




## City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> <i>Julia Jannon-Shields</i>		
<b>Board/Commission Name</b> Community Involvement Commission		<b>Position Title:</b> Member-at-Large
<input checked="" type="checkbox"/> <b>Appointment</b> OR <input type="checkbox"/> <b>Reappointment</b>	<b>City Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
<b>Appointing Authority:</b>  <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other:	<b>Term of Position: *</b> 6/1/2021 to 5/31/2023  <input checked="" type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
<b>Residential Neighborhood:</b> Green Lake	<b>Zip Code</b> 98115	<b>Contact Phone No.:</b>
<b>Background:</b> Julia Jannon-Shields (she/her) is a recent graduate of the University of Washington in Urban Planning and in Social & Cultural Communication with a strong background in equitable outreach initiatives. She is currently the Diversity, Equity & Inclusion Administrator at Cascade Public Media (Crosscut & KCTS9) and a Community Leadership Institute Fellow with Puget Sound Sage. Julia has a deep passion for the engagement of underrepresented communities in the pursuit of a just, sustainable future that centers people in governance and development processes. She recognizes that active and informed citizens have the capacity to provide critical feedback, participate, and conclusively, influence the very processes that have harmed them. Through the Community Involvement Commission, Julia hopes to work towards a co-created city and bring forward a fresh perspective in traditional government spaces, while learning from others and the community.		
<b>Authorizing Signature (original signature):</b>    <b>Date Signed (appointed):</b> 3/9/2022	<b>Appointing Signatory:</b> <i>Bruce A. Harrell</i>  <i>Mayor of Seattle</i>	

*\*Term begin and end date is fixed and tied to the position and not the appointment date.*

# Julia Jannon-Shields

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## HIGHLIGHTS

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- Passion for community outreach and engagement efforts in pursuit of equitably sustainable future
- Able to work independently and in teams effectively using cultural competency to build relationships, meet deadlines, lead collaboratively, develop recommendations, and implement plans
- 3 years of experience providing multicultural programming to underrepresented minoritized populations as a means of advocating for community and growing stakeholder relationships
- 6 years public speaking, outreach, and program development; 4 years specific to equity trainings and multicultural outreach

## EDUCATION

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### University of Washington

*Bachelor of Arts in Community, Environment & Planning*

*Bachelor of Arts in Social & Cultural Communication; Minor in Race & Gender Diversity Studies*

Seattle, WA

June 2021

Cumulative GPA: 3.93/4.0

### Senior Capstone: BI\*ck Empowerment Party

- Project management experience conducting qualitative, participatory action research dedicated to discovering innovative methods of public outreach rooted in the histories and values of the Black community in order for them to be empowered stakeholders and catalysts in government processes, increasing overall engagement

### CEP 460: Planning in Context Practicum - City of Seattle Racial Equity Lab, Office of Civil Rights

Sep 2020 – Dec 2020

- Contributed to the development of a research project for regional planning studies related to growth management, land use, and economic development in the central Puget Sound region to identify key cultural spaces among BIPOC communities.
- Collaborated with other students and the City of Seattle to produce 10 survey and 12 interview questions that guided the design of an indicator to measure cultural displacement.
- Conducted surveys and interviews of 50 leaders from BIPOC-led community organizations to gather data to add to the City's inventory and digital map of cultural spaces.
- Coded qualitative research using Excel to find common themes in the use of public space

## WORK & LEADERSHIP EXPERIENCE

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### Community Leadership Institute | Puget Sound Sage (Seattle, WA)

Sep 2021 – present

- Receiving training on advocacy, budgeting, and parliamentary procedures focused around issues of housing, land use, transit, climate and development in local government to represent and serve community on boards, commissions, and task forces
- Building community among multigenerational, underrepresented peers to uplift one another and collaborate towards a Just Transition

### Diversity, Equity & Inclusion Program Administrator | Cascade Public Media (Seattle, WA)

Aug 2021 – present

- Manages multiple DEI initiatives by tracking and facilitating new projects, workshops, deliverables and resources to drive inclusion, belonging and retention programs
- Cultivates relationships with internal and external diverse communities and organizations through outreach, communicating the impact of diversity initiatives
- Conducts research and stays current on DEI programs, diversity-related issues and best practices to develop, recommend, and execute creative strategies to foster the organization's DEI goals

### Summer Project Associate | BDS Planning & Urban Design

June 2021 – Aug 2021

- Co-created first-ever framework for culturally responsive placemaking as means of engaging and centering underrepresented groups in public urban spaces
- Supported multiple equity, placemaking and engagement projects for public and private agencies through research, analysis, writing, visual communication and idea generation [City of Lynwood, City of Tacoma, City of SeaTac, King County, City of Long Beach (CA), Georgetown BID (D.C.)]
- Applied undergraduate capstone research centering outreach and Black placemaking to develop processes for more effective underrepresented participation in current practices of urban planning and design

**Multicultural Outreach & Recruitment Ambassador | UW Office of Minority Affairs & Diversity** Feb 2019 – June 2021

- Facilitated collaborative training of 30 employees on effective outreach initiatives for engagement of URM populations, predominantly the Black community
- Mentored and provided ongoing quarterly professional development workshops on topics such as identity and authenticity, historic representation, and outreach
- Recruited and retained diverse 4000+ students from Seattle Public Schools and beyond through outreach programs within diverse communities, facilitating motivational workshops, and encouraging pride in underrepresented student identities
- Coordinated annual outreach initiatives, recruitment pipelines, and multicultural services with team such as Shades of Purple Conferences (5x), iDub Application Workshops (4x), The Purple & Gold Experience (4x), Young Gifted & Black (3x), RISE: Readiness for Islander Success in Education (2x), Native American Student Day (2x), Rising SEAs: Rising SouthEast Asian Students (2x), & Esperanza en Educacion

**Director | ASUW Office of Outreach & Involvement (Seattle, WA)** Aug 2020 – June 2021

- Designed and consulted on strategic, diverse outreach plans of 24 entities that has increased overall community stakeholder involvement by 68%
- Created mapping of target communities and comprehensive database of constituent demographics to guide future outreach approaches to be more expansive and inclusive
- Coordinated and led trainings of 300+ volunteers and 63 employees on Outreach & Involvement policy expectations and procedures through an equity lens
- Co-developed policies and programs to attract, retain and promote a diverse community of employees and students for the organization
- Managed the experiences of 300+ volunteers, serving as a mentor + facilitating conflict management among individuals & entities

**Seattle Fellow | IGNITE National (Remote)** Aug 2020 – June 2021

- Conducted quantitative researching and community mapping of the Seattle area for political organizations and communities of color to inform outreach tactics
- Facilitated public stakeholder meetings to share IGNITE's mission and to build relationships with local community organizations to enhance current mission and approaches
- Designed and managed outreach materials, informational fact sheets, surveys, progress indicators, and constituent correspondence
- Created programming on political training and awareness workshops for womxn in collaboration with elected officials and other stakeholders to communicate technical information accessibly

**Outreach & Admissions Committee CEP | UW College of Built Environments (Seattle, WA)** May 2020 – June 2021

- Researched and reported the existing outreach methods of other UW colleges, King County, & City of Seattle to committee chairs to inform diversity initiatives approach to Black community engagement efforts
- Developed and facilitated multicultural programming hosting the first Black, Brown & Indigenous Student & Alumni Panel to connect prospective students with current students in a safe environment
- Reviewed and reformed application processes through an equitable lens to reflect CBE's DEI goals and strategic plan
- Served on committees to advocate for and represent the intersection between the built environment & underrepresented populations

## **AWARDS & RECOGNITIONS**

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**UW Husky 100 Cohort 2020**

- Recognized as 1 of 100 (of 59,000) undergraduate + graduate students from all 3 UW campuses making the most of their time at UW for commitment to creative community engagement methods and environmental equity

**Earth Day North West, Voices Carry Campaign 2020**

- Selected as 1 of 50 influential regional & national voices to share their vision of a positive future over the next 5 years in hopes to inspire action for equitable sustainability & accountability alongside individuals like Governor Jay Inslee and Denis Hayes, founder of the Earth Day Movement

# Community Involvement Commission

Sixteen Members: Pursuant to Ordinance 125192, all members subject to City Council confirmation, one – and two-year terms for the initial round of appointments, two-year terms thereafter:

- 7 City Council-appointed
- 7 Mayor-appointed
- 2 Other Appointing Authority-appointed (specify): Commission-appointed

## Roster:\*Updated 3/1/22

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
5	F	1	1.	City Council District #1	Jasmine Aryana	6/1/20	5/31/22	1	City Council
		2	2.	City Council District #2	VACANT	6/1/21	5/31/23	1	City Council
		3	3.	City Council District #3	VACANT	6/1/21	5/31/23	1	City Council
2	F	4	4.	City Council District #4	Martha Lucas	6/1/21	5/31/23	1	City Council
2	M	5	5.	City Council District #5	William (Bill) Southern	6/1/20	5/31/22	1	City Council
9	F	6	6.	City Council District #6	Kristine Dillin	6/1/21	5/31/23	1	City Council
		7	7.	City Council District #7	VACANT	6/1/20	5/31/22	1	City Council
2/9	F	6	8.	Member At Large	Julia Jannon-Shields	6/1/21	5/31/23	1	Mayor
6	M	7	9.	Member At Large	Steve Horvath	6/1/20	5/31/22	1	Mayor
			10.	Member At Large	VACANT	6/1/21	5/31/23	1	Mayor
2	F	6	11.	Member At Large	Ahoua Koné	6/1/20	5/31/22	1	Mayor
1	F	6	12.	Member At Large	Saba Rahman	6/1/21	5/31/23	1	Mayor
2	M	7	13.	Member At Large	Robert Radford	6/1/20	5/31/22	1	Mayor
6	F	2	14.	Get Engaged Member	Oksana Reva	9/1/21	8/31/22	1	Mayor
			15.	Commissioner	VACANT	6/1/21	5/31/23	1	Commission
1	F	6	16.	Commissioner	Carol Redfield	6/1/20	5/31/22	2	Commission

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	4			1	3*				2			1*
Council	1	3				2			1				1
Other		1			1								
Total	3	8			2	5			1	2			2

\*One Commissioner identifies as both (2) and (9) so totals will be different

Key:

\*D List the corresponding Diversity Chart number (1 through 9)

\*\*G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.