SIXTH AND YESLER PROPERTY DISPOSITION

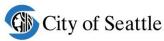
Office of Housing Recommendations



Seattle City Council July 16, 2015

Sixth and Yesler: Objectives

- Dispose of underutilized City-owned property in prime location.
- Capitalize on pending development of adjacent lot.
- Receive fair market value with proceeds dedicated to housing for those with lowest incomes.
- Obtain additional public benefit including guaranteed provision of affordable workforce housing for 50 years.



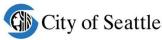
Background

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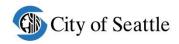


- City acquired this 7,200 sq ft lot in 1995 through a land swap with King County.
- Site is located at the northeast corner of a larger lot located at the southwest corner of Sixth and Yesler.
- Site currently operates as a parking lot; annual revenue is approximately \$22,000 per year.



Pending Adjacent Development

- City site is surrounded by a 14,400 sq ft "L"shaped parcel under private ownership.
- A developer has recently acquired the "L" and plans to develop housing on that site alone.
- With the adjacent lot poised for development, we face a time-critical opportunity to transform this small City-owned site from a gravel parking lot into housing.

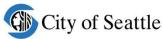


Sale Proceeds



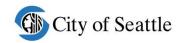
In exchange for the property, the City will receive fair market value: **\$1.44** million.

- Amount determined through independent appraisal (2015).
- Analysis indicates supportable density of 41 units.
- Analysis uses nearby comparable sales to determine land value per square foot and per unit; both metrics point to fair market value of \$1.44 million.



Proposed Use of Revenue

- 5
- Proposed legislation directs sale proceeds to development of housing affordable to households with incomes below 60% of area median.
- Proceeds would be pooled with other City resources (e.g., Seattle Housing Levy) for award to affordable housing developers.
- These funds would leverage millions in other non-City sources, including low-income housing tax credits and other public funding.
- Sample project: Patrick Place Apartments

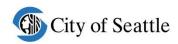


Sample Project: Patrick Place



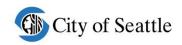


- City funding of \$1.6 million leveraged \$8.3 million to complete this \$9.9 million project.
- 71 units of permanent supportive housing for men and women exiting homelessness.
- Developed and operated by Catholic Housing Services.
- Opens this month.



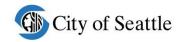
Additional Public Benefit

- New housing stock: approximately 150 units
 - 110 attributable to the "L"
 - 40 attributable to City site
- All units offered at below-market rents: affordable to 80% of area median income for 50 years.
- Affordability guaranteed through an incentive zoning covenant (via off-site performance).
- Site assembly with the City-owned parcel enables affordable child care on the ground floor.



Security for the City

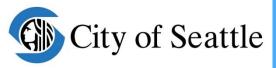
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- Purchase and sale agreement is contingent on developer's ability to secure an incentive zoning linkage agreement.
- Completion of the housing is guaranteed through security required under incentive zoning.
- Long-term affordability is guaranteed through a covenant.



Summary

- The "L" can be developed with or without the City-owned parcel:
 - As market-rate housing, or
 - As an off-site performance location under existing incentive zoning Code.
- Sale of the City site:
 - Ensures its productive use for housing.
 - Generates fair market value proceeds (\$1.44 million) to finance development of deeply affordable housing.
 - Ensures that <u>all</u> units on the consolidated site are rent- and income-restricted for 50 years.
 - Enables provision of child care under an incentive coning performance agreement.

THANK YOU



Seattle City Council July 16, 2015