

CLIMATE PLEDGE ARENA & SEATTLE KRACKEN



CLIMATE
PLEDGE
ARENA



SEATTLE KRAKEN &
CLIMATE PLEDGE ARENA

FIRST 100 DAYS



CLIMATE
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ARENA

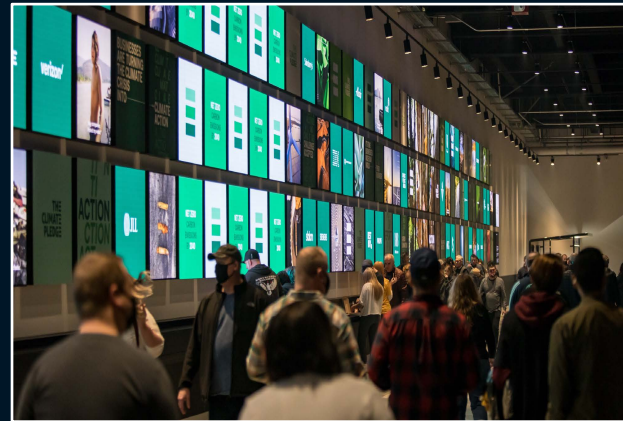


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OVG

CLIMATE PLEDGE ARENA

- First International Living Future Institute certified zero carbon arena in the world
- Greenest ice in the NHL with our Rain-to-Rink technology by collecting water off the arena roof and utilizing it for the ice
- Waterless urinals/ultra-efficient showers
- We compost our waste and recycle extensively throughout the Arena
- Removing single-use plastics from the arena by 2024



STAFFING / HIRING



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Engaging women- and minority- owned contractors

Women- and minority-owned (WMBE) contractors bring necessary skills and scopes to construction projects. On Climate Pledge Arena, WMBEs earned 20% of total construction spend, well exceeding the 15% goal.

WMBE firms earned
\$179 million

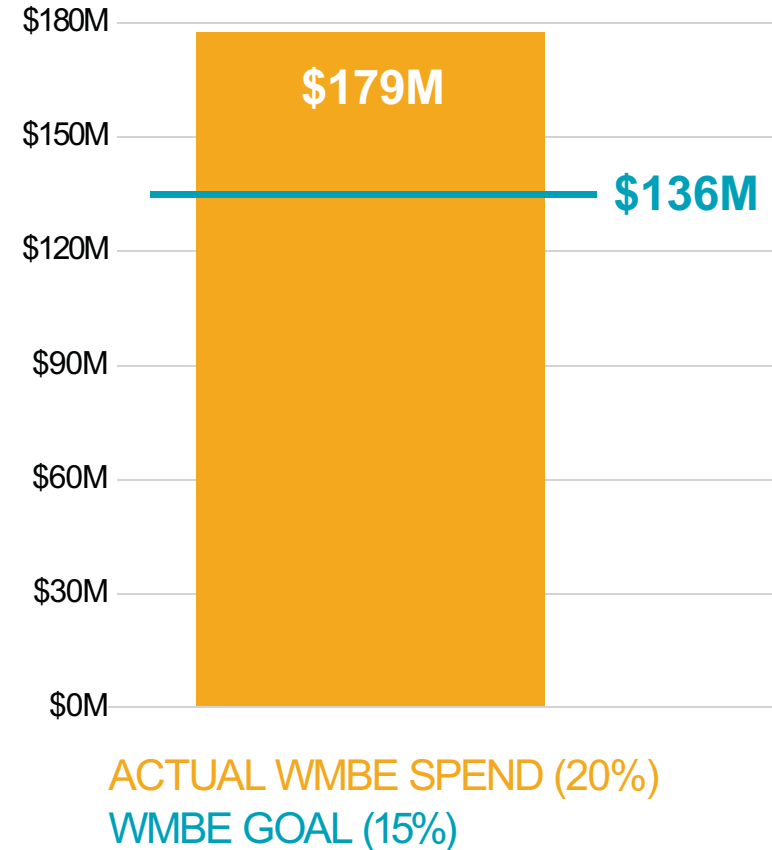
This is \$43 million more than the
15% goal of \$136 million

88 WMBEs participated on Climate Pledge Arena, and over half were minority-owned

20% Of each dollar spent on Climate Pledge Arena went to WMBE firms

\$49M Earned by WMBE contractors' construction workers

How much did WMBE contractors earn on Climate Pledge Arena?



Source: City of Seattle, 2021. Data represents outcomes as of December 2021.



Staffing

43.3% Female

26.9% BIPOC

895 Part Time Staff - Seattle Kraken
and Climate Pledge Arena Events



COMMUNITY UNITY



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OUR VISION

DEFINING THE PATH AHEAD

We envision a more equitable society and a healthy planet where all people can realize a brighter future.

OUR MISSION

DRIVING POSITIVE CHANGE

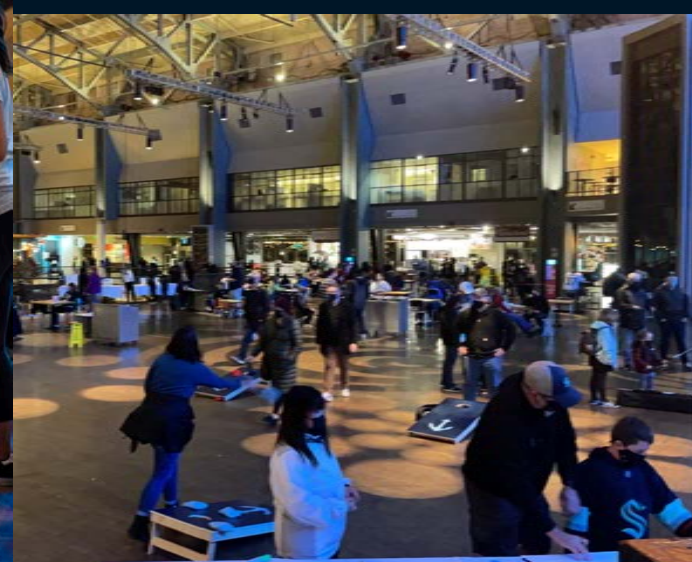
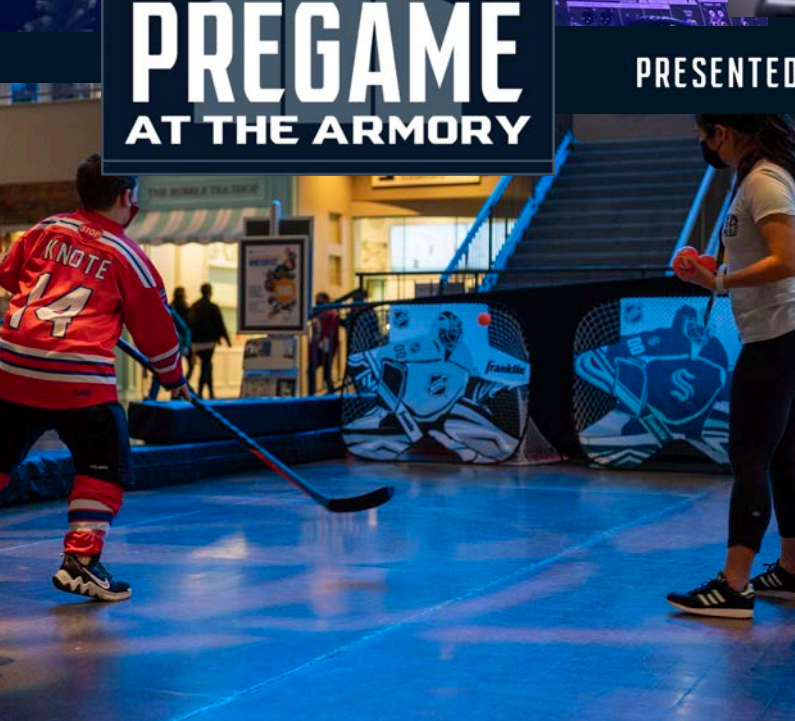
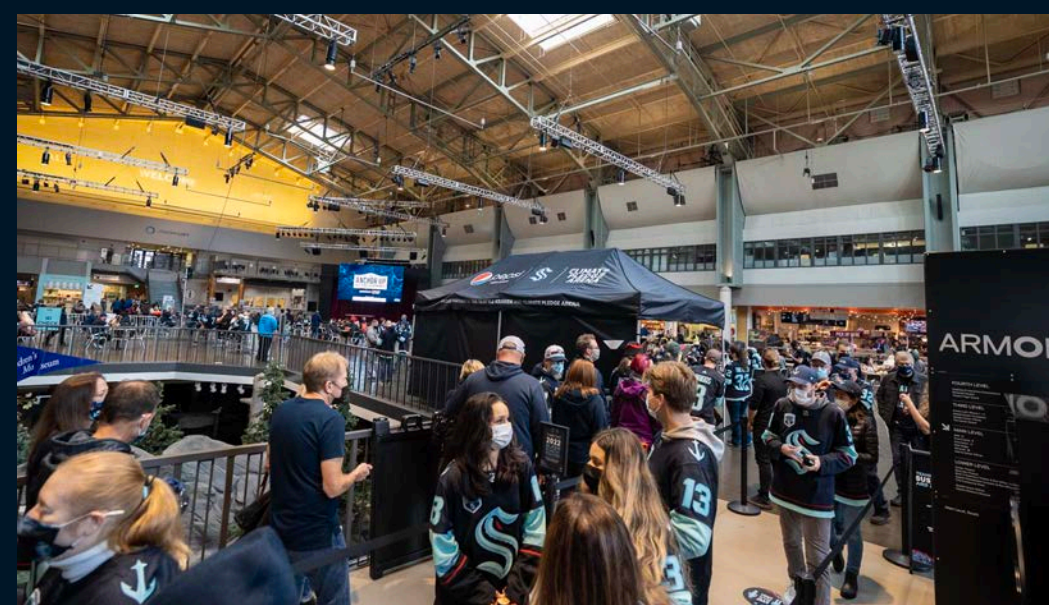
We advance equity and sustainability by increasing opportunities to thrive for our most vulnerable young people and communities.

OUR GUIDING CONVICTIONS

WE BELIEVE:

- The well-being of one individual is connected to the well-being of every other individual; that homelessness, racism, and inequity of opportunity, don't affect only certain communities, but all of us.
- The health of humanity is inextricably tied to the health of our planet.
- We are all in this together, under One Roof.





ANCHOR
PREGAME
AT THE ARMORY

PRESENTED BY  **WaFd Bank**

COVID Response



150K+ Clear Health
Pass Users



TRAFFIC IMPACT SUCCESS



TRANSPORTATION

Make your transportation plan!

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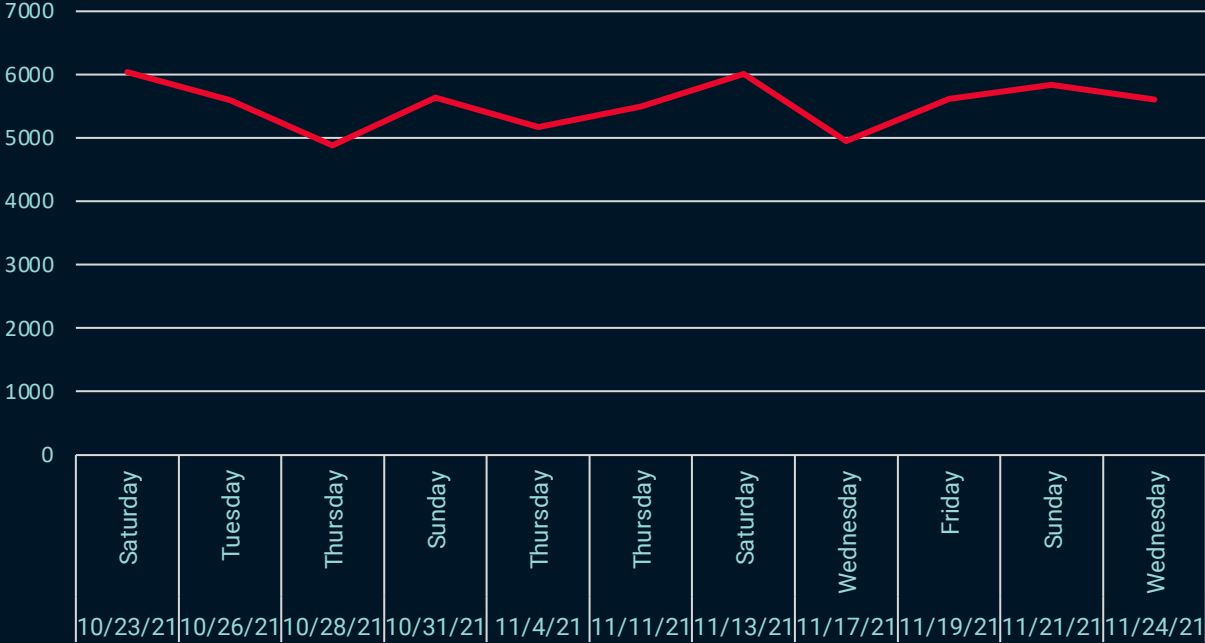
 [Driving & Parking](#)

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Event Ridership

KRAKEN MONORAIL BOARDINGS



EVENTS



CLIMATE PLEDGE ARENA

OPENING WEEK

The World's Most Sustainable Arena

NORTHWEST

Hometown rock heroes christen Climate Pledge Arena

By MICHAEL RIETMULDER
Seattle Times music writer

Maybe it was the brief moment drummer Taylor Hawkins coaxed him into playing a snippet of his famous "Smells Like Teen Spirit" drum intro. ("C'mon man, we're in Seattle.") Or earlier when "the old school [expletive]" in the crowd got Tuesday-night active to fizzy '90s rager "Breakout." But two-thirds of the way through the Foo Fighters' opening night wallop at Climate Pledge Arena, Dave Grohl took a short break from playing the rock 'n' roll party maestro for a rare sentimental trip down memory lane.

"Just so you guys know ... obviously Seattle holds a very special place in my heart," Grohl said, recalling how 27 years ago this week he and producer pal Barrett Jones holed up in a Richmond Beach studio to make the Foo Fighters' first record.

For the earnest rock star



JENNIFER BUCHANAN / THE SEATTLE TIMES

Dave Grohl of Foo Fighters performs Tuesday. The Foo Fighters and Death Cab for Cutie show was the first held at

no less.

Foo Fighters' triple-guitar assault and catalog of revved-up anthems had no trouble blasting through the hall, at least from my vantage points. But a silent statement from bassist Nate Mendel, who took the stage wearing a Vera Project T-shirt, rang just as loud. Leaders of the nonprofit all-ages venue, one of Climate Pledge Arena's Seattle Center neighbors, spoke out last week about a host of construction-related issues they say have hampered their ability to fully reopen from the pandemic shutdown.

Mendel, the Foo's remaining Washingtonian (and former Sunny Day Real Estate member) has been a supporter of the Vera Project, speaking warmly about the importance of all-ages spaces and his own coming of age in the Seattle punk scene, as part of the nonprofit's 20th anniversary virtual event last year. (You

A10 Northwest | The Seattle Times | MONDAY, OCTOBER 25, 2021

NORTHWEST

Arena becomes center of Coldplay's universe for a night

REVIEW

By MICHAEL RIETMULDER
Seattle Times music writer

The lights cut, but a packed Climate Pledge Arena is aglow in a galactic blue, emanating from light-up bracelets strapped to fans' wrists. Planetary spheres that would later shine with cosmic pastels hang in the shadows above a jacked crowd as Coldplay blasts off with '80s-reviving synth party "Higher Power," a revved-up highlight that opens the pop-rock giants' new "Music of the Spheres" LP and Friday's highly anticipated Seattle concert.

A battery of lasers, fierce enough to take down the Death Star, shoot out from the back of the stage as singer Chris Martin hops and jives his way up a massive catwalk in step with the giddy, high-definition synth-pop jam—a standout from the week-old record.

play gig—livestreamed through Amazon platforms—was billed as the \$1.15 billion venue's grand opening (emphasis on the "grand"), technically the first Climate Pledge Arena concert went down a few days earlier. If Tuesday's double bill of hometown heroes Foo Fighters and Death Cab for Cutie was the localized christening a town with this much musical pedigree deserved, last night was the popcorn-ready spectacular befitting a glitzy new entertainment palace with ambitious concert plans.

Arena reps aren't disclosing attendance figures, but a crowd size likely in the 15,000 neighborhood counts as an underplay for the British stars who packed a stadium-sized show into a little hockey arena last night. I joke about the "little" part, but the clear sightlines and oft-touted tightness of the bowl really do make Climate



MICHAEL RIETMULDER / THE SEATTLE TIMES

Coldplay's show, billed as Climate Pledge Arena's official grand opening, played to a sold-out crowd.

Played from the end of the runway, the tune set up the biggest Seattle nod of the night, as Martin and drummer Will Champion (on keys here) veered into a heartfelt cover of Pearl Jam's "Nothingman" as a tribute "to all the bands we fell in love with here in the '90s."

"If Eddie [Vedder] ever hears this, I love you, man," Martin said. "Thank you for being so incredible to our band."

It was a warm and memorable salute that made up for a few of the flatter chunks in their 90-minute set, including the band's BTS team-up "My Universe," a gleeful, midtempo pop romp that felt a little forced and detached without Coldplay's superstar collaborators on hand.

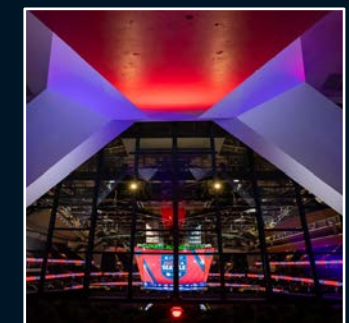
In one of those classic pop-star-in-a-can, "awwww" moments that's still impossible to deny, Martin pulled a 6-year-old birthday boy on stage to introduce the band



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CLIMATE PLEDGE ARENA EVENTS SUMMARY TO DATE



SEATTLE KRAKEN



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SYMETRA

WafD Bank

verizon

smartsheet

SYMETRA

IMPOSSIBLE

pepsi

TOYOTA

SYMETRA

PitchBook

APP

WafD Bank

GEICO

GEICO

Alaska

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