

# City of Seattle Boards & Commissions Notice of Appointment

Appointee Name:								
Jennifer Calleja Rodriguez								
Board/Commission Name:		Position Title:						
Park District Community Oversi	ght Committee	Commission Member						
Appointment OR	Reappointment	Date of Appoi	ntment:					
,	Date appontm	ment made -03/17/15						
Appointing Authority:		Council Confirmation required?						
Council Appointment		⊠ Yes						
Mayor Appointment	•	□ No						
Other Appointment: Specif	y "Other" appointing A	uthority name						
Residential Neighborhood:	Zip Code:	Contact Phone	e No.:					
Fauntleroy/White Center	98126	Business phone # - NOT personal phone #						
Legislated Authority: Term of Office:								
Legislation type(s), number(s) 04/13/15 04/13/17								
Background: Jennifer is the co-chair of the Seattle Immigrant and Refugee Commission. She has extensive experience working with public housing communities and health equity issues.  Jennifer currently works at Neighborhood House where she is the Healthy Communities Project Supervisor, prior to this she was a project coordinator. She has held positions in the White Center Community Development Association, the Service Employees International Union and United Way of King County.  Jennifer has served as a volunteer for the Seattle Pedestrian Advisory Board and the US Cuba Women's Collaboration.  Jennifer has a Master's in Public Administration from the University of Washington and a B.A. in Political and Government Studies from the University of Guadalajara.								
Authorizing Signature:		Appointing Signatory:						
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The state of the s	and the second of the second o	Mayor of Seattle						

# JENIFFER CALLEJA RODRIGUEZ

SUMMARY OF QUALIFICATIONS

A proven track record of effectively working with diverse populations with limited resources in Seattle and King County around issues of health and racial equity and social and economic justice.

Strong outreach and engagement skills. Developed and implemented strategies for multiple projects in collaboration with historically underrepresented populations and stakeholders.

Managed projects to streamline processes and provide better access to resources for low income individuals, and immigrant and refugee populations.

Strong community connections and demonstrated commitment to promoting social justice and health equity.

#### WORK EXPERIENCE

#### Neighborhood House, Inc.

Healthy Communities Project Supervisor. September 2013 - Present.

- Responsible for programs aimed at expanding leadership and civic engagement, as well as physical activity levels of historically underrepresented communities, to help achieve health and racial equity.
- Develops strategic plans and oversees the implementation and operation of multiple grant programs;
   develops stakeholder partnerships; coordinates public engagement and political advocacy.
- Develops and pursues institutional improvements to increase access to services for historically underrepresented populations.

# Be Active Together Project Coordinator. August 2008 – August 2013.

- Developed and implemented a community based participatory research initiative to engage public housing communities in health equity interventions and civic engagement projects in Seattle and South King County.
- Managed a broad array of physical activity, community building and capacity building programs to meet culture specific needs ie. the Women of the World Swim, a single-gender swim program that increased access to public recreation for women whose needs where historically suppressed.
- Established partnerships, committees and Community Action Teams.
- Coordinated research survey studies in multiple languages in collaboration with social scientists.

## High Point Family Center Program Coordinator, March 2008 - August 2008

- Planned and implemented the start-up of a City of Seattle funded community center in the High Point neighborhood, a public housing community in West Seattle.
- Developed programs to provide support for families to be self sufficient and healthy.
- Established community partnerships to support the new center and clients.

#### White Center Community Development Association.

Healthy Community Project Manager. January 2012 - January 2013 (Contract, 0.25 FTE)

 Provided coordination and grant administration for the King County Food and Fitness Initiative Implementation Project. This initiative supported healthy eating and physical activity promotion projects

- in local schools and the local business district in White Center, a high poverty unincorporated area of King County with a high concentration of immigrant and refugees.
- Developed and oversaw outreach strategies to engage minority business owners in sourcing fresh produce and participate in a technical assistance program.
- Developed and oversaw outreach and engagement strategies for increasing parent involvement in school decision making, including coaching parents to advocate for their needs for culturally appropriate food and clothing.

### Service Employees International Union (SEIU) Local No. 6

Researcher. June 2006 - March 2008

- Supported the development and implementation of community organizing strategies to increase membership and achieve job security goals for low wage workers in the janitorial and private security industries.
- Provided strategic advice and analysis and developed educational materials for low literacy audiences in English and Spanish.

#### United Way of King County, King County Free Tax Preparation Campaign.

White Center Site Manager. October 2005 - May 2006 (Contract, 0.40 FTE)

- Managed a site of an Internal Revenue Service-funded project to provide free tax preparation services in the Seattle area targeting low-income families.
- Provided coordination and outreach for a high-volume, free tax preparation site in South Seattle serving clients in multiple languages.

#### Neighborhood House, Inc.

#### Community Health Worker. Breathe Easy Homes Demonstration Project. October 2005 - Sept. 2007

- Implemented a two year home visit curriculum for a US Department of Housing and Urban Development and Lead Hazard Control funded project to reduce asthma triggers in a public housing community through environmental changes and education.
- Provided support to the families prior, during and after relocation to a Breathe Easy Home at High Point in West Seattle.

#### Research Interviewer. Healthy Homes Community Survey Project. February 2005 - June 2005.

Recruited participants and conducted research surveys and a focus group for a National Institute of Environmental Health Sciences funded study to learn how the rebuilding of a public housing site in High Point, West Seattle affects residents' health.

#### Evans School of Public Affairs, University of Washington.

Research Assistant. September 2002 - June 2004

United Way of King County Collaborative IDA Program Evaluation Project.

- Conducted research on a savings program for low-income families implemented by 14 community organizations.
- Designed surveys, conducted advanced qualitative analysis, wrote reports on research findings, and worked collaborative with community partners.

#### Washington State WorkFirst Study.

- Conducted research in a longitudinal study designed to increase understanding of the transition from assistance to self-sufficiency.
- Researched state and national welfare policies; Analyzed, interpreted and disseminated survey data of 5,000 welfare recipients for policy reform.
- Prepared reports on research findings for the Washington State Employment Security Department.

# Center of Strategic Development Studies, University of Guadalajara (Mexico).

Survey Coordinator. Unit for the Study of Perspectives and Values. Mexico June 1999 - June 2000

- Implemented and lead a team to collect survey data across the State of Jalisco, Mexico during the Presidential Election.
- Collaborated in research design, survey implementation, managed budgets, supervised research interviewers, oversaw data entry and wrote findings reports.

#### USAID and Chemonics International.

Evaluation Intern. BOLFOR Bolivian Forestry Sustainable Project. Summer 2003 Santa Cruz, Bolivia.

- Documented the operations of a unique grassroots sustainable forestry collective in rural Bolivia that survived without external assistance.
- Wrote a case study highlighting their best practices to help USAID increase its understanding of local norms and organizational practices.
- Conducted field research in Spanish, in an indigenous forestry community including an oral census, documenting community meetings, interviews with stakeholders and compiling and analyzing available documentation.

#### **EDUCATION**

University of Washington, Seattle, WA 2002 - 2004

- Masters in Public Administration (MPA)
- International Development Policy and Management Graduate Certificate Program

University of Guadalajara, Guadalajara, Jalisco, Mexico. 1995 - 2000

B.A. in Political and Governmental Studies

#### ADDITIONAL EXPERIENCE

- Seattle Immigrant and Refugee Commission (Member and Co-Chair), March 2013 to present.
- Seattle Pedestrian Advisory Board. Board Member. March 2010 to December 2012
- Community Based Participatory Research Summer Institute 2011. San Francisco St. University.
- US Cuba Women's Collaboration. Research Delegation 2010.
- Institute for Democratic Future, Class of 2008.
- Production Assistant, Corrugated Films, Seattle, WA October 2003-June 2005

#### LANGUAGES

Spanish and English.

# Park District Community Oversight Committee

15 members: Per Ord. 124468; CB 118056; SMC 3.26, all subject to City Council confirmation, 1/2-, 2- 3-year terms:

- 15 Mayor-appointed
- 15 City Council-confirmed

#### Roster:

*D	**G	Position No.	Position Title	Name	Date Appointed	Term End Date	Term #	Appointed By	
	М	1.	Park Board Member	Bob Edmiston	4/7/15	3/31/16	1	Mayor	
	М	2.	Park Board Member	Diana Kincaid	4/7/15	4/7/15 3/31/16		Mayor	
	М	3.	Park Board Member	Tom Tierney	4/7/15	3/31/16	1	Mayor	
<u></u>	F	4.	Park Board Member	Barbara Wright	3/17/15	3/17/15 3/31/18		Mayor	
	F	5.	Commission Member	Jennifer Rodriguez	3/17/15	4/13/17	1	Mayor	
	F	6.	Commission Member	Lylianna Allala	4/7/15	4/13/18	1	Mayor	
	F	7.	Commission Member	Patt Copeland	3/17/15	4/13/17	1	Mayor	
	F	8.	Commission Member	Patti Wilma	3/17/15	4/13/18	1	Mayor	
	F	9.	Council District 1	Trang Hoang	3/17/15	4/13/17	1	Mayor	
	F	10.	Council District 2	Kelly McCaffrey	3/17/15	4/13/16	1	Mayor	
	М	11.	Council District 3	Marc Daudon	4/7/15	4/13/16	1	Mayor	
	F	12.	Council District 4	Dewey Potter	4/7/15	4/13/18	1	Mayor	
	F	13.	Council District 5	Jessica Farmer	3/17/15	4/13/17	1	Mayor	
	F	14.	Council District 6	Maisha Barnett	3/17/15	4/13/16	1	Mayor	
	М	15.	Council District 7	Steve Gillespie	. 4/7/15	4/13/16	1	Mayor	

Dive	rsity	Chart:			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Men	Women	Vacant	Minority	Aslan- American	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	***Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor		-						·					
Council						unnicadorinina programa							
Other													
Total	4	11		5	2 ·	1	2			10		-	

### Key:

<sup>\*</sup>D List the corresponding Diversity Chart number (1 through 9)

<sup>\*\*</sup>G List gender, M or F

<sup>\*\*\*</sup>Other Includes diversity in any of the following: race, gender and/or ability