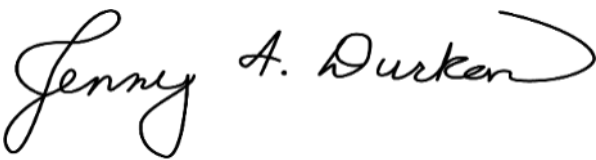




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Elizabeth Hunter-Keller</i>		
Board/Commission Name: <i>Domestic Workers Standards Board</i>		Position Title: <i>Member</i>
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Term of Position: * 3/1/2021 to 2/28/2024 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
Residential Neighborhood: Phinney Ridge	Zip Code: 98117	Contact Phone No.:
Background: <i>Liz is a domestic worker employer of a house cleaner and nanny. In her professional life she has extensive experience in public relations and marketing in both the public and private sector. She is volunteers for a number of local nonprofits. Liz is passionate about ensuring domestic workers are treated with dignity and respect.</i>		
Authorizing Signature (original signature):  Date Signed (appointed): 6/24/21	Appointing Signatory: <i>Jenny A. Durkan</i> <i>Mayor of Seattle</i>	

*Term begin and end date is fixed and tied to the position and not the appointment date.

Elizabeth Hunter-Keller

SUMMARY

Communications and digital media professional with six years of increasing responsibilities. Core competencies include:

- Marketing and communications content, strategy, and implementation
- Social media and web analytics
- Positioning and messaging
- Comprehensive media relations
- Market research, analysis and writing

EXPERIENCE

Emphatic Thinking, Seattle, WA August 2017 – current

Lead Writer

Emphatic Thinking is a small boutique marketing and communications agency that focuses on positioning and messaging for a wide variety of clients. As Lead Writer, I am in charge of most written materials we generate for our varied clients, from idea to draft to completion. I also use the Emphatic Thinking proprietary intellectual property to determine a company's best messages to appeal to the right audience.

- Clients: Microsoft, Pitney Bowes, Vasectomy Clinic, Dress for Success Seattle, GoDaddy

University of Washington School of Nursing, Seattle, WA September 2014 – August 2017

Public Relations and Digital Media

I am part of a two-person team that provides all strategic and day-to-day marketing and communications work for the UW School of Nursing, the top-ranked nursing school in the United States. Our work also supports fundraising and recruitment.

- Led UW School of Nursing's overall social media efforts, strategy and implementation
- Develop and manage day-to-day internal and external communications
- Research and writing a variety of content
- Digital fundraising
- Media relations

UW Medicine, Seattle, WA, June 2012 – September 2014

The UW Medicine Department of Strategic Marketing and Communications provides marketing and communications support for all UW Medicine entities, including but not limited to: the #11 ranked hospital in the country UW Medical Center; the region's only Level 1 trauma center. Harborview Medical Center; two community hospitals; nine neighborhood primary care clinics; an emergency airlift service; over 2000+ physicians; and a billion dollar biomedical research industry.

Media Relations Manager

- Led UW Medicine's overall social media efforts, strategy, and implementation.
- Media Relations
- Research and writing for a variety of outlets

Porter Novelli, Seattle, WA, Feb. 2012 – May 2012

Intern

Porter Novelli is a global public relations firm that works with clients around the world. The Seattle office of Porter Novelli focuses on the region's thriving technology industry.

- Clients: Group Health, Hewlett Packard

VE Global, Santiago, Chile Apr. 2011 – Jun. 2011

Executive Director Intern

Foster/White Gallery, Seattle, Washington Nov. 2007 – Sept. 2009

Sales Associate

EDUCATION

University of Washington, Seattle, Washington Sept. 2010– Mar. 2012

Domestic Workers Standards Board

9 Members: Pursuant to CB 119286, all members subject to City Council confirmation, positions 1, 3, 5 and 7 to 2-year terms, positions 2, 4, 6, 8 and 9 to 3-year terms; all subsequent terms shall be 3-years.

- 6 City Council-appointed
- 6 Mayor-appointed
- 1 Other Appointing Authority: Board

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
3	F	NA	1.	Member	Silvia Gonzalez	3/1/21	2/28/24	2	Mayor
6	F	2	2.	Member	Lani Todd	3/1/19	2/28/22	1	Mayor
6	F	6	3.	Member	Elizabeth Hunter-Keller	3/1/21	2/28/24	2	Mayor
6	F	2	4.	Member	Teresa Hills	3/1/19	2/28/22	1	Mayor
			5.	Member	Edilka Dominguez	3/1/21	2/28/24	1	City Council
			6	Member	Marie Gabrielle Rosembert	3/1/21	2/28/24	1	City Council
6	F	NA	7.	Member	Emily Dills	3/1/21	2/28/24	2	City Council
6	F	3	8.	Member	Dana Barnett	3/1/19	2/28/22	1	City Council
			9.	Member	Vacant	3/1/19	2/28/22	1	Board
6	M	U	10.	Member	Jordan Goldwarg	3/1/20	2/28/22	1	Mayor
2	F	NA	11.	Member	Etelbina Hauser	3/1/20	2/28/22	1	Mayor
			12.	Member	Steven Hooper Jr.	3/1/20	2/28/23	1	City Council
6	F	5	13.	Member	Baylie Freeman	3/1/20	2/28/23	1	City Council

SELF-IDENTIFIED DIVERSITY CHART

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor													
Council													
Other													
Total													

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.