



# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> <i>Jessica Farmer</i>		
<b>Board/Commission Name:</b> <i>Board of Park Commissioners</i>		<b>Position Title:</b> <i>Commissioner</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input checked="" type="checkbox"/> Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	<b>Date Appointed:</b>	<b>Term of Position: *</b> <i>4/1/2018</i> <b>to</b> <i>3/31/2021</i>
<b>Residential Neighborhood:</b> <i>Victory Heights</i>	<b>Zip Code:</b> <i>98125</i>	<b>Contact Phone No.:</b> 
<b>Background:</b> <p>Jessica Farmer is an adult education supervisor at the University of Washington's Botanic Gardens where she manages and coordinates educational programs and seminars. Prior to this Jessica was a communications specialist at Community Power Works and was a Trees for Neighborhoods program manager for Seattle's Office of Sustainability and Environment.</p> <p>Jessica has experience in botany, nurseries and horticulture. She volunteers for the ecoPro Planning Program Committee for the WA State program for Certified Sustainable Landscape Professionals and for the UW School of Environmental Forest Sciences. She is an engaged member of the Park District Oversight Committee. The Board of Park Commissioners will benefit from her understanding of environmental issues, policy, and education.</p>		
<b>Authorizing Signature (original signature):</b> 		<b>Appointing Signatory:</b> <i>Debora Juarez</i> <i>Councilmember</i>

\*Term begin and end date is fixed and tied to the position and not appointment date or appointee.  
August 30, 2016

# Jessica A. Farmer

## SUMMARY

Experienced environmental program manager with a proven ability to design, implement, evaluate, and refine programs to meet goals and address community needs. Background in urban forestry, public administration and communications. Skilled in creative problem solving, communicating with a wide variety of audiences, and building collaborative and productive relationships with diverse stakeholders across department and sectors.

## RELATED PROFESSIONAL EXPERIENCE

### University of Washington Botanic Gardens, Seattle, WA

Adult Education Supervisor & Communications Lead

November 2012 – present

- Develop, refine, and expand complex adult environmental education programs, with over 300% growth over five years, now serving over 4,400 annual attendees. Programs include tours, classes, workshops and conferences, serve residential and professional audiences, and focus on resource conservation and sustainable practices.
- Collaborate to develop innovative programming with governmental, institutional, and nonprofit partners.
- Support multiple committees to plan educational programming on forestry, botany, and restoration ecology.
- Evaluate programs for effectiveness in meeting goals, report to management, and adapt responsively.
- Develop, track and manage budgets, securing >80% of program funding through revenue, grants, and contracts.
- Lead organizational communication efforts including social media, brochures, e-newsletters, and website.
- Lead consultant contract work 2013-2017, in support of City of Seattle's Trees for Neighborhoods project: hiring, training, and supervising crew, managing nursery space, tree care, and logistics of tree planting workshops.
- Recruit, train, and supervise numerous program staff, independent contractors, students, and volunteers.

### City of Seattle, Office of Sustainability and Environment, Seattle, WA

Communications Specialist/ Special Projects Coordinator, Community Power Works

January 2012 – November 2012

- Planned and executed special events focused on outreach, public engagement, and partner recognition.
- Managed extensive program application communications with home construction contractors.
- Supervised social media, blog, website, marketing content and special customer service issues.
- Collaborated with program partners including Seattle City Light, Puget Sound Energy & Cascadia Consulting.

Trees for Neighborhoods Program Manager

August 2011 – December 2011

- Engaged 350+ Seattle residents in planting 1,000 trees on private residential property.
- Coordinated with contract agency to perform outreach activities and assist with tree planting workshops.
- Selected and purchased trees and program supplies and worked with vendors on timing and delivery.
- Coordinated over 90 street tree planting permits with Seattle Department of Transportation.

### University of Washington, Seattle, WA

Integrated Pest Management Coordinator, Landscape Grounds Operations

June 2009 – June 2010

- Trained and coordinated 23 gardeners' invasive plant management activities across 643-acre campus.
- Presented technical information through exhibits, demonstrations, and hands-on collaborative implementation of sustainable management techniques, Delivered formal presentations at staff meetings.
- Developed and implemented a comprehensive manual and calendar of management priorities.

**EDUCATION****University of Washington, Seattle, WA**

Master of Public Administration, Evans School of Public Policy &amp; Governance 2010

Master of Science, School of Environmental &amp; Forest Sciences 2010

Relevant Coursework: Program Design &amp; Management, Public Presentation, Grant Writing, Budgeting &amp; Financial Management, Quantitative Analysis I &amp; II, Resource Policy, Public Management I &amp; II, Economics of the Public Sector

**Iowa State University, Ames, IA**

Bachelor of Science, Department of Horticulture 2002

**PROFESSIONAL CERTIFICATIONS & TRAININGS****International Society of Arboriculture:** ISA Certified Arborist, Municipal Specialist (IL-4770AM) 2006-2018**University of Washington Professional and Organizational Development:** Strategic Leadership Program, Planning and Facilitating Effective Meetings, Cross-Cultural Communication, Designing the End-User Experience 2013-2017**University of Washington Q Center:** Safe(r) Zone Training 2016**City of Seattle, Race & Social Justice Initiative:** Leading with a Racial Equity Lens 2015**University of Washington Botanic Gardens:** Rain Garden Training for Professionals, Sustainable Soil Practices, Water Smart Workshop, Landscape for Life, Sustainable Turf Management, Water-wise Gardening, Reconstructing Natural Areas in the Built Environment, Equity and the Urban Forest 2013-2017**COMMUNITY ENGAGEMENT****Park District Oversight Committee**

Seattle Metropolitan Park District June 2015 – present

**External Relations and Communications Committee, Alumni Chair & Member of Visiting Committee**

UW School of Environmental &amp; Forest Sciences Nov 2013-present

**ecoPRO Program Planning Committee**

WA State program for Certified Sustainable Landscape Professionals, April 2013 – 2015

**TECHNOLOGY SKILLS**

Proficiency using Dreamweaver, Wordpress, Microsoft Office Suite + Publisher, PowerPoint and Access, email platforms Convio, Marketo and Vertical Response, custom online database systems designed by EnergySavvy, CollegeNet and EduTrak

# Board of Park Commissioners

9 Members: Pursuant to *Ordinance 123803*, all members subject to City Council confirmation, 3-year terms:

- 4 City Council-appointed
- 4 Mayor-appointed
- 1 Other Appointing Authority-appointed (specify): Get Engaged

**Roster:**

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
1	M	3	1.	Commissioner	Marlon Herrera	4/1/18	3/31/21	1	Mayor
2	M	5	2.	Commissioner	Evan Hundley	4/1/16	3/31/19	1	City Council
1	F	2	3.	Commissioner	Andréa Akita	4/1/16	3/31/19	1	Mayor
2	M	2	4.	Commissioner	Dennis Cook	4/1/18	3/31/21	2	City Council
6	M	3	5.	Commissioner	Tom Byers	4/1/18	3/31/21	2	Mayor
6	F	5	6.	Commissioner	Jessica Farmer	4/1/18	3/31/21	1	City Council
2	M	3	7.	Commissioner	William Lowe	4/1/18	3/31/21	2	Mayor
6	F	1	8.	Commissioner	Kelly McCaffrey	4/1/16	3/31/19	2	City Council
6	F	4	9.	Commissioner	Rachel Anne Williams	9/1/17	8/31/18	1	Mayor

**SELF-IDENTIFIED DIVERSITY CHART**

(1)      (2)      (3)      (4)      (5)      (6)      (7)      (8)      (9)

	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	3	1			2	1				1			
Council	2	2				2				2			
Other		1								1			
<b>Total</b>	<b>5</b>	<b>3</b>			<b>2</b>	<b>3</b>				<b>4</b>			

**Key:**

**\*D** List the corresponding *Diversity Chart* number (1 through 9)

**\*\*G** List *gender*, **M**= Male, **F**= Female, **T**= Transgender, **NB**= Non-Binary **O**= Other **U**= Unknown

**RD** Residential Council District number 1 through 7 or N/A

*Diversity information is self-identified and is voluntary.*