




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Beverly Aarons</i>		
Board/Commission Name: <i>Seattle Renters' Commission</i>		Position Title: <i>Member</i>
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Date Appointed: 3/19/2018 <i>3/27/18</i> <i>ECP</i>	Term of Position: * 3/1/2018 to 2/28/2020
Residential Neighborhood: <i>Pioneer Square</i>	Zip Code: <i>98121</i>	Contact Phone No.: <i>N/A</i>
Background: <i>Beverly Aarons has lived in Seattle since 2010. She's a writer and adventurer who has fallen in love with the Emerald City. She's also an active organizer and an advocate for renters and women and girls. She can be found writing in a café, gardening in her P-Patch or organizing some event in one of Seattle's vibrant neighborhoods.</i>		
Authorizing Signature (original signature): 		Appointing Signatory: <i>Jenny Durkan</i> <i>Mayor, City of Seattle</i>

FILED
 CITY OF SEATTLE
 18 MAR 27 PM 2:19
 CITY CLERK

*Term begin and end date is fixed and tied to the position and not appointment date.

B E V E R L Y A A R O N S

Objective: Award-winning writer and communications professional with over ten years experience seeks writer position.

Professional Profile

- Diverse communications skills include copywriting, public relations, advertising, journalism, web content management, and filmmaking.
- Proven ability to collaborate with a variety of individuals and organizations to reach desired goals.
- Proven ability to create and implement effective marketing strategies.
- Consistently provides fast and quality results, always keeping client satisfaction a top priority.

Copywriting, Public Relations, Advertising and Marketing

- Wrote **blogs, press releases, and web content** for legal solutions company. A strategy of ongoing, relevant content helped elevate the company's profile in the legal industry. (Leopard Solutions)
- Wrote ad copy, press releases and assisted in the conceptualization of **outdoor and indoor advertising** for Joe Weider's Olympia DVDs. (Hardbody Entertainment)
- Wrote two commercials for Joe Weider's Olympia products, which helped **convince international broadcasters to purchase broadcast rights to DVDs**. (Hardbody Entertainment)
- Wrote scripts for FLEX magazine's swimsuit and lingerie behind-the-scenes DVDs. **Conquered the difficult task of writing one script after footage was already shot**. (Hardbody Entertainment)
- Wrote blogs, press releases, and special reports that elevated the client's public profile and helped them land **national television coverage**. (Allmand Law)
- **Wrote and designed monthly newsletter** in Constant Contact for a law firm business consulting company. (HTMLF)
- Wrote case studies, white papers, and blogs for legal industry software company. (Smokeball)

Community Outreach

- **Grew community French conversation group** from less than 100 active members to over **3600 active members** in less than six years. (Seattle French Conversation)
- **Collaborated with up to 10 community members** to provide French conversation events to members in a variety of Seattle neighborhoods on a biweekly to weekly basis. (Seattle French Conversation)
- Created a Bisexual Women's Group and **grew it from zero to 360 members in less than 8 months**. (Bisexual Women's Group)
- Collaborated with more than five community members to provide a **Bisexual Women History and Safer Sex event** in Seattle. (Bisexual Women's Group)

B E V E R L Y A A R O N S

- Presented a free public documentary film screening and open discussion about Butch Lesbians. (Seattle NOW)

Web Content Management

- Researched, compiled, wrote, and **organized web content** for sports entertainment company, including articles, audio, and video. (Sportsiplay)
- **Created from concept to completion** website for health and fitness company. (Supersized No More)
- Researched, wrote, and **uploaded blogs** designed to educate laymen about online divorce. (Flash Divorce)

Accomplishments

- **Won the Bill Cosby Screenwriting award** for the screenplay "The Chameleon Society."
- **Wrote and produced** the stage play "Confessions..." in Los Angeles, Atlanta, and Paris, France.
- Successfully marketed my post-apocalyptic pen name SunHi Mistwalker and **built a fanbase** in three years.

Work Related Experience

Freelance Writer and Communications Consultant 2004 - Present

Sportsiplay

HTMLF

Allmand Law

Seattle French Conversation

Smokeball

Hardbody Entertainment

Leopard Solutions

Flash Divorce

Supersized No More

FaceYourBody.com

Full Client List Available Upon Request

Education

Columbia College Chicago - Bachelor of Arts (Film/Video Production)

Artist Trust – EDGE Professional Development For Literary Artists

References Available Upon Request

Seattle Renters' Commission

15 Members: Pursuant to *Ordinance 125280*, all members subject to City Council confirmation, 2-year terms:

- 6 City Council-appointed
- 7 Mayor-appointed
- 2 Other Appointing Authority-appointed (specify):

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	NB	1	1.	Member	Jessie Jacobs	3/1/18	2/28/20	2	Council
3	M	6	2.	Member	Michael Padilla Ocampo	3/1/17	2/28/19	1	Council
6	F	4	3.	Member	Jessica Westgren	3/1/18	2/28/20	2	Council
2	M	2	4.	Member	Clifford C. Cawthon	3/1/17	2/28/19	1	Council
1	NB	3	5.	Member	Laurie Rocello Torres	3/1/18	2/28/20	2	Council
9	M	7	6.	Member	L. Curtis Blankinship	3/1/17	2/28/19	1	Council
2	F	2	7.	Member	Beverly Aarons	3/1/18	2/28/20	2	Mayor
6	T	7	8.	Member	S.H. "Jack" Barker	3/1/17	2/28/19	1	Mayor
2	F	4	9.	Member	Sherry Collier	3/1/18	2/28/20	2	Mayor
3	F	6	10.	Member	Daniela Lopez	3/1/17	2/28/19	1	Mayor
2	M	3	11.	Member	David W. Mooney	3/1/18	2/28/20	2	Mayor
9	NB	3	12.	Member	ChrisTiana ObeySumner	3/1/17	2/28/19	1	Mayor
			13.						Commission
			14.						Commission
6	M	3	15.	Get Engaged Member	Calvin R. Jones	9/1/17	8/31/18		Mayor

SELF-IDENTIFIED DIVERSITY CHART

	(1)		(2)		(3)		(4)		(5)		(6)		(7)		(8)		(9)	
	Male	Female	Transgender /Non-Binary	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial					
Mayor	2	3	2			3	1			2			1					
Council	3	1	2		1	1	1			2			1					
Other																		
Total	5	4	4		1	4	2			4			2					

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.