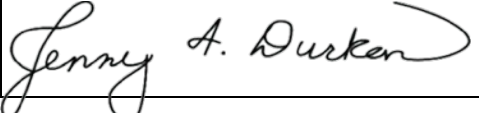




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Jackie Schultz</i>		
Board/Commission Name: <i>Seattle Human Rights Commission</i>		Position Title: <i>Member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Date Appointed: 9/8/2021	Term of Position: * 1/23/2021 to 1/22/2023 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood:	Zip Code: 98144	Contact Phone No.:
Background: Jackie Lee Schultz (she/her) lives on unceded Coast Salish territory, in the 37th district of Seattle, WA. Jackie moved to eastern Washington as a child from South Korea. As a mixed-race youth emigrating to a community that did not provide many social services for families like hers, she knew she wanted to focus her education and eventual career to give back in support of immigrants, youth, and families in need. She believes in the imperative need to redistribute power and resources to advance racial and social justice, and strives to continuously learn and connect her work and network to support investments of change. In addition to working in local philanthropy for almost 20 years, Jackie is a member of the Asian Pacific Directors Coalition (APDC) and Philanthropy Northwest, and holds BA's in International Studies and Political Science from the University of Washington and a will earn a Masters in Public Administration in 2022.		
Authorizing Signature (original signature): 		Appointing Signatory: <i>Jenny A. Durkan</i> <i>Mayor of Seattle</i>



Jackie L. Schultz

Motivated professional with over 18 years of experience in strategic planning, leadership and organizational development. Passionate about building strong community partnerships with nonprofits, individuals, foundations, and corporations for important causes; proven accomplishment with program management, donor and foundation stewardship, event logistics and strategic planning along with all areas of operations and fundraising. Enthusiastic multi-tasker of all things, large and small. Committed team leader, member, collaborator and mentor.

Summary of computer proficiencies

Extensive knowledge of applications: Word, Excel, Access, Outlook; donor databases: Blackbaud's The Raiser's Edge, Donor Perfect, Auction Tracker, Auction Pay, Maestrosoft, Sage, Little Green Light; Adobe applications: InDesign, Illustrator, PageMaker Pro and Photoshop; CMS platform: WordPress; CRM platform: Salsa.

Work experience

Director of Operations (6/2019 - Present) [Magic Cabinet, Seattle & Bay Area-CA.](#)

Responsibilities: Researching and implementing new funding model in the Seattle nonprofit community. Creating nonprofit community cohorts to support their work and enhance their internal capacity, responsible for implementing all aspects of program management and distribution of \$1.5M annually in private funds. Work closely with the Executive Directors and Program Directors, Community Liaisons and staff of Cohort nonprofits, to exchange knowledge, networks, and resources. Manage all aspects of operations in the foundation including: budget, finance, IT, HR and staff training to ensure systems and operations are strong.

Director of Development (3/19 - 6/19) [Refugee Women's Alliance \(ReWA\)](#)

Responsibilities: Develop and create ReWA's development department, hiring and training new staff, develop foundational structure of departmental strategies and goals, develop strategy on fundraising model and major yearly event. Recruited and trained two new board members. Had to leave this role due to a family member end-of-life care.

Director of Development (7/16 - 3/19) [Friends of Youth](#)

Responsibilities: **Annual Campaign** 1. Supervise the planning and implementation of annual giving activities. 2. Successfully achieve the \$2.5M financial goal for individual annual giving.

Major Gifts 1. With the cooperation of staff, board and volunteers, identify prospects from the community as well as from the agency donor base. 2. Develop and implement cultivation and solicitation strategies through Moves Management plan. 3. Involve and train Board members and other agency volunteers in the acquisition of major support. 4. Implement acknowledgment and recognition systems for these special donors. 5. Develop and oversee special procedures to monitor and evaluate major gift progress. 6. Successfully achieve the annual goal for major gifts. 7. Develop and maintain key major gift donor relationships.

Corporate Relations and Sponsorships 1. Establish rapport and cultivate contacts with key private corporations with a vested interest in serving youth. 2. Provide ongoing updates on program progress and develop update information for prospective corporate partnerships or sponsorships on programs of interest. 3. Coordinate support of corporate workplace giving campaigns. 4. Successfully achieve the annual financial goal for corporate giving.

Special Events 1. Work with the CEO to develop an annual major fundraiser and other events, as needed. 2. Develop special cultivation events as they relate to the development of ongoing and major gift giving. 3. Drive increasing attendance and average gift size. 4. Achieve the annual financial goal for special events.

Communications 1. Publish quarterly newsletter to be mailed to database highlight agency work. 2. Publish a monthly email newsletter to email list; updates to keep informed and inspire our constituents, 3. Ensure that we are using social media (Facebook, Twitter, LinkedIn) as tools to inform, inspire the broader community. 4. Maintain up to date list of media contacts and coordinate release of press information as requested.

Development Manager (4/14 - 7/16) acting as Development Director (2015-2016)

League of Education Voters

Responsibilities: Sole fundraiser for C3/C4/PAC for a \$3M budget. Managing all aspects of program: annual appeals (mail and online), relationships engagement and stewardship of donors, supporters, partner organizations, corporations and foundations, created and implemented first fund development strategic plan that intersects with the communications dept., write marketing materials & website content, key member of staff responsible for strategic direction of fund development, relationships with partners and funders, prepares staff and board for donor, funder and partner engagement, increase visibility for CEO and leadership team among supporters, implement internal strategies for outreach including internal news, announcements, events, surveys and focus groups, plan and implement all aspects of grant management from small grant funders (\$25K) to large funders (\$1.5M), designs/tracks/implements all aspects of annual fundraising breakfast, liaison for fund development committee and board.

Special Events / Special Projects (1/10 - 1/11) *Compass Housing Alliance*

Responsibilities: Designed and implemented all fund development logistics around two newly merged organizations: the Lutheran Alliance to Create Housing and Compass Center, now called Compass Housing Alliance.. Developed and executed new fundraising initiatives, programs and events for a calendar year, along with ensuring continuity of the

newly merged development department and the navigation of donors and supporters from LATCH. Facilitated management of creation of new website with newly merged org, including hiring designer and developer and facilitating brand planning with executive team, also coordinating deliverables between vendors and staff.

Outreach & Fund Development Director (2/09 - 1/10) *Lutheran Alliance To Create Housing*
Responsibilities: Promoted from Development Manager to Director. Responsible for strategic planning, fund development, communications and marketing • Established annual budget, strategic plan, program initiatives, and educational outreach with staff • Oversaw annual fundraising and communication plans, including strategy and implementation to meet annual goals and objectives • Worked with Executive Director, Board of Directors and volunteers in stewarding relationships with prospective and existing major donors, including our membership groups • Provided staff support to board Outreach & Fund Development committee & Auction committee • Supported congregations in their partnership and membership with LATCH • Provided direct supervision to Development Assistant & Grant writer • Facilitated all collateral materials for outreach & marketing efforts • Oversaw donor database: DonorPerfect • Developed and implemented major donor plan • Directed department through a merger process with Compass Center.

Education

- University of South Dakota - MPA / Master of Public Administration (graduation May 2022)
 - University of Washington- BA / International Studies
Concentration: Development Studies- Minor: Human Rights
 - University of Washington- BA / Political Science
Concentration: Political Economy
- [Ronald E. McNair Scholar](#)

References

- Gena Palm – Executive Director- *CARES School of Utah*
Former colleague at Friends of Youth
[REDACTED]
- Jerry Blackburn – Executive Director- *Influence The Choice*
Former colleague at Friends of Youth
[REDACTED]
- Steve Eisner, Former- CTO- *SeeYourImpact.org* / Current- Senior Engineer - *Dropbox*
Collaborated with SYI to organize a high profile fundraising event for their organization
[REDACTED]
- Lauren Freeman, Director of Worldwide External Development – *Electronic Arts (EA)*
Personal reference
[REDACTED]
- Rohan Sardesai, Co-Founder & CEO - *Interactive Labs, Inc.*
Personal reference
[REDACTED]

Volunteer experience

Former Board Member at The Refugee and Immigrant Family Center (RIFC)

Former Board Member at Sanctuary Arts Center

Former Development Committee Member at Delridge Neighborhood Association

Former Board Member at CoCA, Center on Contemporary Art

Languages

I speak and understand Korean and read/write and speak German at an intermediate level

Seattle Human Rights Commission

September 2021

21 Members: Pursuant to *SMC 3.14.920*, all members subject to City Council confirmation, 2-year terms:

- 8 City Council-appointed
- 9 Mayor-appointed (includes 1 Get-engaged Mayor position)
- 4 Other Appointing Authority-appointed: Commission-appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
1	M	4	1.	Member	Aaron G. Oravillo	7/23/21	7/22/23	2	City Council
			2.	Member	Robel Mulugeta	7/23/21	7/22/23	1	Mayor
2	M	7	3.	Member	Tyrone Grandison	7/23/21	7/22/23	2	City Council
	F		4.	Member	Roopali Dhingra	7/23/21	7/22/23	1	Mayor
	F		5.	Member	Guneeta Chadha	7/23/21	7/22/23	1	City Council
	F		6.	Member	Amanda Richer	1/23/21	1/22/23	1	Mayor
	M		7.	Member	Allan Nyaribo	1/23/20	1/22/22	1	City Council
	F		8.	Member	Julia Ismael	1/23/20	1/22/22	1	Commission
	F		9.	Member	Rachel Kramer	7/23/20	7/22/22	1	Mayor
2	F	6	10.	Member	Jackie Turner	7/23/20	7/22/22	2	City Council
1	F	7	11.	Member	Erika Chen	7/23/20	7/22/22	2	Mayor

6	F	3	12.	Member	Elizabeth W. Pachaud	7/23/20	7/22/22	2	City Council
	F		13.	Member	Jackie Schultz	1/23/21	1/22/23	1	Mayor
	F		14.	Member	Kayleigh Kleiva	1/23/21	1/22/23	1	City Council
6	F	7	15.	Member	Claire Guilmette	1/23/21	1/22/23	1	Mayor
6	M	3	16.	Get Engaged	Vacant	9/1/21	8/31/22	1	Mayor
	F		17.	Member	Natasha Bennett	7/23/20	7/22/22	1	City Council
	M		18.	Member	Alexander Tang	1/23/20	1/22/22	1	Mayor
			19.	Member	Vacant	7/23/20	7/22/22	1	Commission
6	M	3	20.	Member	Brian Egger	1/23/20	1/22/22	2	Commission
6	F	3	21.	Member	Jessica C. Bhuiyan	7/23/20	7/22/22	2	Commission

SELF-IDENTIFIED DIVERSITY CHART

(1) (2) (3) (4) (5) (6) (7) (8) (9)

	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	3	5											
Council	3	5											
Comm	1	2											
Total	7	12											

Key:

***D** List the corresponding *Diversity Chart* number (1 through 9)

****G** List *gender*, **M**= Male, **F**= Female, **T**= Transgender, **NB**= Non-Binary **O**= Other **U**= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.