



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Melissa Darby</i>		
Board/Commission Name: <i>Seattle Music Commission</i>		Position Title: <i>Member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other:	Date Appointed: <i>5/8/2018</i>	Term of Position: * <i>9/1/2017</i> to <i>8/31/2019</i> <input checked="" type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: <i>Hillman City</i>	Zip Code: <i>98118</i>	Contact Phone No.: [REDACTED] (<i>business: 206-342-2755</i>)
Background: Meli Darby is currently the lead programming curator and talent buyer of Upstream Music Fest + Summit. She has been talent buying and producing diverse concerts in the Northwest for nearly two decades. Prior to joining the Upstream team, Meli founded independent production company ReignCity and was the talent buyer at both The Crocodile and Nectar Lounge. From the Old Fire House Teen Center in Redmond to the Student Hip-Hop Organization of Washington, Meli has dedicated her career to providing youth safe and supportive environments and stages to create and perform.		
Authorizing Signature (original signature): 	Appointing Signatory: <i>Lisa Herbold</i> <i>Councilmember, City of Seattle</i>	

*Term begin and end date is fixed and tied to the position and not the appointment date.

MELISSA DARBY

EXPERIENCE

Music Event Programmer 2016 - Current

Vulcan Arts & Entertainment – Seattle, WA

- Lead music programming curator and talent buyer for Upstream Music Fest + Summit.

Founder 2003 - Current

ReignCity – Seattle, WA

- Manages the strategic direction and day-to-day operations of ReignCity, a full service creative agency focused primarily on live music entertainment and the exposure of artists from the Pacific Northwest.
- Independently produces and promotes over 100 events a year, at 500 to 7500 capacity venues, leveraging personal and professional relationships to produce commercially successful, yet experientially unique events.
- Consulted on and managed the execution of events and comprehensive branding and public relations strategies in the Pacific Northwest for clients such as Red Bull, Scion, Complex Magazine, Fader Magazine, Rainer Beer, Redhook Beer and Sailor Jerry Spiced Rum.

Talent Buyer 2011 - 2016

The Crocodile – Seattle, WA

- Most senior talent buyer responsible for diverse programming such as private events and live performances. Secures local, national and international acts with an emphasis on emerging talent across a variety of genres by negotiating terms with agents, promoters, artists and artist management.
- Routinely creates budgets to assess and analyze the financial viability of booking various talent at the venue. Post performance, evaluates the event's financial success based on resultant profit and loss statements.
- Developed an 'artist centric' culture at The Crocodile, where the talent hospitality experience from booking to performance is prioritized. Leverages this artist centric approach, while cultivating an ever-growing database of contacts and relationships with performers, agencies, promoters and community partners, to ensure they have a preferred experience and continue their working relationship with The Crocodile.

Talent Buyer, Marketing & Production Manager 2008 – 2011

Nectar Lounge – Seattle, WA

- Responsible for all talent buying, production, marketing and promotion activity for approximately 250 shows year.
- Increased the venues national and regional profile by shifting the programming mix from 90% local artists to 45% local, 45% national, and 10% international.

Production Manager 2006 – 2008

Chop Suey – Seattle, WA

- Responsible for all aspects of event production for 3-5 shows per week, inclusive of but not limited to stage management, ticketing and acting as house manager.
- Main point of contact for all event advancing and settlement activities including hospitality, equipment rentals and all other miscellaneous production needs.

Music Program Coordinator 2006 - 2008

The Old Redmond Firehouse Teen Center – Redmond, WA

- Organized and coordinated youth lead music and community programs for ages 13-18.

ADDITIONAL

Board of Directors 2015 - Current

FEEST: Food Empowerment Education and Sustainability Team

SKILLS

Technical: Proficient at Microsoft Office, Adobe Photoshop and Illustrator.

Seattle Music Commission

21 Members: Pursuant to *Ordinance 124422*, all members subject to City Council confirmation, 3-year terms:

- 10 City Council-appointed
- 11 Mayor-appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	F	1	1.	Commissioner	Joleen Hughes	9/1/17	8/31/20	1	Mayor
6	F	5	2.	Commissioner	Sue Ennis	9/1/17	8/31/20	1	City Council
4	M	1	3.	Commissioner	Gyasi Ross	9/1/17	8/31/20	2	Mayor
2	M	n/a	4.	Commissioner	Timothy Lennon	9/1/17	8/31/20	2	City Council
			5.	Commissioner	<i>vacant</i>	9/1/17	8/31/20	2	Mayor
6	M	4	6.	Commissioner	Ben Secord	9/1/17	8/31/20	1	City Council
6	F	1	7.	Vice Chair	Nadine Zgonc	2/1/15	8/31/17	2	Mayor
6	M	3	8.	Commissioner	Jerry Everard	9/1/16	8/31/18	1	City Council
5	M	7	9.	Commissioner	Adam Zacks	9/1/16	8/31/18	1	Mayor
2	F	3	10.	Commissioner	Sharlese J. Metcalf	9/1/16	8/31/18	1	City Council
6	F	7	11.	Commissioner	Joan G. Sandler	2/1/15	8/31/18	2	Mayor
1	F	2	12.	Chair	Marissa A. Tanimura	8/17/15	8/31/18	1	City Council
2	M	2	13.	Commissioner	Benjamin N. Hunter	9/1/16	8/31/18	1	Mayor
2	M	n/a	14.	Commissioner	Ricardo Frazer	5/1/15	8/31/18	2	City Council
9	F	3	15.	Commissioner	Nicole J. Sievers	9/1/16	8/31/19	2	Mayor
6	F	2	16.	Commissioner	Melissa Darby	9/1/16	8/31/19	1	City Council
2	F	4	17.	Commissioner	Catherine Harris-White	9/1/16	8/31/19	1	Mayor
1	M	2	18.	Commissioner	Daniel D. Pak	9/1/16	8/31/19	1	City Council
6	F	3	19.	Commissioner	Jennifer Czeisler	9/1/16	8/31/19	1	Mayor
6	M	n/a	20.	Commissioner	Tony Kiewel	9/1/16	8/31/19	1	City Council
6	M	2	21.	Commissioner	John Roderick	9/1/16	8/31/19	2	Mayor

SELF-IDENTIFIED DIVERSITY CHART

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	4	6				2		1	1	5			1
Council	6	4			2	3				5			
Other													
Total	10	10			2	5		1	1	10			1

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
 - **G List gender identity, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown
 - RD Residential Council District number 1 through 7 or N/A
- Diversity information is self-identified and voluntary.*