




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: AyeNay A. Abye		
Board/Commission Name: Pacific Hospital Preservation & Development Authority		Position Title: Governing Council Member
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> City Council <input type="checkbox"/> Mayor <input checked="" type="checkbox"/> Other (PHPDA Governing Council)		Term of Position: * 1/1/2020 to 12/31/2022 <input checked="" type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: Lakeridge	Zip Code: 98178	Contact Phone No.: [REDACTED]
Background: AyeNay Abye is currently the Chief Executive Officer of the Tubman Center for Health and Freedom. AyeNay has led community organizing efforts for the past seventeen years. In their previous role as Deputy Director, for Seattle University's Center for Community Engagement, AyeNay led external partnerships and strategy. This includes, the Seattle University Youth Initiative (SUYI), a place-based community engagement model in partnership with the surrounding neighborhoods. Prior to that, AyeNay was the National Field Director for The Praxis Project, a movement building intermediary that supports organizing and change work by people of color at local, regional and national levels. In this role she worked to advance Communities Creating Healthy Environments (CCHE), a national capacity building initiative to support diverse, community-based organizations and indigenous groups in developing effective, cutting-edge and culturally competent policy initiatives in over 22 cities in the United States. <i>This appointment represents AyeNay Abye's first (1st) term.</i>		
Authorizing Signature (original signature):  Date Signed (appointed): 6/23/2021		Appointing Signatory: Sue Taoka Governing Council Chair

**Term begin and end date is fixed and tied to the position and not the appointment date.*

AyeNay A. Abye

EXPERIENCE

Chief Executive Officer

June 2021- Present

Tubman Center for Health and Freedom, Puget Sound

- Implement anti-racist fundraising/reporting practices
- Accountable for comprehensive budgets, financial reports and overseeing financial accounts
- Responsible for the fundraising & capital campaign
- Innovates ways to engage community in ongoing fundraising efforts
- Recruit, hire and provide leadership to staff, while inspiring a work environment that yields extraordinary performance, high morale, wellbeing, and community
- Develop and implement anti-racist employment practices
- Collaborate with the Founding Director, Board of Directors and Community in the formation of a new nonprofit, community health clinic in accordance with legal guidelines
- Assure legal and regulatory reporting and compliance
- Direct and manage organizational strategy. Implementing Phases 1, 2 and 3 of organizational development, starting with Phase 1: Infrastructure and Design
- Develop business plans for Tubman Health and any subsidiaries
- Act as a public spokesperson for the organization
- Build trusting relationships with key community stakeholders and partners
- Responsible for the development and implementation community programs and campaigns in line with organization mission and values
- Systemize our guiding principles into policies that guide our strategy, procedures, clinical care, facilities, interactions and community partnerships

Deputy Director

August 2017- May 2021

Seattle University, Center for Community Engagement

- Directed Seattle University Youth Initiative (SUYI), uniting the campus and its wider community to enhance Seattle U students' learning and improve the academic achievement of 1,000+ neighborhood youth from low-income backgrounds.
- Pursued SUYI's goals through a holistic approach focusing on strong schools, stable housing, access to health care, safe neighborhoods and living-wage jobs.
- Led SU's partnerships on community development, including Yesler Terrace, as a catalyst for equitable development of education, affordable housing, healthcare and economic opportunities at Yesler and in the wider SUYI neighborhood.
- Primary liaison with executive leadership of the Crescent Collaborative (formerly Yesler Community Collaborative, Black Community Impact Alliance (BCIA), Seattle Housing Authority (SHA) and the City of Seattle.
- Initiated, facilitated and led strategy for Seattle University Supplier Diversity initiative
- Provided partnership support to Seattle Housing Authority (SHA), co-hosted quarterly system alignment meetings for continuous alignment with shared goals and vision between SHA and Seattle Public Schools.
- Supported larger SU campus in external partnerships and community engagement
- Established CCE anti-racism in organizational development framework and procedures
- Co-led fund development partnerships raising over \$4m for operations, programming and COVID-19 response
- Led and established a national cohort of people of color higher educational practitioners in the field of community engagement, Place Based Justice Network.

AyeNay A. Abye



Student Engagement Manager

January 2015 – Aug 2017

Center for Community Engagement, Seattle University

- Led campus-wide student campaign, Serve Local, including: marketing, outreach, presentations, recruitment and events to engage students in long term commitment to community engagement.
- Supervise and support student leaders in developing project-based community engagement
- Recruit, on board and train students to fill over 1,600 community positions annually
- Collaborated with staff to execute programmatic student engagement goals
- Developed campus partner relationships and collaborative efforts to support student community-based work.
- Developed student intake system and communications database

National Field Director

January 2012- December 2014

The Praxis Project, National

- Directed and developed Outreach and Recruitment strategy to key constituents across the country; grantees, community-based organizations, universities, student groups, local elected officials, local administrations and public health professionals.
- Managed fourteen technical assistance (TA) providers and dozens of Community Partner staff through a five-year national initiative, “Communities Creating Healthy Environments (CCHE)” funded through the Robert Wood Johnson Foundation
- Executed strategy support tailored for each grantee through trainings, tools and one-on-one coaching to reach our capacity building goals
- Managed two national campaigns including media messaging development, landscape analysis, research, decision maker and player profiles, event logistic plans, targeted recruitment drives and leadership development to hundreds of members
- Developed Materials and Trainings (Online and Offline versions) to share best practices in the field and elevate local work to national scale
- Maintained and identified funding sources for revenue generation, prepared funding proposals, reports and other related donor/fundraising correspondence especially as an intermediary managing pass-through funds.
- Organizational liaison included; presentation preparation, public speaking at public hearings and press events, plus White House guest (Food Policy Forum 2012)

Policy Director

March 2010- December 2011

The Praxis Project, Washington D.C.

- Managed policy related activities at the Federal, State and local level, including the building and maintaining of relationships, routine tracking of policy development and led specialized requests for information
- Managed digital organizing, content development and user experience design for online platforms
- Developed policy analysis and directed policy content for briefs and educational tools tailoring subject matter to targeted audiences ie. Local Elected Officials, press, community-based organizations, foundations/donors and Local Government administrative offices
- Identified key opportunities for local jurisdictions to access federal and state policy options to improve local conditions
- Managed data on grantees in over 27 cities, answered inquiries, located information, and interpreted requests for material preparation
- Worked within the Program team to assist in the coordination and implementation of trainings and training logistics for national convening's of grantees and stakeholders

AyeNay A. Abye



Lead Organizer

January 2007- January 2010

Californians for Justice Education Fund, Oakland CA & Long Beach CA

- Supervised organizing staff, College interns/volunteers and developed individual and regional work plans for students to lead
- Advanced student based local, statewide and national educational justice campaigns for College and High School students
- Oversaw leadership development of all students and families at each school including skills building, education trainings, outreach trainings, phone banking, tracking and community engagement skills
- Developed curriculum, workshop trainings, leadership conferences and coalition gatherings
- Led grassroots fundraising in the region and cultivated relationships with funders, set objectives to grant proposals, coordinated site visits and overall donor cultivation for region
- Member of management team: led statewide staff meetings, trainings and overall organizational development including board support, drafting/editing personnel policies and executing and evaluating the strategic plan

Researcher, National Science Foundation

June 2005- August 2005

Los Angeles at Play Summer Research & Training Program

Sociology Department, University of California at Los Angeles

- Conducted ethnographic research on local usage of the Los Angeles River under the supervision of professors Jack Katz and Robert Emerson.
- Composed report on findings from above research showing impacts on local community development.

EDUCATION

Master of Public Administration, Seattle University

2021

BA American Studies, University of California, Santa Cruz

2006

Visiting Scholar, University of KwaZulu-Natal, Durban, South Africa

2006

AFFILIATIONS

Vice President, Board of Directors, American Society for Public Administration, WA State

2016 - 2018

Donor Cultivation Volunteer, Ethiopia Catholic University of St. Thomas Aquinas (ECUSTA)

2013 - 2018

REFERENCES

Upon Request

Pacific Hospital Preservation and Development Authority (PHPDA)

FEBRUARY 2020

9 Members: Pursuant to RCW 35.21.730 and Seattle Municipal Code 3.110, All subject to City Council confirmation, 3-year terms:

- 4 Mayor-appointed
- 4 Other Appointing Authority-appointed (specify): PHPDA Governing Council
- 1 King County Executive-appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
3	F	1	1.	Member	Gloria Burton	01/01/18	12/31/20	1	Mayor
	M		2.	Member	Virgil Wade	01/01/21	12/31/23	1	Governing Council
2	F		3.	Member	Doris Koo	1/1/19	12/31/22	2	KC Executive
6	M	7	4.	Member	Robert "Bob" Cook	1/1/19	12/31/21	1	Governing Council
6	F	2	5.	Member	Susan Crane	01/01/18	12/31/20	2	Mayor
	NB		6.	Member	AyeNay A. Abye	01/01/20	12/31/22	1	Governing Council
1	F		7.	Chair	Susan Taoka	01/01/20	12/31/23	2	Mayor
3	F		8.	Member	Eleanor Menzies	1/1/19	12/31/21	2	Mayor
6	F		9.	Member	Nancy Kathleen Sugg	1/1/20	12/31/23	3	Governing Council

SELF-IDENTIFIED DIVERSITY CHART

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Men	Women	Transgender	Other/ Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other (Specification Optional)	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor		4			1		2			1			
Gov. Council	2	1		1		2		1		1			
Other		1			1								
Total	2	6		1	2	2	2	1		2			

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List gender, M = Male, F= Female, T= Transgender, U= Unknown, O= Other

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.