

Seattle Department of Neighborhoods

Land Use and Neighborhoods Committee Presentation
April 28, 2021



Seattle
Neighborhoods

2020 Accomplishments

Presented by Andrés Mantilla



2020 Accomplishments

Seattle Department of Neighborhoods shifted our work to ensure that all Seattle residents, particularly our most vulnerable residents, had the resources, information, and support they needed to respond to and recover from the impacts of the COVID-19 pandemic.

COVID-19 Response Efforts



COVID-19 Response Efforts

Functioned as enterprise-wide outreach and engagement coordinator for the City's COVID-19 response efforts.

- Hosted COVID-19 Community Outreach Webinars.
- Organized Disaster Mental Health Training for city staff.
- Provided in-language digital outreach through Community Liaison videos.
- Organized distribution of face coverings.
- Coordinated outreach and engagement for SE Seattle and West Seattle COVID-19 Testing Sites.

COVID-19 Response Efforts

- Led the Hygiene Station Inter-Departmental Team in siting more than 15 Hygiene Stations - providing hygiene services access to our unhoused neighbors.
- Supported HSD and King County on community engagement efforts during the opening of the King County SODO COVID-19 Shelter.
- Partnered with City Fruit to host 8 pop-up events at Seattle Housing Authority P-Patches. We served over 750 families with over 2,000 pounds of vegetables from P-Patch gardeners.

Seattle Together



seattle
together

Seattle Together

- ARTS and DON brought together over 11 City departments to develop collaborative investments that fostered feelings of belonging, connection, and joy in Seattle.
- Developed new ways for the City to comprehensively meet the needs of local communities during the pandemic.



Seattle Together

- Contracted with over 118 local artists and community groups - investing in our local creative economy while providing culturally relevant programming.
- Distributed over \$150,000 in mini-grants to honor frontline mutual aid organizations providing food access and public/mental health services to the communities most impacted by COVID-19.

Interdepartmental Support



Interdepartmental Support

- Community Liaisons provided technical and language assistance to small businesses in need of financial support from the Paycheck Protection Program to the Small Business Stabilization Fund.
- Worked with SDOT to pilot Stay Healthy Streets in marginalized communities, prioritizing outreach strategies that centered community voices.
- Provided outreach and engagement that centered BIPOC TNC drivers in the Fare Share wage legislation.

Interdepartmental Support

- In partnership with SDOT, created a transformative community process for how to support West Seattle communities during the West Seattle Bridge closure.
- Co-led with Sound Transit the Racial Equity Toolkit on Sound Transit's West Seattle and Ballard Link Extension investment.
- Partnered with SDOT to review and approve sidewalk/street seating for food service businesses in historic districts.

Census 2020



Census 2020

- Led a coordinated campaign that resulted in an historic 76.3% self-response rate.
- Coordinated the Seattle Census Task Force, a group of community leaders who guided funding efforts, directed outreach strategies and helped promote Census to their communities.
- Partnered with the WA State Office of Financial Management to create a \$150,000 fund to invest in 22 Ethnic and Minority Media outlets.

Innovations & Adaptations



Innovations & Adaptations

- P-Patch Community Gardening Program shifted programmatic goals, strategies, and resources toward expanding relationships to BIPOC communities. From January – July 2020, 45% of all new gardeners across the program were placed from BIPOC groups.
- Historic Preservation program launched an online Certificate of Approval process and successfully transitioned regularly scheduled public meetings of the Landmarks Preservation Board and historic district boards from in-person events to virtual gatherings.

Innovations & Adaptations

- As programs adjusted to engaging with community virtually, we worked to ensure that our Community Liaisons became well-versed in connecting with their communities digitally via social media, videos, and audio voice-overs.
- Despite budget cuts, our Neighborhood Matching Fund was able to award 23 community projects a total of \$756,626.
- P-Patch Giving Gardens donated 42,951 pounds of fresh produce to local food banks and meal programs.



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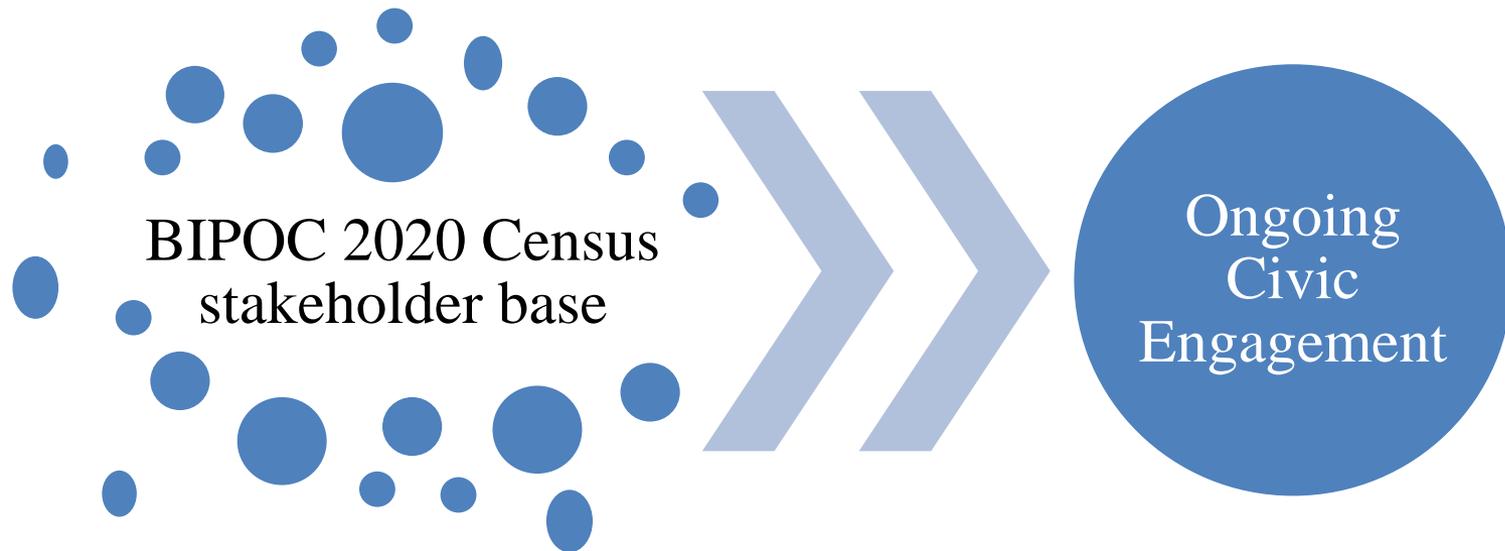
People's Academy for Community Engagement (PACE)

Presented by Elsa Batres-Boni



People's Academy for Community Engagement

POST-COVID CIVIC ENGAGEMENT



People's Academy for Community Engagement

PROGRAM OVERVIEW

- Teaches the basics of city government and engagement
- Offers meaningful networking
- Introduces participants to decision makers
- Creates a pipeline for leadership and influence
- Offers participatory learning centered on current city initiatives

NEW THIS YEAR:

- Shorter sessions, offered online
- Partnerships with BIPOC CBOs (Native, AAPI, Latino, African American)
- Issue/Community-based
- Participant stipends
- Co-created curriculum and recruitment plan

PACE: NATIVE



People's Academy for Community Engagement

HIGH LEVEL GOALS

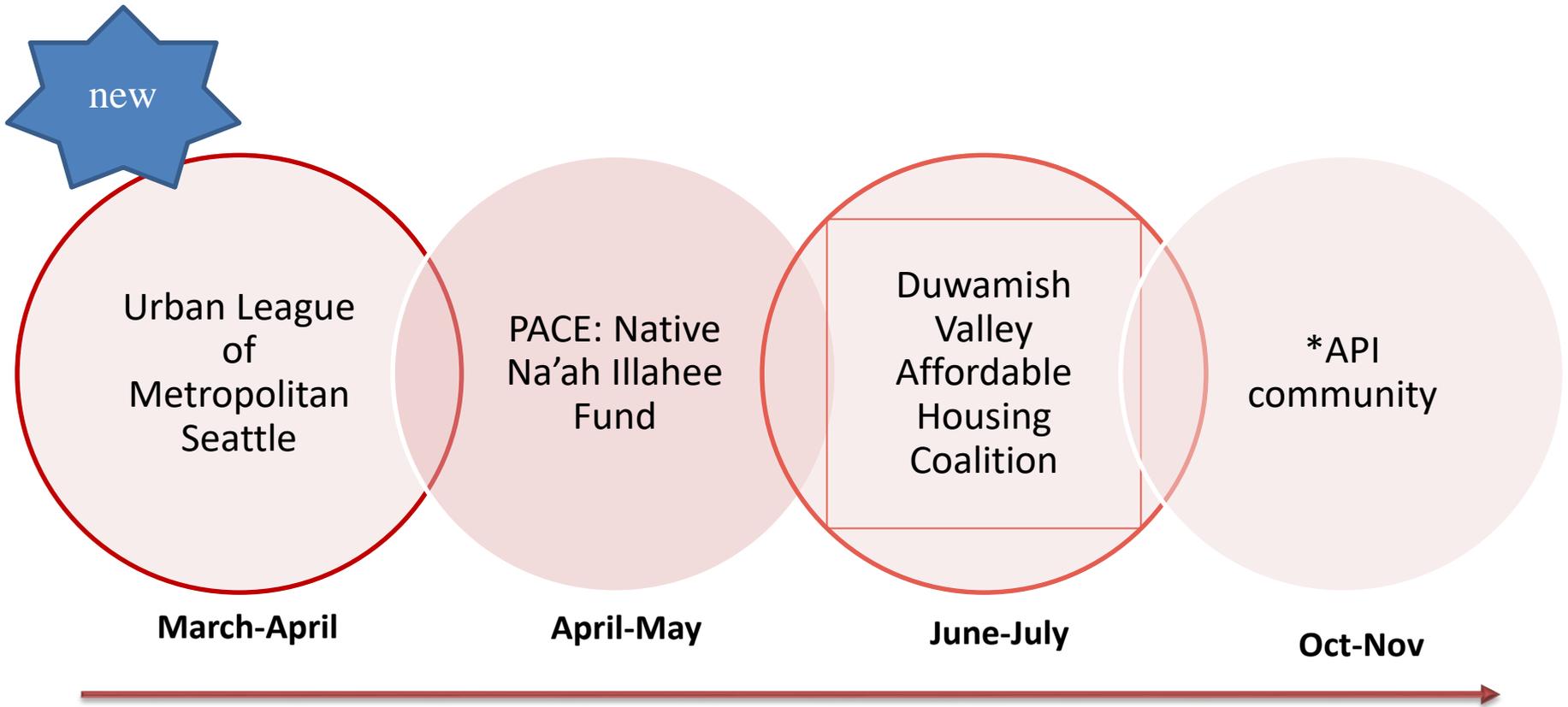
Education
on City
Government

Meaningful
Networking

Connect and
Learn with
Decision Makers

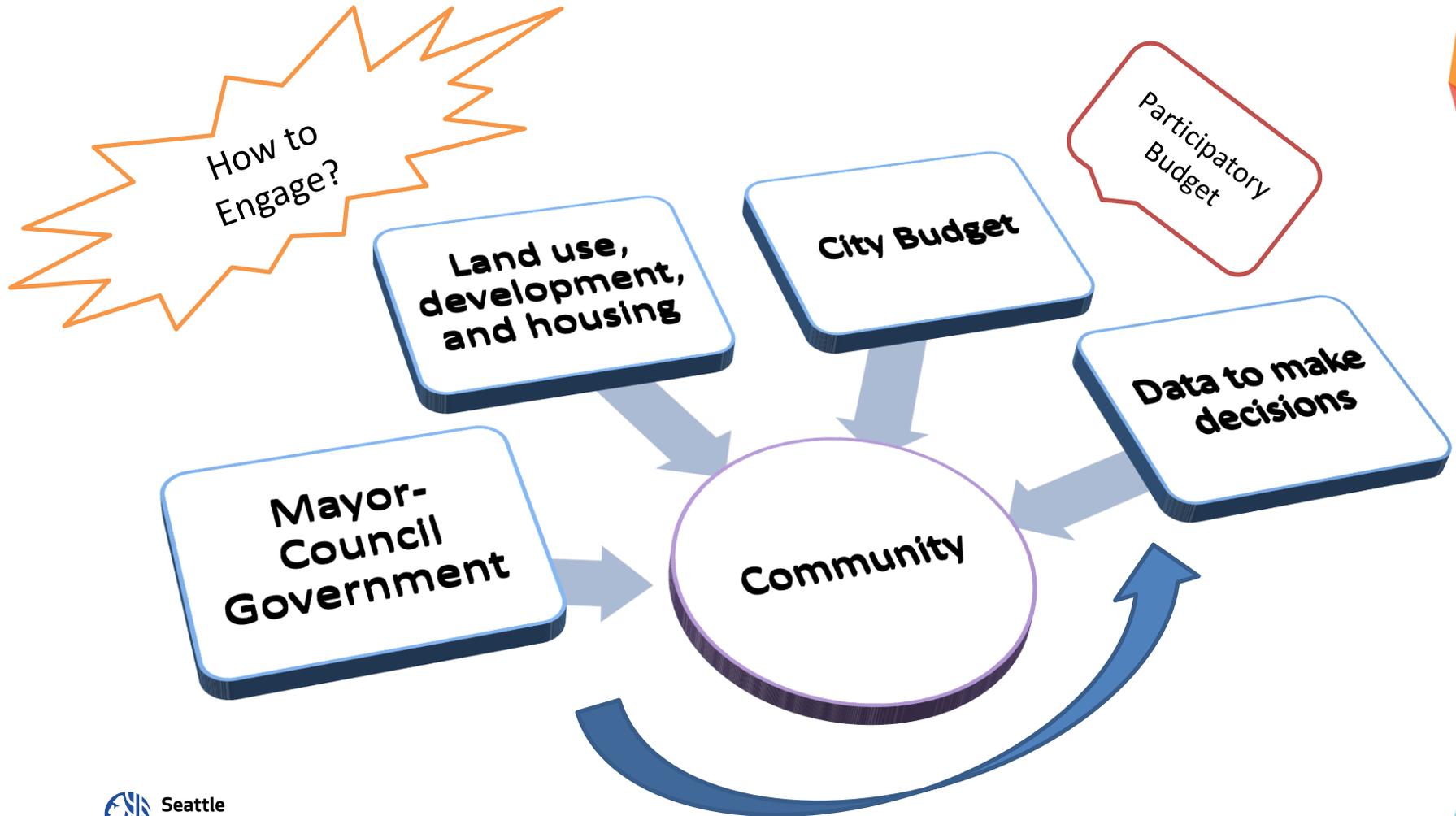
People's Academy for Community Engagement

ORGANIZATION ENGAGEMENT



People's Academy for Community Engagement

CURRICULUM



People's Academy for Community Engagement

2021 CITY SPEAKERS



People's Academy for Community Engagement

2021 COMMUNITY PARTNERS



Susan Balbas, Executive Director
Na'ah Illahee Fund



Na'ah Illahee Fund



Maya Manus, Civic Engagement Coordinator
Urban League of Metropolitan Seattle



Urban League of
Metropolitan Seattle

THANK YOU!



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