



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Noa Guter</i>		
Board/Commission Name: <i>Seattle School Traffic Safety Committee</i>		Position Title: <i>Member At Large (position 8)</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Term of Position: * 4/1/2022 to 3/31/2025 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
Residential Neighborhood: <i>Ballard</i>	Zip Code: <i>98117</i>	Contact Phone No.: [REDACTED]
Background: <i>Noa has a Master of Urban Planning and a broad experience in stakeholder engagement, strategy implementation, and process improvement. Noa is a member of the Transportation Safety Committee at Adams Elementary and has two children in elementary school.</i>		
Authorizing Signature (original signature): <i>Bruce A. Harrell</i> Date Signed (appointed): 7/12/2022	Appointing Signatory: <i>Bruce A. Harrell</i> <i>Mayor of Seattle</i>	

*Term begin and end date is fixed and tied to the position and not the appointment date.

Noa Guter

PROFESSIONAL SUMMARY

A strategic leader with a broad experience in strategy development and implementation, stakeholder engagement, and process facilitation. Creative problem solver employing a collaborative approach to strategize, implement, and refine programs with a significant social impact. Strong business acumen, planning and communications skills.

Strategic Planning • Strategy Implementation • Project/ Program Management
Change Management • Continuous Improvement • Cross-Functional Team Leadership

EXPERIENCE

Director of Engagement and Impact Evaluation, Jewish Federation of Greater Seattle 2015-2018

Successfully developed, implemented, and scaled a portfolio of initiatives aimed to deepen the organization's engagement with local and global communities, focusing on building strategic partnerships.

- Spearheaded the creation, implementation and performance management of multiple strategic initiatives concurrently, successfully increased the size of the portfolio by over 100% year over year.
- Facilitated roundtables of local and global leaders of partner organizations to prioritize the implementation of projects in order increase alignment in strategy execution.
- Worked closely with executive leadership and senior internal partners to drive major transformative organizational changes, including a reorganization and the launch of new lines of business, supported change readiness planning and stakeholder analyses.
- Managed a team of 10+ individuals, oversaw an average of 6 programs simultaneously.
- Led cross-functional teams in building roadmaps, identifying opportunities for process improvements and setting goals in alignment with long term organizational goals, resulting in up to 40% growth in customer base while ensuring that projects meet performance metrics, timeline and budget.
- Managed the development of change management and communications plans to support substantial organizational change, ensuring a unified message across multiple channels to increase the awareness and adoption of changes.
- Develop readiness analysis, financial analysis and policy recommendations for executive leadership and Board of Directors regarding strategy planning and resource allocation.

Planning Manager, Jewish Federation of Greater Seattle 2012-2015

Managed 7 granting programs totaling roughly \$3 million annually, provided the Leadership team with business and strategic support to ensure alignment of resource allocation with organizational goals.

- Led multiple granting processes concurrently, managed relationships with 50+ domestic and international grantees and 45+ Board subcommittee volunteers.
- Served as the relationship manager for existing and prospective grantees, providing technical assistance and other forms of support.
- Collaborated with committee leadership to refine granting strategy and ensure proper portfolio management to maximize impact.
- Managed the integration of new grant management systems, working with external partners and internal teams to manage rollout. Integration of new systems resulted in an increase of up to 5% in efficiency.

- Facilitated meetings with internal and external stakeholders to identify opportunities for process improvements.

Senior Planning Associate, Jewish Federation of Greater Seattle

2011- 2012

Supported multiple granting programs, coordinated with stakeholders across the organization to ensure processes effectively and efficiently supported organizational goals.

- Conducted extensive research and collaborated with grantees and grant committees to implement best practice processes.
- Developed and presented business case to leadership to purchase grant management system that improved the grant-making process, increased efficiency by to up 5%
- Served as a mentor to internal teams, as well as business partners, around new funding opportunities.

EDUCATION

University of Washington

Master of Urban Design and Planning

Bachelor of Art in Community, Environment and Planning

Lean Six Sigma Green Belt

TECHNICAL PROFICIENCIES

Salesforce CRM, Microsoft Office Suite, G Suite

Seattle School Traffic Safety Committee

11 Members: Pursuant to Ordinance 124168, 6 members subject to City Council confirmation, 3-year terms:

- 6 Mayor- appointed
- 5 Other Appointing Authority: Seattle Police Department, Seattle Department of Transportation, Seattle Public Schools, King County Metro

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
			1.	Seattle Police Department Representative	Gary Davenport	N/A	N/A	N/A	Chief of Police
			2.	Seattle Transportation Representative	Vacant	N/A	N/A	N/A	Director of Transportation
6	M	1	3.	Seattle Public School District No. 1 Representative	Richard Staudt	4/1/2019	3/31/2022	1	Superintendent of Seattle Public Schools
6	F	7	4.	Seattle Public School District No. 1 Representative	Yvonne Carpenter	4/1/2019	3/31/2022	1	Superintendent of Seattle Public Schools
6	F	6	5.	Representative of Parents	Mary Ellen Russell	4/1/2022	3/31/2025	3	Mayor
			6.	King County Metro Representative	Robbie Frankel	N/A	N/A	N/A	Metro Transit General Manager
		1	7.	Member At Large	Robin Schwartz	4/1/2020	3/31/2023	1	Mayor
6	F	6	8.	Member At Large	Noa Guter	4/1/2022	3/31/2025	1	Mayor
	F	5	9.	Member At Large	Marilyn K. Firman	4/1/2021	3/31/2024	2	Mayor
6	F	3	10.	Pedestrian Safety Representative	Margaret McCauley	4/1/2020	3/31/2023	2	Mayor
6	M	6	11.	Bicycle Safety Representative	Leland Bruch	4/1/2020	3/31/2023	2	Mayor

SELF-IDENTIFIED DIVERSITY CHART

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)				
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	1	4								4			
Council													
Other	1	1								2			
Total	2	5								6			

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.