

SUMMARY and FISCAL NOTE*

Department:	Dept. Contact/Phone:	CBO Contact/Phone:
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1. BILL SUMMARY

Legislation Title: AN ORDINANCE relating to facilities at Seattle Center; adopting the Seattle Center fee range schedule from which the Seattle Center Director is authorized to set fees for use of Seattle Center facilities and property; modifying the fee range for use of McCaw Hall; and modifying the terms and conditions applicable to facility use agreements for events at Seattle Center to remove the Director’s temporary authority to waive fees.

Summary and Background of the Legislation: Seattle Center regularly adjusts various facility fees and facility charges for its commercial event facilities. The fees for events are structured within ranges, identified in the Seattle Center Fee Range Schedule. This biennial process differs from others in that the COVID-19 pandemic which shuttered the event and live entertainment industries for more than two years has had a significant impact on Seattle Center’s event clients and tenants, resulting in uncertainty about the number of events which will be held at Seattle Center and how many patrons will attend those events. The legislation updates Facility Use Fees for McCaw Hall.

Facility Fee Update

This legislation updates the facility use fees for event facilities. The existing event fee ranges provides the Director with discretion to raise or lower fees if the current event market supports the change. When the Director becomes aware of market factors that will allow facility rental rates to be raised and still be competitive, a new rate schedule will be published. Alternatively, if economic conditions change for the worse, or if research indicates that a target client group is not being attracted, the Director may revise the rate schedule to lower fees within the adopted ranges to attract and retain business. The proposed fee changes are an increase in the Minimum fee for use of Marion Oliver McCaw Hall from \$3,000 to \$4,000 per event day and an increase from up to \$6 to up \$10 in the facility surcharge, which is applied on a per ticket or prepaid admission basis.

2. CAPITAL IMPROVEMENT PROGRAM

Does this legislation create, fund, or amend a CIP Project? ___ Yes ___ **X** No

3. SUMMARY OF FINANCIAL IMPLICATIONS

Does this legislation amend the Adopted Budget? ___ Yes ___ **X** No

Does the legislation have other financial impacts to The City of Seattle that are not reflected in the above, including direct or indirect, short-term or long-term costs?

No

Are there financial costs or other impacts of *not* implementing the legislation?

Not implementing this legislation could have negative financial impacts to Seattle Center.

3.b. Revenues/Reimbursements

X This legislation adds, changes, or deletes revenues or reimbursements.

Anticipated Revenue/Reimbursement Resulting from This Legislation:

Fund Name and Number	Dept	Revenue Source	2023 Estimated Revenue	2024 Estimated Revenue
Seattle Center McCaw Hall Fund 11430	Seattle Center	Facility Fees	See note	See note
Seattle Center McCaw Hall Fund 11430	Seattle Center	Facility Surcharge	See note	See note
TOTAL				

Is this change one-time or ongoing?

This change is ongoing.

Revenue/Reimbursement Notes:

This legislation increases the minimum facility fee and the minimum facility surcharge that can be charged clients for use of McCaw Hall. Previous legislation established the authorized range of fees charged in facilities at Seattle Center. Annual revenue estimates are based on the estimated number of events held in facilities, ticket prices for events for which the facility fee is the greater of a percentage of sales or the minimum use fee, and the event ticket prices. The annual impact of just the minimum fee increase is not isolated in the revenue estimates.

4. OTHER IMPLICATIONS

a. Does this legislation affect any departments besides the originating department?

No other departments are affected.

b. Is a public hearing required for this legislation?

No.

c. Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?

No.

d. Does this legislation affect a piece of property?

No.

e. Please describe any perceived implication for the principles of the Race and Social Justice Initiative. Does this legislation impact vulnerable or historically disadvantaged communities? What is the Language Access plan for any communications to the public?

This legislation is not expected to impact vulnerable or historically disadvantaged communities and communications with McCaw Hall clients are modified as necessary to ensure accessibility by clients.

f. Climate Change Implications

1. Emissions: Is this legislation likely to increase or decrease carbon emissions in a material way?

No.

2. Resiliency: Will the action(s) proposed by this legislation increase or decrease Seattle's resiliency (or ability to adapt) to climate change in a material way? If so, explain. If it is likely to decrease resiliency in a material way, describe what will or could be done to mitigate the effects.

No.

g. If this legislation includes a new initiative or a major programmatic expansion: What are the specific long-term and measurable goal(s) of the program? How will this legislation help achieve the program's desired goal(s)?

This legislation does not include a new initiative or major programmatic expansion.

Summary Attachments: