

# Race & Social Justice

## Report to Housing, Health, Energy & Worker's Rights Committee



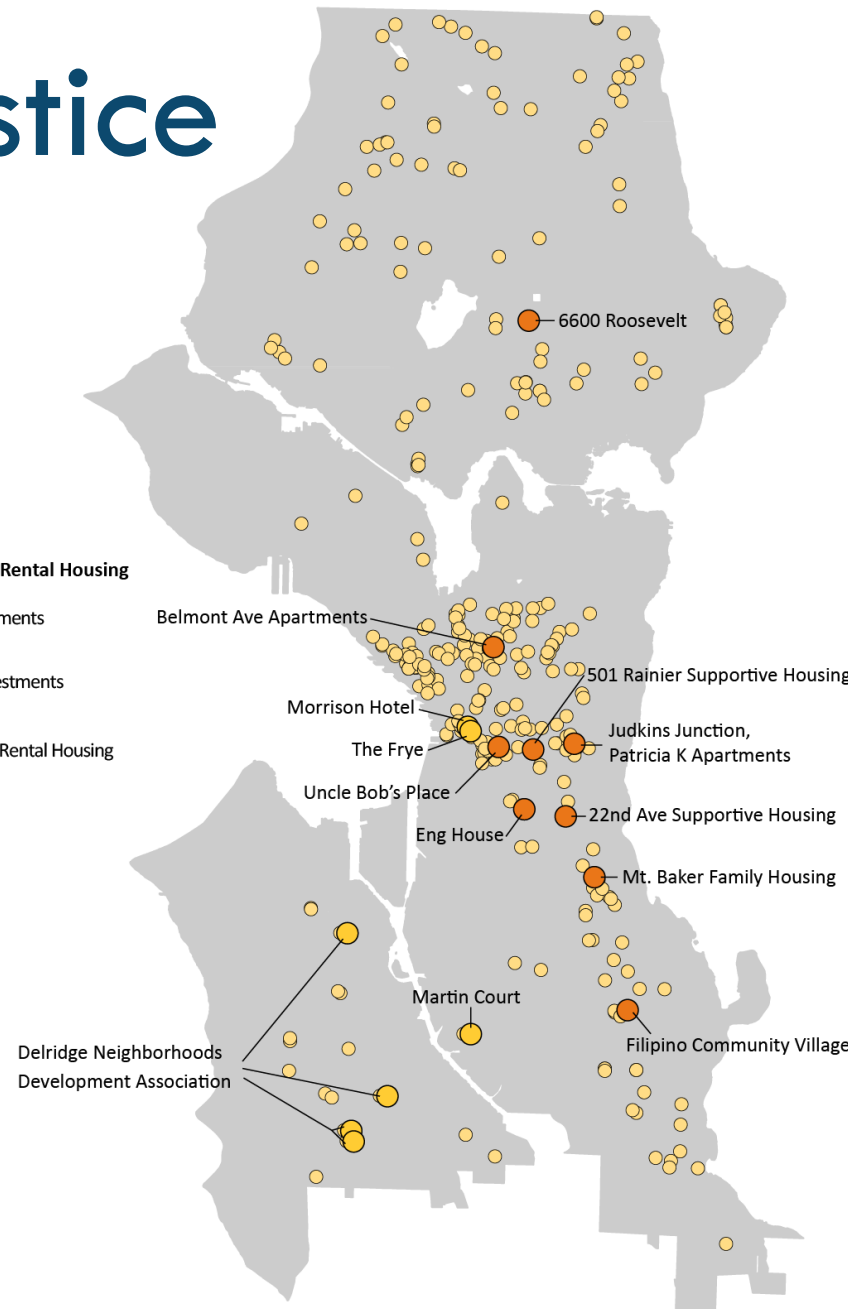
**Seattle**  
Office of Housing



### City-Funded Affordable Rental Housing

- 2017 Rental Investments (New)
- 2017 Rental Reinvestments (Rehabilitation)
- Previously Funded Rental Housing Portfolio

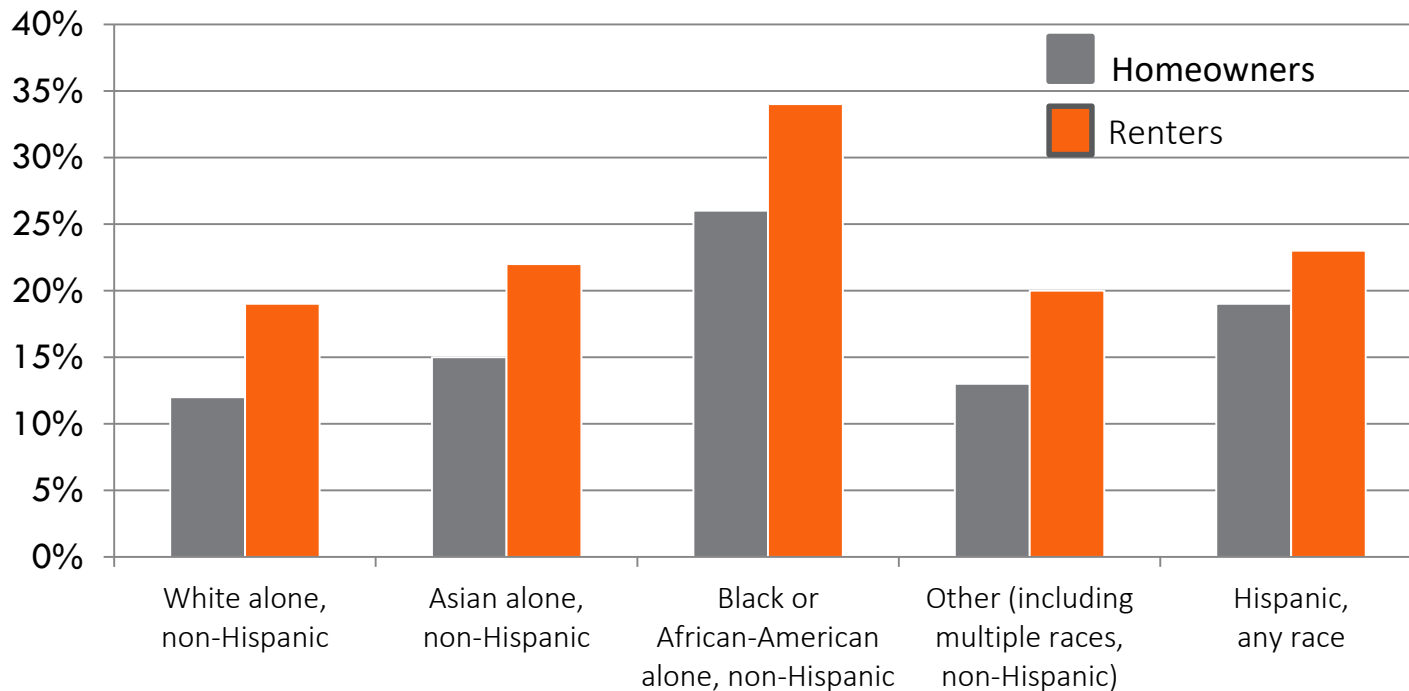
Source: Office of Housing



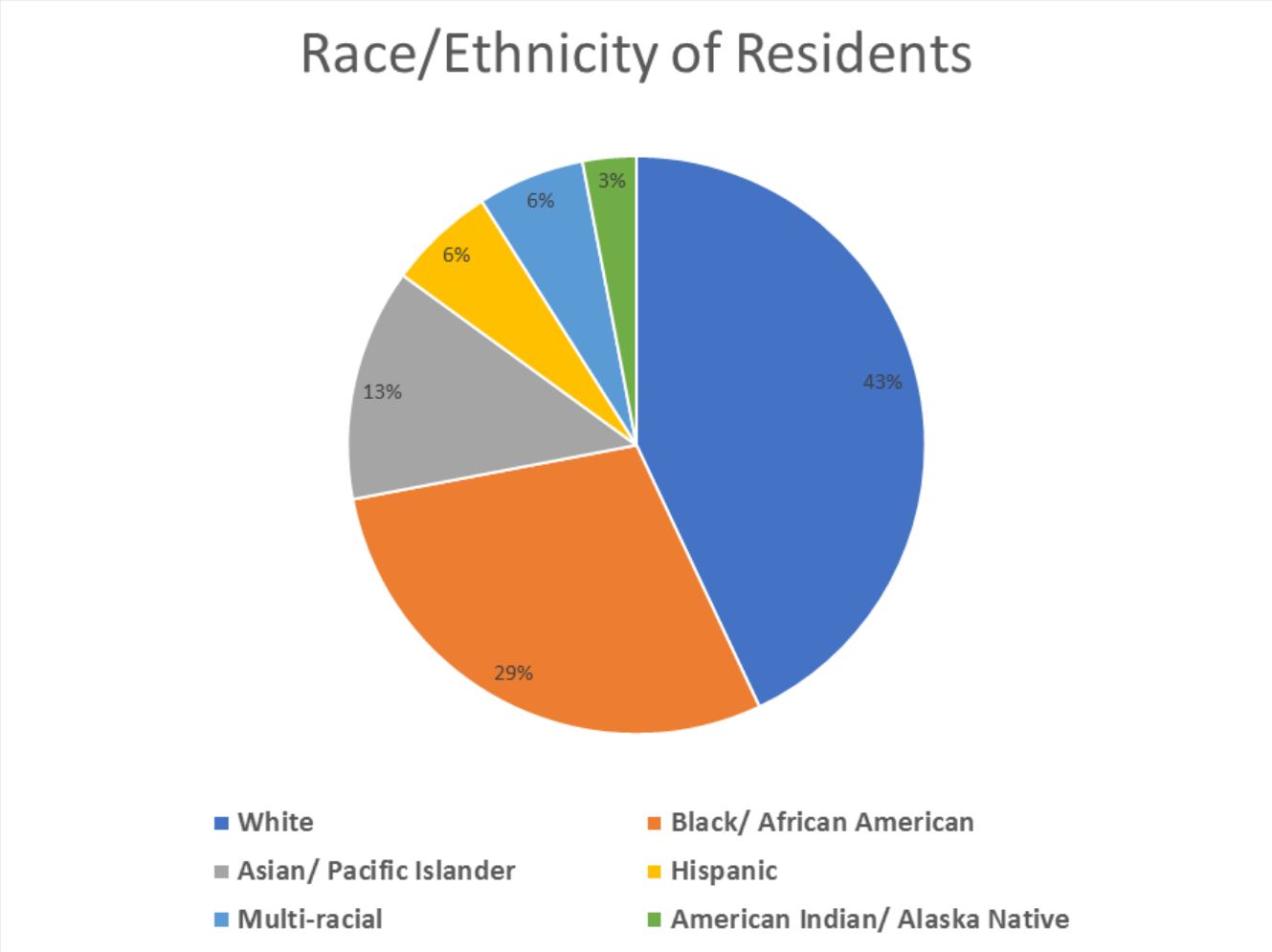
# Housing Affordability – as a RSJ Issue

## Severe Housing Cost Burden by Race/Ethnicity

Over 25% of Black/African American owners, and close to 35% of Black/African American renters, pay more than half of their incomes for housing.



# Race Demographics of OH Funded Housing



14,320 Renter Households, 2016

# Support for Women and Minority Owned Business (WMBE)



- Multi-family lending staff encourages housing developers to increase WMBE participation
- Asset Management staff incorporates message encouraging WMBE utilization in site inspection reports

	WMBE Goal	Actual
Purchasing	40%	73%
Consulting	20%	1%
Weatherization	NA	26.5%
OH Projects		

# RSJI Staff Training

- Framework: Continuum on becoming an anti-racist multicultural organization
- 2 trainings for full OH staff

## Continuum on Becoming an Anti-Racist Multicultural Organization

**MONOCULTURAL ==> MULTICULTURAL ==> ANTI-RACIST ==> ANTI-RACIST MULTICULTURAL**

*Racial and Cultural Differences Seen as Deficits ==> Tolerant of Racial and Cultural Differences ==> Racial and Cultural Differences Seen as Assets*

<b>Exclusive</b> An Exclusionary Institution	<b>2. Passive</b> A "Club" Institution	<b>3. Symbolic Change</b> A Compliance Organization	<b>4. Identity Change</b> An Affirming Institution	<b>5. Structural Change</b> A Transforming Institution	<b>6. Fully Inclusive Anti-Racist Multicultural Organization in a Transformed Society</b>
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# Central Area Tour



# Central Area Tour Impressions

Reflective  
Vibrant  
Inspired  
Change  
Transition  
Authentic

Family  
Commercial  
Eye opening  
Home  
Insightful  
Enlightening

Transformation Learning  
Stories  
History  
Hopeful  
Privilege



# Community Driven Outcomes in Affordable Housing Development

## Workshop – February 2018

- Opportunities for community engagement at every stage of development
- National and local case studies
- Affirmative marketing and resident preference

## Ongoing Work

- Chinatown International District Engagement
  - With OPCD and CID Community
- Greater Duwamish Engagement
  - With OPCD and DON





# Affirmative Marketing

Affirmative Marketing helps individuals and households otherwise unlikely to apply for housing

- Know about the vacancies
- Feel welcome to apply
- Have the opportunity to rent or buy housing.

Workshop & Training – Incentive Programs

January 16, 2018

- In attendance: property owners, developers, managers
- Co-collaborators: Office for Civil Rights (OCR), Seattle Housing Authority (SHA), community organizations

# Weatherization and Home Repair

- Hired dedicated outreach staff
- Reducing barriers to program access
  - Translating materials
  - One-on-one application assistance
- Healthy Homes Initiative – Cooperation with OSE, Duwamish River Clean-up Corporation and American Lung Association

# LGBTQ Seniors Report

## *Aging in Community*

*Addressing Inequities in LGBTQ Housing & Senior Services*

## *GenPride Center*

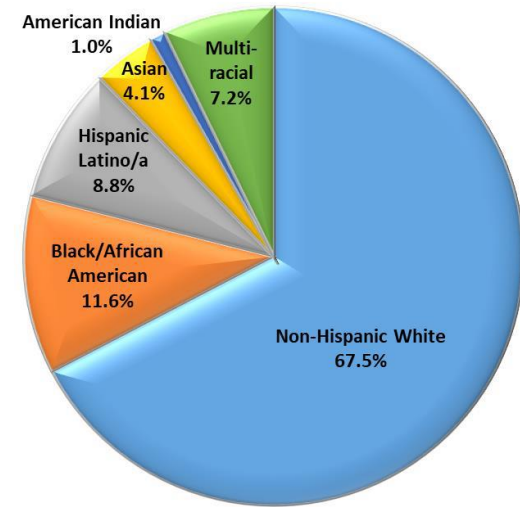
*Seattle's first LGBTQ Senior Center*

*401 Broadway East, Suite 223,*

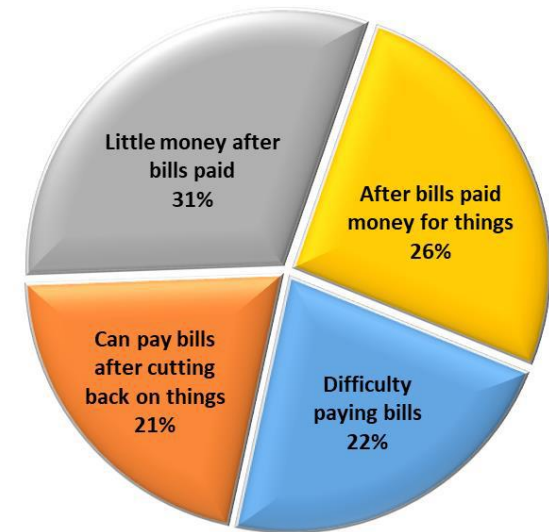
Tuesday, September 25, 2018



Seattle Rainbow Housing



Survey Race Demographics



Financial Status

# Upcoming RSJI Work

- Community Resident Preference Policy
- Training
  - Managers and Change Team
  - All staff
- 2018 NOFA – funding decisions
- Community Ownership Capacity Building Grants

# Questions?



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