

SEATTLE RESCUE PLAN 1

Council Bills 120093 & 120094

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FINANCE AND HOUSING COMMITTEE | JUNE 4, 2021

American Rescue Plan Act (ARPA)

- Seattle will receive nearly \$300M of the \$1.9T total, including \$232M in local direct aid (flexible funding from the Coronavirus Local Fiscal Recovery [CLFR] funds) and other targeted aid
- This is the first of several ordinances that will allocate ARPA funds
- Seattle Rescue Plan 1 includes:
 - \$116M for 2021 for CLFR and
 - \circ \$12.2M HOME grant
- Seattle Rescue Plan 2 will include targeted aid for:
 - Rental assistance (\$28.7M) and
 - Support for seniors (\$7.4M)

Seattle Rescue Plan 1 - Council Bills 120093 & 120094

1. Council Bill 120093

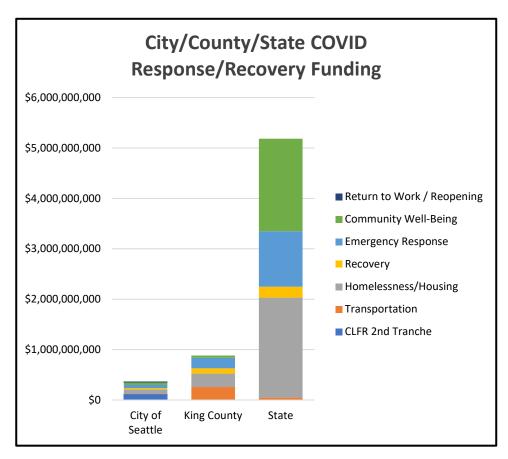
- Accepts two ARPA Grants:
 - Coronavirus Local Fiscal Recovery Funds (Tranche 1): \$116M
 - \$12.2M ARPA HOME Investment Partnerships Program
- Authorizes \$103M in expenditures and \$25M of revenue replacement

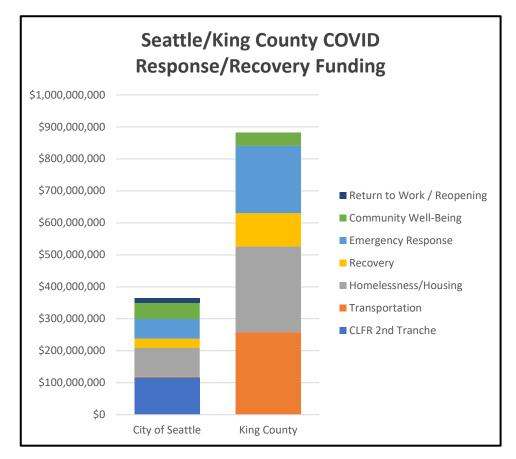
2. <u>Council Bill 120094</u>

Authorizes \$25M for Direct Cash Assistance

Alignment with State/County COVID Response Funding

Funds coming to the City are part of a recovery response taking shape at every level of government





Alignment for Key Issues with State and County

Category	City of Seattle	King County	State
Transportation	\$2,617,679	\$258,199,722	\$50,000,000
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Homelessness/Housing	\$89,922,623	\$267,498,695	\$1,981,988,000
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Recovery	\$28,820,000	\$104,687,327	\$217,300,000
Arts/Culture		\$51,450,000	
Economic Recovery	\$28,820,000	\$53,237,327	\$207,300,000
Recovery			\$10,000,000
Emergency Response	\$61,500,000	\$210,152,424	\$1,100,000,000
Emergency Response	\$61,500,000	\$210,152,424	\$1,100,000,000
Community Well-Being	\$50,874,600	\$41,950,000	\$1,802,600,000
Cash Assistance	\$25,000,000		\$704,100,000
Child Care	\$8,600,000	\$6,000,000	\$821,700,000
Food	\$8,759,600	\$6,000,000	\$143,600,000
Digital Equity and Access	\$800,000		\$22,400,000
Behavioral Health	\$600,000	\$18,000,000	\$110,800,000
Community Well-Being	\$7,115,000	\$11,950,000	

Note: This table includes estimated funding from all planned/anticipated sources for COVID-19 response in 2021-2022, but is not inclusive of all city, county, and state efforts for COVID-19. This does not include \$116M the City of Seattle will receive in 2022.

Highlights of County Proposals

- \$100M for emergency rental assistance
- \$50M to support emergency homelessness response and related behavioral health services
- \$7.5M to establish a new targeted homeless outreach and shelter program for one year (Serves as an alternative to the Public Defender Association operated JustCARE program)
- \$2M for digital equity grants to CBOs to provide digital access and fluency services to vulnerable populations
- \$1.5M to support individuals experiencing domestic violence and sexual violence who may be experiencing increased violence, isolation, and lethality risk due to COVID-19
- \$116M to continue and scale up the county's COVID-19 mass vaccination program through September 2021

Seattle Rescue Plan 1 Development

- Chair Mosqueda, Council President González, and the Mayor jointly developed the "Seattle Rescue Plan," a funding plan that uses Seattle's 2021 ARPA allocation to kick start our city's recovery
- Proposal is informed by:
 - Resolution 31999 outlining Council's principles and priorities for use of federal funds
 - Input from stakeholders during listening sessions and walking tours organized by the Mayor that focused on downtown businesses, small businesses, unions, community organizations, non-profits, and City staff
 - Committee panel with community organizations and other cities
 - Council Public Hearing on May 4th and public comment in committee meetings in April and May

Seattle Rescue Plan Spending Priorities

- Shelter and housing support for those who are currently unhoused
- Small business and non-profit recovery
- Neighborhood recovery and activation
- Direct assistance to residents
- Supports to community health and mental health
- Education equity, employment, and job pathways
- Reopening City services

Seattle Rescue Plan Policy Intent

- Maintain programs and services that support the City's public health response and recovery
- Address both the short- and long-term economic and social impacts of the COVID-19 pandemic, building on and expanding the types of investments funded in the Jump Start COVID Relief Plan in 2020 and 2021
- Consistent with the federal guidance on use of CLFR funds, provide critical resources
 to those disproportionately impacted by COVID-19 through direct assistance,
 services, and investments in small and micro-businesses, nonprofits, and workforce
 development
- Prioritize opportunities to partner with local organizations that are culturally relevant and historically rooted in communities that have been disproportionately impacted by COVID-19, and have organizational staff and board composition that seek to reflect the community they serve

Seattle Rescue Plan

\$128 MILLION



Housing & Homelessness

\$49.2 MILLION



Community & Small Business Recovery

\$23 MILLION



Community Well-Being

\$41.5 MILLION



Community Assistance & Programming

\$7



Reopening City
Programs & Services

\$7.6 MILLION

Seattle Rescue Plan



Housing & Homelessness \$49.2 MILLION



Investments in Permanent Housing



Resources for Emergency
Housing, Shelter and Services

Investments in permanent housing strategies

Permanent Housing Capital: \$28.5M

Funds to acquire and build an additional 300 permanent affordable housing units in 2021 and 2022

- Anticipate significant leverage of state capital dollars and anticipate O&M + Services using new state funds
- Estimate could create about 300 units, assuming \$90-95M total investment (City + State leverage)

Investments in permanent housing strategies

Permanent Housing Capital: Policy Intent

- Provide at least \$40M for permanent affordable housing capital (acquisition or development) in 2021-2022
- Prioritize the acquisition of multifamily rental housing projects that are under construction
- Seek acquisitions resulting in new units of permanent housing, including permanent supportive housing and housing serving households at or below 50 percent of Area Median Income
- Prioritize working with local, community-based, non-profit organizations that are:
 - Culturally relevant and historically rooted, particularly when an acquisition is in an area that is at high risk for displacement; and
 - Have staff and board members who reflect the community they purport to serve

Investments in permanent housing strategies

Rapid Rehousing: \$6.7 million

- Expands Rapid Rehousing Services to transition 185 households to permanent housing through 2022
- Provides housing search services, financial assistance for up to 12 months for rent and move-in costs, and case management services

Diversion: \$1.3 million

- Expands Diversion support for an estimated 250 households in 2021
- Provides services and flexible financial assistance to allow an individual or household to avoid becoming homeless, including:
 - Family and landlord mediation;
 - Budgeting and financial counseling; and
 - Assessment and referral to income support programs and public benefits

Resources for Emergency Housing, Shelter, and Services

Enhanced Shelter & Outreach: \$7.5 million

- Funds for additional shelter and outreach to create and maintain at least 130 units
- Provide a match for the County's RFP for a program that uses a model similar to the approach piloted by JustCARE

RV Safe Lots: \$500,000

- Expand Safe Lots to support 25 RVs in 2021
- Includes case management to move those residing in RVs into permanent housing and services to meet the basic needs of RV residents utilizing the safe lots

Resources for Emergency Housing, Shelter, and Services

Tiny Home Villages: \$400,000

- Support the operation, maintenance, and services for new Tiny Home Villages (THVs)
- \$400,000 could support operations at three THVs for two months or two THVs for three months
- Funding is provided in concert with \$2M for THVs in the State 2021-2023 Capital Budget and unspent appropriations from Council Budget Actions HOM-008-B-002 and HOM-009-B-002 in the 2021 Adopted Budget

Capacity Building: \$4.3M

 Support for homeless service and permanent supportive housing (PSH) and non-PSH housing providers to expand capacity and stabilize staffing

Homelessness and Housing Summary

Investment Area	Amount	# Households (HH) Served or Units
Additional Diversion	\$1.3M	250 HH
Increase Rapid Rehousing	\$6.7M	185 HH
Permanent Housing Capital	\$28.5M*	300 Units
RV Safe Lot	\$500k	25 RVs
Outreach and Shelter (KC RFP)	\$7.5M	100-200 units
Tiny House Villages – operations & maintenance	\$400k	-
Capacity Building for HMLS, PSH, and non-PSH providers	\$4.3M	-

^{*}At least \$40M will be committed to permanent affordable housing capital in 2021-2022

Seattle Rescue Plan



Community Well-Being \$41.5 MILLION



Direct Cash Assistance & Community Support



Digital Equity



Restoring
City Services
/ Library
Hours



Youth Equity & Opportunity

Community
Assistance for a
trauma-informed
response

Cash Assistance to Residents: \$25M

- Contract with a third-party provider to provide direct cash assistance to qualifying residents
- Partner with community-based organizations to conduct outreach, assist with applications, and provide in-language assistance
- Amount could provide over 10,000 households with an average of \$2,000 in direct cash assistance, allowing people to make their own decisions about immediate needs
 - 2020 JumpStart COVID Relief Plan's Seattle Disaster Relief Fund provided cash assistance to 3,307 HH with awards ranging between \$1,000 - \$3,000

Community
Assistance for a
trauma-informed
response

Child Care Facilities: \$5M

- Expand the Human Services Department's (HSD)
 Community Facilities / Child Care Bonus Programs
- HSD is aware of approximately 15 centers in early- to midplanning stages seeking funding
- Support pre-development investments for communities with historical barriers to capital that will result in more childcare options in those communities

Community
Assistance for a
trauma-informed
response

Child Care Workers: \$3M

- Recognize the essential service they have provided during the pandemic by:
 - providing in-person care to children and families
 - caring for children attending school online
 - enabling parents and caregivers to participate in the workforce
- \$3M will provide about \$1,000 to 2500 child care workers

Community
Assistance for a
trauma-informed
response

Gender-based violence response services: \$600,000

- Funds will help close service gap caused by increased demand for services in 2020 and 2021, and reductions in federal funds
- Support for survivors will include mobile legal advocacy, housing, culturally specific and/or bilingual services, housing and relocation assistance, advocacy for victim-defendants, emergency financial assistance, as well as civil legal support for immigrant and refugee survivors

Mental & behavioral health services: \$600,000

• Will fund services for individuals, youth, and families, including services provided at emergency shelters and supportive housing

Community
Assistance for a
trauma-informed
response

Other Community Support: \$915,000

- \$690,000 to support restaurants preparing free meals to those in need, while supporting local farms and producers and building long-term local supply chain relationships
- \$225,000 to support organizations, such as WestSide Baby, to increase diaper distribution

Digital Equity

Digital Equity: \$800,000

- Support digital equity programs such as the Technology
 Matching Fund, increasing affordable internet connectivity
 in high needs areas
- Provide computers and subsidized Wi-Fi to individuals disproportionately impacted by COVID-19, including distribution and digital literacy assistance

Reopening City Services

Restoring Hours at Seattle Public Libraries: \$1.1M

- Restore Library operating hours to pre-pandemic levels
- General Fund support for operating hours was reduced in the 2021
 Adopted Budget to alleviate the revenue shortfall anticipated as a result of the COVID-19 public health emergency

Youth Equity and Opportunity

Seattle Promise: \$4M

- Enhancing student financial assistance:
 - Increasing the Equity Scholarship (\$0.7M)
 - Student Enrollment Fees (\$0.2M)
 - Sustain Increased Enrollment (\$0.2M)
 - Washington State Opportunity Scholarship Investment (\$0.2M)
- Increasing support for students transitioning into and out of the program, and for program completion:
 - Readiness Academy/Academic Bridge (\$0.9M)
 - Completion Commitment (\$0.8M)
 - Transfer Support to 4-year Colleges (\$0.5M)
 - Enhance Support for Students (\$0.4M)
 - Program Staffing Support (\$0.1M)

Youth Equity and Opportunity

Youth Employment: \$500,000

 \$500,000 to provide mini grants to community-based organizations for preemployment summer programming for BIPOC youth

Community Assistance for a Trauma-Informed Response: \$35.1 M

Investment Area	Amount
Cash Assistance	\$25M
Child care facilities (new or expanded)	\$5M
Child care workers	\$3M
Youth Equity and Opportunity	\$4.5M
Supporting restaurants offering mutual aid	\$690,000
Diaper distribution	\$225,000

Seattle Rescue Plan



Community & Small Business Recovery

\$23 MILLION



Neighborhood and Downtown Recovery



Job Training

Community & Small Business Recovery

Neighborhood and Downtown Recovery

Neighborhood & Downtown Recovery: \$22M

- Prioritize those who have experience barriers to access other financial assistance, such as the Paycheck Protection Program
- Support innovative new businesses launched by BIPOC workers who lost their jobs or were forced to quit their jobs as a result of the pandemic
- Grants to small- and micro-businesses and non-profit organizations to support reopening and recovery efforts, including support for affordable commercial space, securing long term leases, acquisition, and tenant improvement to build community wealth
 - The City's Small Business Stabilization Fund has distributed over \$10 million to nearly 1,500 small businesses and economic opportunity non-profits

Community & Small Business Recovery

Neighborhood and Downtown Recovery

Neighborhood and Downtown Recovery (cont.)

- Financial support for arts and cultural organizations and businesses including stabilization grants and financial support for affordable commercial space
- Technical assistance for small and micro-businesses and nonprofit organizations to renegotiate leases, re-finance back rent, and continue to modify their business model in a post-COVID world, including in-language support
- Recovery grants to support neighborhood and downtown activation, special events, and other neighborhood-specific economic development priorities

Community & Small Business Recovery

Job Training

Job Training: \$1M

- \$500,000 to support retraining, pre-apprenticeship, and retention programs for displaced workers, targeting BIPOC workers and women with a focus on opportunities in construction, IT, blue/green manufacturing, or other highpaying industries
- \$500,000 to partner with the Port of Seattle to provide youth employment/paid internship opportunities targeting BIPOC youth who are most underserved in our region between the ages of 16 and 24

Community & Small Business Recovery: \$23M

Category	Amount
Neighborhood and Downtown Recovery	\$22M
Job Training	\$1M

Seattle Rescue Plan



Community Assistance & Programming \$7 MILLION





Support Child Care Services



Enhance Services at Parks & Facilities



Extend Free Permits for Cafe Streets

Community Programming

Department of Transportation: \$2.8M

- \$2.5M to make permanent 20 of the 26 miles of Stay Healthy Streets
 - Includes permanent signage and minor modifications to greenways
- \$300,000 to offer free "Safe Start" outdoor dining and retail permits for another year; ORD 126339 extends these permits to May 31, 2022

Community Programming and Maintenance

Seattle Parks and Recreation: \$3.15M

- \$1.4M to support:
 - Scholarships for child care services provided at SPR-related facilities in the summer and fall
 - Opening of eight wading pools, seven days a week, from the end of June to Labor Day
- \$1.25M to support enhanced maintenance and custodial cleaning efforts at parks, community centers and other facilities experiencing high use in summer and fall
- \$500,000 to support expanded activation at parks that:
 - Build community by providing cultural and recreational activities
 - Supports artists and small businesses, including food trucks or food carts and other vendors, as they rebuild after the pandemic
 - Effort could serve as a model to be funded with future Jump Start economic resiliency funding

Community Programming

Seattle Center: \$200,000

 \$200,000 to support summer and fall activation at the Seattle Center campus, such as outdoor movies and other public events

Arts Activation: \$375,000

 \$375,000 to support the Created Commons program which would employ artists to provide cultural performances and activate public spaces in Downtown and other neighborhoods

Community Assistance

Impact Analysis and Evaluation: \$500,000

- Measure and evaluate the impacts of the City's recovery investments
- Establish an Equitable Recovery Evaluation Pilot:
 - Use data disaggregated by race and ethnicity to determine appropriate investment priorities
 - Work with partners to set citywide best practices for disaggregating data in line with City data privacy principles
 - Implement a cohesive common application tool that reduces time and effort for residents to find and apply for recovery funds
 - Develop report on pilot program strategies for broader application across City programs

Community Assistance & Programming – \$7M

Category	Amount
Stay Healthy Streets	\$2.5M
Free outdoor dining and retail permits	\$300,000
Parks Programming and Maintenance	\$3.2M
Seattle Center & Arts activation	\$575,000
Impact Analysis & Evaluation	\$500,000

Seattle Rescue Plan



Reopening City Programs & Services

\$7.6 MILLION



Support Flexible City Workforce



Safeguard Public Buildings with PPE, Cleaning, Filtration, etc.

Supporting City Services & Workers

Technology Upgrades: \$6M

 Supports flexible work by upgrading technology needs to support teleworking, on-site work, and other IT needs that were reduced due to 2021 budget cuts

Return to Work Preparation: \$1.6M

 Supports workers returning to work and the public returning to public buildings with investments in deep cleaning City buildings, PPE, signage, air filtration, and space reconfiguration

Policy Considerations

- What is most equitable? How are investments addressing systemic inequities that were exacerbated by the pandemic and helping communities that have been most impacted to recover and build wealth?
- What is the desired balance between direct support to people and businesses versus general support for community organizations, business districts, and service providers?
- What will have the biggest impact? Balancing spending on one-time strategies (e.g., smaller grants to nonprofits and businesses) versus investments in long-term assets (building acquisition)?

Next Steps

- TUESDAY, June 15: Amendments* & Possible Vote: Seattle Rescue Plan 1 (CBs 120093 & 120094) *discussion may be continued at the June 16th meeting if needed
 - TUESDAY, June 8: Amendment proposals due to Central Staff by NOON
- MONDAY, June 21 or 28: Final Council Action on Seattle Rescue Plan 1
- July 2021: Discussions and action on Seattle Rescue Plan 2