




City of Seattle Boards & Commissions Notice of Appointment

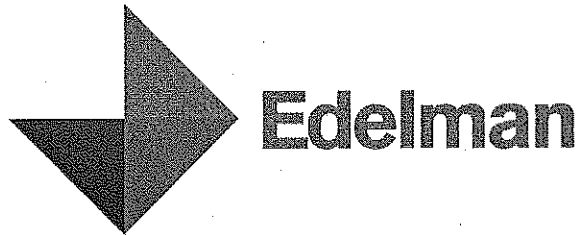
Appointee Name: <i>Will Ludlam</i>		
Board/Commission Name: <i>Seattle Center Advisory Commission</i>		Position Title: <i>Member</i>
<input type="checkbox"/> Appointment <i>OR</i> <input checked="" type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other:		Term of Office: <i>9/29/15 – 9/28/2018</i>
Residential Neighborhood: <i>Kirkland</i>	Zip Code: <i>98033</i>	Contact Phone No.: <i>206.268.2279</i>
Legislated Authority: <i>Ordinances 91885 and 108936</i>		
Background: As the leader of Edelman Northwest, Mr. Ludlam works closely with clients to identify innovative and strategic ways to break through communication challenges. From brand differentiation for industry titans to public health activation programs. Mr. Ludlam has worked with countless local, regional and global clients over the past 20 years. He's a firm believer in senior people doing hands-on work and is actively engaged in client work. Prior to Edelman, Ludlam managed the Northwest offices for Hill & Knowlton. He also spent more than 10 years opening offices and building the global network for Porter Novelli. He began that job in Seattle, starting an operation from scratch and building it to 50 consultants. Ludlam was tapped to lead the agency's largest global account, the consumer division of Hewlett Packard. During this same time, teams under his leadership earned three PRSA Silver Anvil Awards. In 2005, Mr. Ludlam took on the additional responsibility of the firm's Asia Pacific region where he worked to add offerings and agency resources to help clients successfully understand and influence key markets like China and India. Mr. Ludlam's background includes a strong foundation in general practice public relations – providing strategic counsel and crisis communications support to blue chip companies like HP, Microsoft, Safeco, Puget Sound Energy, CDC, Seattle Children's Hospital, Frontier Communications, etc. Earlier in his career he worked with The Rockey Company and the well-known tech firms KVO (Fleishman-Hillard) and Waggener Edstrom.		

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 CITY CLERK

Ludlam holds a BA degree from Washington State University and is active in the Seattle community. He is a member of the Seattle Chamber's Community Development Round Table, the advisory board for the Edward R. Murrow College of Communications and is a Trustee for Intiman Theatre. Past board involvement includes the Washington China Trade Alliance, Big Brothers Big Sisters of King and Pierce County and EmptySpace Theatre.

Today, as a local business leader in the Belltown neighborhood around the Seattle Center, Mr. Ludlam is extremely interested in the long-term strategy of the Seattle Center as a valuable asset to our local community. He believes that the Seattle Center plays a vital role as the "kitchen table" for community expression – a place where people come together to celebrate and share all that is good about our city. From the foot of Queen Anne to the edge of the Denny Triangle, there is tremendous change taking place. With all this change, Mr. Ludlam thinks it's important that the Seattle Center take a leadership role in assuring that this valuable community asset continues to be both relevant and accessible.

Date of Appointment:	Authorizing Signature (original signature):	Appointing Signatory:
11/3/15		Mayor Edward B. Murray



Will Ludlam
Executive Vice President
General Manager Pacific Northwest



As the leader of Edelman Pacific Northwest, Will works closely with clients to identify innovative and strategic ways to break through tough communications challenges. From brand differentiation for industry titans to public health activation programs, Will has worked with countless local, regional and global clients over the past 20 years. He's a firm believer in senior people doing hands-on work and is actively engaged in client work.

Prior to Edelman Will managed the Northwest offices for Hill & Knowlton. He also spent more than 10 years opening offices and building the global network for Porter Novelli. He began that job in Seattle, starting an operation from scratch and building it to 50 consultants. Will was tapped to lead the agency's largest global account, the consumer division of Hewlett Packard. During this same time, teams under his leadership earned three PRSA Silver Anvil Awards.

In 2005, Will took on the additional responsibility of the firm's Asia Pac. region where he worked to open offices and help clients successfully understand and influence key markets like China and India.

Will's background includes a strong foundation in general practice PR – providing strategic counsel and crisis communications support to blue chip companies like HP, Microsoft, Safeco, Puget Sound Energy, CDC, Seattle Children's Hospital, Frontier Communications, etc.

Earlier in his career he worked with The Rockey Company and the well-known tech firms KVO (Fleishman-Hillard) and Waggener Edstrom.

Will holds a BA from Washington State University and is active in the community. He is a member of the Seattle Chamber's Community Development Round Table, the advisory board for the Edward R. Murrow College of Comm., the board of directors for City Club & Intiman Theatre. In 2013 he was appointed by the Mayor to be a Seattle Center Commissioner. Past board titles include: WA China Trade Alliance, Big Brothers Big Sisters of King & Pierce Co. & EmptySpace Theatre.

Seattle Center Advisory Commission

16 members all subject to City Council confirmation:

15 members per *Ordinances 91885 and 108936*, 3-year terms

1 member per *Ordinance 120325*, 1-year term

- 0 City Council-appointed
- 16 Mayor-appointed
- 0 Other Appointing Authority-appointed:

Roster:

*D	**G	Position No.	Position Title	Name	Term Start Date	Term End Date	Term #	Appointed By
6	F	1.	Member	Maria Barrentios	8/11/14	9/28/16	1	Mayor
2	F	2.	Member	Donna Moodie	9/29/13	9/28/16	3	Mayor
6	M	3.	Member	Brian Curry	8/11/14	9/28/16	1	Mayor
6	M	4.	Member	Mark Dederer	9/29/13	9/28/16	2	Mayor
6	F	5.	Vice-Chair	Regina Hall	9/29/13	9/28/16	4	Mayor
6	M	6.	Member	Peter Moran	5/14/15	9/28/17	1	Mayor
6	F	7.	Member	Sarah C. Rich	9/29/14	9/28/17	2	Mayor
1	F	8.	Member	Hollis Wong-Wear	9/29/14	9/28/17	2	Mayor
6	F	9.	Member	Jan Levy	9/29/14	9/28/17	4	Mayor
6	F	10.	Member	Holly Golden	9/29/14	9/28/17	2	Mayor
6	M	11.	Member	Jonathan D. Scholes	9/29/15	9/28/18	2	Mayor
6	M	12.	Member	Todd W. Leber	9/29/15	9/28/18	2	Mayor
4	M	13.	Member	Erik Van Rossum	9/29/15	9/28/18	2	Mayor
6	M	14.	Member	Will Ludlam	9/29/15	9/28/18	2	Mayor
3	F	15.	Member	Gloria Connors	9/29/15	9/28/18	2	Mayor
6	F	16.	Get-Engaged Member	Kellen Braddock		9/1/16	1	Mayor

Diversity Chart:

	<div style="display: flex; justify-content: space-around; font-weight: bold;"> (1) (2) (3) (4) (5) (6) (7) (8) (9) </div>													
	Men	Women	Vacant	Minority	Asian-American	Black/African American	Hispanic/Latino	American Indian/Alaska Native	***Other	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial	
Mayor	7	9	0	4	1	1	1	1	0	12	0	0	0	
Council														
Other														
Total	7	9	0	4	1	1	1	1	0	12	0	0	0	

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List gender, M or F

***Other Includes diversity in any of the following: *race, gender and/or ability*