

Seattle Transportation Benefit District Update



Sustainability & Transportation Committee

Rachel VerBoort and Sara Walton

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Our mission, vision, and core values

Mission: deliver a high-quality transportation system for Seattle

Vision: connected people, places, and products

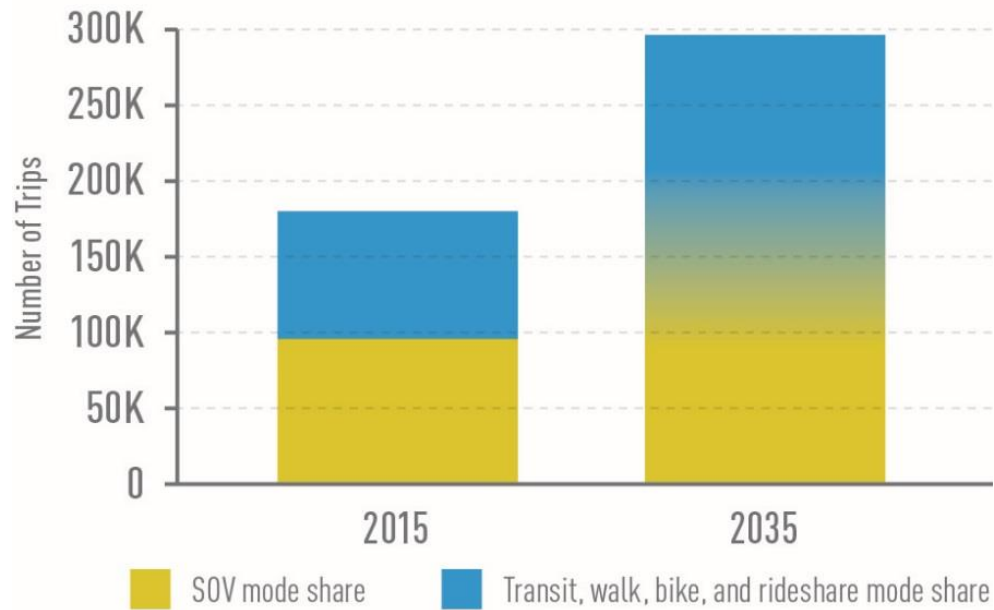
- Committed to **5 core values** to create a city that is:
 - Safe
 - Interconnected
 - Affordable
 - Vibrant
 - Innovative
-
- For all

Presentation overview

- Seattle Transportation Benefit District Background
 - Growth in Seattle
 - Investments to Date
- Seattle Transportation Benefit District Update
 - September Service Investments
 - Youth ORCA

Growth in Seattle

Additional trips above 2015 levels must occur in modes other than single occupancy vehicles (SOV).

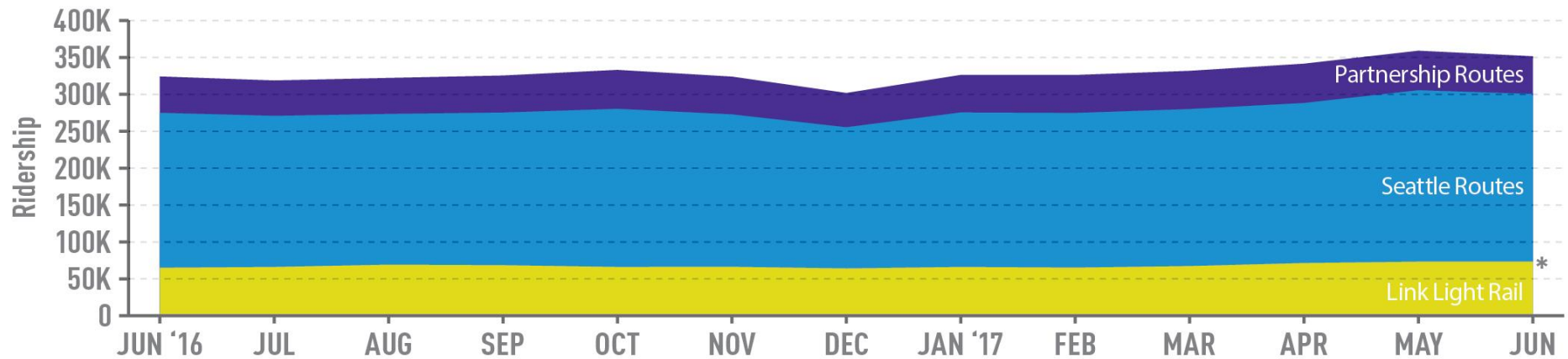


Population and Employment Growth



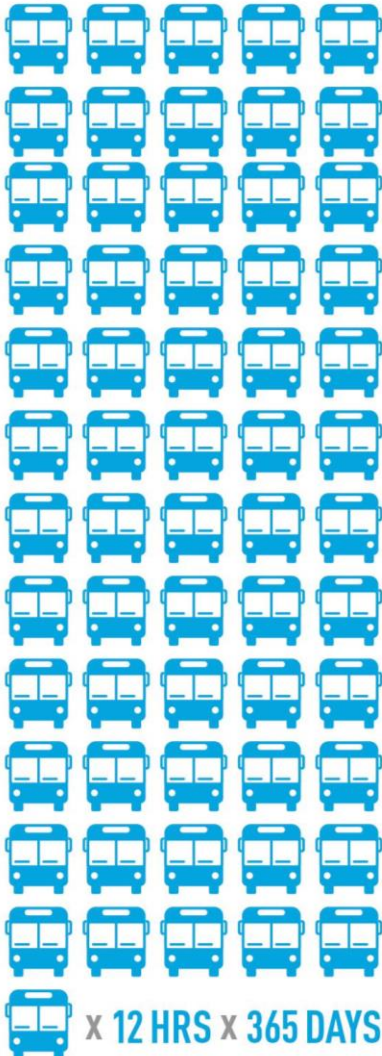
Growth in Seattle

Transit Ridership Increase by Month



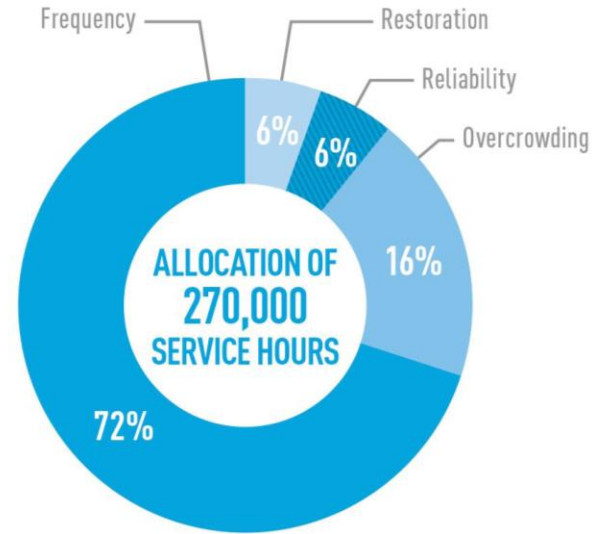
* Estimated June 2017 Link Light Rail ridership

Seattle Transportation Benefit District Investments to Date



270,000 annual service hours added—equivalent to 61 buses running 12 hrs. per day, 365 days a year.

Service was added on **85%** of Seattle routes. That's 56 of 66 routes!



Restored Routes: 5 of 9 routes saved from planned elimination



Less Overcrowding: 37 routes have more bus trips



More Reliable: 54 routes are now more reliable

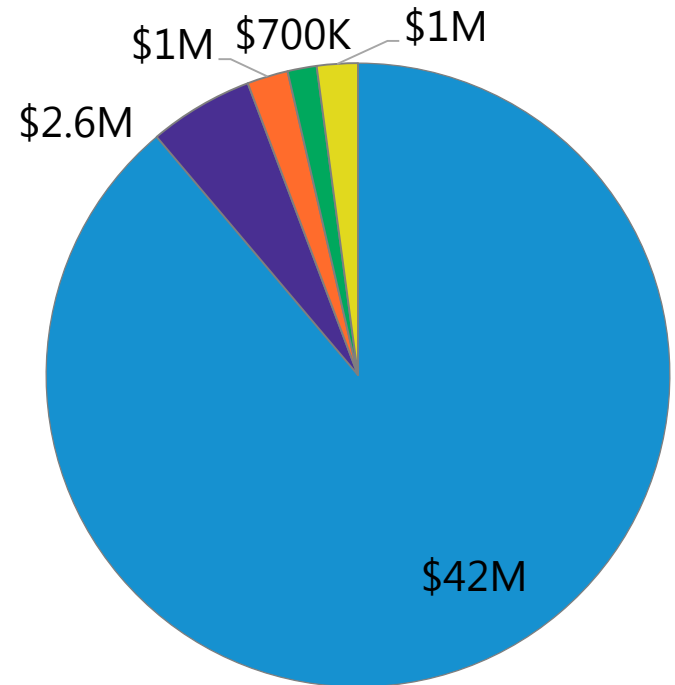


More Frequent: 38 routes run more frequently

Seattle Transportation Benefit District

- Funded through 0.1% Sales Tax and \$60 Vehicle License Fee
- Improves bus service on Seattle and Regional Partnership Routes
 - Service began in June 2015
- Funds Transportation Equity Program
 - Youth ORCA
 - ORCA LIFT
 - VLF rebate

2017 Adopted STBD Budget



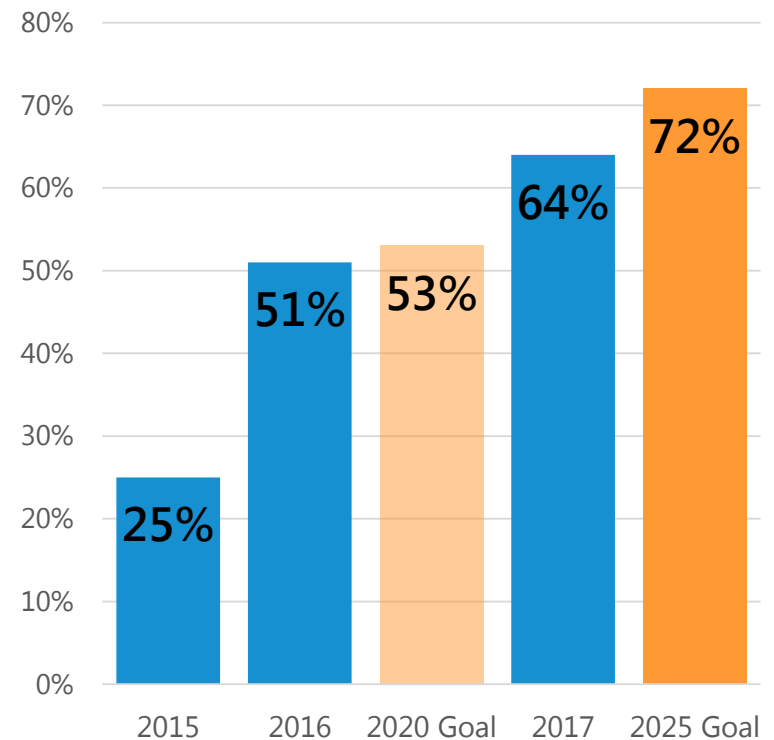
September Service Investments

- Increase STBD investment by nearly 13%
- Incorporate RSJ Analysis completed in Spring 2017
- September 2017 Investments include:
 - **Night Owl Investments**
 - All-night service on Routes 3, 5, 11, 44, 48, 65, 67, and 70
 - **Routes 65 and 67**
 - Improve weekday service to 10-minute or better from 6am – 7pm
 - **Route 60**
 - Improve weekday service to 15 minutes or better from 6am – 7pm
 - **Route 50**
 - Improve service to 30 minutes or better for 18 hours a day, seven days a week
 - **Frequent Transit Network (FTN) improvements**
 - Ensure 30-minute service for 18 hours a day, seven days a week on all FTN routes (Added trips on routes 3, 4, 8, 14, 41, and 67)
 - Routes 44 and 48 – add targeted trips to ensure service is provided at least every 10-12 minutes, 6am to 7pm.

September Investment Benefits

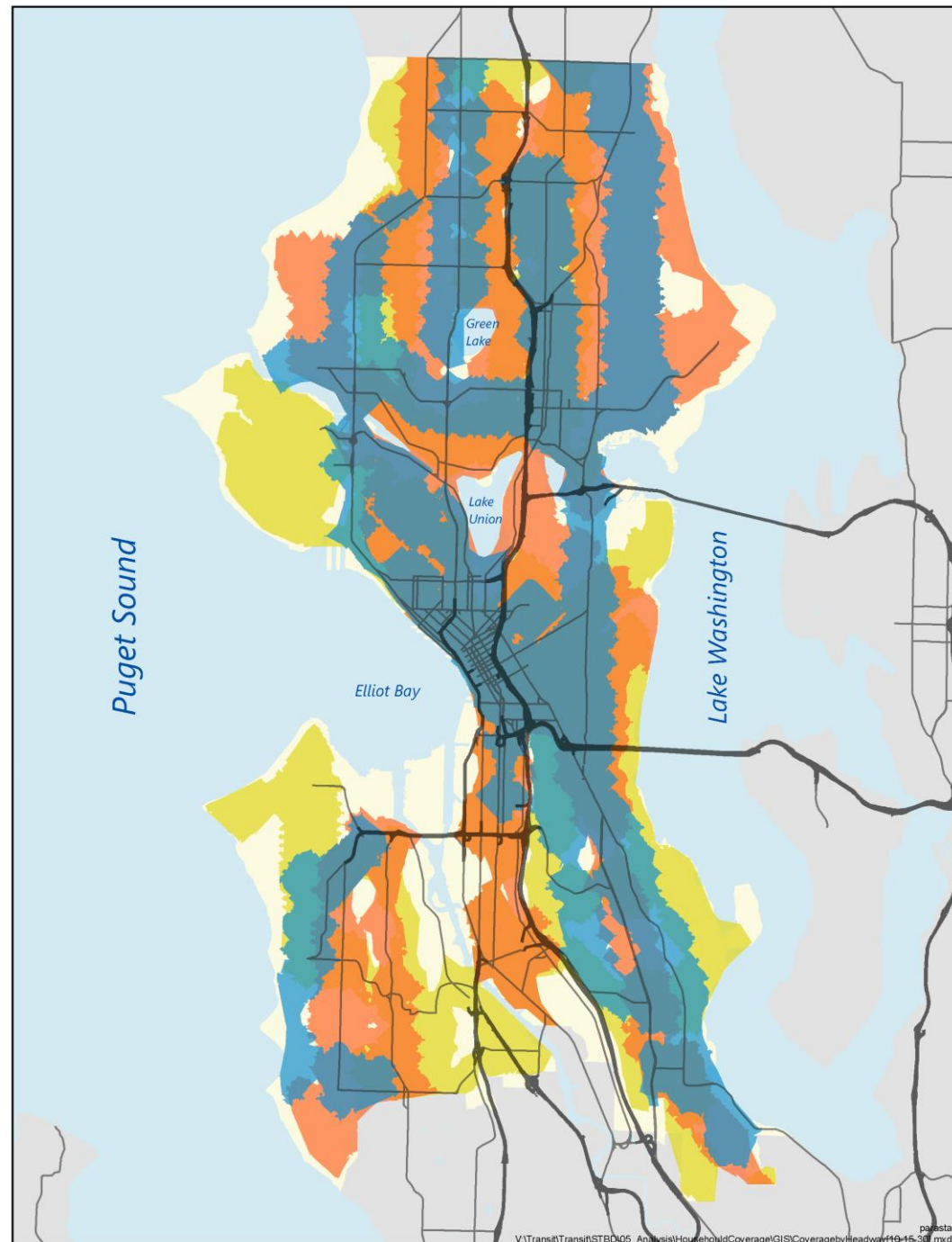
- STBD provides more households with access to frequent transit service
- All current and future FTN routes have 30 minute service or better, 7 days a week

Percent of households within a 10-minute walk to 10-minute transit service



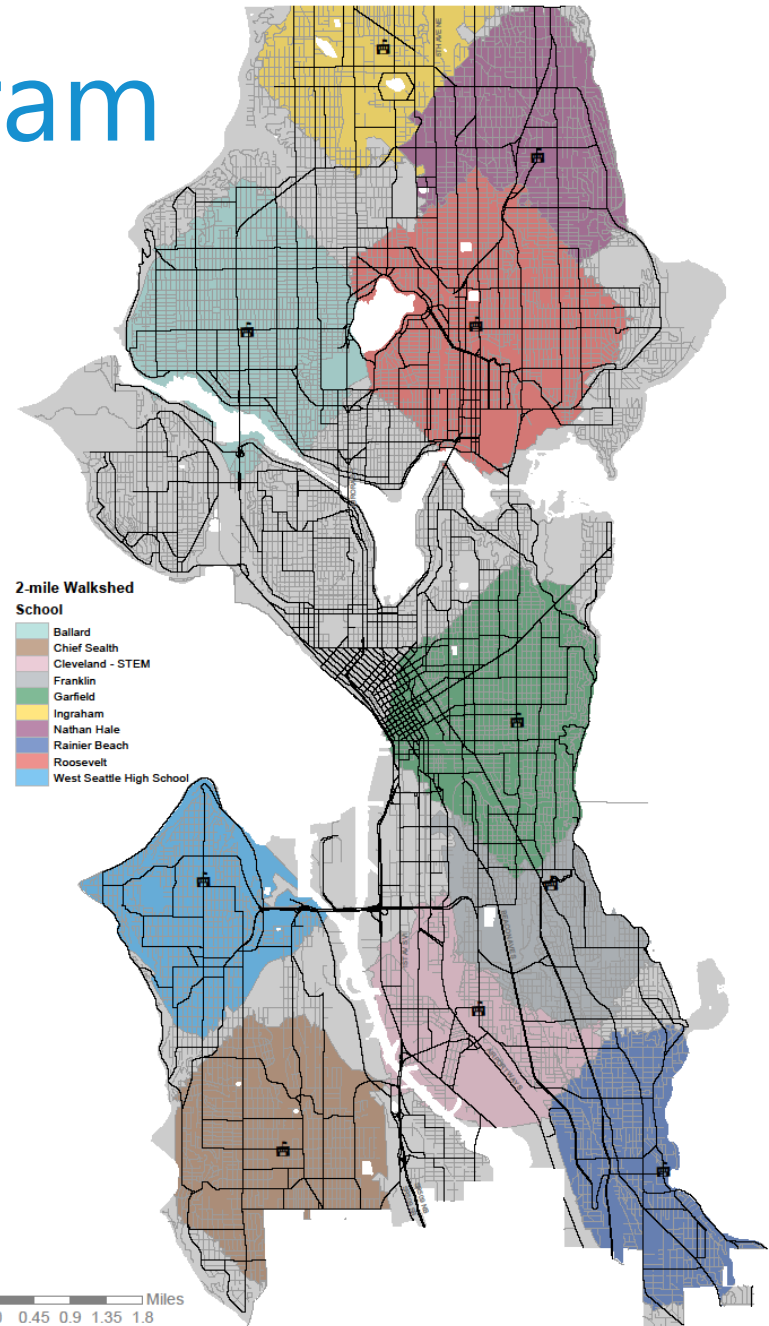
September Service Investments

- Improvements citywide to increase frequency and span
 - **10-minute network**
 - **15-minute network**
 - **30-minute network**



Youth ORCA Program

- Provide ORCA cards to middle and high school students from income-eligible households
- Within 2 miles of school
- February 2016 Start Date
 - Work directly with schools, DEEL, DON



2016-17 School Year Results

- 2,636 cards distributed in 2016-17 school year
 - 2,521 cards distributed to high school students
 - 115 cards distributed to middle school students
- Program participants have saved **\$632,000** on **419,000** trips
- Average participant saved **\$240** during the school year



2017-18 School Year Goals

- June 2017 Outreach Events
 - 19 events at 8 high schools
 - Issued new cards to students grades 9-11
 - New cards valid June 2017 – August 2018
- Will launch major outreach phase in September
 - High school students will be the program's priority, but outreach events will be also scheduled at middle schools



City of Seattle

Youth ORCA Program

June 2017 - August 2018

<http://www.seattle.gov/transit/youth-orca>

Next steps

| Date | Activity/action |
|----------------|--|
| Summer 2017 | Transit Street Reclassification (next presentation) |
| September 2017 | Youth ORCA Outreach Phase Fall 2017 Service Change |
| Fall 2017 | STBD Annual Report <ul style="list-style-type: none">• Performance Data• RSJ Findings• Supplantation |
| March 2018 | Spring 2018 Service Change |

Questions?

Rachel.VerBoort@seattle.gov | (206) 684-5019

www.seattle.gov/transit

Sara.Walton@seattle.gov | (206) 386-4645

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Department of
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