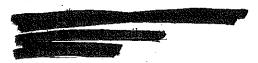


FILED CITY OF SEATTLE

City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Zach Shaner	GITY (LEHK					
Board/Commission Name: Seattle Transit Advisory Board		Position Title: Member					
Appointment OR Reappointment	Counc	Council Confirmation required?					
		∑ Yes □ No					
Appointing Authority: Council Mayor Other	7 - 75 - 50 - 51 - 51 - 51 - 51 - 51 - 51 - 5	Term of Office: 08/03/15 - 08/02/17					
Residential Neighborhood: Zip Code: 98102		Contact Phone No.:					
Legislated Authority: Res. 31572							
Background: Zach is a writer for the Seattle Transit Blog an Board. He has experience working with commalternatives available to driving, and now run	nute opti	ons and inform	ning employees and residents of the				
Date of Appointment: Authorizing Signature 07/27/2015	re (origin	nal signature):	Appointing Signatory: Mayor Ed Murray				

Zach Shaner



Experience

Outreach & Marketing Coordinator • Commute Seattle • January 2013-Present

As Marketing and Outreach Coordinator at Commute Seattle, I produce and manage all external
communication, including our monthly newsletter, e-blasts, media releases, social media,
graphic design, and web publishing. I also ghostwrite editorials, speeches, and letters on behalf
of our Executive Director. I provide primary staff support to the Downtown Seattle Association's
Transportation Committee. My outreach role also includes producing approximately 50 public
events per year, including transportation fairs, workshops, and seminars. Samples of any of my
work are available on request.

Staff Writer • Seattle Transit Blog • Seattle, WA • July 2010-Present

• As a volunteer Staff Writer I have written approximately 100 transit-related articles in a variety of genres (policy, analysis, breaking news), requiring extensive professional engagement with local and state government officials, regional media outlets, and regional planning agencies. An archive of my work may be found at www.seattletransitblog.com/author/zach-shaner

Transportation Outreach Coordinator • City of Tukwila • Tukwila, WA • March 2012-Jan 2013

 I marketed ORCA products and RideshareOnline to commuters and employers in South King County, designing and producing marketing materials, managing grant funds, and promoting commuter incentive programs to city councils, business groups, and intergovernmental organizations (Suburban Cities Association, Duwamish TMA, PSRC, etc.).

Transit Outreach Coordinator • Pierce Transit • Lakewood, WA • Sep 2010- Mar 2012

 At Pierce Transit I managed two regional mobility grants to improve public transportation usage at Joint Base Lewis-McChord (JBLM). I conducted employer outreach, designed and produced promotional materials, executed marketing campaigns, wrote analytical reports and policy papers, coordinated planning between six agencies, managed social media accounts, hosted public meetings, planned transit services, and promoted bicycling among military personnel.

Education

2009: Master of Research (MRes), Sustainability/Environmental Economics, University of Leeds

Thesis: "'Don't Call Me Green': Techniques for Improving Environmental Communication"

2007: Master of Arts, Ethics & Philosophy, Boston University

2004: Bachelor of Arts, History, Philosophy, Abilene Christian University

Professional Social Media

Facebook: facebook.com/CommuteSeattle

Twitter: @Commute_Seattle

Linked In: http://www.linkedin.com/pub/zach-shaner/20/788/b08

Website Management: www.commuteseattle.com

Technical Skills

- Statistics and data preparation/visualization (SPSS, Access)
- Database management (Excel)
- Web Publishing (MailChimp, Wordpress, Blogger, Custom CMS)
- Information Design (Illustrator, InDesign)
- Microsoft CRM

Conferences

- "Using RideshareOnline for Employer Collaboration", WSDOT Public Transportation Conference, September 2012
- "Effectively Using Social Media for Transit Outreach", Washington State Ridesharing Organization (WSRO) Conference, October 2011
- "Math, Models, and Meaning-Making: Do Numbers Matter for Environmental Sentiment?", Understanding Sustainability Conference, Portland State University, June 2009

References

- Jamie Cheney, Transportation Program Manager, Seattle Children's Hospital jamie.cheney@seattlechildrens.org, (206) 987-5912
- Sharon Stockwell, Business Partnerships Manager, Pierce Transit sstockwell@piercetransit.org, (253) 581-8112
- Martin Duke, Editor-in-Chief, Seattle Transit Blog martin.h.duke@gmail.com, (206) 650-7215

SEATTLE TRANSIT ADVISORY BOARD

11 members: Per Resolution 31572, all subject to City Council confirmation, with five 2-year terms and six 3-year terms initially, followed by subsequent two-year terms:

- 5 City Council-appointed
- 6 Mayor-appointed
- Other Appointing Authority-appointed: YMCA Get Engaged program

Roster:

1103									
*D	**G	Position No.	Position Title	Name	Term Start Date	Term End Date	Term #	Appointed By	
5	F	1.	Member	Marci Carpenter	8-3-15	8-2-18	1 st	City Council	
6	F	2.	Member	Katie Wilson	8-3-15	8-2-18	1 st	City Council	
6	М	3.	Member	Jonathan Howard	8-3-15	8-2-18	1 st	City Council	
6	М	4.	Member	Kevin Duffy-Greaves	8-3-15	8-2-17	1 st	City Council	
6	F	5.	Member	Harriet Wasserman	8-3-15	8-2-17	1 st	City Council	
3	F	6.	Member	Carla Chavez	8-3-15	8-2-18	1 st	Mayor	
6	F	7.	Member	Celeste Gilman	8-3-15	8-2-18	1 st	Mayor	
6	М	8.	Member	Ron Posthuma	8-3-15	8-2-18	1 st	Mayor	
6	F	9.	Member	Erin Tighe	8-3-15	8-2-17	. 1 st	Mayor	
6	М	10.	Member	Zach Shaner	8-3-15	8-2-17	1 st	Mayor	
6	М	11.	Member	Ezra Basom	8-3-15	8-2-17	1 st	Mayor	
1	F	12.	Member	Odessa Stevens	TBD	TBD	1 st	Get Engaged	

Dive	rsity	Chart:			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Men	Women	Vacant	Minority	Asian- American	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	***Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	3	. 3		1			1			5			
Council	2	3		1					1	4			
Other		1		1	1								
Total	5	7		3	1		1		1	9			

Key:

^{*}D List the corresponding *Diversity Chart* number (1 through 9)

^{**}G List gender, M or F

^{***}Other Includes diversity in any of the following: race, gender and/or ability