



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Shannon Boldizar		
Board/Commission Name: Seattle International Affairs Advisory Board		Position Title: Member
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Date Appointed: 5/1/2017	Term of Position: * 6/1/2017 to 11/30/2018
Residential Neighborhood: Council District: n/a	Zip Code: 98134	Contact Phone No.: [REDACTED]
Background: Shannon Boldizar is the Senior Manager, Government & Community Affairs, Starbucks and oversees government & community affairs for Starbucks Global Public Affairs Group. She has a diverse background in public affairs strategy, state legislative policy and government relations, and currently manages a global business portfolio including tax & fiscal policy, health & wellness and sustainability. Prior to joining Starbucks, she served in a variety of public affairs leadership roles with business, government, elected officials, trade associations, campaigns and political action committees. A Seattle native, Shannon is an active leader in several civic, community and industry organizations and earned a BA in Political Science from the University of Washington.		
Authorizing Signature (original signature): 		Appointing Signatory: Edward B. Murray Mayor of Seattle

FILED
 CITY OF SEATTLE
 2017 MAY 17 AM 3:35
 CITY CLERK

*Term begin and end date is fixed and tied to the position and not appointment date or appointee.
August 30, 2016

SHANNON BOLDIZSAR

ACCOMPLISHED GOVERNMENT AFFAIRS PROFESSIONAL

A distinguished career leading and executing global public affairs strategies and policy initiatives in the private and public sectors. Strong history of driving positive change for a Fortune 500 company, ensuring success in positively shaping and impacting company objectives. Substantive policy professional with deep understanding of a diverse portfolio of issues. Extensive background in government affairs, communications and stakeholder engagement.

Areas of Expertise and Leadership

- Strategic Positioning
- Reputation Management
- Political Action Committees
- Lobbying
- Relationship Development
- Leading Teams/Consultants
- Public Policy & Analysis
- Corporate Communications
- Community Affairs & Giving

PROFESSIONAL EXPERIENCE

Starbucks Coffee Company

August 2008 – Present

Government & Community Affairs Senior Manager – Global Public Affairs

- Direct all aspects of the corporate policy agenda, goals and strategies to ensure increased sales, profitability and operational effectiveness by influencing public decision-making at all levels of government.
- Cultivate and manage an established network of trusted alliances and relationships with elected officials, key influencers and trade associations, and work to ensure alignment with company priorities. Build collaborative coalitions and effectively drive key messages to garner support of policy and other positions.
- Advocate and advance corporate initiatives with government/policymakers, regulatory agencies, business coalitions, community organizations, trade associations and professional membership groups.
- Work closely with senior executives, and cross-functionally with key business units including communications, tax/finance, legal, community/giving, corporate social responsibility and regulatory, to effectively position the company on critical business issues.
- Proven results and talent for navigating the intersections of politics, policy and media.
- Ability to work under intense pressure with a strong track record in developing timely, savvy solutions to satisfy business, industry and community goals while increasing brand recognition and profit.
- Develop and grow the Global Distinguished Visitors Program, hosting heads of state, political leaders, cabinet officials, policy makers, public officials and affiliated leadership organizations.
- Manage national network of external political consultant teams and contracts.

Bellevue Chamber of Commerce

January 2003 – July 2008

Government Affairs Director

- Direct the government affairs program and lobby for the Eastside business community covering local, regional, state, and federal issues.
- Provide strategic leadership, consultation, positioning, and testimony on public affairs issues including transportation, health care, technology, education and taxation that affect businesses, the Board of Directors, local corporate leaders, chamber members, and other regional stakeholders.
- Manage chamber committees and a legislative coalition of ten chambers of commerce and lobby on their behalf with local and regional governments, and with the Washington State Legislature. Responsible for strategy, issue development, relationships with the legislative community, events, coalition-building, and communications.
- Lead chamber efforts in successfully passing the 2003 Nickel Gas Tax Package, the 2005 Transportation Partnership Act, and defeating I-912 to secure funding for critical Eastside transportation projects.
- Oversee activities, fundraising and communications for the Eastside Business Alliance, a Political Action Committee supporting local and regional business candidates and platforms. Prepare state disclosure information, manage candidate interview process, endorsements, and media relations.

City of Seattle, Mayor's Office of Intergovernmental Relations

April 1998 – December 2002

Strategic Advisor

- Served as a senior strategic policy advisor on inter-governmental issues and relations for the Mayor and City Council.

- Developed and implemented short and long-term legislative outreach programs to proactively advance city priorities in areas including transportation, budget and finance, municipal governance, and utilities. Worked with the city lobbying team to increase communication and cultivate and strengthen relationships with Washington State elected officials and business and community advocacy organizations.
- Established and directed the Cascadia Mayors Council, a coalition of 70 mayors dedicated to promoting regional cooperation between cities in British Columbia, Washington and Oregon. Planned bi-annual summits, developed programs, performed media relations, and served as spokesperson.
- Managed and planned high-profile government relations events including the 2000 U.S. Conference of Mayors Annual Meeting and the 2001 Asia Pacific International Cities Summit. Raised \$1.5 million in corporate sponsorships, administered event budgets, worked with international business and political organizations, and managed media, contractors, staff, and volunteers.

Paul Schell Associates

January 1995 – March 1998

Project Manager

- Prepared monthly progress and financial reports for owners and managers of the real estate development and property management company.
- Designed and coordinated the production of all marketing, communication, sales and advertising collateral, and organized sales, marketing and operations activities for owners, management, and media.

Campaign Treasurer and Finance Committee

- Managed a \$450,000 mayoral campaign budget including accounts payable, accounts receivable, payroll, and preparation of required public disclosure of financial transactions.

Discovery Institute

June 1993 – December 1994

Membership and Event Director

- Developed and implemented special event programs, planned conferences and managed internal event staff for the public policy research center.
- Managed the Institute’s membership program and targeted individuals and corporations for membership in fields such as transportation, technology, regionalism, and international affairs.

Washington State House of Representatives

January 1990 – May 1993

District Services Legislative Coordinator

- Developed and implemented strategies to build and maintain positive relations between legislators and their district constituencies.
- Planned and managed outreach and communications activities for state legislators, civic, and business organizations.
- Researched, analyzed, and monitored state legislation and prepared issue briefings.

Campaign Management Consultant

- Recruited candidates and managed seven state legislative campaigns.
- Developed strategic campaign plans and advised candidates, campaign managers, and volunteers on fundraising, media, targeted mailings, polling, and speeches.

COMMUNITY LEADERSHIP & ACTIVITIES

- Director, Association of Washington Business Board of Directors
- Director, Washington Restaurant Association Board of Directors, 2013-2016
- Director, WithinReach Board of Directors, 2013-2016
- Director, Greater Seattle Chamber of Commerce Board of Directors
- Deputy Director, National Restaurant Association Board of Directors
- Member, Downtown Seattle Association Strategic Planning Task Force
- SEAFAIR Board of Directors; Executive Committee, 2000-2010

EDUCATION

- University of Washington, B.A., Political Science, December 1989
- Campaign Management College, 1990 and 1992

Seattle International Affairs Advisory Board

30 Members: Pursuant to *Ord. 125113*, all *Mayoral-appointed* members subject to City Council confirmation, 2-year terms:

- 1 City Council-appointed
- 19 Mayor-appointed
- 6 Other Appointing Authority-appointed (specify):

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	M	N/A	1.	Seattle-Be'er Sheva	Robert Wilkes	10/1/15	9/30/17	1	SMC
6	F	2	2.	Seattle-Bergen	Lori Ann Reinhall	10/1/15	9/30/17	1	SMC
6	M	3	3.	Seattle-Christchurch	Richard Conlin	10/1/15	9/30/17	1	SMC
6	M	3	4.	Seattle-Gdynia	Sebastian Niziol	10/1/15	9/30/17	1	SMC
1	M	N/A	5.	Seattle-Kaohsiung	Sean Huang	10/1/15	9/30/17	1	SMC
6	F	4	6.	OR, City of Seattle	Stacey Jehlik	11/1/16	n/a	1	SMC Council President
1	F		7.	City Council	Lorena Gonzalez Neepaporn	10/1/15	n/a	1	
1	F	4	8.	Trade Development Alliance	Boungjaktha	6/1/17	n/a	1	TDA
6	F	1	9.	Seattle Center Foundation	Alma Plancich	6/1/17	n/a	4	Mayor
6	M	7	10.	Boeing	Gary Konop	6/1/17	11/30/18	4	Mayor
6	F	4	11.	Seattle Public Schools	Michele Anciaux Aoki	6/1/17	11/30/18	1	Mayor
6	M	3	12.	UW, Jackson School	Daniel Bessner	6/1/17	11/30/18	1	Mayor
6	M	7	13.	Visit Seattle	John Boesche	6/1/17	11/30/18	1	Mayor
6	F	N/A	14.	Starbucks	Shannon Boldizar	6/1/17	11/30/18	1	Mayor
6	F	4	15.	UW, Jackson School	Jennifer Butte-Dahl	6/1/17	11/30/18	1	Mayor
	F	7	16.	Expedia/Hotwire	Katherine Cheng	6/1/17	11/30/18	1	Mayor
6	M	6	17.	Consular Association of Washington	Pedro Costa	6/1/17	11/30/18	1	Mayor
1	F	N/A	18.	Ethnic Heritage Council	JoAnne Lee	6/1/17	5/31/19	1	Mayor
6	F	6	19.	Amazon	Monique Meche	6/1/17	5/31/19	1	Mayor
6	F	N/A	20.	World Affairs Council	Jacqueline Miller	6/1/17	5/31/19	1	Mayor
6	M	3	21.	PATH	Brian Neville	6/1/17	5/31/19	1	Mayor
6	F	3	22.	Seattle Globalist Washington Global Health	Sarah Stuteville	6/1/17	5/31/19	1	Mayor
6	F	1	23.	Alliance	Tina Vlasaty	6/1/17	5/31/19	1	Mayor
6	M	6	24.	Rotary International	David Woodward	6/1/17	5/31/19	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

				(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	6	13			2					16			
Council		1					1			5			
Other	4	2			1								
Total	10	16			3					21			

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
 - **G List *gender*, M = Male, F= Female, T= Transgender, U= Unknown
 - RD Residential Council District number 1 through 7 or N/A
- Diversity information is self-identified and is voluntary.*