

Library Levy 2016 Annual Report

May 4, 2017

Seattle City Council

Parks, Seattle Center, Libraries,
and Waterfront Committee



The Seattle Public Library

LIBRARY CLOSED

Aug. 27–Sept. 3

Due to budget cuts

*Limited access to
the catalog and
online resources
will be available.
Go to www.spl.org*

The book drop at this
branch closes at 5 p.m.
Aug. 25 and reopens at
9:30 a.m. Sept. 4

- Do not leave Library books and materials outside the building during the closure. You will be responsible for theft, loss or damage to Library materials.
- No items will be due and no fines charged or accrued during the closed week.
- If you have book donations, please call the Friends Book Sale Office at 206-523-4053 or e-mail book.sale@spl.org.

**Libraries will
resume regular
hours on
Tuesday, Sept. 4**

Branch Sunday Closed

Week-long closure each year 2008-2012

- **August 2012**
- **63% approval**
- **\$123 million
seven-year levy**



4 Levy Promises:

- Provide a robust collection of books and materials
- Keep libraries open when patrons need them
- Improve computer and online services
- Maintain buildings for the next generation



Library by the Numbers

	Pre-levy 2012	2016		% Change
Total # of Active Patrons	230,924	251,280	↑	9%
New Library Card Sign Ups	53,406	61,610	↑	15%
Total Physical Material Circulation	10,427,742	8,673,283	↓	-17%
Total Digital Circulation	1,007,560	3,016,376	↑	199%
Total In-Person Visits	6,470,116	5,481,047	↓	-15%
Total # of Programs	7,023	10,847	↑	54%
Total # of Program Attendees	226,380	332,032	↑	47%
Total # of Public Internet Sessions	1,329,421	1,010,312	↓	-24%
Total Online Visits (spl.org only)	7,120,945	5,996,681	↓	-16%

More titles in all formats



Sarah N. R.

@bringseattlesonicsback

#ilovespl because it was there with books when I was a kid, and now it's there with books for my son!

LIKE
3500



6:30 AM - 2 JUNE 2016



Collections = Quality

2016 ACCOMPLISHMENTS

- Added 43,000+ new titles to print books, audiobooks, DVDs, CDs
- Added nearly 56,000 new e-book and e-audiobook files
- Bought 33,000+ more copies of popular materials to shorten wait times
- Digitized 5,000+ Seattle Collection items to provide greater access to city's history
 - Bungalow Magazine
 - George Gulacsik Photograph Collection of the Space Needle's construction

2016 Levy spending - \$2.7 million

Local history digitized

Workers on outrigger fins
of Space Needle, ca.
November 29, 1961

*(Part of George Gulacsik
Digital Photograph
Collection)*



Access when patrons need it



Jeff M.

@SEAcoffeepowered

#ilovespl because it's open almost every day

LIKE
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Hours = Access

2016 ACCOMPLISHMENTS

- Retained 6,000+ new open hours systemwide
 - Open 52 weeks a year
 - 7-day service at Columbia and Northgate branches
 - All locations open Sunday
- Added 32 open hours per week by restoring Friday hours at International District/Chinatown, University, High Point and South Park branches
- Offered 1,400+ outreach and other offsite events in the community

2016 Levy spending - \$3.6 million



Technology = Opportunity

2016 ACCOMPLISHMENTS

- Offered 300+ technology classes to teach patrons how to use email, the internet, etc.
- Replaced 123 levy-funded public computers
- Installed cable in meeting rooms at four branches with widescreen TVs and widescreen TV and sound equipment at High Point branch
- Piloted in-building checkout of tablets and laptops at four branches
- Kicked off website redesign project and completed first phase of work

2016 Levy spending - \$1.2 million

Upgraded technology



SPL**HOTSPOT**
Connecting Seattle

It is a wonderful program, I only wish I could use it longer. I am disabled and homebound. It is so very helpful to my health and home life. Thank you so much.

- HotSpot survey patron

Preserving our assets



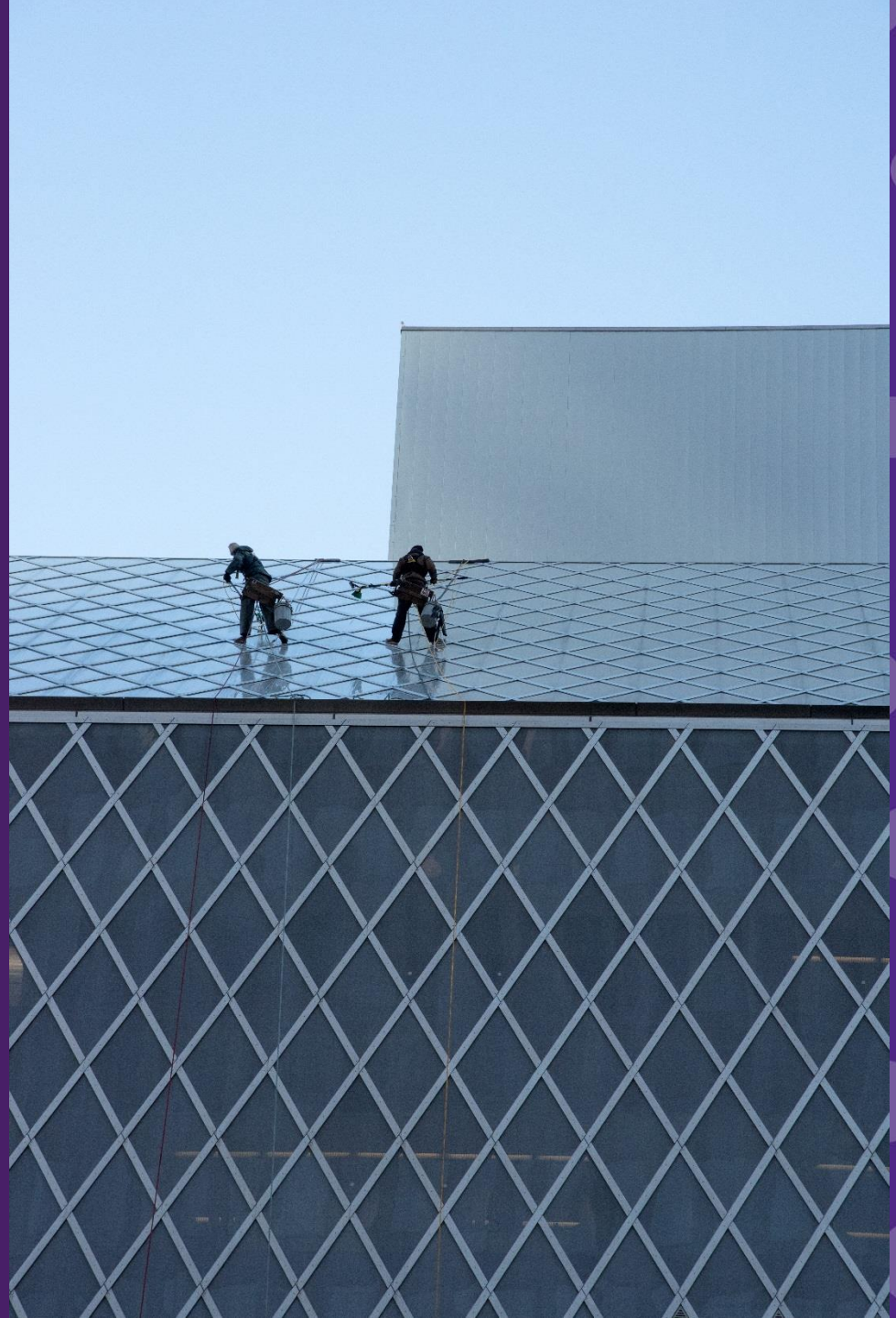
Erika L.
@emeraldcitybirder

#ilovespl ...it's not just the books I find inspiring, but the architecture, colors, design, light, art and space.

LIKE
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6:30 AM - 2 JUNE 2016



Maintenance = Sustainability

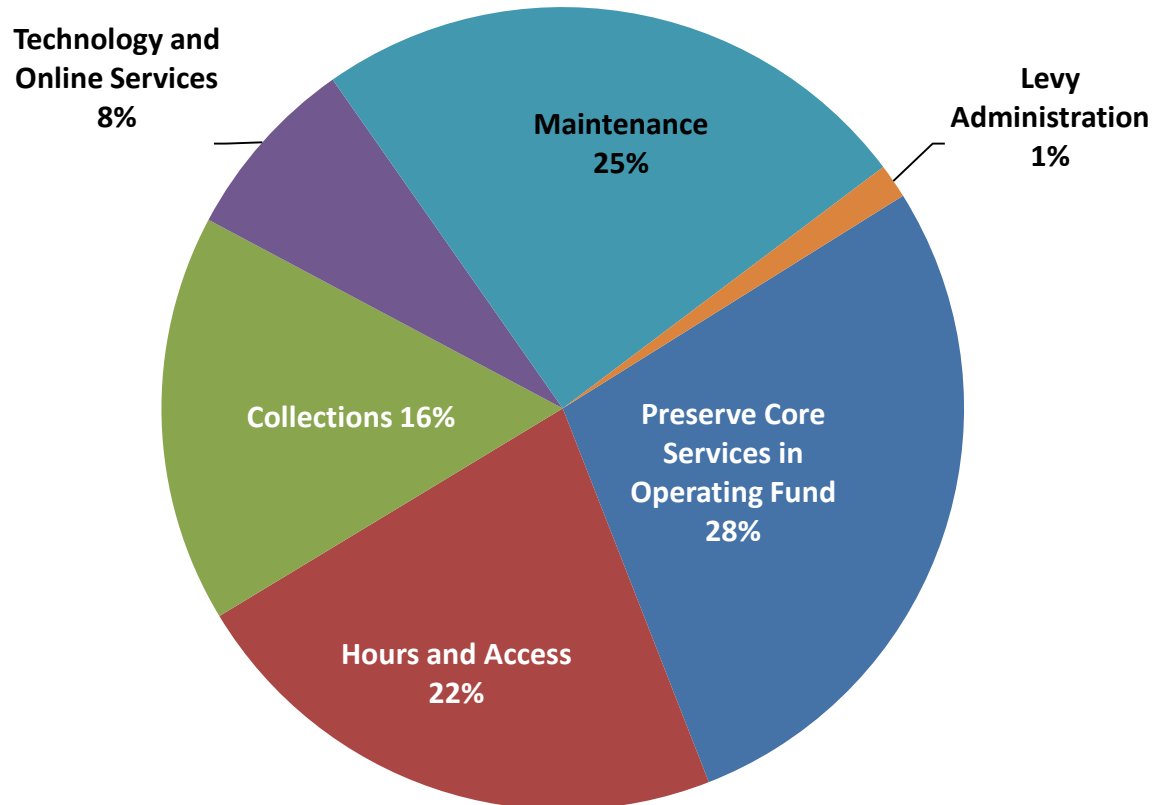
2016 ACCOMPLISHMENTS

- Completed 12,300+ work orders to keep the buildings clean, efficient and in good working order
- Improved entrance accessibility and drainage at University Branch
- Upgraded escalators at the Central Library
- Improved lighting in the Central Library Books Spiral and at the Capitol Hill, Ballard and Douglass-Truth branches
- Completed refurbishment of Ballard Branch and began work at High Point Branch
- Performed carpet cleaning, high dusting, window washing and upholstery cleaning at all locations

2016 Levy spending - \$4.1 million

2016 Levy Spending

Total Actual Spending - \$16.4 million



Public Engagement

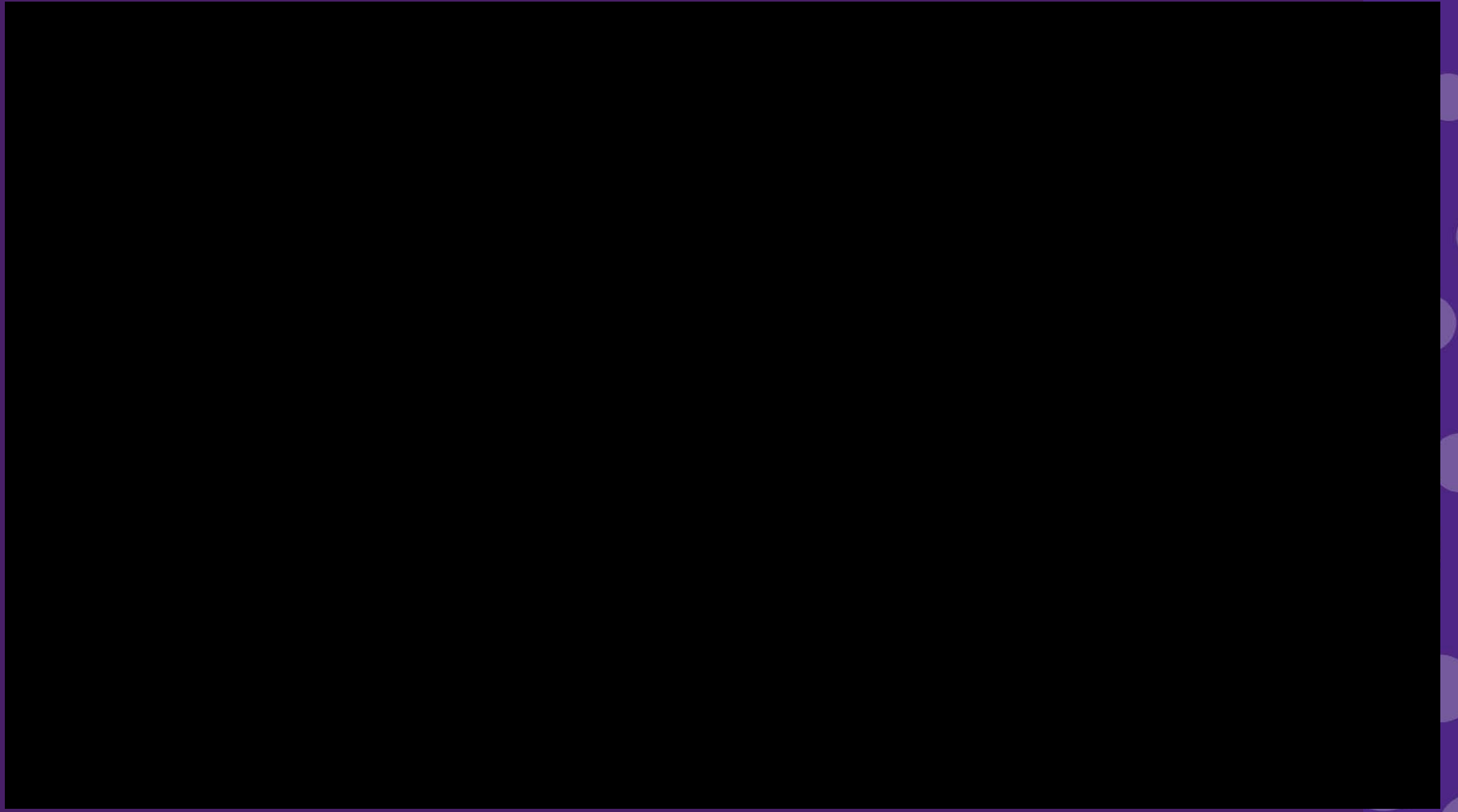
2016 ACCOMPLISHMENTS

- New Round of Community Conversations
 - Seattle Culture and History: Feb. 23, 2016
 - Re-imagined Spaces: April 21, 2016
 - Community Engagement @KEXP: November 3, 2016
- Community Listening

“There is nothing more important than listening to our patrons and delivering on our promises.”

**-Marcellus Turner,
city librarian**





Library Levy Oversight

2016 Library Board of Trustees

Theresa Fujiwara, president

Kristi England, vice president

Dan Dixon

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City Librarian

Marcellus Turner

www.spl.org/levy