

## SUMMARY and FISCAL NOTE\*

<b>Department:</b>	<b>Dept. Contact/Phone:</b>	<b>CBO Contact/Phone:</b>
LEG	Ann Gorman / 4-8049	N/A

*\* Note that the Summary and Fiscal Note describes the version of the bill or resolution as introduced; final legislation including amendments may not be fully described.*

### **1. BILL SUMMARY**

**Legislation Title:** AN ORDINANCE relating to limited services pregnancy centers; prohibiting false and misleading advertising by limited services pregnancy centers; and adding a new Chapter 7.32 to the Seattle Municipal Code.

**Summary and Background of the Legislation:** This ordinance would define “limited services pregnancy centers” in the Seattle Municipal Code (SMC) and make applicable to these centers specific prohibitions against false advertising, the making of false statements, and statements of omission with respect to the provision of pregnancy-related services. It would allow for enforcement of violations either via notice of violation or civil citation.

### **2. CAPITAL IMPROVEMENT PROGRAM**

**Does this legislation create, fund, or amend a CIP Project?**                     Yes  No

### **3. SUMMARY OF FINANCIAL IMPLICATIONS**

**Does this legislation amend the Adopted Budget?**                                     Yes  No

**Does the legislation have other financial impacts to The City of Seattle that are not reflected in the above, including direct or indirect, short-term or long-term costs?**

This legislation may require increased outreach efforts and staff training on this topic, as well as resources to inform community about the false-advertising provisions. The Department of Finance and Administrative Services (FAS) would investigate potential violations, levy and collect penalties, and administer the appeals process. Without additional funding, FAS would have to absorb these efforts with their current capacity, which may require deprioritizing one or more current bodies of enforcement work. FAS may also incur additional costs related to incorporating the new penalties into the Seattle License Information System (SLIM).

**Are there financial costs or other impacts of *not* implementing the legislation?** No.

#### 4. OTHER IMPLICATIONS

- a. **Does this legislation affect any departments besides the originating department?**  
The legislation primarily affects the Department of Finance and Administrative Services, who would investigate violations of the bill's provisions and provide enforcement as needed. The bill also provides for appeals of a civil citation to be heard by the Hearing Examiner and for potential prosecution of violations by the City Attorney's Office.
- b. **Is a public hearing required for this legislation?** No.
- c. **Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?** No.
- d. **Does this legislation affect a piece of property?** No.
- e. **Please describe any perceived implication for the principles of the Race and Social Justice Initiative. Does this legislation impact vulnerable or historically disadvantaged communities?** Limited service pregnancy centers often use advertising that targets people of color. These centers may also advertise that their services are provided free of charge, an offer that targets individuals who are economically disenfranchised. In general, the recent rollback of the right to abortion by the Supreme Court greatly impacts vulnerable and historically disadvantaged communities, including Black, Indigenous, and Latinx individuals. Ensuring that Seattle's anti-discrimination laws protect individuals in Seattle no matter their actual, potential, perceived, or alleged pregnancy outcomes will benefit those individuals, among many others.

**What is the Language Access plan for any communications to the public?** There is currently no language access plan.

- f. **Climate Change Implications**
- 1. Emissions: Is this legislation likely to increase or decrease carbon emissions in a material way?** No.
  - 2. Resiliency: Will the action(s) proposed by this legislation increase or decrease Seattle's resiliency (or ability to adapt) to climate change in a material way? If so, explain. If it is likely to decrease resiliency in a material way, describe what will or could be done to mitigate the effects.** This legislation has no impact on climate change resiliency.
- g. **If this legislation includes a new initiative or a major programmatic expansion: What are the specific long-term and measurable goal(s) of the program? How will this legislation help achieve the program's desired goal(s)?** This legislation does not contemplate a new initiative or major programmatic expansion.

**Summary Attachments:**

None.