

SUMMARY and FISCAL NOTE*

Department:	Contact Person/Phone:	Executive Contact/Phone:
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** Note that the Summary and Fiscal Note describes the version of the bill or resolution as introduced; final legislation including amendments may not be fully described.*

1. BILL SUMMARY

Legislation Title: AN ORDINANCE relating to the Department of Parks and Recreation; authorizing the execution of a Partnership Agreement for the Activation and Programming of Westlake Park and Occidental Square; and ratifying and confirming certain prior acts.

Summary and background of the Legislation: This legislation authorizes the Superintendent of Parks and Recreation (DPR) to enter into an agreement to have DBIA Services (DBIA), a subsidiary of the Downtown Seattle Association, provide activation and programming at Westlake Park and Occidental Square. The agreement has been approved by the DBIA Services Executive Director and is pending approval by the organization's Board of Directors; the Board's approval may not occur prior to City Council action on the agreement due to the Board's meeting schedule.

DBIA will manage permitting and scheduling of activation, programming, concessions, vending and special events. DPR will continue to permit, and maintain responsibility, for all First Amendment and free speech activities.

Over the five years of the agreement SPR will pay DBIA \$900,000, an amount DBIA will match with a minimum of three private dollars for every public dollar spent. In addition, over the term of the agreement DPR will spend an additional \$25,000 for a Westlake Park capital project prioritization planning study. The agreement ends on December 31, 2020. This is a Seattle Park District funded project: Urban Park Partnerships Initiative.

2. CAPITAL IMPROVEMENT PROGRAM

This legislation creates, funds, or amends a CIP Project.

3. SUMMARY OF FINANCIAL IMPLICATIONS

This legislation does not have direct financial implications.

4. OTHER IMPLICATIONS

a) **Does the legislation have indirect or long-term financial impacts to the City of Seattle that are not reflected in the above?**

No.

b) Is there financial cost or other impacts of not implementing the legislation?

Not implementing this legislation would eliminate the more than 3 to 1 match in funding provided by DBIA.

c) Does this legislation affect any departments besides the originating department?

No.

d) Is a public hearing required for this legislation?

No.

e) Does this legislation require landlords or sellers of real property to provide information regarding the property to a buyer or tenant?

No.

f) Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?

No.

g) Does this legislation affect a piece of property?

Yes, the legislation supports maintenance and activation at Westlake Park and Occidental Square.

h) Please describe any perceived implication for the principles of the Race and Social Justice Initiative. Does this legislation impact vulnerable or historically disadvantaged communities?

The activation and maintenance provided by DBIA during the pilot agreement has improved the visitor experience for all park patrons. Continuation of the improvements based on the proposed new agreement will continue to benefit all members of the community.

i) If this legislation includes a new initiative or a major programmatic expansion: What are the long-term and measurable goals of the program? Please describe how this legislation would help achieve the program's desired goals.

Long-term measurable goals will be documented in a bi-annual report submitted to the City, and include:

- Creating a safe, welcoming and vibrant environment in the parks as measured by achieving and maintaining an annual average of 1:1 ratio between men and women,
- Including underserved communities, cultural organizations and human service providers in activation and programming strategies as documented through ongoing communication tools,
- Performing daily and event-based people counts,
- Application of all funds raised and collected towards programming and activation of the same parks.

j) Other Issues: There are none.

List attachments/exhibits below: