



Japanese Garden Transition



City Council Parks, Seattle Center, Libraries and
Gender Equity Committee

December 15, 2015

Japanese Garden Transition

Goals:

- ✓ Ensure the Japanese Garden has a long and sustainable future.
- ✓ Expand on the Japanese Garden's emphasis on culturally relevant events and activities.
- ✓ Enhance programming, visitor numbers, and levels of donor participation.
- ✓ Utilize the Foundations proven track record in marketing, fundraising, endowment, event coordination and membership support to keep this gem in our Parks system accessible for generations to come.





Japanese Garden Transition



- **Seattle Parks and Recreation** will operate, maintain and manage the Seattle Japanese Garden including grounds, entry, gatehouse, and buildings associated with the garden.
- **Arboretum Foundation** will assume the role as the primary financial non-profit support organization for the Seattle Japanese Garden, responsible for operating and conducting events, fundraising, membership, volunteer coordination, branding and marketing.