

SUMMARY and FISCAL NOTE*

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** Note that the Summary and Fiscal Note describes the version of the bill or resolution as introduced; final legislation including amendments may not be fully described.*

1. BILL SUMMARY

Legislation Title: AN ORDINANCE relating to the Technology Matching Fund Program; making allocations and authorizing implementation of certain Technology Matching Fund projects in 2018; providing that 2018 appropriations for the Technology Matching Fund from the Cable TV Franchise Fund and from the Information Technology Fund shall automatically carry forward into the 2019 fiscal year; that any unspent funds from an individual project may be applied to another project that serves the goals of the Digital Equity Initiative; and ratifying and confirming certain prior acts.

Summary and background of the Legislation: This legislation authorizes the disbursement of \$400,000 from Seattle Information Technology, Digital Engagement Budget Control Level (BO-IT-D4000), Broadband & Community Technology Program, to 12 providers for the purpose of increasing technology access and literacy and for increasing digital equity opportunities for underserved communities. The 2018 Adopted Budget (Ordinance 125475) appropriated \$400,000 from the Cable TV Franchise Fund and then from the Information Technology Fund.

The projects to be funded will assist a broad range of community-driven, collaborative solutions to achieving digital equity in Seattle. The projects will strengthen community partnerships and engage historically underserved or underrepresented communities. They will reach over 8,300 residents, serving more than 4,600 immigrants and refugees, 1,000 youth, 960 seniors and 1,000 people with disabilities.

Resolution 29673 established the Technology Matching Fund (TMF) to provide funding in exchange for services from eligible organizations that secure matching funding from outside sources for the purpose of promoting citizen access to information technology and literacy in using technology, and to apply technology to foster civic engagement. The resolution established project eligibility and selection criteria, with the proviso that additional requirements may be established as necessary by the Chief Technology Officer (CTO), in consultation with the Community Technology Advisory Board (CTAB), to ensure projects meet the program goals and are consistent with other City contracting and financial accountability rules and regulations.

The TMF awarded a total of \$4.6 million to over 300 projects between 1998 and 2017. The maximum allowable award per project is \$50,000.

The City's funding to the organizations in exchange for their services will be matched by the community through cash, donations of hardware, software, supplies and labor. A one-half to one match is required; however, the community contribution is often greater than the City's

support. This year's projects are projected to provide more than \$300,000 in community matching resources.

The CTO is required to submit recommendations for funding to the City Council for approval. Recommendations for funding projects are made to the CTO by CTAB. This year five current members of CTAB, two former members of CTAB, five community volunteers and five City staff served on the TMF Review Panel. A summary of the projects recommended for funding is provided in the table below.

Organization	Project	Award
Community Passageways	Technology Equity for Young Adults of Color Establish a computer lab in Rainier Beach, focusing on high-need African American, East African, and justice-involved youth, ages 13 to 24. Offer digital literacy workshops in four critical areas, navigating adulthood, getting a job, succeeding in school, and using art to tell personal stories.	\$18,351
East African Community Services	2018 Technology Matching Fund Expand the Science, Technology, Engineering and Math (STEM) enrichment program to engage and empower 40 East African girls with strong critical thinking and digital literacy skills so they are ready to pursue opportunities in higher education and jobs in high-demand technical fields.	\$46,482
Garinagu HounGua	Garifuna Digital Literacy Workshop Series Provide digital literacy workshops to members of the Garifuna and other Latin American/Caribbean communities. Participants will gain skills in hardware, software, typing, accessing the Internet, using email, social media, Microsoft Office and earn a refurbished computer upon completion of the workshop series.	\$50,000
Helping Link	Mobile Computer and iPad Literacy Lab Upgrade the aging computer lab in Little Saigon serving the Vietnamese community. Build staff capacity to provide a mobile lab, offering classes in partnership with two affordable housing developers, the Interim	\$43,416

Organization	Project	Award
	Community Development Association and Low Income Housing Institute.	
Literacy Source	<p>Open Doors - Increasing Basic Digital Literacy Expand basic digital literacy classes to serve more adults with low literacy and/or low levels of English proficiency at the Lake City Learning Center. Provide additional workshops to support very beginning learners in the evenings at the Center and throughout the year with Ready to Work partners, Neighborhood House in West Seattle and ACRS in the Rainier Valley.</p>	\$32,379
Millionair Club Charity	<p>Computer Lab Expansion/Update Expand and update a heavily-used computer lab in order to stay in pace with the growing needs of the Supportive Employment Program. Provide job readiness programs, resume help, certifications, and other employment support to adult men and women, who are low- income, unskilled, homeless, and needing work.</p>	\$30,000
PROVAIL	<p>Adaptive Technology for Children with Disabilities Establish an Assistive Technology Lab, specifically designed to meet the needs of children and youth with disabilities under age 18. Additionally, create a mobile Assistive Technology lab that will include laptops, tablets, portable gaming systems, and adaptive hardware to provide therapeutic support and adaptive solutions to children who receive services out in the community. Host provider trainings.</p>	\$26,982
Seattle Neighborhood Group	<p>Building Our Bridge: Crossing the Digital Divide Implement a resident-led initiative to increase access to technology resources, computer skills and digital literacy for residents in Seattle Housing Authority's large family communities. The project will mirror other</p>	\$25,168

Organization	Project	Award
	mobile lab projects conducted in Seattle Housing Authority communities for persons who are elderly and/or disabled that have been successful.	
Somali Family Safety Task Force	2018 Digital Literacy in West Seattle Expand the current digital literacy program in New Holly to offer training for East African women living in West Seattle. Provide culturally-appropriate classes in partnership with the Seattle Public Library to help women gain technology skills to earn a living wage, become more engaged in their children's education, and lesson isolation and stress.	\$25,200
South East Effective Development	Technology Builds Community Implement a computer center at the Dakota Family Apartments in Southeast Seattle. Provide 10 computers for resident use, offering assisted lab time and computer training for 500 low-income seniors, adults, and children.	\$18,269
United Indians of All Tribes Foundation	Broadband and Public Computer/Internet Access Build out broadband capabilities to extend to the Daybreak Star Indian Cultural Center. Update the outmoded technology infrastructure at the center to improve internet access and deliver a series of digital literacy workshops to serve the diverse, Native American community.	\$33,813
YouthCare	Employment Technology Supports for Homeless Youth Replace end-of-life hardware and install additional equipment, software, and connectivity infrastructure at YouthCare's five residential sites and three multi-service agencies to provide youth and young adults experiencing homelessness with educational and employment support.	\$49,940

2. CAPITAL IMPROVEMENT PROGRAM

- a. Does this legislation create, fund, or amend a CIP Project? ___ Yes X No

3. SUMMARY OF FINANCIAL IMPLICATIONS

- a. Does this legislation amend the Adopted Budget? ___ Yes X No
- b. Does the legislation have other financial impacts to the City of Seattle that are not reflected in the above, including direct or indirect, short-term or long-term costs?
Yes, the City's funding to the organizations receiving project awards will be matched by the community through cash, donations of hardware, software and supplies and labor.
- b. Is there financial cost or other impacts of *not* implementing the legislation?
The City would not be able to leverage non-City resources (including cash) valued at over \$300,000 provided by the community for these twelve projects.

4. OTHER IMPLICATIONS

- a. Does this legislation affect any departments besides the originating department?
No.
- b. Is a public hearing required for this legislation?
No.
- c. Does this legislation require landlords or sellers of real property to provide information regarding the property to a buyer or tenant?
No.
- d. Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?
No.
- e. Does this legislation affect a piece of property?
No.
- f. Please describe any perceived implication for the principles of the Race and Social Justice Initiative. Does this legislation impact vulnerable or historically disadvantaged communities?
Yes, this legislation supports Seattle's Race and Social Justice Initiative goals by increasing the technology infrastructure and organizational capacity in disadvantaged neighborhoods. The projects will help Seattle's technology disadvantaged and most vulnerable residents, such as youth of color, seniors, people with disabilities, and immigrants and refugees, to gain technology access and skills to achieve greater digital equity and self-sufficiency.

- g. If this legislation includes a new initiative or a major programmatic expansion:
What are the specific long-term and measurable goal(s) of the program? How will
this legislation help achieve the program's desired goal(s).**

N/A

List attachments/exhibits below: