




# City of Seattle Boards & Commissions Notice of Appointment

FILED  
CITY OF SEATTLE  
18 APR 20 AM 11:24  
CITY CLERK

<b>Appointee Name:</b>  <h2 style="text-align: center;">Nelson Yong</h2>		
<b>Board/Commission Name:</b> Seattle Chinatown-International District Preservation & Development Authority		<b>Position Title:</b> Member
<input type="checkbox"/> Appointment <b>OR</b> <input checked="" type="checkbox"/> Reappointment		<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input type="checkbox"/> Council <input type="checkbox"/> Mayor <input checked="" type="checkbox"/> Other: SCIDpda Governing Council	<b>Date Appointed:</b> <i>mm/dd/yy.</i>	<b>Term of Position: *</b> 1/1/2018 to 12/31/2020
<b>Residential Neighborhood:</b> Redmond	<b>Zip Code:</b> 98052	<b>Contact Phone No.:</b> <div style="background-color: black; width: 100px; height: 15px;"></div>
<b>Background:</b>  <p>Nelson Yong is a digital marketing leader possessing a broad mix of marketing, strategy, event, communications, and project management skills. With 10+ years of online and offline marketing experience, Mr. Yong has managed marketing projects for small business to global brands like Microsoft, XBOX, Dell, Alienware, Kodak, Zoka Coffee and Lionsgate Studios. Mr. Yong has a passion for conceiving and delivering new ways to use technology to listen, analyze, engage, and connect with consumers to consistently deliver profit and brand equity. Nelson has a track record of work that demand innovation and creative thinking balanced with quantitative rigor. Nelson currently sits on five boards, including Kirkland Chamber of Commerce, he is also a community builder who is passionate about grassroots economic development.</p> <p>This re-appointment represents Mr. Yong's second (2<sup>nd</sup>) Term.</p>		
<b>Authorizing Signature (original signature):</b>		<b>Appointing Signatory:</b>  Chair, Governing Council

\*Term begin and end date is fixed and tied to the position and not appointment date or appointee.  
August 30, 2016

Resolution 18-04-17-0<sub>3</sub>

**RESOLUTION OF SEATTLE CHINATOWN INTERNATIONAL DISTRICT  
PRESERVATION AND DEVELOPMENT AUTHORITY**

We, the Seattle Chinatown International District Preservation and Development Authority Board of Directors, affirm the re-election of the following individuals to the Board for an initial 3 year term through December 31, 2020:

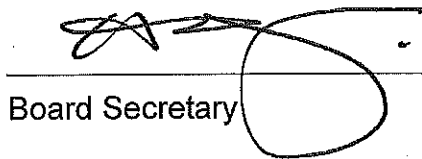
Wayne Lau  
Nelson Yong

  
\_\_\_\_\_

Board President

9/17/18  
\_\_\_\_\_

Date

  
\_\_\_\_\_

Board Secretary

9/17/2018  
\_\_\_\_\_

Date

# nelson yong

## grassroots leadership

### KEY BACKGROUND

- 🌐 team leadership
- 📱 marketing strategist
- 🌐 web + social media expert
- 🌱 community and event builder

over 10 years of experience with marketing and community leadership, driving market results at companies like microsoft



# community involvement

having a hand in different initiatives for change

## CATALYST | SEATTLE / FOUNDER

Catalyst is a monthly worship and prayer night for young professionals and consistently has 200+ people from multiple churches from the Seattle area.

## SILICON SUMMIT / CO-FOUNDER

Silicon Summit is a grassroots economic development project aimed at bringing more awareness to the Seattle-area as a tech and innovation center. Nelson co-founded this movement with Conrad Lee, Mayor of Bellevue.

## DYNASTY | WASHINGTON / CO-FOUNDER

DYNASTY is a network of professionals sparking a conversation on succession, planning and cultivating a culture of thoughtful and intergenerational leadership for Washington State.

## CENTRAL LAKE / FOUNDER

CENTRAL LAKE is a gathering in Kirkland that celebrates the Eastside by combining young professionals, entrepreneurs, seasoned business leaders and local government officials in a free, well-produced event. The goal is to foster an open conversation that promotes economic development and further startup creation on the Eastside.

## LIBERTY ROAD FOUNDATION / COMMITTEE MEMBER

Liberty Road Foundation connects businesses with local nonprofits to create avenues for giving.

## ROBERT CHINN FOUNDATION / BOARD MEMBER

The mission of the Robert Chinn Foundation is to improve the civic, educational and cultural quality of life of Asian Pacific Americans.

## LAKE WASHINGTON SCHOOL DISTRICT

Nelson is helping develop and strategize the school district's first ever high school business plan competition, which he named 'Teen CEO'.

## FIRST CITIZEN AWARD OF SEATTLE / MARKETING

First Citizen has recognized and honored the outstanding community leaders who have served the needs of our communities and the people of Seattle and King County for the past 75 years.

## KIROS / MARKETING

KIROS connect, equip and leads business people in the Seattle area.

## C3 LEADERS / MARKETING

C3 Leaders is a forum-based group of executive-level individuals seeking to live their lives in a community of peers.

## HONG KONG ASSOC. OF WASHINGTON

HKAWS aims to serve by engaging in both business and social activities to enrich people's lives with the similar interests while increasing awareness of contemporary issues that arise in Hong Kong and China.

## accreditations

### JENNIFER DUNN LEADERSHIP INSTITUTE

The Jennifer Dunn Leadership Institute has been organized to identify, recruit, and train individuals from throughout our state to bring back principled, effective government and sustain it for a future that all of us can believe in. (Class 5/2013)

### DISCOVERY INSTITUTE LEADERSHIP ROUNDTABLE

The Center for Civic Leadership enables young leaders to consider the foundational ideas of leadership in a free society by connecting them with mentors and fellow young leaders through seminars, lectures, and fellowship programs.

### kim wyman

In 2013, Nelson visited Olympia to chat with Secretary of State Kim Wyman and several key Republican Representatives to talk about reaching the Asian and young professional demographic.



# Seattle Chinatown / International District Preservation and Development Authority

*No fewer than nine (9) members and no more than seventeen (17) members:* Pursuant to RCW 35.21.730 and SMC 3.110, all members subject to City Council confirmation, 3-year terms:

- # City Council-appointed
- 4 Mayor-appointed
- 5 to 13 Other Appointing Authority-appointed (specify): SCIDpda Governing Council

## Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
7	M	6	1.	Member	David Della	01/01/18	12/31/20	1	Governing Council
			2.	Member	VACANT				Governing Council
1	F	3	3.	Member	Jerilyn Young	05/17/17	12/31/18	1	Governing Council
1	M	4	4.	Member	Kevin Huynh	05/17/17	12/31/19	1	Governing Council
1			5.	Member	VACANT				Governing Council
1	M	7	6.	Secretary	Michael Itti	01/01/17	12/31/19	2	Governing Council
1	F	N/A	7.	Member	Casey Huang	01/01/17	12/31/19	2	Governing Council
1	M	7	8.	Vice Chair	Jarod Jonson	04/09/14	12/31/18	1	Governing Council
1	M	4	9.	Member	Phillip Sit	01/01/17	12/31/19	2	Governing Council
1	M	1	10.	Treasurer	Wayne Lau	01/01/18	12/31/20	2	Governing Council
1	M	N/A	11.	Member	Nelson Yong	01/01/18	12/31/20	2	Governing Council
1	M	5	12.	Chair	Scott Yasui	07/29/15	12/31/18	2	Governing Council
1	F	6	13.	Member	Lanzi Li	05/17/17	12/31/19	1	Governing Council
			14.	Member	VACANT				Mayor
7	F	2	15.	Member	Aileen Balahadia	03/31/16	12/31/18	1	Mayor
3	F	7	16.	Member	Jennifer Reyes	03/31/16	12/31/18	1	Mayor
			17.	Member	VACANT				Mayor

## SELF-IDENTIFIED DIVERSITY CHART

	(1)		(2)		(3)		(4)		(5)		(6)		(7)		(8)		(9)	
	Male	Female	Transgender	NB/O/U	Asian	Black/African American	Hispanic/Latino	American Indian/Alaska Native	Other	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial					
Mayor		2					1							1				
Council																		
Other	8	3			10									1				
Total	8	5			10		1							2				

Key: