces, cultural spaces, and childcare facilities.
- Fill gaps in the existing funding for community development.

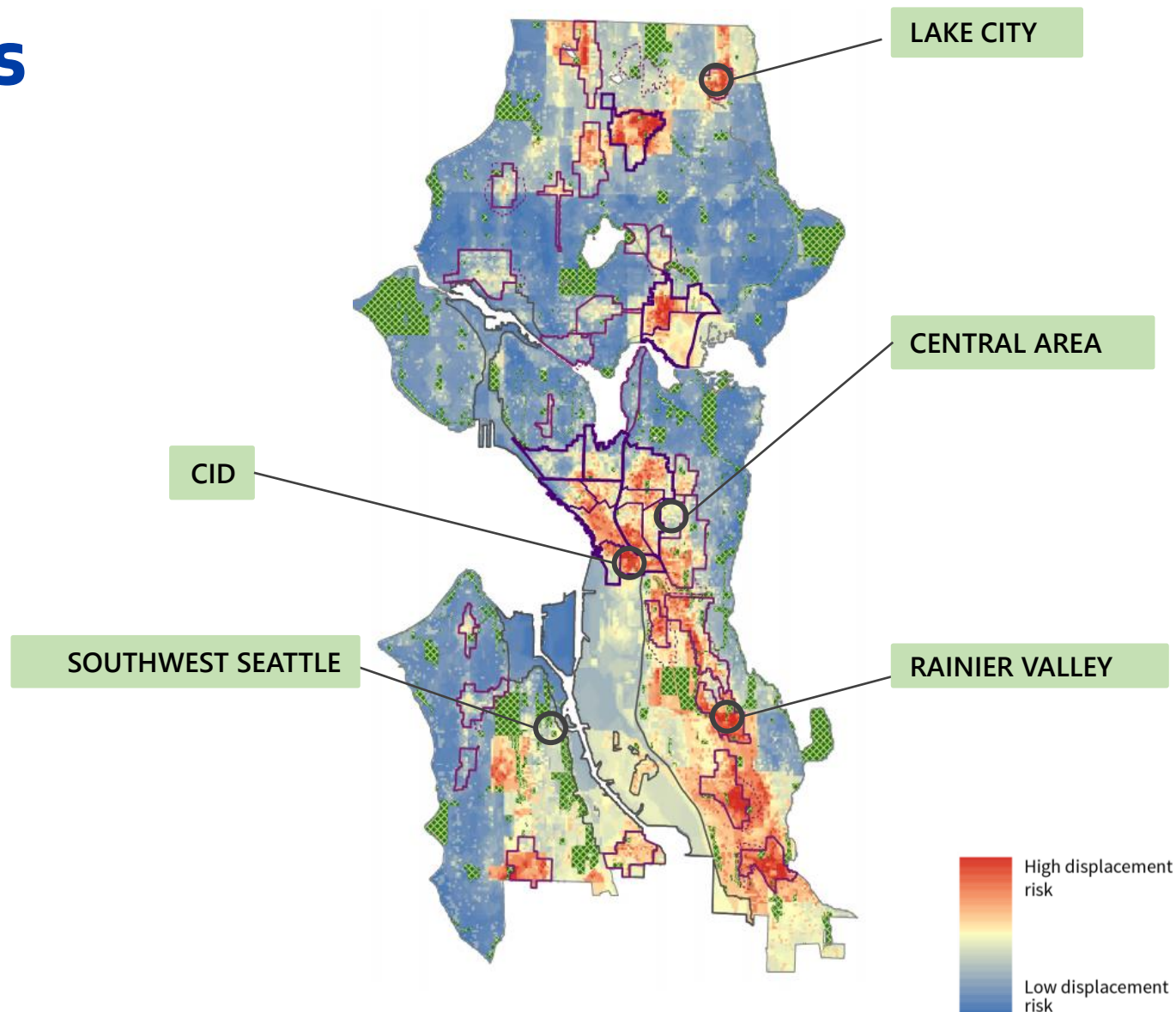
13 Projects/Organizations Selected for the 2021 SIF

Demographics:

- Black-led
- Indigenous Led
- Mixed BIPOC-led

Public Benefits:

- Affordable housing for Families & Seniors
- Childcare
- Cultural space
- Community space
- Small business incubation & preservation
- Open space
- Historic Preservation



Additional Resources - Payroll Tax

Ordinance 126393 created a new JumpStart Payroll Expense Tax Fund in the City Treasury effective January 1, 2022. Provided that General Fund revenues are at least \$1.51 billion, all proceeds from the City's payroll expense tax are deposited into the fund and used as follows:

- 62% for affordable and low-income housing;
- 15% for local business and tourism support;
- **9% for Equitable Development Initiative investments;**
- 9% for Green New Deal; and,
- Up to 5% for administration and evaluation.

2022 EDI Program Workplan

- 2022 EDI Fund Coordination
- Strategic Investment Fund Oversight & Contracts Management
- EDI Advisory Board Strategic Planning, Evaluation & Administrative support
- Comprehensive EDI Funding Strategy (*Short Term Rental Tax, SIF & Payroll Tax*)
- Establish Compensation Models for community, consultants & EDI Advisory Board
- Support the success of Indigenous Planner position
- Elevate Indigenous Seattle Program Stakeholder Goals
- King County Real Estate & Organizational Development series
- Support the success of a community-led Participatory Budgeting process

Questions?

Rico Quirindongo, Interim Director
Ubax Gardheere, EDI Division Director
Michael Blumson, EDI Fund Manager





Legislation Text

File #: Appt 02035, **Version:** 1

Reappointment of Diya Khanna as member, Seattle Women's Commission, for a term to July 1, 2022.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Diya Khanna</i>		
Board/Commission Name: <i>Seattle Women's Commission</i>		Position Title: <i>Member</i>
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input type="checkbox"/> Mayor <input checked="" type="checkbox"/> Other: <i>Commission</i>	Date Appointed: <i>mm/dd/yy.</i>	Term of Position: * <i>7/2/2020</i> to <i>7/1/2022</i> <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood:	Zip Code:	Contact Phone No.:
Background:		
Authorizing Signature (original signature): <i>Tana Yasu</i>	Appointing Signatory: <i>Tana Yasu</i> <i>Seattle Women's Commission</i>	

Diya Khanna Resume

WHO I AM

A Diversity and Inclusion Manager who develops strategies to increase representation of underrepresented talent toward a more equitable work environment by tracking metrics globally

SUMMARY OF QUALIFICATIONS

- 15 years experience writing and editing media stories
- 8 years experience creating diversity programs for underrepresented groups in North America, Europe, and Asia
- 4 years experience in branding, media relations, content creation, monitoring and evaluation
- 2 years experience in digital marketing for tech start ups
- Published stories in Canadian Broadcasting Corporation, The Toronto Star, Forbes, The Seattle Times, Indian Express, Parent Map, Spotted by Locals, Alliance Magazine, and Humanity Magazine reaching leaders, academics and entrepreneurs in 100 countries

PROFESSIONAL EXPERIENCE

Global Diversity and Inclusion Program Manager at Amazon

Seattle, USA | 2020 – present

- Owner of Amazon's global D&I conference: CORE+ - focused on deepening Amazonian's understanding of intersectional conversations for 850k employees, working with Employee Resource Groups, Legal and D&I Learning and Development
- Assessing the tech landscape and consulting on key areas to increase Black Latinx Native American (BLNA) representation
- Creating a D&I media brand toolkit, style guide, global editorial calendar to create cohesive messaging
- Launched "Voices", a multimedia global Amazon platform to amplify the stories of underrepresented groups through newsletters (linguistic), videos (visual), podcasts (auditory), and with social media (social)

Inclusion Content Manager at Amazon Web Services

Seattle, USA | 2019 – 2020

- Created the We Power Tech Speakers Bureau, consisting of 4,400 global underrepresented technologists, enabling Amazon to diversify their events, working with Amazon Internship Program
- Produced D&I panels discussions, fireside chats and lightening talks in Seattle, DC, New Delhi, Singapore, Bahrain, Istanbul, Cape Town, Brussels, Mexico City, Ottawa, Dubai, Boston, Sydney and Johannesburg, and created an Inclusion Content Toolkit to create cohesive messaging across all of AWS

- Hosted diversity and inclusion in technology activities at AWS re:Invent 2019 with 65k attendees including a Grant Program of 102 grantees from 16 countries, a Lounge of 563 attendees, a Theaters of 300 attendees, a Happy Hour of 585 attendees and 4 We Power Tech sessions with 840 attendees and CSAT of 4.3+/5.0

Diversity and Inclusion Columnist at The Seattle Times

Seattle, USA | 2018 – 2020

- Wrote and edited articles on micro-aggressions, allyship, religious diversity, blind recruiting, lived experience, leadership privilege, maternal walls, mentorship, authenticity and boardroom diversity

Diversity and Inclusion Content Creator at Canadian Centre for Diversity and Inclusion

Toronto, Canada | 2018 – present

- Created D&I toolkits and workshops used by Canada's top 50 employers across 18 cities on topics such as: Navigating Race in the Workplace, Engaging Middle Managers in D&I and Inclusive Leadership

Global Communications Consultant at Khanna Strategy Consulting

Singapore, Thailand, India, Cambodia, Germany | 2011 – 2017

Healthserve

- Led 5 workshops on entrepreneurship for Bangladeshi male migrants living in 1000+ person dormitories, culminating in 2,646 consultations and cases of social assistance in 2013

Tavoyan Women's Union

- Created D&I curriculum, promoting democracy and the right to education, resulting in 61 modules, 60,000 copies distributed to schools, 5,000 downloaded materials used by 1,100 participating teachers

Deepalaya School

- Audited the Father and Daughter Alliance (FADA) program, resulting in 50 fathers paired with 1000 girls at 2 primary schools with 3 partnerships with the US, India and USAID/UNICEF
- Created a Learning Center and Smart Class Program technology, resulting in a school admission of 591 boys and 431 girls, with a total enrollment of 1022 in 2011

Sangkheum Center for Children

- Led the Youth Adult Program, ages 14-18 to prepare for re-integration into wider society, resulting in 54 resident children receiving higher education, life skills training and education opportunities

Kiron Open Higher Education

- Conducted qualitative and quantitative research on the integration of Syrians in Germany, in a goal to address social inequality and push forward a mission of free education for refugees

Public Relations Consultant at Toyota/Lexus/Scion

Toronto, Canada | 2007 – 2011

- Developed the public relations strategy for the Scion Canada launch in September 2010
- Implemented social media strategies in 2008, ushered company into digital age
- Created and implemented annual editorial calendars, planning 24+ events
- Managed, wrote, and approved copy for the rollout of www.scionnation.ca

ADDITIONAL WORK

- Media Coordinator at United Nations Information Center
- Radio Show Co-Producer at Canadian Broadcasting Corporation
- Commissioner at Seattle Women's Commission
- Board Member at Powerful Voices

EDUCATION

University of Toronto - Masters of Education

Ryerson University - Bachelor of Journalism

Seattle Women's Commission

August 2021

21 Members: Pursuant to *SMC 3.14.920*, all members subject to City Council confirmation, 2-year terms:

- 8 City Council-appointed
- 9 Mayor-appointed -plus one Get Engaged.
- 4 Other Appointing Authority-appointed: Commission-appointed

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
2	F		1.	Member	Marcia Wright-Soika	7/02/21	7/01/23	2	Mayor
4	F		2.	Member	Abriel Johnny	7/02/20	7/01/22	1	Mayor
	F		3.	Member	Vacant	7/01/21	7/01/23		Mayor
	F		4.	Member	Vacant	7/02/20	7/01/22		Mayor
	F		5.	Member	Vacant	7/02/21	7/01/23		Mayor
6	F		6.	Member	Jennifer Gordon	7/02/21	7/01/23	2	Mayor
6	F		7.	Member	Rebecca Bryant	7/02/20	7/01/22	1	Mayor
1	F		8.	Member	Diya Khanna	7/02/20	7/01/22	2	Commission
6	F		9.	Member	Zoe True	7/02/21	7/01/23	3	Mayor
9	F		10.	Member	Kyla Evans	7/02/20	7/01/22	1	City Council
1	F		11.	Member	K. Min Pease	7/02/21	7/01/23	3	City Council
2	F		12.	Member	Jamilah Williams	7/02/21	7/01/23	3	City Council
2	F		13.	Member	Vinati Mamidala	7/02/20	7/01/22	1	City Council
2	F		14.	Member	Tana Yasu	7/02/20	7/01/22	2	City Council
	F		15.	Member	Vacant	7/02/21	7/01/23		City Council
6	F		16.	Member	Jema Turk	7/01/21	7/02/23	1	City Council
6	F		17.	Member	Rachel Morowitz	7/02/20	7/01/22	1	Commission
6	F		18.	Member	Morgan Cain	7/01/20	7/01/22	1	City Council

1	F	-	19.	Member	Whitney Nakamura	7/01/20	7/02/22	2	Commission
6	F		20.	Member	Ophelia Parker	7/01/21	7/02/23	1	Commission
	F		21.	Get Engaged	Vacant	9/01/20	8/31/21	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

(1) (2) (3) (4) (5) (6) (7) (8) (9)

	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic / Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	0	5	0	0	0	0	0	0	0	0	0	0	0
Council	0	7	0	0	0	0	0	0	0	0	0	0	0
Comm	0	4	0	0	0	0	0	0	0	0	0	0	0
Total	0	16		00	0	0	0	0	0	0	0	0	0

Key:

***D** List the corresponding *Diversity Chart* number (1 through 9)

****G** List *gender*, **M** = Male, **F**= Female, **T**= Transgender, **U**= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.



Legislation Text

File #: Appt 02036, **Version:** 1

Reappointment of Whitney Nakamura as member, Seattle Women's Commission, for a term to July 1, 2022.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Whitney Nakamura</i>		
Board/Commission Name: <i>Seattle Women's Commission</i>		Position Title: <i>Member</i>
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input type="checkbox"/> Mayor <input checked="" type="checkbox"/> Other: <i>Commission</i>	Date Appointed: <i>mm/dd/yy.</i>	Term of Position: * <i>7/2/2020</i> to <i>7/1/2022</i> <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: <i>Central District</i>	Zip Code: <i>98122</i>	Contact Phone No.:
Background: Whitney has an extensive background and deep commitment to supporting women and girls. Most of her paid and volunteer roles have been in social service settings supporting students, low-income individuals, and young people and families experiencing homelessness. Eager to grow her voice, advocacy and engagement with issues affecting her life, community and clients, Whitney joined the Seattle Women's Commission right before the pandemic. She appreciates how the Commission has been realistic and empathetic in understanding our current situation and how women are being impacted. She remains committed to the Commission, eager to continue learning and growing her involvement, and appreciative of this opportunity to promote the interests, needs and brilliance of local women. Whitney is currently on the Outreach Committee and the Events and Communications Subcommittee (and looks forward to the day we can plan in-person activities and events). She values this opportunity to bring her perspective and experiences, as well as those of her communities, to support and advance the work of the Commission and our City.		
Authorizing Signature (original signature): <i>Tana Yasu</i>		Appointing Signatory: <i>Tana Yasu</i> <i>Seattle Women's Commission</i>

Whitney Nakamura

Education

University of Washington, Seattle, WA

Master of Social Work (Children, Youth and Families), Full-Time Day Program

University of Washington, Seattle, WA

Bachelor of Arts, American Ethnic Studies

Bachelor of Arts, Comparative History of Ideas

Experience

Tiny trees, Seattle, WA | Nov. 2019–present

Admissions and Family Services Manager

Manage Family Services team and department, including oversight of budget and operations; Support enrolled families; Contribute to organizational goals and community engagement

Open arms perinatal services, Seattle, WA | April 2018–Nov. 2019

Birth Doula Services (BDS) Program Manager | May 2019–Nov. 2019

Managed program operations, including enrollment, budget, reporting requirements and other contract deliverables; Supervised and supported program staff, interns, and contract doulas

Birth Doula Services (BDS) Program Coordinator | April 2018–April 2019

Processed incoming interest and referrals; Completed screening and client enrollment; Managed a client caseload and provided community referrals, resources, and baby supplies

Swedish medical center (first hill), Seattle, WA | Sept. 2016–June 2017

Women and Children's Case Management Intern

Provided a range of social work services to support patients and their families (in Antepartum, Labor and Delivery, and Postpartum departments); Coordinated care and hospital discharge

The Service board (TSB), Seattle, WA | Nov. 2015–Aug. 2016

Social Work Intern

Supported participants (ages 14-18) to promote healthy development and increased program engagement; Contributed to the development of a new program for young adults (ages 18-22)

Volunteer Experience and Affiliations

Seeking Equity and Educational Diversity (SEED) Cohort, Southeast Seattle Education Coalition (2020)

Project LEAD (Leadership Effectiveness and Diversity) Graduate, United Way of King County (2018)

Board of Directors, ROOTS Young Adult Shelter (2016–Present)

Vice President and Executive Committee (2020)

Secretary and Executive Committee (2018, 2019)

Program Committee Chair (2018, 2019)

Seattle Women’s Commission August 2021

21 Members: Pursuant to *SMC 3.14.920*, all members subject to City Council confirmation, 2-year terms:

- 8 City Council-appointed
- 9 Mayor-appointed -plus one Get Engaged.
- 4 Other Appointing Authority-appointed: Commission-appointed

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
2	F		1.	Member	Marcia Wright-Soika	7/02/21	7/01/23	2	Mayor
4	F		2.	Member	Abriel Johnny	7/02/20	7/01/22	1	Mayor
	F		3.	Member	Vacant	7/01/21	7/01/23		Mayor
	F		4.	Member	Vacant	7/02/20	7/01/22		Mayor
	F		5.	Member	Vacant	7/02/21	7/01/23		Mayor
6	F		6.	Member	Jennifer Gordon	7/02/21	7/01/23	2	Mayor
6	F		7.	Member	Rebecca Bryant	7/02/20	7/01/22	1	Mayor
1	F		8.	Member	Diya Khanna	7/02/20	7/01/22	2	Commission
6	F		9.	Member	Zoe True	7/02/21	7/01/23	3	Mayor
9	F		10.	Member	Kyla Evans	7/02/20	7/01/22	1	City Council
1	F		11.	Member	K. Min Pease	7/02/21	7/01/23	3	City Council
2	F		12.	Member	Jamilah Williams	7/02/21	7/01/23	3	City Council
2	F		13.	Member	Vinati Mamidala	7/02/20	7/01/22	1	City Council
2	F		14.	Member	Tana Yasu	7/02/20	7/01/22	2	City Council
	F		15.	Member	Vacant	7/02/21	7/01/23		City Council
6	F		16.	Member	Jema Turk	7/01/21	7/02/23	1	City Council
6	F		17.	Member	Rachel Morowitz	7/02/20	7/01/22	1	Commission
6	F		18.	Member	Morgan Cain	7/01/20	7/01/22	1	City Council
1	F	-	19.	Member	Whitney Nakamura	7/01/20	7/02/22	2	Commission
6	F		20.	Member	Ophelia Parker	7/01/21	7/02/23	1	Commission
	F		21.	Get Engaged	Vacant	9/01/20	8/31/21	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

	(1)		(2)		(3)		(4)		(5)		(6)		(7)		(8)		(9)	
	Men	Women	Transgender	Unknown	Asian	Black/African American	Hispanic / Latino	American Indian/Alaska Native	Other	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial					
Mayor Council	0	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	7	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Comm	0	4	0	0	0	0	0	0	0	0	0	0	0
Total	0	16		00	0	0	0	0	0	0	0	0	0

Key:

- *D** List the corresponding *Diversity Chart* number (1 through 9)
 - **G** List *gender*, **M** = Male, **F**= Female, **T**= Transgender, **U**= Unknown
 - RD** Residential Council District number 1 through 7 or N/A
- Diversity information is self-identified and is voluntary.*



Legislation Text


File #: Appt 02038, **Version:** 1

Reappointment of Jamilah Williams as member, Seattle Women's Commission, for a term to July 1, 2023.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Jamilah Williams</i>		
Board/Commission Name: <i>Seattle Women's Commission</i>		Position Title: <i>Member</i>
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Date Appointed: <i>mm/dd/yy.</i>	Term of Position: * <i>7/2/2021</i> to <i>7/1/2023</i> <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: <i>Shoreline</i>	Zip Code: <i>98133</i>	Contact Phone No.:
Background: <i>Jamilah Williams is the Digital Communications Specialist at Planned Parenthood Votes Northwest and Hawaii (PPVNH). Before being promoted into this position, she was a Community Organizer at PPVNH for 2 years. Working at PPVNH has allowed her to fall in love with politics all the while getting to work on what she's passionate about – reproductive health and rights. She graduated from the University of Washington (UW) with a Bachelor of Arts in Gender, Women, and Sexuality studies and a minor in Diversity studies where she received the Herring Phelps Award for scholarly activism. While at the University of Washington, she served as the Director for the Women's Action Commission where she had the honor and pleasure of putting on The _____ Monologues -- an original, more inclusive version of The Vagina Monologues. Always having loved team sports, she joined the UW Women's Rugby club where she served as Fundraiser and Vice President. When she's not fighting the patriarchy, she enjoys taking her cat for walks, hanging with her squad, and trying new restaurants and breweries with her partner. She served on the Outreach Committee at You Grow Girl! and is on the Organizing Committee of Radical Ravens as well as on the Women of Color Advisory Group for the YWCA of Seattle King Snohomish.</i>		
Authorizing Signature (original signature): 		Appointing Signatory: <i>Councilmember Tammy Morales</i> <i>Seattle City Council</i>

*Term begin and end date is fixed and tied to the position and not the appointment date.

Jamilah Williams

EDUCATION

University of Washington: Seattle, WA, June 2014
Bachelor of Arts, Gender, Women, and Sexuality Studies
Minor, Diversity

North Seattle Community College: Seattle, WA, September 2011-June 2012
Women's Studies

The University of British Columbia: Vancouver, BC, August 2009-May 2011
Land and Food Systems

EXPERIENCE

Planned Parenthood Votes Northwest and Hawaii: Seattle, WA October 2016-Present

Digital Communications Specialist

- Writes and develops digital content
- Engages and educates our supporters and the broader community
- Researches, designs and develops materials for use in media, lobbying, field and grassroots efforts
- Designs and disseminates letters to the editor templates and website posts
- Works to expand Planned Parenthood Votes Northwest and Hawaii's presence online

Planned Parenthood Votes Northwest and Hawaii: September 2014-October 2016

Regional Field Organizer

- Engage the East King County Community on issues of reproductive health and rights, raising awareness and offering opportunities to get involved and make a difference
- Build PPVNH's base of active volunteers into passionate community leaders who will impact local, state, and national public policy
- Plan, organize, and facilitate meetings, trainings, and small and large scale events with a wide range of participants, tactics, goals, and outcomes
- Represent PPVNH to the community at large and progressive partner organizations

Associated Students of the University of Washington: Seattle, WA, August 2013-June 2014

Women's Action Commission Director

**Term begin and end date is fixed and tied to the position and not the appointment date.*

- Advocated for the concerns of women on campus and in the community
- Provided support services and referrals to other resources
- Coordinated, planned, and implemented educational programs, events, workshops, and more to increase awareness of women's issues
- Recruited and supervised a team of volunteers

Wet Seal: Seattle, WA, November 2011-January 2014

Sales Associate

- Assisted customers in finding what they needed
- Operated the cash register and other equipment
- Worked with managers and co-workers to achieve sales goals
- Calculated daily, weekly, and monthly sales goals

VOLUNTEER EXPERIENCE

You Grow Girl!: Seattle, WA, April 2016- September 2016

Friend-raising Committee Member

- Promote the mission of You Grow Girl
- Foster a culture of philanthropy
- Identify, meet with, and make calls to donors
- Develop and execute fundraising events

YWCA of Seattle King Snohomish: Seattle, WA, April 2016-Present

Women of Color Advisory Group Member

- Provide guidance to ensure youth in the GirlsFirst program are supported
- Help find or provide debt free avenues for college and/or trade career paths
- Review lesson plans to ensure relevance in workplace and education settings
- Meet quarterly with the Student Advisory Group and staff

You Grow Girl!: Seattle, WA, July 2015-April 2016

Outreach Committee Member

- Support the Fundraising committee by recruiting attendees for the Annual Fundraiser
- Improve the name recognition of the organization by attending volunteer events
- Expand and better the organization's social media outlets
- Be a representative of the organization in the community

Planned Parenthood Votes Northwest (PPVNW): Seattle, WA, January 2014-April 2014

Winter Legislative Session Intern

- Phone banked for the Reproductive Parity Act
- Recruited volunteers for PPVNW events
- Planned tabling events at local community colleges for the Affordable Care Act
- Participated in Lobby Day in Olympia, WA
- Planned, trained, and hosted Youth Organizing and Power Institute

**Term begin and end date is fixed and tied to the position and not the appointment date.*

Women's Rugby Club: University of Washington, Seattle, WA, September 2013-
June 2014

Vice President and Fundraiser

- Supported the President in executive decisions
- Scheduled spring season games
- Provided support to players on and off the pitch
- Created unique ways to raise money
- Managed the team's fundraising webpage
- Organized the selling of team t-shirts

ASUW Women's Action Commission (WAC): Seattle, WA, October 2012-June 2013

Public Relations Intern

- Publicized WAC programming and resources creatively to a diverse range of communities
- Developed methods of promotional material production and distribution that uphold WAC's vision and mission
- Managed the external processes of event and project promotions
- Pursued consistent efforts of increasing WAC's visibility

Seattle Women's Commission

August 2021

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	F		21.	Get Engaged	Vacant	9/01/20	8/31/21	1	Mayor

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	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	0	5	0	0	0	0	0	0	0	0	0	0	0
Council	0	7	0	0	0	0	0	0	0	0	0	0	0
Comm	0	4	0	0	0	0	0	0	0	0	0	0	0
Total	0	16		00	0	0	0	0	0	0	0	0	0

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Legislation Text


File #: Appt 02037, **Version:** 1

Reappointment of Min Pease as member, Seattle Women's Commission, for a term to July 1, 2023.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Min Pease</i>		
Board/Commission Name: <i>Seattle Women's Commission</i>		Position Title: <i>Member</i>
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Date Appointed: <i>mm/dd/yy.</i>	Term of Position: * <i>7/2/2021</i> to <i>7/1/2023</i> <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: <i>Capitol Hill</i>	Zip Code: <i>98122</i>	Contact Phone No.:
Background: <i>Min Pease leads Echoing Green's impact investing program. Echoing Green is a 30 year old nonprofit that supports start-up entrepreneurs seeking to make positive social and environmental change, including those that have launched Teach For America, Public Allies, One Acre Fund, and more. Seattle-based grantees include Equal Opportunity Schools, Hugo House, and Stockbox Grocers. She helps entrepreneurs get investment ready, oversees investor relations, and manages research. She has a BA in Economics from Whitman College and a MSc in Development Management from the London School of Economics and Political Science.</i>		
Authorizing Signature (original signature): 	Appointing Signatory: <i>Councilmember Tammy Morales</i> <i>Seattle City Council</i>	

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MIN PEASE

I cultivate community at the intersection of philanthropy, business, and social impact to accelerate sustainable positive change.

PROFESSIONAL EXPERIENCE

Echoing Green, Seattle, WA and New York, NY. July 2013-Present

A nonprofit organization that has been providing funding and support for emerging social entrepreneurs for over 30 years. Its global community of nearly 800 social impact leaders includes those who have launched Teach For America, One Acre Fund, SKS Microfinance, Sanergy, and more. As of 2017, it has accelerated work in 86 countries.

Director, Impact Funding, July 2018-Present

Director, Impact Investing, July 2015-July 2018

Manager, Impact Investing, July 2013-June 2015

- Strategy: created first impact investing program that has been expanded into an impact funding program, one of three organizational priorities – the mission is to connect emerging leaders with funders and other resources they can utilize to elevate their impact.
- Community: help curate events for global emerging leaders, including networking, skills workshops, Brain Trusts, conferences.
- Network access: systematized and facilitate entrepreneur connections with staff, partners, funders, influencers, and decision-makers
- Communicate entrepreneur work to accelerator and incubator peers, funders, and investors.
- Partnerships: Established and liaise with partners including TPG's The Rise Fund; Rockefeller, MacArthur, and Kresge Foundations and USAID.

Global Impact Investing Network, New York, NY. June 2011-July 2013

A nonprofit organization dedicated to increasing the scale and effectiveness of impact investing around the world.

Research Associate, August 2012-July 2013

Communications Associate, June 2011-August 2012

- Communications: ideated, expanded, and managed communications across 4 websites, 3 e-newsletters, 2 membership networks, and 2 online platforms for global network of business professionals. Founding research team member: managed 17 publications from concept to dissemination. Responsibilities included: writing and editing, press relations, data analysis, survey creation, graphic design direction, web vendor management, and grant reporting and administration.
- Membership: programming, facilitation, and logistics at dozens of events, from webinars to conferences attended by C-level investors and grantmakers from all over the world.

Communications Fellow | Net Impact, San Francisco, CA. January-May 2011

- Wrote communications materials and supported social media strategy on creating social and environmental change in the workplace.

Consultant | Acumen Fund, London, England. December 2009-May 2010

- Created a growth framework to identify markets for Acumen's water portfolio company working in emerging markets.

Research Project Coordinator | Sonoma County Economic Development Board, Santa Rosa, CA. July 2008-June 2009

- Project lead for researching, writing, and producing over 20 economic and demographic reports.
- Managed projects and meetings for three Workforce Investment Board committees composed of business and community leaders; supported executive participation in regional business meetings.

Fulbright Grantee | U.S. Department of State, Jeonju, South Korea. July 2007-July 2008

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SPEAKING AND VOLUNTEERISM

- **Select speaking roles:** Social Capital Markets PNW (Forthcoming, March 2019); Global Washington (2018); Independent Sector's Upswell (2018); "Financing Social Entrepreneurs" podcasts (2017); Social Capital Markets (2015-17); Aspen Network of Development Entrepreneurs (2014); Keiretsu Seattle (2014); Global Impact Investing Network Investors' Council (2013).
- **Select volunteering:** Chair, Equitable Development, City of Seattle Women's Commission (appointed; 2017-present); ArtsFund Associate (2016-17); Alumni Admissions Representative, Whitman College (2011-16).

EDUCATION

MSc Development Management, Distinction | London School of Economics, London, England. 2010

- Dissertation (Distinction): "ICT for Development? Evaluating the Implementation Processes of Multipurpose Community Telecentres through a Linkages Framework to Analyze Creation of Employment Opportunities."
- Elected Secretary of the LSE Development Studies Institute Society, a 350+ member group.

BA Economics, Cum Laude, Distinction in Major | Whitman College, Walla Walla, WA. 2007

- Undergraduate Honors and Academic Distinction; Brattain Scholarship; Murray Scholarship.

PUBLICATIONS: AUTHOR OR ACKNOWLEDGED CONTRIBUTOR

- "Accelerating Capital to For-Profit and Hybrid Social Enterprises," Echoing Green and Enclude (June 2017)
- "A Fellowship Approach to Accelerating Social Entrepreneurs," Echoing Green (June 2016)
- "Getting Global Social Entrepreneurs to the Next Level," for Skoll World Forum (April 2016)
- "A Cohort Model of Support for For-Profit Social Entrepreneurs," Echoing Green with USAID (Forthcoming, June 2016)
- "2016 Snapshot: For-Profit and Hybrid Echoing Green Fellowship Applications," Echoing Green (Forthcoming, March 2016)
- "Deviation from the Standard: Funding and Supporting Emerging Social Entrepreneurs," Echoing Green with USAID (Oct. 2015)
- "2015 Snapshot: For-Profit and Hybrid Echoing Green Fellowship Applications," Echoing Green (April 2015)
- "Trends in Seed-stage Social Entrepreneurship," Echoing Green for Ascend at the Aspen Institute, *The Bottom Line: Investing for Impact in Economic Mobility in the U.S.* (Dec. 2014)
- "Funding Social Enterprises: Impact Investing Profiles," Echoing Green (June 2014)
- "2014 Snapshot: For-Profit and Hybrid Echoing Green Fellowship Applications," Echoing Green (April 2014)
- "Catalytic First-Loss Capital," Global Impact Investing Network (GIIN) (Oct. 2013)
- "Collecting Impact Data Using Mobile Technology," GIIN with Acumen, Grassroots Business Fund, and Aspen Network of Development Entrepreneurs (June 2013)
- "Impact Reporting and Investment Standards (IRIS) Use Case: New Ventures Mexico," GIIN (May 2013)
- "Social Impact Bonds: Using Impact Investment to Expand Effective Social Programs," GIIN with Social Finance U.S. for the Federal Reserve Bank of San Francisco's *Community Development Investment Review* (April 2013)
- "Perspectives on Progress: The Impact Investor Survey," GIIN with J.P. Morgan (Jan. 2013)
- "IRIS Use Case: Inter-American Development Bank's Opportunities for the Majority Initiative," GIIN (Jan. 2013)
- "IRIS Use Case: Accion's Frontier Investments," GIIN (Nov. 2012)
- "Collaborating to Harmonize Standardized Metrics for Impact Investors," GIIN with National Community Investment Fund (Nov. 2012)
- "Diverse Perspectives, Shared Objective: Collaborating to Form the African Agricultural Fund," GIIN (June 2012)

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- “Assessing Impact Strategy: A Discussion Guide,” GIIN for ImpactBase (Feb. 2012)
- “Collecting & Reporting Poverty Data: Using the Progress out of Poverty Index Toolkit with IRIS,” GIIN with Grameen Foundation (Jan. 2012)
- “Insight into the Impact Investment Market,” GIIN with J.P. Morgan (Dec. 2011)
- “Impact-Based Incentive Structures,” GIIN (Dec. 2011)
- “Improving Livelihoods, Removing Barriers,” GIIN (Dec. 2011)
- “Data Driven: the first IRIS report,” GIIN for IRIS (Sept. 2011)
- “How Standards Emerge: The Role of Investor Leadership in Realizing the Potential of IRIS,” GIIN for Massachusetts Institute of Technology Press Journal, *Innovations* (Sept. 2011)

Seattle Women's Commission

August 2021

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	F		21.	Get Engaged	Vacant	9/01/20	8/31/21	1	Mayor

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	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)				
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	0	5	0	0	0	0	0	0	0	0	0	0	0
Council	0	7	0	0	0	0	0	0	0	0	0	0	0
Comm	0	4	0	0	0	0	0	0	0	0	0	0	0
Total	0	16		00	0	0	0	0	0	0	0	0	0

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
- **G List *gender*, M = Male, F= Female, T= Transgender, U= Unknown
- RD Residential Council District number 1 through 7 or N/A

*Term begin and end date is fixed and tied to the position and not the appointment date.

Diversity information is self-identified and is voluntary.

**Term begin and end date is fixed and tied to the position and not the appointment date.*



Legislation Text

File #: Inf 1891, **Version:** 1

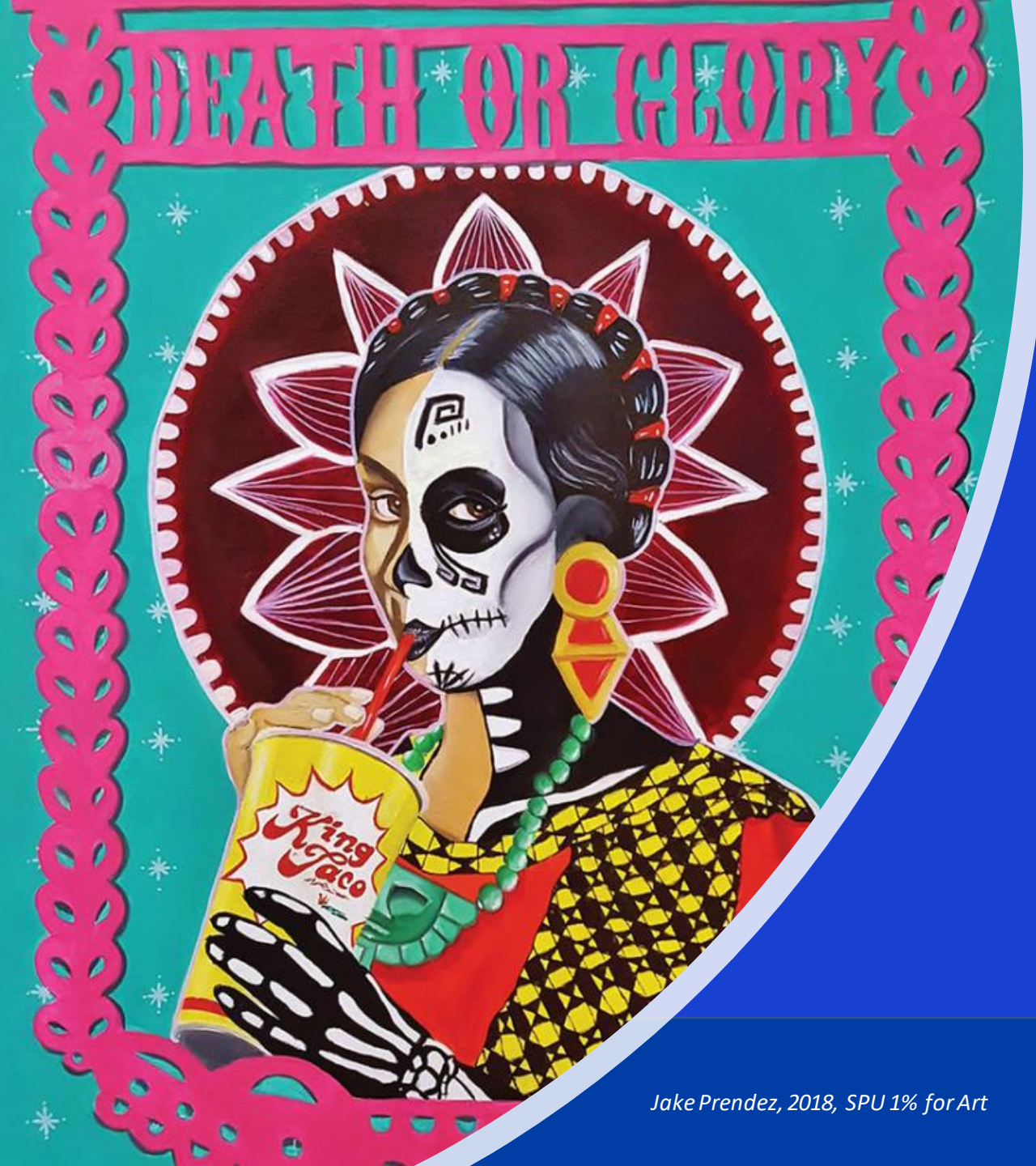
Office of Arts & Culture Race and Social Justice Report 2021

9/15/2021

ARTS



City of Seattle **55**



Jake Prendez, 2018, SPU 1% for Art

Cultural and Creative Workforce
Development

The Creative Advantage

Cultural Space Agency PDA
Council Nomination process

The Shape of Trust

Demographic and investment data
collection



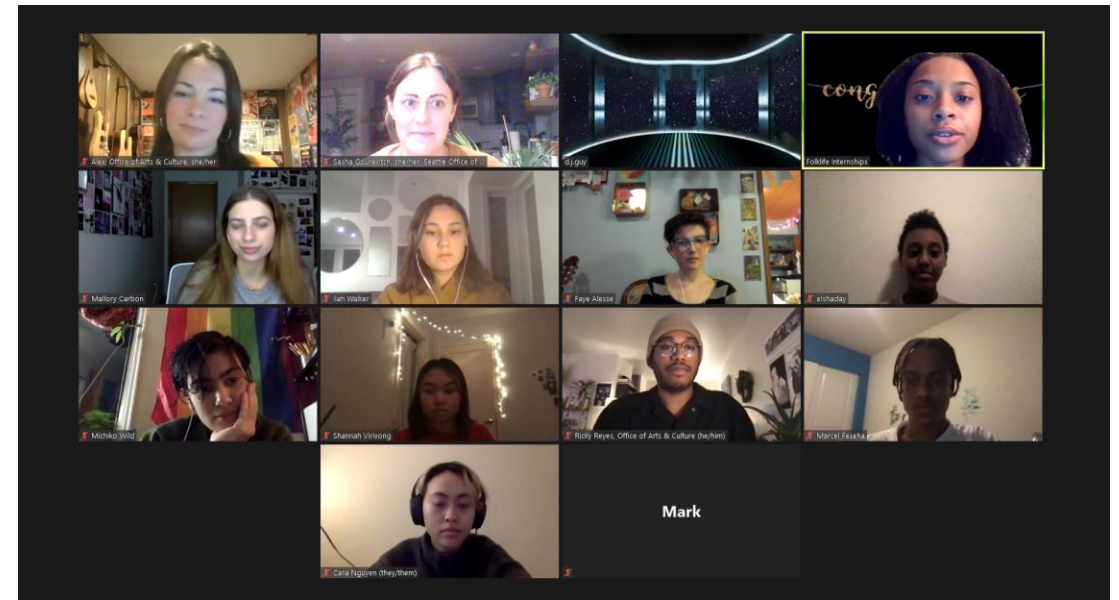
Cultural & Creative Workforce Development

Investing in Young Creatives of Color

To address the need for stronger pathways to careers for BIPOC creatives, in 2020 ARTS and OED partnered with Northwest Folklife to launch the Cultural & Creative Workforce Development program (CCWD), which quickly pivoted to take place virtually and continues to do so.

Program Elements

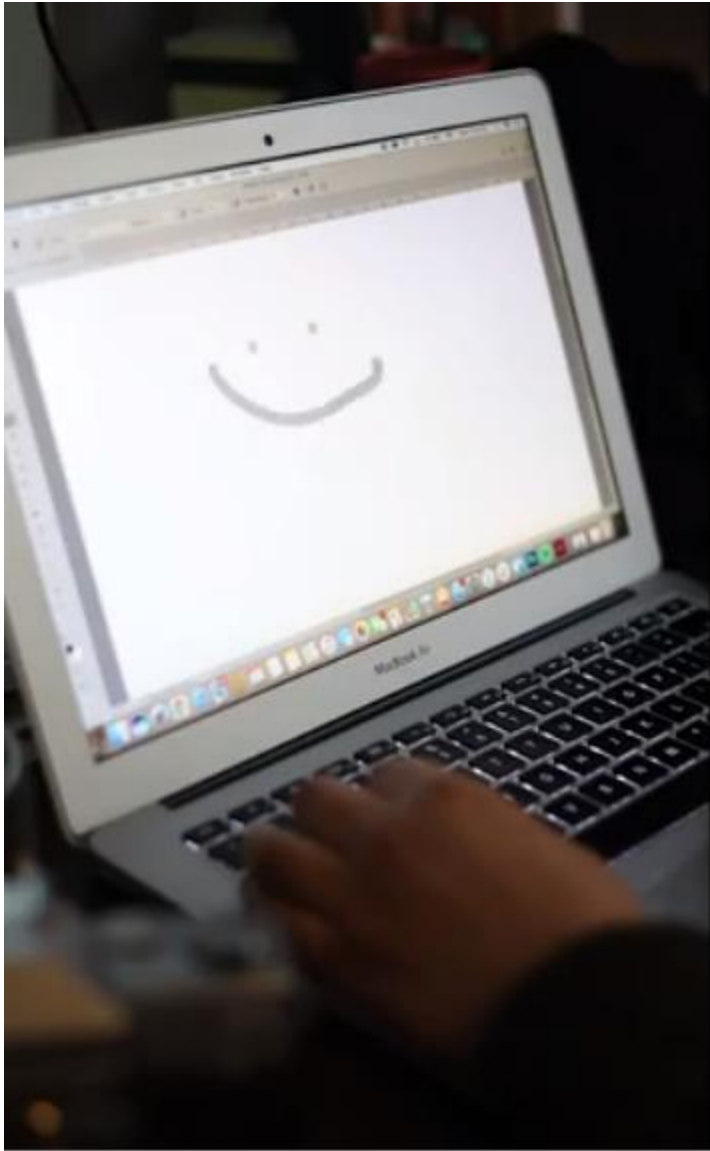
- Cohorts of youth ages 16-26
- Program support from The Vera Project and TeenTix
- Hands-on experience
- Build professional networks (incl. guest speakers)
- Youth voice informs the program and the sector



Screenshot from 2020 Year-end Celebration

Skills Development

Digital media/content creation
Virtual event production
Graphic design
Sound engineering
Email etiquette
Social media
Marketing
Basic budgeting



Screenshot from an intern's social media video promoting the CCWD program

Cultural & Creative Workforce Development

To-date Numbers

- 37 interns
 - 81% identify as BIPOC
 - 63% are ages 16-21
 - 37% are ages 22-26
- 21 employer partner sites
 - 15 of the sites have BIPOC site supervisors and/or mentors for the interns
- Avg internship is 3-6 months
 - 7 interns have extended their internships to “level up” into new assignment
 - Some have been hired on as employees at their internship sites

"I was able to connect to other opportunities outside of the internship"

"We have two all staff meetings each week where we talk really candidly, recently about what disability justice means, especially during a pandemic [...] Accessibility in design and graphic design wasn't something I thought about before, but I do now"

"I really enjoyed seeing how a small business works"

Amanda

NW Folklife Digital
Storytelling and Archives

"Amanda offers a passionate sense of dedication evident in her continued effort to perpetuate arts and culture through the sharing of human stories behind archives and memorabilia. Her self-motivation is stemmed from that passion as well."



Linda

Penguin Productions
Digital Storytelling Intern

"Linda's skills, perspective, and possibilities are exciting and inspiring - we are all learning a lot from each other!"



Meilani

NW Folklife Youth and
Family Programs

"Meilani has taken the initiative to learn about local artists that we be a good fit with Folklife's programming, and has a keen sense of the mission and vision of the events, programs, and overall scope. It's been inspiring to see the many ideas she has for the youth and family programming at Folklife!"



Sophia

Próxima Generación
Teaching Artist

"I love how Sophia shows her passion for Próxima Generación; where she's very dedicated to our mission. She helps our students with anything they need, and also makes sure to establish a safe environment for them."



The Creative Advantage is restoring access to the arts for all students in Seattle Public Schools.

- Increased academic success
- More engaged learning
- School and college enrollment
- Civic engagement
- 21st century skills
- Racial equity and social justice



goals

- High quality arts instruction that teaches sequential arts skills and techniques, develops students' 21st century skills, and is culturally responsive
- Instruction from certified arts teachers
- Integrated arts instruction
- Arts partnerships with community-based organizations and teaching artists
- Opportunities to connect arts to careers in high school

21st century arts learning

In Seattle, arts education includes dance, media arts, music, theatre, and visual arts. All disciplines are taught as a means of expression, culture, identity, and ideas, and intentionally foster the 21st century skills of creativity, critical thinking, communication, collaboration, growth mindset, and perseverance.

Students engage in 21st century arts learning through arts classes taught by certified arts teachers, through integrated arts instruction taught by classroom teachers and teaching artists, and through learning experiences facilitated by community arts organizations in and out of the school day.

**arts education now.
innovative minds
tomorrow.**



LEADERSHIP

THE CONSTITUENCY

BASE GRADUATES ARE ELIGIBLE

CORE OF THE CULTURAL SPACE AGENCY

NOMINATES THE GOVERNING COUNCIL

- MAYOR'S OFFICE APPROVES NOMINEES
- CITY COUNCIL APPROVES NOMINEES



CRITERIA

THE GOVERNING COUNCIL

- MEMBERS MUST:
 - REFLECT THE MISSION, VISION, & VALUES OF THE SPACE AGENCY
 - DEMONSTRATE A LIVED COMMITMENT TO SEATTLE'S CULTURAL LIFE
 - DEMONSTRATE A HISTORY OF ANTI-RACIST WORK
- MEMBERS SHOULD:
 - HAVE A LIVED CONNECTION TO ANTI-BLACKNESS OR BIPOC COMMUNITIES
 - HAVE A LIVED CONNECTION TO MARGINALIZATION
 - HAVE A CONNECTION TO HIGH-DISPLACEMENT AREAS
 - DEMONSTRATE A ROOTEDNESS IN INTERSECTIONAL WORK
- MEMBERS COULD:
 - HAVE EXPERIENCE, KNOWLEDGE, OR EXPERTISE IN COMMUNITY ORGANIZING
 - HAVE AN ACTIVE PRACTICE AS A WORKING ARTIST OR CULTURE-MAKER
 - HAVE EXPERIENCE, KNOWLEDGE, OR EXPERTISE IN COMMERCIAL REAL ESTATE
 - HAVE EXPERIENCE, KNOWLEDGE, OR EXPERTISE IN GOVERNMENT RELATIONS
 - HAVE EXPERIENCE, KNOWLEDGE, OR EXPERTISE IN THE PRACTICE OF LAW



GOVERNANCE



THE GOVERNING COUNCIL OF THE CULTURAL SPACE AGENCY



Tim Lennon, Executive Director, Langston
Cassie Chinn, Executive Director, Wing Luke Museum
Nia Arunga, Owner, Seaweed Int'l
Julie-C, founder, Forever Safe Spaces
Melina Rivera, Technology Access Foundation

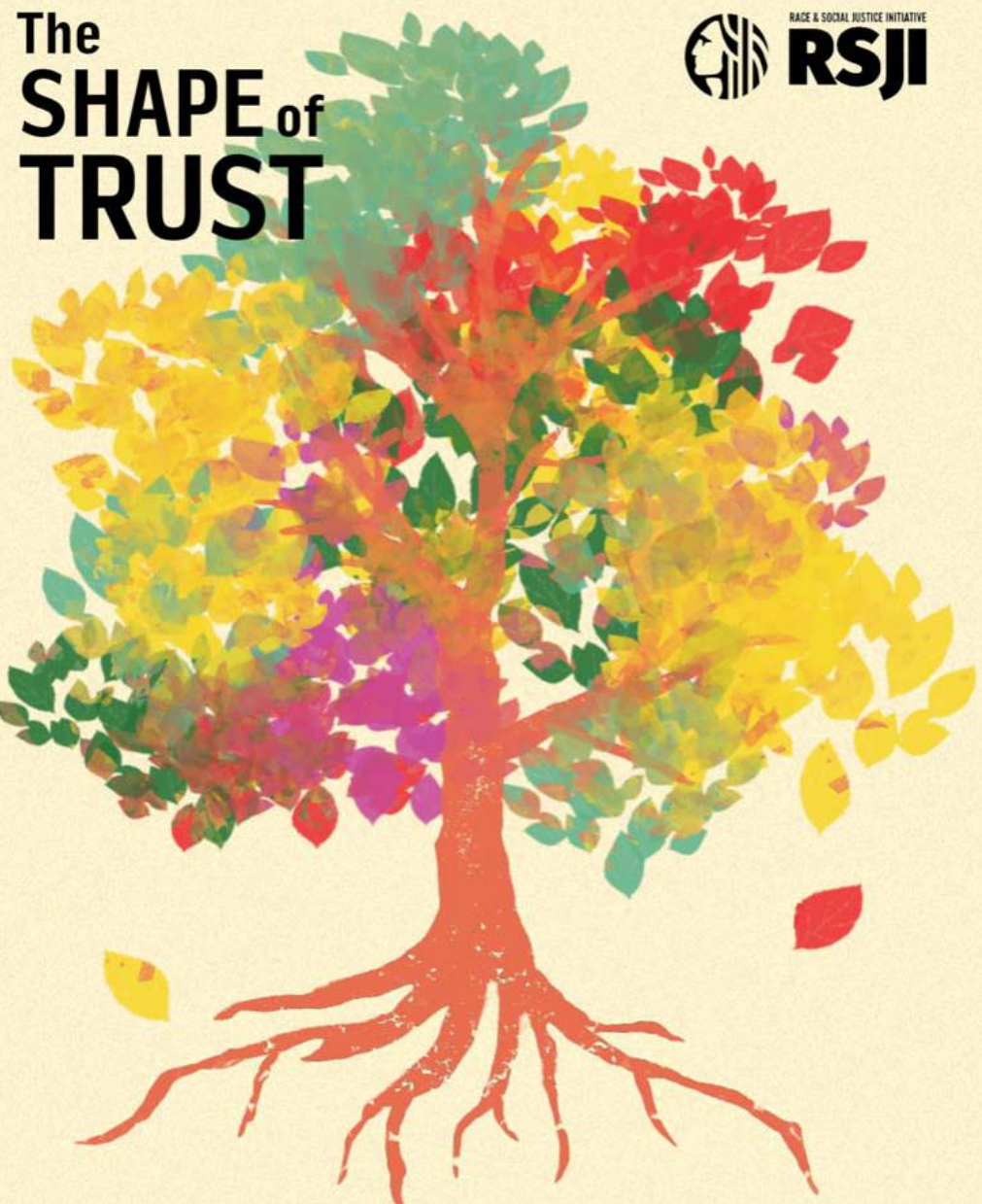


Vivian Phillips, founder, Arté Noir
Sarah Wilke, Director of Planning, Meany Hall
Nyema Clark, founder, Nurturing Roots
Geneva Arunga, spoken word artist
Sergio Max Legon-Talamoni, owner, La Union Studio



Côté Soerens, founder, Cultivate South Park
Randy Engstrom, independent consultant
CM Ruiz, founder, Nii Modo
Afua Kouyate, founder, Adefua
Michael Seiwert, executive director, SEED

The SHAPE of TRUST



VIDEO FACILITATION GUIDE

“ There isn't a checklist... This work must be a practice.
This work must be a way of living and being in the world. ”



Artistic and Cultural Dollars Committed Segmented by Race, 2019

By RACE	Dollars Committed	# awards to indiv	# awards to orgs
Middle Eastern/North African	\$31,311	3	2
Native Hawaiian/Pacific Islander	\$136,274	5	1
Hispanic/Latinx	\$173,003	39	16
Different Identity Individuals	\$235,895	24	n/a
Unclassified Organizations	\$324,172	n/a	18
Native/Indigenous	\$654,948	38	11
Asian	\$1,087,600	97	29
Decline to State & Unknown Individuals	\$1,571,803	43	n/a
Cross-Racial/BIPOC-Led Organizations	\$1,703,602	n/a	43
Black	\$1,826,740	93	48
Diversifying Orgs	\$2,248,703	n/a	159
white/European	\$2,831,552	112	93
Totals	\$12,825,610		



Legislation Text

File #: CB 120162, Version: 1

CITY OF SEATTLE

ORDINANCE _____

COUNCIL BILL _____

AN ORDINANCE establishing a new 15th Avenue East Business Improvement Area (BIA); levying special assessments upon owners of commercial property, multi-family residential property, and mixed-use property within the area; providing for the deposit of revenues in a special account and expenditures therefrom; providing for collection of and penalties for delinquencies; providing for the establishment of a BIA Advisory Board; providing for an implementation agreement with a Program Manager; and ratifying and confirming certain prior acts.

WHEREAS, chapter 35.87A RCW authorizes the City to establish business improvement areas to provide special benefits to business and property owners within a defined geographic area through the imposition of special assessments; and

WHEREAS, the owners of commercial, multi-family residential, and mixed use properties located within the area and representing over 65 percent of the total special assessments levied by this ordinance filed a petition with The City of Seattle (“City”) to establish a new 15th Avenue East Business Improvement Area pursuant to chapter 35.87A RCW, a copy of which is filed in Clerk File 322031; and

WHEREAS, to gauge the percentage of special assessments that were reflected in signed petitions, City staff followed RCW 35.87A.010, and calculated the dollar amount of the special assessment that each commercial, multi-family residential, or mixed-use property would pay, and compared the dollar amount represented by signed petitions and letters of support to the estimated total for the entire proposed 15th Avenue East Business Improvement Area, and the result was nearly 73 percent in approved and validated petitions, which exceeds the threshold of 60 percent stated in RCW 35.87A.010; and

WHEREAS, the City Council adopted Resolution 32013, initiating the 15th Avenue East Business Improvement Area via the resolution method instead of the petition method as provided for in RCW 35.87A.030; and

WHEREAS, pursuant to RCW 35.87A.040, the City Council on August 9, 2021, adopted Resolution 32014 entitled “A RESOLUTION of intention to establish a 15th Ave Business Improvement Area and fix a date and place for a hearing thereon.”, which stated its intention to establish the 15th Avenue East Business Improvement Area, the proposed boundaries, and the proposed programs, and which set the date and time for a public hearing; and

WHEREAS, the purpose of the 15th Avenue East Business Improvement Area is to enhance conditions for the commercial, multi-family residential, and mixed-use properties by performing activities that go beyond the basic services provided by the City; and

WHEREAS, as provided by Resolution 32014, the City Council, through its Community Economic Development Committee, held a virtual public hearing at 2:00 p.m. on September 8, 2021, at City Council Chambers, City Hall, 600 Fourth Avenue, 2nd Floor, Seattle, Washington, 98104; and

WHEREAS, the testimony received at that virtual public hearing resulted in the Council determining that establishing a new 15th Avenue East Business Improvement Area is in the best interest of the owners of commercial, multi-family residential, and mixed-use properties within the 15th Ave East Business Improvement Area’s boundaries; NOW, THEREFORE,

BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:

Section 1. Area established. As authorized by chapter 35.87A RCW, there is established a 15th Avenue East Business Improvement Area (“15th Ave BIA”) within the following boundaries as shown on the map attached to this ordinance as Exhibit A and described in this section. When a street or alley is named, the area boundary is the centerline of the right-of-way including vacated portions unless otherwise specified in the description:

- Beginning at the northern-most intersection of East Mercer Street and 15th Avenue East, proceed south

to East Denny Way, including all parcels adjoining the east and west sides of 15th Avenue East and excluding parcels south of East Denny Way.

- Beginning at the intersection of East Thomas Street and 16th Avenue East, proceed south to the intersection of 16th Avenue East and East Denny Way, including parcels adjoining the west side of 16th Avenue East.

- Beginning at the intersection of East John Street and 15th Avenue East, proceed west to 14th Avenue East, including all parcels adjoining on the north side.

- Beginning at the intersection of East John Street and 14th Avenue East, proceed north to East Thomas Street, including the parcel adjoining on the east side of 14th Avenue East.

In case of a conflict between the descriptions of the areas and the map, the descriptions shall control.

Section 2. Programs. Special assessment revenues shall be used for the following component programs:

- A. Neighborhood beautification within the Business Improvement Area;
- B. Street festival within the Business Improvement Area;
- C. Program management and advocacy; and
- D. Graffiti removal and cleaning.

All such activities are supplemental to street maintenance and law enforcement provided by the City and are not intended to displace any services regularly provided by municipal government.

Section 3. Levy of special assessments. To finance the programs authorized in Section 2 of this ordinance, a seven-year special assessment shall be levied upon and collected from the owners of commercial property, multi-family residential property (buildings containing four or more residential units), and mixed-use property (multi-family residential and commercial) located within the boundaries of the 15th Ave BIA described in Section 1 of this ordinance. Initial assessment calculations will be based on property information from the King County Assessor's Office for Tax Year 2021. The 15th Ave BIA shall annually update records based on data and information from King County and the City. Ratepayers shall be assessed by the City in seven annual

installments to be billed semi-annually beginning in the year of the authorization (2022), by applying the following assessment rates to each ratepayer:

A. First Year Assessment = (\$0.15 per Lot Square Footage) + (\$0.10 per \$1,000 of total assessable value). This calculation is called the “Base Formula.”

B. For each year following the first year of authorization, the assessment rates shall be adjusted by an Inflationary Factor applied to each of the assessment rates after the first year assessment. The Inflationary Factor will be the lesser of three percent per year or the percentage change in the Consumer Price Index for All Urban Consumers in Seattle-Tacoma-Bellevue (CPI-U-Seattle), as published by the U.S. Department of Labor, Bureau of Labor Statistics (available at: http://www.bls.gov/eag/eag.wa_seattle_msa.htm), between September 2022 and September of the year prior to the assessment year.

C. “New Benefit Areas” shall be added to the assessment roll on an annual basis, and will supersede the previous assessment for that parcel. A New Benefit Area is created when a parcel’s Net Building Square Footage increases as a result of either a new building or significant expansion of an existing building, as recorded by the King County Assessor’s Office. The formula for a New Benefit Area will be calculated using the new King County Assessor’s values in the Base Formula multiplied by the annual CPI Factor in effect. New BIA assessments will be billed at the next regularly scheduled billing period established by the Director of the Department of Finance and Administrative Services or designee (“FAS Director”).

E. Rate changes. Changes in assessment rates other than as described in this section shall only be authorized by ordinance consistent with RCW 35.87A.140 and with the approval of the BIA Advisory Board and shall not occur more than one time per year.

Section 4. Assessments shall commence as of January 1, 2022, or on the effective date of this ordinance, whichever is later.

Section 5. Billing schedule. Special assessments shall be billed on a semi-annual basis. The FAS Director may change the billing frequency by directive to an interval no more frequent than quarterly. The FAS

Director shall mail a copy of a directive issued under this section to all ratepayers not less than 90 days before the new billing due date is to take effect.

Section 6. Deposit of revenues. There is in the City Treasury's Business Improvement Area Fund a separate subaccount designated the 15th Ave East Business Improvement Area Account (called "the Account").

The following monies shall be deposited in the Account:

- A. All revenues from special assessments levied under this ordinance;
- B. All income to the City from public events financed with special assessments;
- C. Gifts and donations;
- D. Interest and all other income from the investment of Account deposits; and
- E. Reimbursements due to the Account.

Section 7. Administration. The FAS Director shall administer the program for the City with authority to:

- A. Collect the special assessments; refund special assessments when overpaid or otherwise improperly collected; extend the deadline for payment; and waive delinquency charges, processing fees, and interest whenever the delinquency results from extenuating circumstances beyond the ratepayer's control, such as a casualty loss causing premature closure of the business or bankruptcy, or the total payment due to the City (exclusive of delinquency charges and interest) is \$10 or less;
- B. Calculate and collect the interest, delinquency charges, and processing fees for late payments; and
- C. Accept and deposit advance payment of assessments by ratepayers; accept donations from governmental agencies, the public, and owners and operators of businesses on property that is developed or redeveloped during the existence of the 15th Ave BIA for 15th Ave BIA programs.

Section 8. Delinquent payments. If an assessment has not been paid within 30 days after its due date, the FAS Director shall send a reminder notice and add a \$5 processing fee. If the assessment is not paid within 60 days after its due date, a delinquency charge shall be added in the amount of ten percent of the assessment. All

assessments that are not paid within 60 days of the due date shall also bear interest from the due date at 12 percent per annum. The FAS Director is authorized to refer any unpaid assessments to a collection agency or to bring an action to collect any unpaid assessments in any court of competent jurisdiction in King County.

Section 9. Notices. Notices of assessment, installment payments, or delinquency, and all other notices contemplated by this ordinance may be sent by ordinary mail or delivered by the City to the address shown on the records of the FAS Director, and, if no address is shown there, to the address shown on the records of the King County Assessor's Office. Failure of the ratepayer to receive any mailed notice shall not release the ratepayer from the duty to pay the assessment on the due date and any interest, delinquency charges, and processing fees.

Section 10. Disputes. Any ratepayer aggrieved by the amount of an assessment or delinquency charge may upon request obtain a meeting with the FAS Director. If not satisfied, the ratepayer may appeal the matter to the City's Hearing Examiner in the manner provided for a contested case under Seattle Municipal Code Chapter 3.02. The ratepayer has the burden of proof to show that the assessment or delinquency charge is incorrect.

Section 11. Audit. The City may conduct random audits of ratepayers to ensure that assessments are being properly calculated and reported.

Section 12. Expenditures. Expenditures from the Account shall be made upon demand and presentation of documentation of allowable expenses to the FAS Director by the Program Manager and shall be used exclusively for the programs as defined in Section 2 of this ordinance.

Section 13. Program Manager. The Director of the Office of Economic Development or designee ("OED Director") is authorized to contract with a local non-profit entity to act as the Program Manager. The Program Manager's duties, subject to the approval of the ratepayers at each annual meeting, will be to manage the day-to-day operations of the 15th Ave BIA and to administer the projects and activities.

The OED Director shall contract with a local non-profit entity to serve as the initial Program Manager.

Meetings of the Program Managers' board or committee at which 15th Ave BIA-funded activities are anticipated to be discussed shall be open to the public, with at least five days' advance notice posted by the Program Manager(s) on its website and also disseminated by any other means that the Program Manager(s) generally uses to communicate.

Section 14. BIA Advisory Board. The OED Director shall, within 30 days of the effective date of this ordinance, appoint an interim BIA Advisory Board ("Board") comprised of ratepayers representative of the entire geography and variety of sizes in the 15th Ave BIA, and residents and business tenants from within the 15th Ave BIA. The OED Director shall solicit recommendations from the ratepayers and shall appoint the interim board from that list. The interim BIA Advisory Board will, within 90 days of the effective date of this ordinance, recommend an inaugural BIA Advisory Board. The composition of the Board shall be representative of the varying sizes and types of property owners, residents, and business tenants, within the geographic area of the 15th Ave BIA.

The OED Director shall appoint the inaugural Board members from the list recommended by the interim BIA Advisory Board. The OED Director may appoint additional members to the Board beyond those recommended by the interim BIA Advisory Board to ensure a broad representation of ratepayers. The Board shall include business tenants from within the 15th Ave BIA and may include public agencies.

As a prerequisite to serving on the Board, each member shall sign an acknowledgment, prepared by the OED Director, that they will abide by City ordinances related to business improvement areas and exercise fiduciary responsibility to collect and spend the special assessment revenues exclusively for the programs identified in Section 2 of this ordinance.

The Board shall be responsible for: adopting bylaws and policy guidelines; recommending approval of budgets, expenditures, and programs; and providing advice and consultation to the OED and FAS Directors and to the Program Manager.

The Board shall meet at least once quarterly; recommend an annual work program and budget; address

and discuss ratepayer concerns and questions regarding the 15th Ave BIA programs; and sponsor an annual ratepayers' meeting. Meetings of the Board shall be open to the public and subject to the Open Public Meetings Act, with at least five days' advance notice posted by the Program Manager on its website and also disseminated by any other means that the Program Manager generally uses to communicate.

At the annual ratepayers' meeting, the Board shall present its proposed work plan and budget for the next year, and its recommendation regarding whether to continue with the current Program Manager. The work plan, budget, and recommendation regarding whether to continue with the current Program Manager must be approved by a vote of the ratepayers and submitted to the OED Director.

Section 15. Request to disestablish. The 15th Ave BIA shall have a term of seven years and will expire seven years after the date that the area is established. Upon a petition signed by ratepayers that would pay 60 percent of the proposed special assessments, the BIA Advisory Board shall request that the City Council disestablish the 15th Ave BIA in accordance with chapter 35.87A RCW.

Section 16. Ratification and confirmation. The making of contracts and expenditures and the sending of assessment notices consistent with the authority of this ordinance taken after its passage and prior to its effective date are ratified and confirmed.

Section 17. This ordinance shall take effect and be in force 30 days after its approval by the Mayor, but if not approved and returned by the Mayor within ten days after presentation, it shall take effect as provided by Seattle Municipal Code Section 1.04.020.

Adopted by the City Council the _____ day of _____, 2021, and signed by me in open session in authentication of its passage this ____ day of _____, 2021.

President _____ of the City Council

Approved / returned unsigned / vetoed this _____ day of _____, 2021.

Jenny A. Durkan, Mayor

Filed by me this _____ day of _____, 2021.

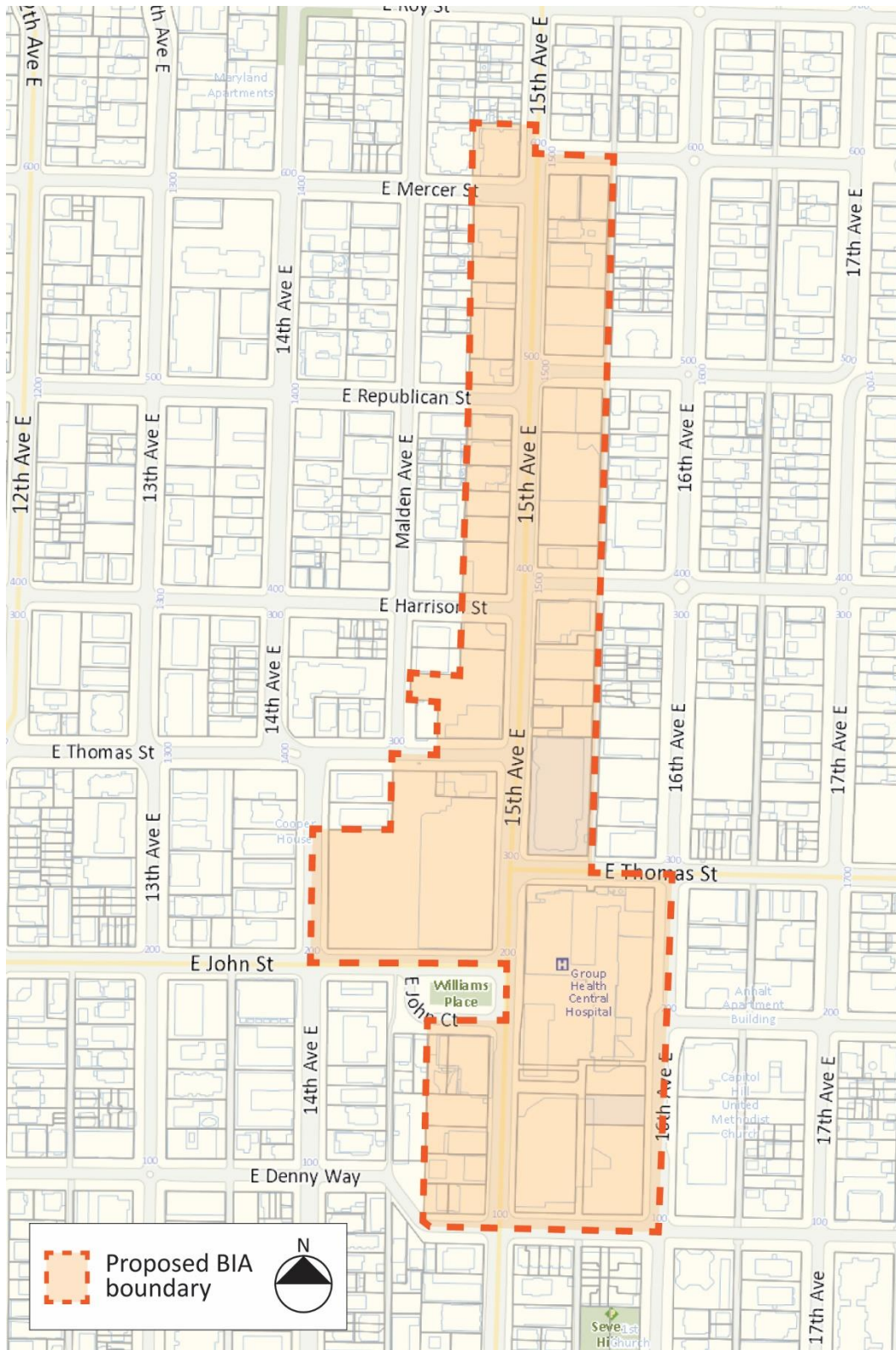
Monica Martinez Simmons, City Clerk

(Seal)

Attachments:

Exhibit A - 15th Avenue East Business Improvement Area

Exhibit A – 15th Avenue East Business Improvement Area



SUMMARY and FISCAL NOTE*

Department:	Dept. Contact/Phone:	CBO Contact/Phone:
Economic Development	Phillip Sit / 256-5137	Miguel Jimenez / miguel.jimenez@seattle.gov

** Note that the Summary and Fiscal Note describes the version of the bill or resolution as introduced; final legislation including amendments may not be fully described.*

1. BILL SUMMARY

Legislation Title: AN ORDINANCE establishing a new 15th Avenue East Business Improvement Area (BIA); levying special assessments upon owners of commercial, multifamily residential, and mixed-use properties within the BIA; providing for the deposit of revenues in a special account and expenditures therefrom; providing for collection of and penalties for delinquencies; providing for the establishment of a Ratepayers’ Advisory Board; providing for an implementation agreement with a Program Manager; and ratifying and confirming certain prior acts.

Summary and background of the Legislation:

This ordinance establishes a new 15th Avenue East Business Improvement Area under RCW 35.87A. The 15th Ave Business Improvement Area is expected to be funded by a special assessment levied on the owners of commercials, multi-family residential, and mixed-use properties within its boundaries. The City would contract with a program manager to administer the activities set out in the 15th Ave Business Improvement Area work plan. The 15th Ave Business Improvement Area (BIA) program manager will be overseen by a Ratepayers Advisory Board, which would be broadly representative of the ratepayers within the 15th Ave business corridor.

This ordinance is the final piece of legislation required to create a new 15th Ave Business Improvement Area, as required by chapter 35.87A RCW. The City Council passed a resolution to initiate the formation of the 15th Ave Business Improvement Area, as well as a resolution of intent that included the date and place of a public hearing. After the public hearing, the City Council agreed to go forward with this ordinance.

The 15th Ave Business Improvement Area would be established for the duration of seven years, with the base year being FY2022. The 15th Ave Business Improvement Area believes its proposal is efficient, accountable, and responsive to the area’s needs. The group collected signatures for a petition to form the 15th Ave Business Improvement Area that will fund the following programs within the Business Improvement Area:

- A. Neighborhood Beautification within the Business Improvement Area;;
- B. Street Festivals and Events within the Business Improvement Area;;
- C. Program Management and Neighborhood Advocacy.
- D. Cleaning and Graffiti Removal;

The petitioning effort resulted in a show of financial support by ratepayers who would pay at least 60% of the total special assessment revenues. Assessments will commence as of Jan 1st, 2022, or the effective date of this ordinance, whichever is later. The 15th Ave Business Improvement Area will be overseen by a Ratepayers Advisory Board, which would be broadly representative of the proposed ratepayers and stakeholders from the district.

2. CAPITAL IMPROVEMENT PROGRAM

a. Does this legislation create, fund, or amend a CIP Project? Yes No

3. SUMMARY OF FINANCIAL IMPLICATIONS

a. Does this legislation amend the Adopted Budget? Yes No

Appropriation change (\$):	General Fund \$		Other \$	
	2021	2022	2021	2022
Estimated revenue change (\$):	Revenue to General Fund		Revenue to Other Funds	
	2021	2022	2021	2022
			N/A	\$116,839
Positions affected:	No. of Positions		Total FTE Change	
	2021	2022	2021	2021

b. Does the legislation have other financial impacts to the City of Seattle that are not reflected in the above, including direct or indirect, short-term or long-term costs?
 None.

c. Is there financial cost or other impacts of *not* implementing the legislation?
 None to the City. The 15th Ave Business Improvement Area is established as a revenue-neutral program.

3.d. Appropriations

This legislation adds, changes, or deletes appropriations.

3.e. Revenues/Reimbursements

This legislation adds, changes, or deletes revenues or reimbursements.
Anticipated Revenue/Reimbursement Resulting from this Legislation:

Fund Name and Number	Dept	Revenue Source	2021 Revenue	2022 Estimated Revenue
15 th Ave BIA	FAS	Ratepayer Assessments	N/A	\$116,839
TOTAL				

Is this change one-time or ongoing?

Ongoing for seven years, the property and ownership data is revisited annually, and the assessments is recalculated based on the allowable changes in the ordinance, which could result in an increase or decrease to the total revenue collected.

Revenue/Reimbursement Notes:

The 2022 revenue amount represents potential ratepayer assessment collections for a full year, with assessments commencing on Jan 1st, 2022. Estimated annual revenue for fiscal year 2022 is \$116,839, FAS would collect the assessments from the ratepayers, but the funds would then be kept by FAS only for reimbursement to the 15th Ave Business Improvement Area.

3.f. Positions

This legislation adds, changes, or deletes positions.

4. OTHER IMPLICATIONS

a. Does this legislation affect any departments besides the originating department?

Yes – the Department of Finance and Administrative Services (FAS), which administers the assessments for the BIAs. OED has worked in close coordination with FAS on this legislation package. FAS will collect the BIA assessments from its ratepayers. FAS holds the funds solely for the purpose of reimbursing the 15th Ave BIA for administering staffing, projects, and other costs associated with the BIA.

b. Is a public hearing required for this legislation?

Yes. A public hearing was held on [REDACTED] as required by RCW 35.87A.140.

c. Does this legislation require landlords or sellers of real property to provide information regarding the property to a buyer or tenant?

No.

d. Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?

Yes. The companion resolution was published to give notice of the public hearing for the proposed Council Bill. Prior ordinances to establish BIAs have also been published after Council adoption.

e. Does this legislation affect a piece of property?

No.

f. Please describe any perceived implication for the principles of the Race and Social Justice Initiative. Does this legislation impact vulnerable or historically disadvantaged communities?

Based on the Racial Equity Toolkit (see Attachment C), the 15th Ave BIA proposal is not expected to have adverse disproportionate impacts on vulnerable and historically disadvantaged communities in the district.

g. If this legislation includes a new initiative or a major programmatic expansion: What are the specific long-term and measurable goal(s) of the program? How will this legislation help achieve the program's desired goal(s).

The 15th Ave BIA will build off the volunteer efforts of the 15th Avenue Merchant's Association. The formation of the BIA will provide the organization with additional capacity and financial tools to support property, small businesses, and stakeholders within the business corridor. The summary of services and outcomes include the following programs within the Business Improvement Area:

- A. Neighborhood Beautification;
- B. Street Festivals and Events;
- C. Program Management and Neighborhood Advocacy.
- D. Cleaning and Graffiti Removal;

List attachments/exhibits below:

Summary Attachment A – 15th Ave E BIA Benefit Analysis
Summary Attachment B – 15th Ave E BIA Racial Equity Toolkit

15TH AVE BUSINESS IMPROVEMENT AREA BENEFIT ANALYSIS

OFFICE OF ECONOMIC DEVELOPMENT
PHILLIP SIT, BIA ADVOCATE

HIGHLIGHTS:

BUDGET – The total estimated budget for the proposed 15th Ave BIA beginning in the year of authorization (2022) is estimated at **\$116,839.00**

RATEPAYERS – The assessment is on all eligible properties and the ratepayers are therefore property owners, including commercial, nonprofits, and multi-family residential properties

The 15th Ave BIA is comprised of **29 individual ratepayers** that represents **37 assessable parcels** within the designated boundaries

SUPPORT – The proposed 15th Ave BIA has petition signature from **15 petitions** in support of the 15th Ave BIA, representing **72.84%** in assessments

Per Citywide BIA policies, if a single entity in support of the BIA represents more than 25 percent of the total assessment, the City encourages BIA proponents to seek additional support from potential ratepayers, demonstrated by presenting a petition representing 65 percent or more of the total assessment in the proposed BIA

OPPOSITION – As of June 15th, 2021, the City has not received any petitions back with signatures against the formation of the 15th Ave BIA

BOUNDARIES – The 15th Ave BIA boundaries reflects the historical commercial corridor and boundaries accounts for the single residential properties between 15th Ave and Broadway

BIA PROGRAMS AND SERVICES – are standard and similar to other recent BIAs, to support economic development, a safe and clean environment, and advocacy for the district within the BIA boundaries

ASSESSMENTS – Records for the initial assessment calculations are based on data and information from the King County Assessor’s Office and Financial Administration Services. The base assessment rate on each assessable property within the proposed boundaries will be **\$0.10 per \$1000** of the total appraised value and **\$0.15 for every lot square foot**

Properties designated by King County as Single Family, Duplex, Rooming House, Triplex or Townhouse are non-assessable per State law

BENEFIT ANALYSIS – The 15th Ave assessment methodology is weighted towards lot square footage and complimented by the Total Appraised Value (TAV will charge ratepayer assessments that are commensurate with the primary cleaning and beautification programs and benefits provided by the 15th Ave BIA.

OUTREACH – Over the past six years, the 15th Ave Merchant’s Association has been involved in previous litigation of BIA formation proposal that would encompass Capitol Hill. The 15th Ave

proponents reached out to OED in 2019 to consider the viability of a 15th Ave centric BIA. With a proposal developed, the proponents started initial outreach in late 2019 and into 2020/2021.

PROGRAM MANAGER – The Program Manager is recommended by the Ratepayers Advisory Board to the City. The Ratepayers Advisory Board approves an annual budget, work plan, and program manager for use of BIA generated funds in alignment with the BIA ordinance. BIA generated funds. The 15th Avenue Merchant’s Association have expressed interest in serving as the program manager.

15TH AVE BIA PROPONENTS AND 15TH AVE MERCHANTS ASSOCIATION:

Name	Business/Property
Ross King	Rainbow Natural Remedies
Danielle Hulton	Ada’s Technical Books
Jill Cronauer	Hunters Capital
Ray Angel	Angel’s Shoe Repair
Ian Eisenberg	Ike’s
Jeffrey Pelletier	Board and Vellum

BUSINESS IMPROVEMENT AREA (BIA) OVERVIEW:

Currently, there are **10 BIAs** in Seattle generating a total of **\$26 million dollars** in enhanced programs and services to business districts. The proposed 15th Ave BIA would provide **\$116,839.00** in annual assessments to support services and programs within the service area.

- BIA services are primarily funding by a special assessment on district properties or business
- BIAs are governed by a locally-controlled board of directors
- BIAs provide services to supplement, not replace services already provided by the City
- BIAs serve as a critical liaison between City government and neighborhood stakeholders

The 15th Ave business corridor is a blend of restaurants/small businesses, offices, and mixed use residential/commercial buildings. Like many business districts, 15th Ave and Capitol Hill at-large is grappling with issues related to trash, public safety, parking, and transportation. By providing a dedicated source of funding, the 15th Ave will be able to increase their capacity to serve as one of the primary local entity to advocate for the benefit of stakeholders in the district.

In response to community support and having successfully obtained signatures representing over 65% from potential ratepayers, the 15th Ave BIA proponents are proposing a seven-year duration BIA.

This Business Improvement Area (BIA) benefit analysis has been prepared to review the 15th Ave BIA proposal as required from Resolution 31657 – the Citywide BIA Policies.

SECTION A: 15TH AVE PROPOSED BOUNDARIES:

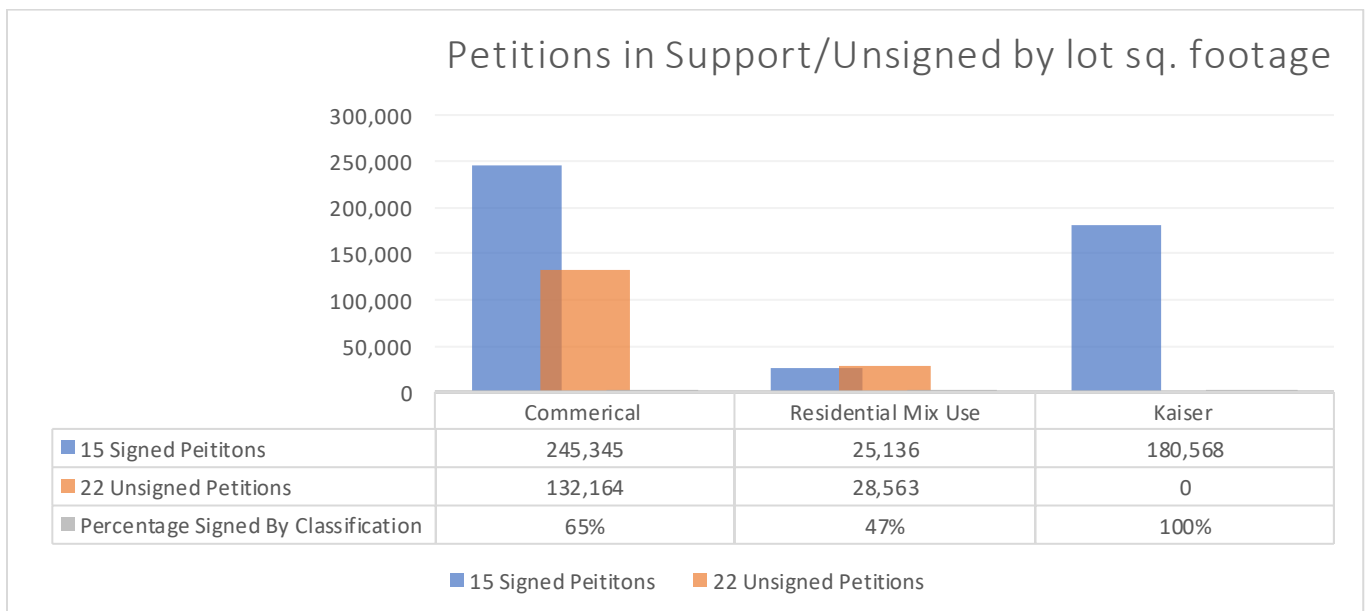
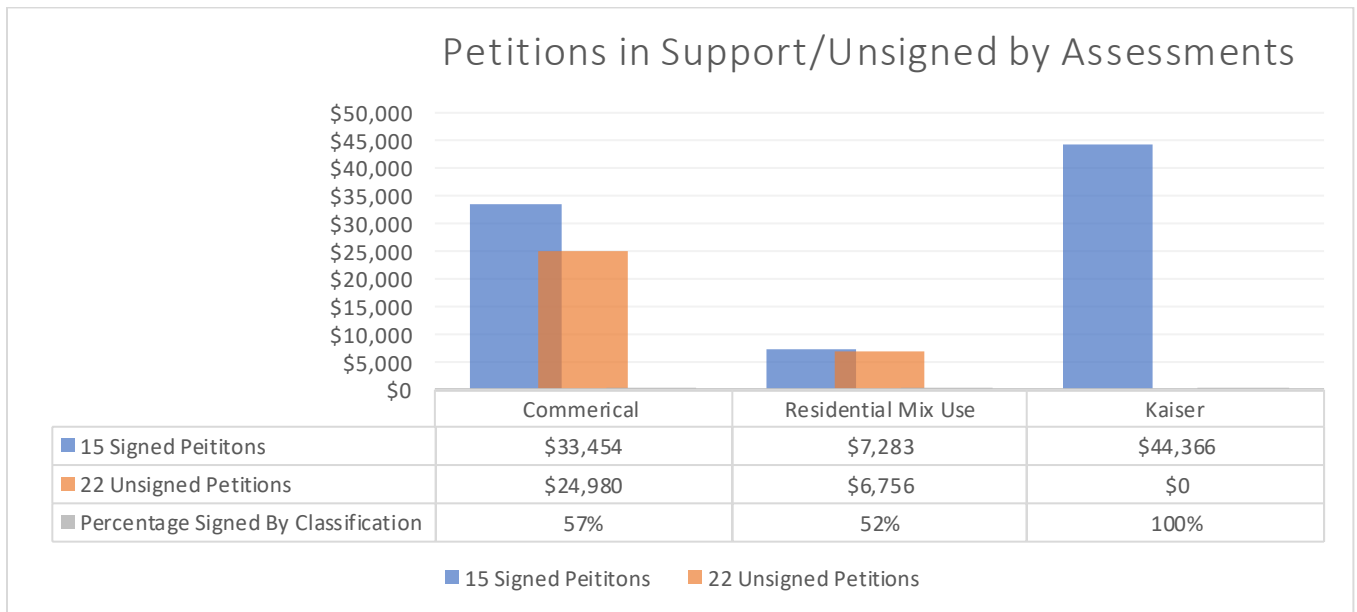
FIG A1



SECTION B: 15TH AVE PETITION SUPPORT:

The proposed 15th Ave has petition signature from **15 petitions** in support of the BIA formation, representing **72.84%** in verified petition support. As of 6/15/2021, there are no petitions submitted to the city in opposition to the BIA renewal.

FIG B1: OVERALL PETITION SUPPORT FOR 15TH AVE BIA FORMATION

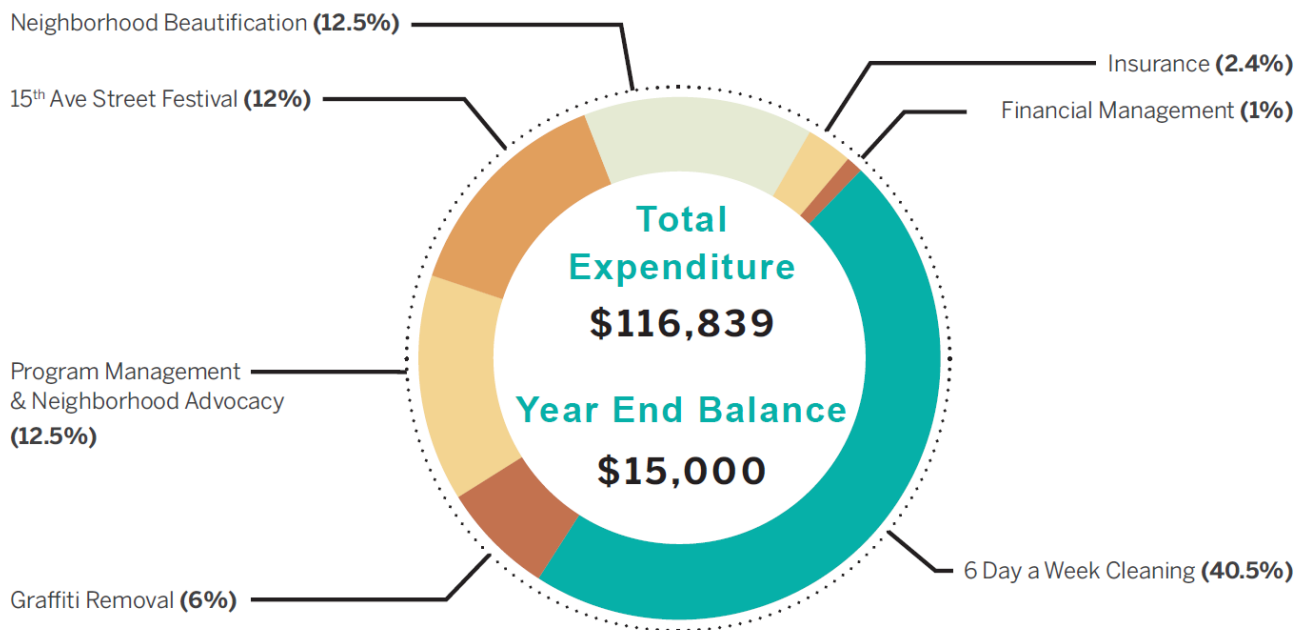


SECTION C: 15th Ave BIA BUDGET:

The BIA will generate an estimated total of **\$116,839** in assessments in the base year of authorization of 2022. All stakeholders within the assessment zone will consistently benefit from economic development initiatives, public safety programs, a clean environment, and district-specific advocacy efforts. **Section E has a description of the programs and services.**

To maintain programs and services over time, there is an **annual Customer Price Index (CPI) inflation factor** associated with the proposed BIA over the seven-year duration of the BIA. The 15th Ave BIA will also annually update the assessment for properties that undergo development or expansion using data from the King County Assessor’s Office. This **New Benefit** includes updating and identifying assessable parcels for their total appraised value and lot square footage.

FIG C1: 15TH AVE BIA BUDGET



15 th Ave BIA Programs and Services	Budget	Percent of Budget
6 Days a Week Cleaning	\$47,319.80	40.5%
Program Management & Neighborhood Advocacy	\$14,604.88	12.5%
Neighborhood Beautification	\$14,604.88	12.5%
15 th Ave Street Festival	\$14,020.68	12%
Graffiti Removal	\$7,010.34	6%
Insurance and Financial Management	\$3,975.52	3.5%
Cash Balance/Reserve	\$15,000	13%

SECTION D: ASSESSMENT METHODOLOGY:

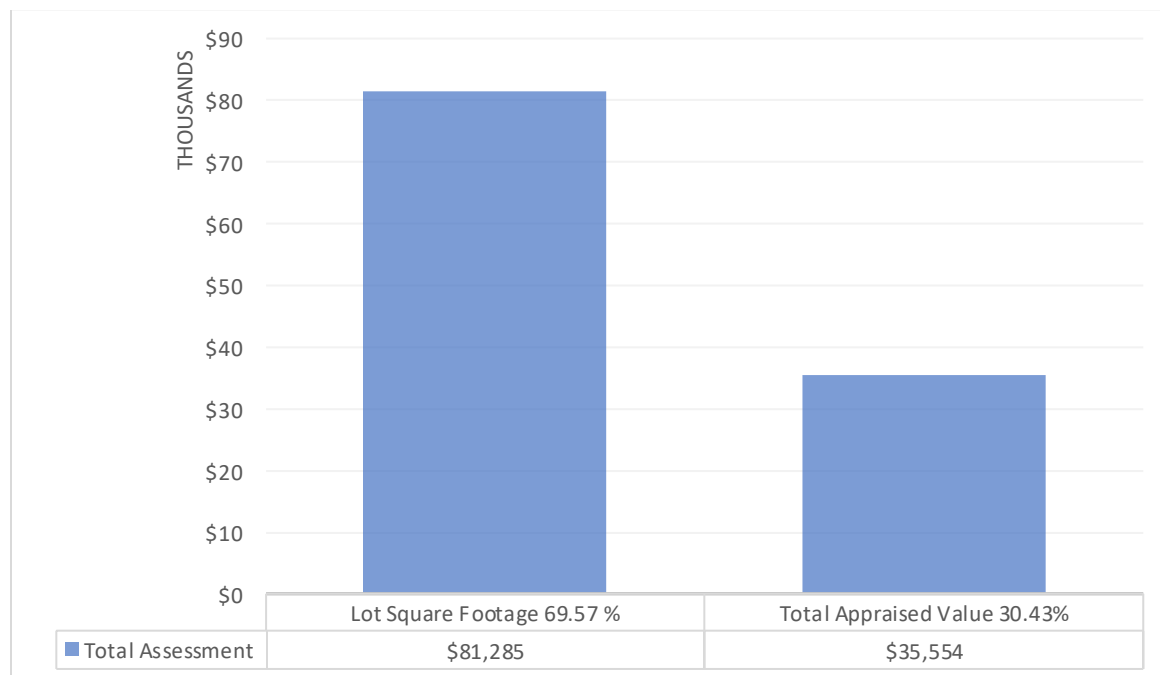
The 15th Ave BIA assessment formula is **\$0.10/\$1,000** of the Total Appraised Value and **\$0.15 per lot square foot** for the established base year as recorded from the King County Assessor’s Office and by the Financial Administration Services (FAS) from the City of Seattle.

By utilizing the base property value on record plus annual CPI, the assessment will remain constant and will keep up with inflation unless a property triggers a **New Benefit Area** due to new development as described by the proposed ordinance, in which case, the base year and property value is reset by the City of Seattle over the course of the seven years of the BIA.

The assessment on Lot Square Footage comprises almost 70% of the total revenues generated as shown in the chart below. Given that nearly two-thirds of the overall budget is dedicated to cleaning and beautification services, a primary assessment component to account for lot square footage was recommended as it would provide a close nexus to services received and therefore benefits because cleaning costs correlate directly to the parcel size and potential utilization of BIA services.

Property valuation generally correlates to benefit because higher assessed parcels generally reflect a higher level of utilization of services due to volume of employees, residents, and/or customers. The assessment methodology for the 15th Ave BIA proposal is similar to the practices of other property-based BIAs, such as the U. District and the Columbia City BIA that provides a significant amount of assessment funds towards cleaning and beautification of the public realm.

FIG D1: 15TH AVE BIA BUDGET BY LOT SQ. FOOTAGE AND BY TOTAL APPRAISED VALUE



SECTION E: BIA PROGRAMS AND SERVICES

Washington State law outlines a number of purposes for the use of BIA generated funds (see RCW 35.87A.010(1)). The services and activities funded by the 15th BIA annual assessment are in addition those service already provided by the City. A summarized description of BIA services as proposed by the 15th Ave BIA proponents. Upon passage of the BIA, the 15th BIA interim Ratepayer Advisory Board (RAB) will consult and work with the Office of Economic Development on a updated and detailed budget and work plan.

NEIGHBORHOOD BEAUTIFICATION:

- Public murals and signal box beatification
- Collaborate with local artist on potential projects to beautify the public space within the BIA

15TH AVE STREET FESTIVAL:

- Add staff and professional capacity to the annual 15th Avenue Festival
- Activate potential smaller community partner events and activations with the BIA
- Communicate 15th Ave to community through social media and newsletters

BIA MANAGEMENT AND NEIGHBORHOOD:

The 15th Ave BIA will retain a part time staff/contractor to provide program administration, customer service, develop and implement service programs; and manage finances and contract services, including:

- Conduct annual meetings of ratepayers to present work plan, budget, and approval of program manager;
- Work in collaboration with FAS/OED on BIA assessment billing and customer service related inquiries
- Ensure legal, financial and personnel policy documents are up to date and in compliance with applicable laws
- Provide resources, support, and training to Ratepayer Advisory Board

6 DAYS A WEEK CLEANING AND GRAFFITI REMOVAL:

- The 15th Ave proponents have engaged with vendors to provide enhanced cleaning services and graffiti removal, quotes and a selection process for vendors will occur upon passage of the BIA formation ordinance in partnership with OED and SPU

SECTION G: BASE ASSESSMENT BENEFITS

Commercial Buildings

# of Parcels	% of Parcels	Lot Sq. Footage	% Lot Sq. Footage	Total Appraised Value	% of Total Appraised Value	Base Assessment	% Base Assessment
27	72.97%	307,636	59.95%	\$12,288,800	34.56%	\$58,434.28	50.01%

The **27 parcels** in this category are primary comprised of small commercial office, retail and service-oriented businesses. The conclusion drawn by the percentage ratio between the percent of TAV and Lot Sq. Footage with the proposed BIA assessment is that existing commercial buildings will be providing a commensurate assessment with the benefits received from the proposed services and programs for their business tenants, employees, and customers. New development will pay a commensurate amount as a result of the New Benefit language within the proposed ordinance. There are a handful of new developments (QFC Grocery Store) slated for the district and the percentage of TAV for this classification will most likely shift to residential mix use over the seven-year duration for the BIA.

COMMERICAL/RETAIL



Source: King County Assessor’s Office

[Safeway](#) is a commercial building that is currently functions as a grocery store in the district. Constructed in 2000, the parcel also feature their parking lots.

Parcel: 600350-1820
 Total Appraised Value: \$38,001,200
 Lot Square Footage: 98,702
 Base Assessment: \$14,805.30 (Lot Sq. Footage) +
 \$3,800.12 (TAV) = \$18,605.42

Residential Mix Use Buildings

# of Parcels	% of Parcels	Lot Sq. Footage	% Lot Sq. Footage	Total Appraised Value	% of Total Appraised Value	Base Assessment	% Base Assessment
7	18.9%	53,699	9.9%	\$59,839,500	16.8%	\$14,038.80	12.01%

The **7 parcels** in this category are primarily comprised of market rate apartment complexes, with Community Roots (formerly Capitol Hill Housing) representing the property owners of two parcels within the district: 1509 E Mercer is identified as a market rate apartment and 346 15th Ave E is receiving a small exemption for subsidized housing. The proponents engaged with Community Roots, and it was determined that it was not necessary to create an additional assessment formula for subsidized housing for one sole property. The benefit is commensurate with the assessment given the LSQ and TAV ratio for this classification. As noted, this classification of market rate residential mix use buildings will increase due to new development within the district.

RESIDENTIAL MIX USE



Source: King County Assessor's Office

Court John is a mix use apartment complex with commercial tenants. Constructed in 2012, the building features 36 residential and commercial tenants and stretches across two parcels, resulting in two separate assessments.

Parcel: 942140-0026
 Total Appraised Value: \$3,742,200
 Lot Square Footage: 9729
 Base Assessment: \$1,458.00 (Lot Sq. Footage) + \$374.22 (TAV) = \$1,832.22

Parcel: 942140-0025
 Total Appraised Value: \$16,358,800
 Lot Square Footage: 5040
 Base Assessment: \$756.00 (Lot Sq. Footage) + \$1,635.88 (TAV) = \$2,391.88

Kaiser Campus

# of Parcels	% of Parcels	Lot Sq. Footage	% Lot Sq. Footage	Total Appraised Value	% of Total Appraised Value	Base Assessment	% Base Assessment
3	8.1%	180,568	33.3%	\$172,812,100	48.6%	\$14,038.80	37.97%

The **3 parcels** in this category represents the Kaiser main campus and parking lots, formally the main hub for Group Health. As a health service caretaker and provider, the benefit-to-assessment for this property owner is reflected in the enhanced programs and services that will support the employees, clients, and visitors to their 15th Ave campus. While Kaiser provides cleaning and beautification in-house for their buildings, the organization also will benefit from a district wide BIA program manager.

KAISER MAIN CAMPUS



Source: King County Assessor's Office

Kaiser Main Campus serves as the main headquarters for Kaiser, constructed in 1956, the building is exempted from King County property taxes but are assessable by the City for BIA programs and services.

Parcel: 311700-005
 Total Appraised Value: \$8,5625,600.00
 Lot Square Footage: 122,968

Base Assessment: \$18,445.20 (Lot Sq. Footage) + \$8,562.56
(TAV) = \$27,007.06

SECTION H: OUTREACH AND SUPPORT

Over the last several years the 15th Avenue East Merchants group recognized that a formal organization and funding mechanism would benefit the district. With the failure of the Capitol Hill-wide BIA and data showing that 15th Avenue East had a majority of support for that effort, it was determined that a new BIA specific to 15th Avenue East would be the right mechanism.

Early outreach occurred with both large property owners (Kaiser and Safeway) as well as a variety of small businesses and property owners throughout early 2021.

The volunteer organization created an active database of property owners, contacts, and business names and divided them up based on previous relationships. Over the early part of 2021, the 15th Ave BIA outreached to various members to determine their level of support. It became apparent that there was widespread support and no vocal opposition. 15th Ave board members tracked interactions and sent updates to staff. Any returned petitions marked undeliverable were then subjected to additional research for updated contact information.

Within three weeks, the proponents secured over 60 percent of signatures and then held two virtual public meetings shortly after to discuss the 15th Ave BIA proposal on May 19th and May 25th with the Office of Economic Development in attendance.

Starting in the fall of 2021, the 15th Ave BIA will start the recommendation process to the City on an inaugural Ratepayer Advisory Board (RAB) and determine next steps for determining staffing for the organization and how to get bids for services in partnership with OED.

GLOSSARY:

Assessment: A BIA assessment is a fee that each ratepayer pays to support the programs funded by the BIA. The sum of all the individual assessments that ratepayers pay comprise the total yearly assessment of the BIA, and underwrite most, if not all, annual operating expenses. The total yearly assessment is unique to each BIA in Seattle.

BIA: "BIA" is an acronym for Business Improvement Area. A business improvement area is a geographically defined area within the City of Seattle, in which services, activities, and programs are paid for through a special assessment which is charged to all eligible ratepayers within the area with the intention of reasonably distributing the benefits received and the costs incurred to provide the agreed-upon services, activities, and programs.

BIA Advisory Board: The City's policy is to create a BIA Advisory Board to oversee operations of the funds, approve an annual budget for use of BIA generated revenues and recommend a Program Manager; however, the City has sole discretion as to how the revenue derived from the

BIA is to be used within the scope of the purposes stated in the BIA ordinance.

BIA Notification and Petition Validation Process: Processes in which the City notifies potential ratepayers of the BIA proposal and validates the petitions signed in favor of a BIA proposal. The City's policy is to send a letter to all potential ratepayers to notify them that the BIA proposal has been submitted to the City. The City also validates all signed petitions that have been submitted by the party or parties requesting to establish the BIA.

Program Manager: the organization that administers the operations of the BIA. The Program Manager is recommended by the BIA Advisory Board to the City. The BIA Advisory Board approves an annual budget for use of BIA generated funds in alignment with the BIA ordinance. The Program Manager administers the funds in accordance with the approved budget through direct expenditures and/or contracts with service providers. The Program Manager's administration will comply with all applicable provisions of law, with all county and City resolutions and ordinances, and with all regulations lawfully imposed by the state auditor or other state agencies.

Ratepayer: those individuals, organizations or entities that are assessed, i.e. those that receive an assessment bill from the City as a result of establishing the BIA. Individuals, organizations or entities that receive an increase in their lease rates or other contractual agreement with ratepayers as a result of the establishment of the BIA are not, for purposes of City policies, considered ratepayers.

Ratepayer Classification: ratepayers that are grouped into a specific category either for purposes of applying a unique assessment rate or formula or for distinguishing a unique type or level of benefit.

Stakeholder: Individuals, organizations or entities that are located in or have a direct interest in the boundaries of the district. They can be ratepayers or non-ratepayers. They may include, but not be limited to, property owners, businesses, residents, government agencies, nonprofit agencies and other institutions. For example, a district could have the presence of manufacturing businesses, retail and service businesses, a private school, nonprofit service providers, condo associations, residential property owners, commercial property owners, etc.

Racial Equity Toolkit

to Assess Policies, Initiatives, Programs, and Budget Issues

Our vision is to eliminate racial inequity in the community. To do this requires ending **individual racism**, **institutional racism** and **structural racism**. The Racial Equity Toolkit lays out a process and a set of questions to guide the development, implementation and evaluation of policies, initiatives, programs, and budget issues to address the impacts on racial equity.

When Do I Use This Toolkit?

Early. Apply the toolkit early for alignment with departmental racial equity goals and desired outcomes.

How Do I Use This Toolkit?

With Inclusion. The analysis should be completed by people with different racial perspectives.

Step by step. The Racial Equity Analysis is made up of six steps from beginning to completion:



Racial Equity Toolkit Assessment Worksheet

Title of policy, initiative, program, budget issue:

Description:

Department:

Contact Name:

Contact Email:

Type: Policy Initiative Program Budget Issue

Step 1. Set Outcomes.

1a. What does your department define as the most important racially equitable **community outcomes** related to the issue? (Response should be completed by department leadership in consultation with RSJI Executive Sponsor, Change Team Leads and Change Team. Resources can be found at: [rsji/toolkit/outcome.htm](https://rsji.org/toolkit/outcome.htm))

1b. Which racial equity **opportunity area(s)** will the issue primarily impact?

- Education
- Community Development
- Health
- Environment

- Criminal Justice
- Jobs
- Housing

1c. Are there impacts on:

- Contracting Equity
- Workforce Equity

- Immigrant and Refugee Access to Services
- Inclusive Outreach and Public Engagement

Please describe:

Step 2. Involve stakeholders. Analyze data.

2a. Are there impacts on geographic areas? Yes No

Check all neighborhoods that apply (see map):

All Seattle neighborhoods

Ballard

North

NE

Central

Lake Union

Southwest

Southeast

Delridge

Greater Duwamish

East District

King County (outside Seattle)

Outside King County

Please describe:

2b. What are the racial demographics of those living in the area or impacted by the issue?

(See *Identifying Stakeholder and Data Resources* sections)

2c. How have you involved community members and **stakeholders**?

(See *Identifying Stakeholders* section for questions to ask community/staff at this point in the process to ensure their concerns and expertise are part of analysis.)

2d. What does data and your conversations with **stakeholders** tell you about existing racial inequities that influence people's lives and should be taken into consideration?

(See *Data Resources Section*. *King County Opportunity Maps* for information based on geography, race and income.)

2e. What are the root causes or factors creating these racial inequities?

Examples: Bias in process; Lack of access or barriers; Lack of racially inclusive engagement.

Step 3. Determine Benefit and/or Burden.

Given what you have learned from data and from stakeholder involvement...

3. How will the policy, initiative, program, or budget issue increase or decrease racial equity?

What are potential unintended consequences? What benefits may result? Are the impacts aligned with your department's community outcomes that were defined in Step 1?

Step 4. Advance Opportunity or Minimize Harm.

4. How will you address the impacts (including unintended consequences) on racial equity?

What strategies address immediate impacts? What strategies address root causes of inequity listed in Q.2e? How will you partner with stakeholders for long-term positive change? If impacts are not aligned with desired community outcomes, how will you re-align your work?

Program Strategies?

Policy Strategies?

Partnership Strategies?

Step 5. Evaluate. Raise Racial Awareness. Be Accountable.

5. How will you evaluate and be **accountable?** How will you evaluate and report impacts on racial equity over time? What is your goal and timeline for eliminating racial inequity? How will you retain stakeholder participation and ensure internal and public accountability? How will you raise awareness about racial inequity related to this issue?

5b. What is unresolved? What resources/partnerships do you still need to make changes?

Step 6. Report Back.

6. Share analysis and report responses from Step 5 with Department Leadership and Change Team Leads and members involved in Step 1.

Creating Effective Community Outcomes

Outcome = the result that you seek to achieve through your actions.

Racially equitable community outcomes = the specific result you are seeking to achieve that advances racial equity in the community.

When creating outcomes think about:

- What are the greatest opportunities for creating change in the next year?
- What strengths does the department have that it can build on?
- What challenges, if met, will help move the department closer to racial equity goals?

Keep in mind that the City is committed to creating racial equity in seven key opportunity areas: **Education, Community Development, Health, Criminal Justice, Jobs, Housing, and the Environment.**

Examples of community outcomes that increase racial equity:

OUTCOME	OPPORTUNITY AREA
Increase transit and pedestrian mobility options in communities of color.	Community Development
Decrease racial disparity in the unemployment rate.	Jobs
Ensure greater access to technology by communities of color.	Community Development, Education, Jobs
Improve access to community center programs for immigrants, refugees and communities of color.	Health, Community Development
Communities of color are represented in the City's outreach activities.	Education, Community Development, Health, Jobs, Housing, Criminal Justice, Environment
The racial diversity of the Seattle community is reflected in the City's workforce across positions.	Jobs
Access to City contracts for Minority Business Enterprises is increased.	Jobs
Decrease racial disparity in high school graduation rates	Education

Additional Resources:

- **RSJI Departmental Work Plan:** <http://inweb/rsji/departments.htm>
- **Department Performance Expectations:** <http://web1.seattle.gov/DPETS/DPETSWEbHome.aspx>
- **Mayoral Initiatives:** <http://www.seattle.gov/mayor/issues>

Identifying Stakeholders + Listening to Communities of Color

Identify Stakeholders

Find out who are the **stakeholders** most affected by, concerned with, or have experience relating to the policy, program or initiative? Identify racial demographics of neighborhood or those impacted by issue. (See *District Profiles in the [Inclusive Outreach and Public Engagement Guide](#) or refer to U.S. Census information on p.7)*

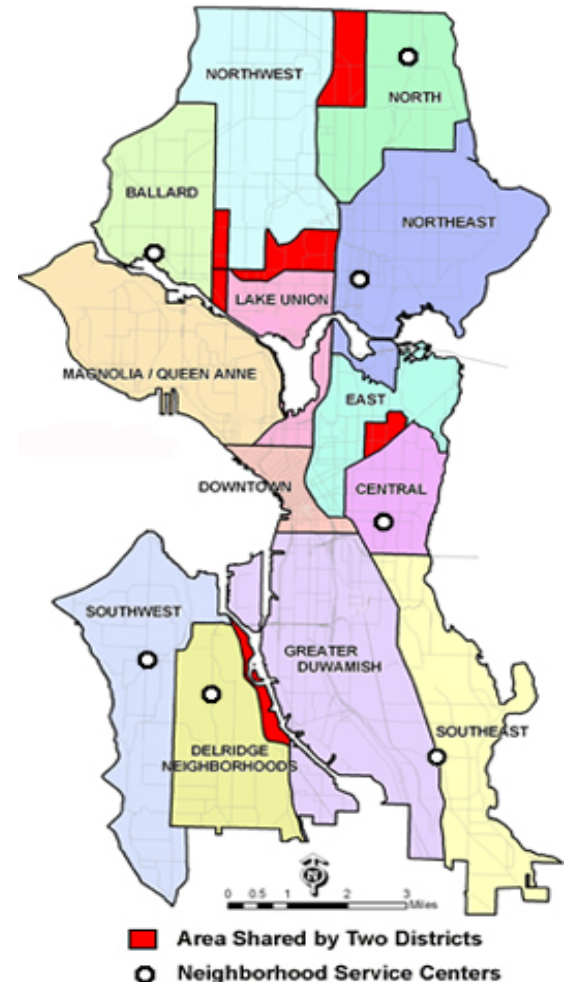
Once you have identified your stakeholders

Involve them in the issue.

Describe how historically underrepresented community stakeholders can take a leadership role in this policy, program, initiative or budget issue.

Listen to the community. Ask:

1. What do we need to know about this issue? How will the policy, program, initiative or budget issue burden or benefit the community? (*concerns, facts, potential impacts*)
2. What factors produce or perpetuate racial inequity related to this issue?
3. What are ways to minimize any negative impacts (harm to communities of color, increased racial disparities, etc) that may result? What opportunities exist for increasing racial equity?



Tip: Gather Community Input Through...

- Community meetings
- Focus groups
- Consulting with City commissions and advisory boards
- Consulting with Change Team

Examples of what this step looks like in practice:

- A reduction of hours at a community center includes conversations with those who use the community center as well as staff who work there.
- Before implementing a new penalty fee, people from the demographic most represented in those fined are surveyed to learn the best ways to minimize negative impacts.

For resources on how to engage stakeholders in your work see the **Inclusive Outreach and Public Engagement Guide**: <http://inweb1/neighborhoods/outreachguide>

Data Resources

City of Seattle Seattle's Population and Demographics at a Glance:

http://www.seattle.gov/dpd/Research/Population_Demographics/Overview/default.asp

Website updated by the City Demographer. **Includes: Housing** Quarterly Permit Report • **Employment data** • 2010 Census data • **2006-2010 American Community Survey** • 2010 Census: Demographic highlights from the 2010 Census; Basic Population and Housing Characteristics Change from 1990, 2000, and 2010 – PDF report of counts of population by race, ethnicity and over/under 18 years of age as well as a total, occupied and vacant housing unit count; Three-page subject report – PDF report of detailed population, household and housing data • American Community Survey: **2010 5-year estimates and 2009 5-year estimates** • Census 2000 • Permit Information: Comprehensive Plan Housing Target Growth Report for Urban Centers and Villages; Citywide Residential Permit Report • Employment Information: Comprehensive Plan Employment Target Growth Report for Urban Centers and Villages; Citywide Employment 1995-2010 • The Greater Seattle Datasheet: a report by the Office of Intergovernmental Relations on many aspects of Seattle and its region.

SDOT Census 2010 Demographic Maps (by census blocks): Race, Age (under 18 and over 65) and Median Income http://inweb/sdot/rsji_maps.htm

Seattle's Population & Demographics Related Links & Resources (From DPD website:

http://www.seattle.gov/dpd/Research/Population_Demographics/Related_Links/default.asp)

Federal

- [American FactFinder](#): The U.S. Census Bureau's main site for online access to population, housing, economic, and geographic data.
- [Census 2000 Gateway](#): The U.S. Census Bureau's gateway to Census 2000 information.

State

- [Washington Office of Financial Management](#): OFM is the official state agency that provides estimates, forecasts, and reports on the state's population, demographic characteristics, economy, and state revenues.

Regional

- [Puget Sound Regional Council](#): PSRC is the regional growth management and transportation planning agency for the central Puget Sound region in Washington State.

County

- [King County Census Viewer](#): A web-based application for viewing maps and tables of more than 100 community census data indicators for 77 defined places in King County.
- [King County Department of Development and Environmental Services](#): the growth management planning agency for King County.
- [Seattle & King County Public Health - Assessment, Policy Development, and Evaluation Unit](#): Provides health information and technical assistance, based on health assessment data
- [King County Opportunity Maps](#): A Study of the Region's Geography of Opportunity. Opportunity maps illustrate where opportunity rich communities exist, assess who has access to those neighborhoods, and help to understand what needs to be remedied in opportunity poor neighborhoods. Puget Sound Regional Council.

City

- [The Greater Seattle Datasheet](#): A Seattle fact sheet courtesy of the City of Seattle's Office of Intergovernmental Relations.

Other

- [Seattle Times Census 2000](#): articles, charts related to Census 2000 and the Seattle/Puget Sound region.

Glossary

Accountable- Responsive to the needs and concerns of those most impacted by the issues you are working on, particularly to communities of color and those historically underrepresented in the civic process.

Community outcomes- The specific result you are seeking to achieve that advances racial equity.

Contracting Equity- Efforts to achieve equitable racial outcomes in the way the City spends resources, including goods and services, consultants and contracting.

Immigrant and Refugee Access to Services- Government services and resources are easily available and understandable to all Seattle residents, including non-native English speakers. Full and active participation of immigrant and refugee communities exists in Seattle's civic, economic and cultural life.

Inclusive Outreach and Public Engagement- Processes inclusive of people of diverse races, cultures, gender identities, sexual orientations and socio-economic status. Access to information, resources and civic processes so community members can effectively engage in the design and delivery of public services.

Individual racism- Pre-judgment, bias, stereotypes about an individual or group based on race. The impacts of racism on individuals including white people internalizing privilege and people of color internalizing oppression.

Institutional racism- Organizational programs, policies or procedures that work to the benefit of white people and to the detriment of people of color, usually unintentionally or inadvertently.

Opportunity areas- One of seven issue areas the City of Seattle is working on in partnership with the community to eliminate racial disparities and create racial equity. They include: Education, Health, Community Development, Criminal Justice, Jobs, Housing and the Environment.

Racial equity- When social, economic and political opportunities are not predicted based upon a person's race.

Racial inequity-When a person's race can predict their social, economic and political opportunities and outcomes.

Stakeholders- Those impacted by proposed policy, program or budget issue who have potential concerns or issue expertise. Examples might include: specific racial/ethnic groups, other institutions like Seattle Housing Authority, schools, community-based organizations, Change Teams, City employees, unions, etc.

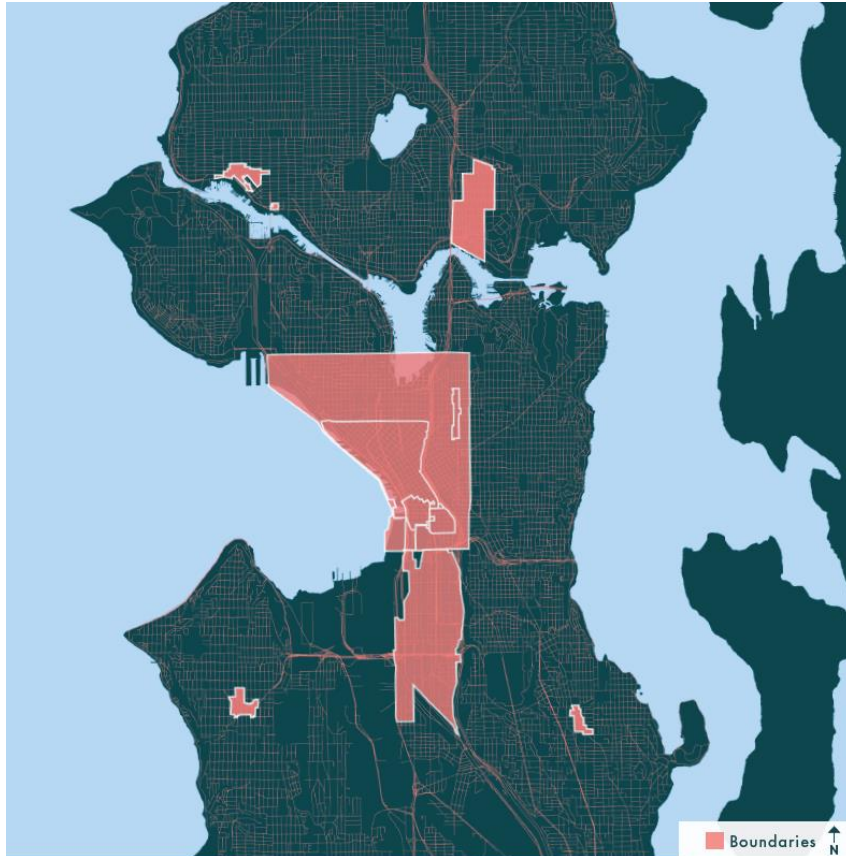
Structural racism - The interplay of policies, practices and programs of multiple institutions which leads to adverse outcomes and conditions for communities of color compared to white communities that occurs within the context of racialized historical and cultural conditions.

Workforce Equity- Ensure the City's workforce diversity reflects the diversity of Seattle

15th Ave Business Improvement Area (BIA) Presentation

September 8th, 2021

BIA PROGRAM



- 10 BIAs in Seattle currently generating \$26 million dollars in enhanced business services and community programming
- Local control, predictable and sustainable funding and capacity
- Revenue collected is 100% allocated to the district
- Vital partnership between City and Districts

BIA DISTRICTS

				
Pioneer Square est. 1983	Capitol Hill est. 1986	West Seattle est. 1987	Chinatown ID est. 1994	U District est. 1996

est. 2004	est. 2008	est. 2011	est. 2013	est. 2016
Downtown Seattle	Columbia City	Visit Seattle	SODO	Ballard
				

MARKETING & PROMOTIONS

Efforts to create a positive, consistent image of local businesses and the district as a whole. This includes marketing, promoting events, holiday activities, advertising, and media.

CLEAN & SAFE PROGRAMS

Efforts that contribute to a district's feeling clean and safe for visitors, customers, and employees. This includes sanitation, landscaping, public safety, lighting, homeless outreach, and power washing.

PUBLIC REALM IMPROVEMENTS & PLANNING

Efforts to make business districts and neighborhoods inviting, easily accessible, and supportive of community visions. This includes activation of public spaces, transportation planning, beautification, and urban design.

BUSINESS & ECONOMIC DEVELOPMENT

Efforts that support businesses and local economies to prosper. This includes networking, retail recruitment, technical assistance, and business outreach.

PROFESSIONAL MANAGEMENT & ORGANIZATIONAL DEVELOPMENT

Professional program management and collaboration with property owners, businesses, and residents toward a common vision for the business district.

ADVOCACY

Efforts to coordinate and organize support or actions around issues relating to business districts. This includes communications, policy research, and working with key decision-makers.

BIA FORMATION

1. BIA FORMATION:

Community demonstrates 60 plus percent support from ratepayers

- Proponents can utilize property values, building and lot square footage, business and occupation taxes, or any other reasonable factor relating to the benefits received

2. CITY DEPARTMENT REVIEW:

OED evaluates each BIA proposal for its adherence to City policies and State RCWs

OED ensures that ratepayers are receiving benefits from proposed BIA programs and services

- Completed a BIA Benefit Analysis & Review
- Completed a Racial Equity Toolkit
- Completed a BIA 5-year Program Evaluation

3. CITY AUTHORIZATION:

- BIAs are approved by City Council, using authority provided in RCW 35.97A

15TH AVE BIA PROPOSAL

- 15th Ave Merchant's Association has **secured 72.84%** of petition support
- OED received **29 signed petitions out of 37 petitions** for the proposed district, the base assessment year budget would be **\$116,839.00**
- The BIA proposal is set for **seven years**, and the assessable ratepayers are property owners, the Ratepayer Advisory Board (RAB) will be comprised of residents, business tenants, and property owners
- The base assessment rate on each assessable property within the proposed boundaries will be **\$0.10 per \$1000** of the total appraised value and **\$0.15 for every lot square foot**

OFFICE OF ECONOMIC DEVELOPMENT

Phillip T. Sit

BIA Advocate

Phillip.Sit@seattle.gov

206-256-5137



September 2, 2021

MEMORANDUM

To: Community Economic Development Committee
From: Yolanda Ho, Analyst
Subject: 15th Avenue East Business Improvement Area – Council Bill 120162

On September 8, 2021, the Community Economic Development Committee (Committee) will hold a public hearing and have an initial briefing and discussion on [Council Bill \(CB\) 120162](#) that would establish a new 15th Avenue East Business Improvement Area (15th Ave BIA) in the Capitol Hill neighborhood. Staff from the Office of Economic Development (OED) and proponents of the proposed 15th Ave BIA will be at the Committee meeting to describe the background, outreach, intent, and scope of the proposal.

This memorandum: (1) provides general background about BIAs; (2) describes City policy and State law governing the formation of a BIA; (3) summarizes the content of CB 120162; and (4) identifies next steps. Attachment 1 shows the boundaries of the proposed 15th Ave BIA.

Background

BIAs are economic development funding mechanisms that allow businesses, multifamily residential developments, and mixed-use developments located within the geographic boundaries of the area to assess themselves to fund enhanced services, programming, and management for the area.

OED provides staff support to BIAs, and the Department of Finance and Administrative Services (FAS) collects assessment revenues from ratepayers and disburses the funds. There are currently ten [established BIAs](#) in Seattle.

Establishing a New BIA

Procedures for establishing and operating a BIA are governed by [Chapter 35.87A RCW](#). BIAs may be initiated either by a petition from prospective ratepayers who would pay at least 60 percent of the BIA assessments or by resolution. The City has its own non-binding BIA policies, most recently amended by [Resolution 31567](#) in 2016. Per the adopted policies, the City will consider a new BIA when presented with a petition by those who represent 60 percent or more of the total assessment in the proposed BIA.

Relevant to the proposed 15th Ave BIA, the City policies state that:

“If any single entity in support of the BIA represents more than 25 percent of the total assessment, the City encourages BIA proponents to seek additional support from potential ratepayers, demonstrated by presenting a petition representing 65 percent or more of the

total assessment in the proposed BIA. When this occurs, the City recommends that the BIA proponents notify all potential ratepayers in writing that they are seeking additional support because a single entity represents more than 25 percent of the total assessment.”¹

Kaiser Permanente would represent nearly 38 percent of the total 15th Ave BIA assessment.

In May 2021, the proponents submitted to the City petitions ([Clerk File 322031](#)) in support of the new 15th Ave BIA from potential ratepayers representing 72.8 percent of the total assessment, above the recommended minimum threshold of 65 percent. The proponents have received no petitions in opposition to the new 15th Ave BIA.

On August 9, 2021, the Council began the process to consider the 15th Ave BIA by introducing and adopting two resolutions:

1. [Resolution 32013](#) that initiated consideration of the 15th Ave BIA; and
2. [Resolution 32014](#) that stated the City’s intent to establish the 15th Ave BIA and set a date and location for a public hearing on the proposal.

Resolution 32104 set the date of the public hearing for September 8, 2021. The hearing will be held remotely due to the COVID-19 civil emergency. As required by State law, the resolution of intention to establish (which provides information on the public hearing) was published in the Seattle Times and Daily Journal of Commerce and mailed to all potential ratepayers at least 10 days prior to the hearing.

On August 16, 2021, the Council introduced a third piece of legislation (CB 120162) that would establish the 15th Ave BIA and levy the special assessment to fund BIA activities.

CB 120162

CB 120162 would establish a new 15th Ave BIA beginning on January 1, 2022. Among other things, the bill:

- Establishes the geographic boundaries of the 15th Ave BIA;
- Describes the assessment schedule (the annual rates assessed for various property use categories);
- Describes the programs that would be funded by the assessments;
- Establishes an Advisory Board; and
- Authorizes OED to contract for program management.

¹ [Citywide Business Improvement Area Policies](#), p.2.

Boundaries

The boundaries of the proposed 15th Ave BIA generally include properties facing 15th Ave E from E Mercer St to the north and E Denny Way to the south (see Attachment 1).

Term

The new 15th Ave BIA would be established for a period of seven years, beginning on January 1, 2022. Prior to expiration of this term, proponents may recommend that it be extended.

Assessments

The rate is proposed to be 10 cents per \$1,000 of total appraised value, plus 15 cents for every lot square foot. The rate for the first year of assessments (beginning on January 1, 2022) will be based on the King County Assessor's 2021 property data. Rates will be adjusted annually by an inflation factor that is the lesser of either the Consumer Price Index or three percent. Properties that are redeveloped or substantially expanded during the seven-year term of the 15th Ave BIA will be assessed using their new appraised value, and be subject to the same annual inflation factor.

Programs

The new 15th Ave BIA would fund the following programs and services:

- Neighborhood beautification, such as murals and other public art;
- Annual 15th Ave Street festival;
- Program management and advocacy; and
- Graffiti removal and enhanced cleaning services.

OED's [15th Ave Business Improvement Area Benefit Analysis](#) provides a more detailed description of the proposed budget and program activities.

Program Manager

OED would be authorized to contract with a local non-profit organization to act as the initial Program Manager. Proponents for the 15th Ave BIA have identified the 15th Avenue East Merchants Association as a potential Program Manager.

BIA Advisory Board

Within 30 days of the effective date of the legislation, OED would appoint an interim 15th Ave BIA Advisory Board (Board) that would, in turn, recommend membership of an inaugural Board within 90 days of the effective date of the legislation. The Board would be comprised of "representative of the varying sizes and types of property owners, residents, and business tenants, within the geographic area of the 15th Ave BIA." The Board would be required to have business tenants and may include public agencies.

In addition to appointing Board members from the list recommended by the interim Board, OED may appoint additional members beyond those recommended to ensure broad representation on the Board.

Next Steps

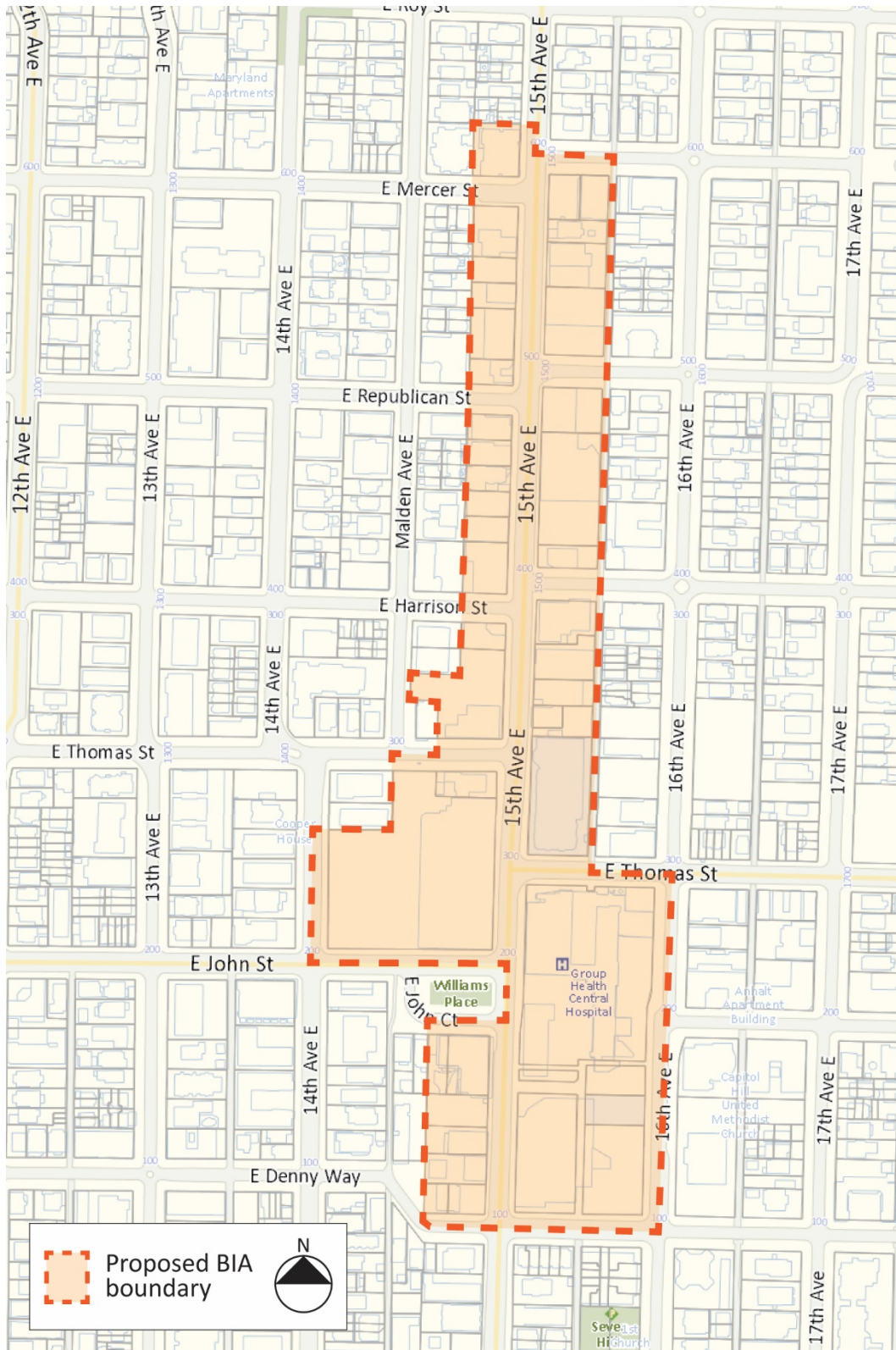
At the next meeting on September 21, the Committee will consider any proposed amendments and possibly vote on CB 120162. If the Committee votes to recommend passage of CB 120162 on September 21, the City Council will likely consider the legislation at its September 27 meeting.

Attachment:

1. Proposed 15th Avenue Business Improvement Area Map

cc: Dan Eder, Interim Director
Aly Pennucci, Policy and Budget Manager

Attachment 1: Proposed 15th Avenue East Business Improvement Area Map



Amendment 1
to
CB 120162 – 15th Ave BIA ORD
Sponsor: CM Morales
Program Priorities and Board Composition

Effect: This amendment would add language to include economic development, with a specific focus on preventing the displacement of small businesses, as a component of the 15th Ave BIA’s program activities. Additionally, it would require that the BIA Advisory Board include at least two commercial tenants subject to a triple net lease.

1. Amend Section 2 of Council Bill 120162, as follows:

Section 2. Programs. Special assessment revenues shall be used for the following component programs:

- A. Neighborhood beautification within the Business Improvement Area;
- B. Street festival within the Business Improvement Area;
- C. Program management and advocacy; ~~and~~
- D. Graffiti removal and cleaning; ~~and~~

E. Economic development, including efforts to prevent small businesses within the district from being displaced.

All such activities are supplemental to street maintenance and law enforcement provided by the City and are not intended to displace any services regularly provided by municipal government.

2. Amend Section 14 of Council Bill 120162, as follows:

Section 14. BIA Advisory Board. The OED Director shall, within 30 days of the effective date of this ordinance, appoint an interim BIA Advisory Board (“Board”) comprised of ratepayers representative of the entire geography and variety of sizes in the 15th Ave BIA, and

residents and business tenants from within the 15th Ave BIA. The OED Director shall solicit recommendations from the ratepayers and shall appoint the interim board from that list. The interim BIA Advisory Board will, within 90 days of the effective date of this ordinance, recommend an inaugural BIA Advisory Board.

The composition of the Board shall be representative of the varying sizes and types of property owners, residents, and business tenants, within the geographic area of the 15th Ave BIA, and may include public agencies. The Board shall include at least two commercial tenants subject to a triple net lease.

The OED Director shall appoint the inaugural Board members from the list recommended by the interim BIA Advisory Board. The OED Director may appoint additional members to the Board beyond those recommended by the interim BIA Advisory Board to ensure a broad representation of ratepayers. ~~The Board shall include business tenants from within the 15th Ave BIA and may include public agencies.~~



Legislation Text

File #: CB 120180, **Version:** 1

CITY OF SEATTLE

ORDINANCE _____

COUNCIL BILL _____

AN ORDINANCE relating to human rights; including protections against discrimination based on citizenship and immigration status; adding a definition of race for certain purposes; and amending Sections 3.14.910, 3.14.931, 14.04.020, 14.04.030, 14.04.040, 14.04.050, 14.06.020, 14.06.030, 14.08.015, 14.08.020, 14.08.045, 14.08.070, 14.08.190, 14.10.010, and 14.10.020 of the Seattle Municipal Code.

WHEREAS, the City of Seattle values being an open, welcoming, and inclusive city of opportunity for all its residents, workers, and visitors; and

WHEREAS, the City of Seattle is committed to recognizing the dignity of all its residents, including the right of all Seattle residents to live in a City that does not subject them to prejudicial treatment or discrimination; and

WHEREAS, in 2020, the State amended the “Law against Discrimination” to include protection from discrimination based on citizenship or immigration status; and

WHEREAS, the City adopted Resolution 31730 in 2017 and Resolution 31890 in 2019 making a commitment to protect and promote policies of inclusion for all its residents regardless of their immigration status or refugee status; and

WHEREAS, in 2020, the State amended the “Law against Discrimination” to include a definition of race that is “inclusive of traits historically associated or perceived to be associated with race including, but not limited to, hair texture and protective hairstyles. For purposes of this subsection, "protective hairstyles" includes, but is not limited to, such hairstyles as afros, braids, locks, and twists”; and

WHEREAS, across the country, Black people are disproportionately burdened by practices and policies in

public places, including the workplace, that target or profile them for natural hairstyles; and

WHEREAS, in 2019 the Crown Research Study found that 80 percent of Black women surveyed have felt pressure to change their hairstyles from its natural state to fit into the office. Black women were also found to be 1.5 percent more likely to be sent home from their workplace because of their hair. The study found that discrimination experienced by Black women because of their hair resulted in measurable social and economic impacts; and

WHEREAS, this ordinance extends the objectives of Resolutions 31730 and 31890; and

WHEREAS, this ordinance is intended to make the Seattle Municipal Code consistent with recent amendments to State law; NOW, THEREFORE,

BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:

Section 1. Section 3.14.910 of the Seattle Municipal Code, last amended by Ordinance 126342, is amended as follows:

3.14.910 Director-Appointment, removal, and duties

* * *

D. The Director of the Office for Civil Rights shall be the head of and, under the direction of the Mayor, shall be responsible for the administration of the office and in connection with such administration shall have duties and responsibilities including but not limited to the following:

1. Undertake enforcement, policy, and education activities consistent with the mission of the Office for Civil Rights;
2. Administer and govern the Office for Civil Rights;
3. Appoint, remove, and supervise officers and employees in the Office for Civil Rights;
4. Provide staff support for the Seattle Women's Commission, the Seattle Human Rights Commission, the Seattle LGBTQ (Lesbian, Gay, Bisexual, Transgender, Queer) Commission, and the Seattle Disability Commission; consult with and report regularly to the Seattle Women's Commission, the Seattle

Human Rights Commission, the Seattle LGBTQ (Lesbian, Gay, Bisexual, Transgender, Queer) Commission, and the Seattle Disability Commission on the workings of the Office for Civil Rights; and attend, either in person or by designated representative, all regular meetings of the Seattle Women's Commission, the Seattle Human Rights Commission, the Seattle LGBTQ (Lesbian, Gay, Bisexual, Transgender, Queer) Commission, and the Seattle Disability Commission;

5. Administer all ordinances pertaining to the Office for Civil Rights and take appropriate remedial action where necessary;

6. Manage the preparation of the proposed annual budget of the Office for Civil Rights, and authorize necessary expenditures, and supervise the maintenance of adequate accounting systems;

7. After identifying priority issue areas, develop policies and programs, and seek additional funding sources in these areas, which seek to ameliorate the effects of disparate treatment and impact upon persons based on race, color, sex, marital status, parental status, sexual orientation, gender identity, political ideology, age, creed, honorably discharged veteran or military status, genetics information, religion, ancestry, national origin, citizenship or immigration status, the presence of any disability, participation in a Section 8 or other subsidy program, right of a mother to breastfeed her child, alternative source of income, or the use of a service animal by a disabled person;

8. Make periodic reports and recommendations to the Mayor and City Council concerning the operations of the Seattle Women's Commission, the Seattle Human Rights Commission, the Seattle LGBTQ (Lesbian, Gay, Bisexual, Transgender, Queer) Commission, the Seattle Disability Commission and the Office for Civil Rights;

9. Receive, consider, and make recommendations concerning statements, reports and complaints relative to problems of civil rights including such problems of civil rights as may arise in connection with the treatment, facilities or services of any office or department of the City;

10. Exercise such other and further powers and duties as shall be prescribed by ordinance.

Section 2. Section 3.14.931 of the Seattle Municipal Code, last amended by Ordinance 126277, is amended as follows:

3.14.931 Seattle Human Rights Commission-Duties

The Seattle Human Rights Commission shall act in an advisory capacity to the Mayor, City Council, Office for Civil Rights, and other City departments in respect to matters affecting human rights, and in furtherance thereof shall have the following specific responsibilities:

* * *

B. To consult with and make recommendations to the Director of the Office for Civil Rights with regard to problems arising in the City which may result in discrimination because of race, religion, creed, color, national origin, citizenship or immigration status, sex, marital status, parental status, sexual orientation, gender identity, political ideology, age, ancestry, honorably discharged veteran or military status, genetic information, the presence of any disability, alternative source of income, participation in a Section 8 or other subsidy program, right of a mother to breastfeed her child, or the use of a service animal by a disabled person, and to make such investigations and hold such hearings as may be necessary to identify such problems;

* * *

Section 3. Section 14.04.020 of the Seattle Municipal Code, last amended by Ordinance 125668, is amended as follows:

14.04.020 Declaration of policy

A. It is declared to be the policy of the City, in the exercise of its police powers for the protection of the public health, safety, and general welfare, and for the maintenance of peace and good government, to assure equal opportunity to all persons, free from restrictions because of race, color, sex, marital status, sexual orientation, gender identity, genetic information, political ideology, age, creed, religion, ancestry, national origin, citizenship or immigration status, honorably discharged veteran or military status or the presence of any sensory, mental or physical disability. The role of the Office for Civil Rights is to enforce the

provisions of this ~~((chapter))~~ Chapter 14.04 in furtherance of this policy.

Section 4. Section 14.04.030 of the Seattle Municipal Code, last amended by Ordinance 125668, is amended as follows:

14.04.030 Definitions

* * *

"Race" is inclusive of traits historically associated or perceived to be associated with race including, but not limited to, hair texture and protective hairstyles. For purposes of this definition, "protective hairstyles" includes, but is not limited to, such hairstyles as afros, braids, locks, and twists.

"Respondent" means any person who is alleged or found to have committed an unfair employment and domestic service practice prohibited by this Chapter 14.04.

* * *

Section 5. Section 14.04.040 of the Seattle Municipal Code, last amended by Ordinance 125668, is amended as follows:

14.04.040 Unfair employment practices designated~~((:))~~

It is unfair employment practice within the City for any:

* * *

C. Employer, employment agency, or labor organization to print, circulate, or cause to be printed, published or circulated, any statement, advertisement, or publication relating to employment or membership, or to use any form of application therefor, which indicates any preference, limitation, specification, or discrimination based upon race, color, sex, marital status, sexual orientation, gender identity, genetic information, political ideology, age, creed, religion, ancestry, national origin, citizenship or immigration status, honorably discharged veteran or military status, or the presence of any sensory, mental, or physical handicap; provided that~~((:))~~ nothing in this ~~((chapter))~~ Chapter 14.04 shall prevent an employer from ascertaining and recording data as to race, color, sex, marital status, sexual orientation, gender identity,

political ideology, age, creed, religion, ancestry, national origin, honorably discharged veteran or military status, or the presence of any sensory, mental, or physical handicap whether before or after employment, for the purpose of making reports specifically required by agencies of federal, state, or local government for the purpose of eliminating and preventing discrimination or overcoming its effects, or for other purposes authorized by law or the rules and regulations of Washington State Human Rights Commission, the Equal Employment Opportunities Commission or the Department;

* * *

Section 6. Section 14.04.050 of the Seattle Municipal Code, last amended by Ordinance 118392, is amended as follows:

14.04.050 Exclusions from unfair practices(~~-~~)

* * *

G. It is not an unfair practice when a distinction or differential treatment on the basis of citizenship or immigration status is authorized by federal or state law, regulation, rule, or government contract.

Section 7. Section 14.06.020 of the Seattle Municipal Code, last amended by Ordinance 125576, is amended as follows:

14.06.020 Unfair Public Accommodations Practices-Definitions

* * *

~~((L-))~~ "Discrimination" means any conduct, whether by single act or as part of a practice, the effect of which is to adversely affect or differentiate between or among individuals or groups of individuals, because of race, color, creed, religion, ancestry, national origin, citizenship or immigration status, age, sex, marital status, parental status, sexual orientation, gender identity, political ideology, honorably discharged veteran or military status, participation in a Section 8 program, the presence of any disability, the use of a service animal by a disabled person, or the right of a mother to breastfeed her child. "Discrimination" includes harassment, such as racial and sexual harassment, as well as harassment based on other protected classes.

* * *

"Race" is inclusive of traits historically associated or perceived to be associated with race including, but not limited to, hair texture and protective hairstyles. For purposes of this definition, "protective hairstyles" includes, but is not limited to, such hairstyles as afros, braids, locks, and twists.

~~((W-))~~ "Respondent" means any person who is alleged or found to have committed an unfair practice prohibited by this ~~((chapter))~~ Chapter 14.06.

* * *

Section 8. Section 14.06.030 of the Seattle Municipal Code, last amended by Ordinance 124829, is amended as follows:

14.06.030 Unfair practices~~((=))~~

* * *

B. It is an unfair practice for any person to discriminate in a place of public accommodation by:

1. Requiring, directly or indirectly, any person to pay a larger sum than the usual uniform rates;
- or
2. Refusing or withholding admission, patronage, custom, presence, frequenting, dwelling, staying, or lodging; or
 3. Denying, directly or indirectly, the full enjoyment of any available goods, services, accommodations, facilities, privileges, or advantages; or
 4. Printing, circulating, issuing, displaying, posting, mailing, or otherwise causing, directly or indirectly, to be published a statement, advertisement or sign which indicates directly or indirectly that the full enjoyment of the goods, services, facilities, privileges, advantages, and accommodations will be refused, withheld, denied or in some manner limited or restricted or that an individual's patronage of or presence, at a place of public accommodation is objectionable, unwelcome, unacceptable or undesirable; or
 5. Harassing, intimidating, or otherwise abusing any person or person's friends or associates

because of race, color, creed, religion, ancestry, national origin, citizenship or immigration status, age, sex, marital status, parental status, sexual orientation, gender identity, political ideology, honorably discharged veteran or military status, participation in a Section 8 program, the presence of any disability, the use of a trained dog guide or service animal by a disabled person, or a mother breastfeeding her child with the purpose or effect of denying to such person the rights granted in this ((chapter)) Chapter 14.06; or

6. Harassing, intimidating, retaliating, or obstructing a person in any manner because such person complied with or proposed to comply with this ((chapter)) Chapter 14.06 or any order issued under this chapter, or filed a charge or complaint, testified, or assisted in any investigation, proceeding or hearing under this ((chapter)) Chapter 14.06; or

7. Coercing, intimidating, threatening or otherwise interfering with any person in the exercise or enjoyment of or on account of his or her having aided or encouraged any other person in the exercise or enjoyment of any right granted or protected under this ((chapter)) Chapter 14.06; or

8. Applying any economic sanctions or denying membership privileges because of compliance with this ((chapter)) Chapter 14.06; or

9. Aiding, abetting, inciting, compelling or coercing the doing of any act defined in this ((chapter)) Chapter 14.06 to be an unfair practice; or

10. Attempting to commit any act defined in this ((chapter)) Chapter 14.06 to be an unfair practice; or

11. Denying, directly or indirectly, an individual's right to use gender-specific restrooms and other gender-specific facilities in places of public accommodation including but not limited to dressing rooms, locker rooms, homeless shelters, and group homes that are consistent with the individual's gender identity or expression.

* * *

D. Exemptions. Nothing in this ((chapter)) Chapter 14.06 shall be construed to:

1. Apply to any non-commercial facility operated or maintained by a bona fide religious institution;
2. Include or apply to any institute, bona fide club, or place of accommodation which is by its nature distinctly private, provided however, when or where public use is permitted that use shall be covered under this ~~((chapter))~~ Chapter 14.06;
3. Prohibit treating disabled persons more favorably than non-disabled persons;
4. Prohibit offering discounts, special prices, or other special arrangements for minor children, families, or senior citizens, or imposing age limits up to the age of 21;
5. Protect criminal conduct; or
6. Prohibit taking any actions reasonably necessary to protect persons or property.
7. Apply when a distinction or differential treatment on the basis of citizenship or immigration status is authorized by federal or state law, regulation, rule, or government contract.

Section 9. Section 14.08.015 of the Seattle Municipal Code, last amended by Ordinance 125114, is amended as follows:

14.08.015 Seattle Open Housing Poster

All persons required to post a fair housing poster pursuant to 24 CFR 110 shall also post a Seattle Open Housing Poster at the same locations required in the federal regulation. A person who fails to post a Seattle Open Housing Poster as required in this ~~((section))~~ Section 14.08.015 is subject to a fine of \$125 for a first violation and a fine of \$500 for each subsequent violation. The Seattle Open Housing Poster shall provide a notice that it is illegal in The City of Seattle to discriminate against any person because of race, color, creed, religion, ancestry, national origin, citizenship or immigration status, age, sex, marital status, parental status, sexual orientation, gender identity, political ideology, honorably discharged veteran or military status, participation in a ~~((section))~~ Section 8 or other subsidy program, alternative source of income, the presence of any disability, or the use of a trained dog guide or service animal by a disabled person. The Department shall

adopt a rule or rules to enforce this Section 14.08.015 that shall include the availability of such posters from the Department.

Section 10. Section 14.08.020 of the Seattle Municipal Code, last amended by Ordinance 125639, is amended as follows:

14.08.020 Definitions

* * *

"Discrimination" means any conduct, whether by single act or as part of a practice, the effect of which is to adversely affect or differentiate between or among individuals or groups of individuals, because of race, color, creed, religion, ancestry, national origin, citizenship or immigration status, age, sex, marital status, parental status, sexual orientation, gender identity, political ideology, honorably discharged veteran or military status, alternative source of income, participation in a Section 8 or other subsidy program, the presence of any disability, or the use of a service animal by a disabled person. "Discrimination" includes harassment, such as racial and sexual harassment, as well as harassment based on other protected classes.

* * *

"Prospective occupant" means any person who seeks to purchase, lease, sublease, or rent real property.

"Race" is inclusive of traits historically associated or perceived to be associated with race including, but not limited to, hair texture and protective hairstyles. For purposes of this definition, "protective hairstyles" includes, but is not limited to, such hairstyles as afros, braids, locks, and twists.

* * *

Section 11. Section 14.08.045 of the Seattle Municipal Code, last amended by Ordinance 125114, is amended as follows:

14.08.045 Retaliation, harassment, or coercion((-))

* * *

B. It is an unfair practice for any person, whether or not acting for profit, to harass, intimidate,

discriminate against, or otherwise abuse any person or person's friends or associates because of race, color, creed, religion, ancestry, national origin, citizenship or immigration status, age, sex, marital status, parental status, sexual orientation, gender identity, political ideology, honorably discharged veteran or military status, alternative source of income, participation in a Section 8 or other subsidy program, the presence of any disability, or the use of a trained dog guide or service animal by a disabled person with the purpose or effect of denying to such person the rights granted in this (~~chapter~~) Chapter 14.08 or the right to quiet or peaceful possession or enjoyment of any real property.

* * *

Section 12. Section 14.08.070 of the Seattle Municipal Code, last amended by Ordinance 125114, is amended as follows:

14.08.070 Unfair inquiries or advertisements

It is an unfair practice for any person to:

A. Require any information, make or keep any record, or use any form of application containing questions or inquiries concerning race, color, creed, religion, ancestry, national origin, citizenship or immigration status, age, sex, marital status, parental status, sexual orientation, gender identity, political ideology, honorably discharged veteran or military status, participation in a Section 8 or other subsidy program, the presence of a disability, or the use of a trained dog guide or service animal by a disabled person in connection with a real estate transaction unless used solely:

1. For making reports required by agencies of the federal, state, or local government to prevent and eliminate discrimination or to overcome its effects or for other purposes authorized by federal, state, or local agencies or laws or rules adopted thereunder,
2. As to "marital status," for the purpose of determining applicability of community property law to the individual case, or
3. As to "age," for the purpose of determining that the applicant has attained the age of majority,

or in the case of housing exclusively for older persons as described in subsection 14.08.190.E, for the purpose of determining the eligibility of the applicant;

B. Publish, print, circulate, issue, or display, or cause to be published, printed, circulated, issued, or displayed, any communication, notice, advertisement, statement, or sign of any kind relating to a real estate transaction or listing of real property which indicates directly or indicates an intention to make any preference, limitation, or specification based on race, color, creed, religion, ancestry, national origin, citizenship or immigration status, age, sex, marital status, parental status, sexual orientation, gender identity, political ideology, honorably discharged veteran or military status, alternative source of income, the participation in a Section 8 or other subsidy program, the presence of a disability, or the use of a service animal by a disabled person.

Section 13. Section 14.08.190 of the Seattle Municipal Code, last amended by Ordinance 125114, is amended as follows:

14.08.190 Exclusions((=))

Nothing in this ((chapter)) Chapter 14.08 shall:

* * *

B. Be interpreted to prohibit any person from making a choice among prospective purchasers or tenants of real property on the basis of factors other than race, color, creed, religion, ancestry, national origin, citizenship or immigration status, age, sex, marital status, parental status, sexual orientation, gender identity, political ideology, honorably discharged veteran or military status, alternative source of income, participation in a Section 8 or other subsidy program, the presence of any disability, or the use of a trained dog guide or service animal by a disabled person where such factors are not designed, intended or used to discriminate;

* * *

L. Be interpreted to prohibit any person from making a distinction or imposing differential treatment on the basis of citizenship or immigration status when authorized by federal or state law, regulation, rule, or

government contract.

Section 14. Section 14.10.010 of the Seattle Municipal Code, last amended by Ordinance 123527, is amended as follows:

14.10.010 Statement of purpose((-))

A. ~~((The ordinance codified in this chapter))~~ This Chapter 14.10 is an exercise of the police power for the protection of the public welfare, health, peace, and safety of the residents of The City of Seattle and in fulfillment of the provisions of the Constitution of this state. The City Council ~~((hereby))~~ finds and declares that practices of discrimination in public or private contracting against any person on the basis of race, color, sex, marital status, sexual orientation, gender identity, political ideology, age, creed, religion, ancestry, national origin, citizenship or immigration status, honorably discharged veteran or military status or the presence of any disability constitute matters of local concern and are contrary to the public welfare, health, peace, and safety of the residents of Seattle. However, to the extent that distinction or differential treatment on the basis of citizenship or immigration status is authorized by federal or state law, regulation, rule, or government contract, it is not unfair practice. The provisions of this ~~((chapter))~~ Chapter 14.10 shall apply to the City when acting as a contractor and to other contractors, subcontractors, suppliers, material suppliers, bonding agencies, contract agencies and other business entities doing business in the City, and shall be liberally construed for accomplishment of its policies and purposes.

B. Nothing in this ~~((chapter))~~ Chapter 14.10 shall be deemed to deny any persons the right to institute any action or to pursue any civil or criminal remedy for the violation of such person's civil rights. Nothing contained in this ~~((chapter))~~ Chapter 14.10 is intended to be nor shall be construed to create or form the basis for any liability on the part of the City, or its officers or agents, for any injury or damage resulting from or by reason of any act or omission in connection with the implementation or enforcement of this chapter on the part of the City by its officers, employees, or agents. Nothing in this ~~((chapter))~~ Chapter 14.10 shall be presumed to toll the statute of limitations for any claims under federal or state statute. Nothing in this ~~((chapter))~~ Chapter

14.10 shall be construed to prohibit or apply to actions taken in good faith against any person by a contractor based solely upon their performance, qualifications, or ability to perform in accordance with the terms of a contract or for other nondiscriminatory reasons.

Section 15. Section 14.10.020 of the Seattle Municipal Code, last amended by Ordinance 125576, is amended as follows:

14.10.020 Definitions

* * *

"Discrimination," "discriminate," and/or "discriminatory act" means any act (other than an action taken in accordance with a lawful affirmative action program) or failure to act whether by itself or as part of a practice, the effect of which is to adversely affect or differentiate between or among individuals or groups of individuals by reason of race, color, age, sex, marital status, sexual orientation, gender identity, political ideology, creed, religion, ancestry, national origin, citizenship or immigration status, honorably discharged veteran or military status, or the presence of disability, unless based upon a bona fide occupational qualification. "Discrimination," "discriminate," and/or "discriminatory act" includes harassment, such as racial and sexual harassment, as well as harassment based on other protected classes.

* * *

"Race" is inclusive of traits historically associated or perceived to be associated with race including, but not limited to, hair texture and protective hairstyles. For purposes of this definition, "protective hairstyles" includes, but is not limited to, such hairstyles as afros, braids, locks, and twists.

"Respondent" means any person who has been alleged or found to have committed an unfair contracting practice prohibited by this (~~chapter~~) Chapter 14.10.

* * *

Section 16. This ordinance shall take effect and be in force 30 days after its approval by the Mayor, but

if not approved and returned by the Mayor within ten days after presentation, it shall take effect as provided by Seattle Municipal Code Section 1.04.020.

Passed by the City Council the _____ day of _____, 2021, and signed by me in open session in authentication of its passage this ____ day of _____, 2021.

President _____ of the City Council

Approved / returned unsigned / vetoed this _____ day of _____, 2021.

Jenny A. Durkan, Mayor

Filed by me this _____ day of _____, 2021.

Monica Martinez Simmons, City Clerk

(Seal)

SUMMARY and FISCAL NOTE*

Department:	Dept. Contact/Phone:	CBO Contact/Phone:
Seattle Office for Civil Rights	Caedmon M Cahill 206.833.8959	Lisa Gaccione 206. 684-5339

** Note that the Summary and Fiscal Note describes the version of the bill or resolution as introduced; final legislation including amendments may not be fully described.*

1. BILL SUMMARY

Legislation Title: AN ORDINANCE relating to human rights; including protections against discrimination based on citizenship and immigration status; adding a definition of race for certain purposes; and amending Sections 3.14.910, 3.14.931, 14.04.020, 14.04.030, 14.04.040, 14.04.050, 14.06.020, 14.06.030, 14.08.015, 14.08.020, 14.08.045, 14.08.070, 14.08.190, 14.10.010, and 14.10.020 of the Seattle Municipal Code.

Summary and background of the Legislation: This legislation will align the City’s discrimination protections with recent changes to the State’s “Washington Law Against Discrimination” (WLAD) to include discrimination based on citizenship and immigration status and to provide a definition of race that is “inclusive of traits historically associated or perceived to be associated with race. This includes, but is not limited to, hair texture and protective hairstyles such as afros, braids, locks, and twists.”

SOCR currently enforces Seattle's civil rights laws which include protections against discrimination in employment, public places, housing, and contracting. Seattle’s current protected classes include Age, Ancestry, Breastfeeding in a public place, Color, Creed, Disability, Gender identity, Marital status, National Origin, Parental status, Political ideology, Race, Religion, Sex, Sexual orientation, Use of a Section 8 voucher, Use of a service animal, and Military status or Veteran.

While SOCR applies a broad definition to national origin and racial discrimination which likely captures immigration status and citizenship, as well as those who have faced discrimination due to natural hairstyles, this legislation will help the City actualize and be explicit in its commitment to be inclusive and welcoming.

2. CAPITAL IMPROVEMENT PROGRAM

Does this legislation create, fund, or amend a CIP Project? ___ Yes ___ X No

3. SUMMARY OF FINANCIAL IMPLICATIONS

Does this legislation amend the Adopted Budget? ___ Yes ___ X No

Does the legislation have other financial impacts to the City of Seattle that are not reflected in the above, including direct or indirect, short-term or long-term costs?

Yes. There could be financial implications for the Seattle Office for Civil Rights (e.g., cost of conducting outreach and enforcement).

Is there financial cost or other impacts of *not* implementing the legislation?

There are no financial costs to the City of not implementing the legislation. However, not implementing might make it so individuals in Seattle facing certain forms of discrimination would need to seek out protection from the State rather than the City for those protected classes not currently covered.

4. OTHER IMPLICATIONS

- a. **Does this legislation affect any departments besides the originating department?**
No.
- b. **Is a public hearing required for this legislation?**
No.
- c. **Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?**
No.
- d. **Does this legislation affect a piece of property?**
No.
- e. **Please describe any perceived implication for the principles of the Race and Social Justice Initiative. Does this legislation impact vulnerable or historically disadvantaged communities? What is the Language Access plan for any communications to the public?**

Expanding the City’s protected classes to include immigration and citizenship status will help realize the City’s commitment to being a welcoming and equitable City for all its residents, visitors, and workers. These protections are now already afforded at the State level, by aligning the City’s protections with the State, we ensure our City has jurisdiction to investigate claims of investigation and broaden pathways to justice for those most vulnerable. Because Black women are disproportionately likely to be discriminated against for their hair, including hairstyles in the City’s definition of race helps protect illegal discrimination that is primarily faced by Black women. (Please see “The Crown Act” at <https://www.thecrownact.com>).

Implementing a language access plan for this legislation will include updating and providing information on Anti-Discrimination and civil rights in multiple languages on the website and

outreach materials, conducting trainings to immigration and refugee communities regarding these new protections, and building relationships with organizations that serve immigrant and refugee communities.

f. Climate Change Implications

1. Emissions: Is this legislation likely to increase or decrease carbon emissions in a material way?

No.

2. Resiliency: Will the action(s) proposed by this legislation increase or decrease Seattle's resiliency (or ability to adapt) to climate change in a material way? If so, explain. If it is likely to decrease resiliency in a material way, describe what will or could be done to mitigate the effects.

No.

g. If this legislation includes a new initiative or a major programmatic expansion: What are the specific long-term and measurable goal(s) of the program? How will this legislation help achieve the program's desired goal(s).

N/A

List attachments/exhibits below:

September 15, 2021

MEMORANDUM

To: Community Economic Development Committee
From: Asha Venkataraman, Analyst
Subject: Council Bill 120180: Updating the City's Protected Classes

On September 21, 2021, the Community Economic Development committee will discuss Council Bill (CB) 120180, which would update parts of the Seattle Municipal Code to align with the [Washington Law Against Discrimination](#) (WLAD). This memorandum describes CB 120180, identifies potential fiscal considerations, discusses potential amendments, and highlights next steps.

Background

The Seattle Office for Civil Rights (SOCR) enforces protections against discrimination in the areas of employment, places of public accommodation, housing, and contracting. Seattle's current protected classes are age, ancestry, breastfeeding in a public place, color, creed, disability, gender identity, marital status, national origin, parental status, political ideology, race, religion, sex, sexual orientation, use of a Section 8 voucher, use of a service animal, and military status or veteran.

Washington State also provides protection against discrimination through the WLAD. In 2020, the Washington State legislature passed two bills adding State-level protected classes:

- [House Bill \(HB\) 2602](#) acknowledged that discrimination on the basis of hair style or texture is race-based discrimination and therefore prohibited. HB 2602 amended the WLAD to define race as inclusive of hair textures and “protective hairstyles” such as afros, braids, locks, and twists.
- [Engrossed Senate Bill \(ESB\) 5165](#) amended the WLAD to include citizenship and immigration status within its protected classes. ESB 5165 also added a new section to WLAD stating that differential treatment based on citizenship or immigration status is not an unfair practice if authorized by federal or state law, regulation, rule, or government contract.

At the state level, the Washington State Human Rights Commission has jurisdiction over violations of WLAD.

CB 120180

This legislation would incorporate the addition of citizenship and immigration status as protected classes into those parts of the code over which SOCR has jurisdiction (Titles 3 and 14) as well as the exception for when differentiating based on those statuses is permitted by law. It would also include the definition of “race” that is in the WLAD, as follows:

“Race” is inclusive of traits historically associated or perceived to be associated with race including, but not limited to, hair texture and protective hairstyles. For purposes of this definition, “protective hairstyles” includes, but is not limited to, such hairstyles as afros, braids, locks, and twists.”

Expanding the scope of protections in the City’s laws would allow SOCR to enforce claims of violations of the prohibition against discrimination based on these new protected classes. Without the addition of this language, the protections would only exist in state law and the Washington State Human Rights Commission would be the only entity with enforcement authority. This could limit accessibility for those wanting to pursue enforcement, as the Washington State Human Rights Commission does not have offices in Seattle and the statute of limitations for state claims under WLAD is 180 days rather than the City’s longer one of 1.5 years (except for housing discrimination claims, which is one year at both the state and city levels).

Potential Fiscal Considerations

The Council may want to consider adding funds to support education and outreach about these added protections to the City’s code. The Council has previously appropriated one-time funds for outreach and education for legislation that has added protections to SOCR’s workload. For example, in 2016 the Council approved about \$50,000 for outreach and education on legislation banning conversion therapy and a similar amount for legislation protecting against source of income discrimination in housing. The 2018 Adopted Budget included \$50,000 for outreach and education for Fair Chance Housing. The Council may want to consider adding a similar amount to cover education and outreach for CB 120180, either concurrently with passage of this bill or in the upcoming consideration of the City’s budget for 2022.

Also, though added protections may have impacts on SOCR’s enforcement workload, the degree of impact is not entirely clear at this point. In the future, the Council may want to consider adding enforcement staff if there is a substantial increase in workload.

Potential Amendments

CB 120180 would amend sections of the code under which SOCR has jurisdiction. However, an initial review of the code has revealed other code sections identifying protected classes that could also be updated to include these new protections. Central Staff will continue to review and analyze which code sections could be updated to ensure full and consistent protections.

Next Steps

Central Staff will be working with the City Attorney's Office to prepare a substitute bill for the committee's consideration at its next meeting, likely in December 2021.

cc: Esther Handy, Director
Aly Pennucci, Policy and Budget Manager