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BEFORE THE SEATTLE CITY COUNCIL

In the Matter of the Application of:

No. CF 311936

SWEDISH MEDICAL CENTER

SABEY CORPORATION'S RESPONSE TO APPEALS

For approval of a Major Institution Master Plan

I. INTRODUCTION

The Sabey Corporation ("Sabey") hereby joins in Swedish Medical Center's ("Swedish") Response to the Appeals filed by Dean Paton, Nicholas Richter, 19th Avenue Blockwatch/Squire Park Neighbors, Cherry Hill Community Council, Citizens Advisory Committee, Squire Park Community Council, and the Washington Community Action Network (collectively, "Appellants"), filed with the City Council on February 8, 2016. For the reasons stated by Swedish, Sabey requests that the appeals be denied and that the City Council approve Swedish's Master Plan for the Major Institution Master Plan ("MIMP"). Sabey also writes separately to address its partnership with Swedish and the vital role it plays on the Swedish campus.

II. BACKGROUND

Sabey is a for-profit development and property management company that owns approximately 40% of the property within the Swedish Cherry Hill Campus. Sabey leases 75% of its holdings within the Major Institutions Overlay ("MIO") boundary to Swedish. Most of the

SABEY CORPORATION'S RESPONSE TO APPEALS- Page 1 of 8

McCullough Hill Leary, P.S.

SABEY CORPORATION'S
RESPONSE TO APPEALS- Page 2 of 8

remaining space is occupied by other major institution uses supporting the Swedish's integrated healthcare services mission, including LabCorp and the Northwest Kidney Center. Hearing Examiner Findings and Recommendations, Findings of Fact ("FF") \P 6.

Although the Cherry Hill campus also provides clinical space and general health services, the main features of the Swedish Cherry Hill facility are its two highly specialized facilities—the Swedish Heart and Vascular Institute and the Swedish Neuroscience Institute, which provide tertiary and quaternary treatment of cardiac disease, as well as neurological trauma, spine, cancers, and related disorders. Swedish Cherry Hill also provides an educational center and is home to Swedish's critical inpatient rehabilitation and psychiatric services. Testimony of Andy Cosentino ("Cosentino Testimony"), July 13, 2015.

As explained in the testimony of Andy Cosentino before the Hearing Examiner, the Vice President of the Swedish Neuroscience Institute, Swedish's partnership with Sabey is vitally important to its mission. When Sabey purchased a portion of the campus in 2002, it allowed Swedish to reinvest into improvement technology, operating rooms, and recruiting—attributes vital for a world-class institution. Since 2002, Sabey and Swedish together have invested over \$100 million in capital improvements to build a world-class center for the research and treatment of cardiac and neurological diseases at Cherry Hill. Sabey's involvement allows Swedish to focus upon the areas in which it excels, leaving concerns regarding "brick and mortar" to the private entity. This partnership model—using private development capital to build critical medical facilities—is being replicated all over the country, including at Johns Hopkins in Baltimore and Cedars-Sinai in Los Angeles, and is becoming an increasingly common way for medical institutions to ensure they have the capacity to provide the quality of care that its patients deserve. Cosentino Testimony.

McCullough Hill Leary, P.S.

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SABEY CORPORATION'S RESPONSE TO APPEALS- Page 3 of 8

To serve as a hub for tertiary and quaternary care, Swedish Cherry Hill needs to support a broad array of parallel services on campus that tie into an integrated model of care to treat complex disease. Myriad services coordinate for this optimal level of care. For example, services such as imaging, diagnostic lab, pathology, oncology, radiation, rehabilitation, speech and physical therapy, social services may be needed to properly care for a patient. In addition, experimental protocols are often used, requiring research scientists and their equipment to be located on the immediate campus. *See* Cosentino Testimony. This co-location of services is critical—Sabey's leased space supports the services vital to integrated care at Swedish Cherry Hill.

II. ARGUMENT

A. All uses that are functionally integrated with, or substantively related to, the central mission of Swedish Cherry Hill are permitted in the Major Institution Overlay District.

The Seattle Municipal Code ("Code" or "SMC") provides that "[a]ll uses that are functionally integrated with, or substantively related to, the central mission of a Major Institution or that primarily and directly serve the users of an institution shall be defined as Major Institution uses and shall be permitted in the Major Institution Overlay (MIO) District." Appellants ask the City Council to ignore the language of the Major Institutions Code and limit the uses on the Swedish Cherry Hill campus to those services that, in Appellants view, have direct links or

¹ The Code provides that,

SMC 23.69.008.B.

The following characteristics shall be among those used by the Director to determine whether a use is functionally integrated with, or substantively related to, the central mission of the Major Institution. No one (1) of these characteristics shall be determinative:

- 1. Functional contractual association;
- 2. Programmatic integration;
- 3. Direct physical circulation/access connections;
- 4. Shared facilities or staff;
- 5. Degree of interdependence;
- 6. Similar or common functions, services, or products.

McCullough Hill Leary, P.S.

associations with cardiovascular and neuroscience services or provide charity care exclusively. *See* 19th Avenue Block Watch Appeal, p. 2; Cherry Hill Community Council Appeal, p. 2. This request must be denied for two reasons. First, it would be contrary to the MIO and inappropriate for the City Council to artificially limit the range of otherwise-permitted institutional uses on the campus. Second, and more importantly, the record demonstrates that the Sabey tenants' services are functionally integrated with and substantively related to Swedish Cherry Hill's mission.

It is well-established in Washington that a court, or here, the City Council sitting in its quasi-judicial capacity, is not permitted to read additional conditions into a statute. This rule of statutory interpretation "prohibits courts from adding words or clauses to an unambiguous statute when the legislature has chosen not to include that language." *State v. Kintz*, 169 Wn.2d 537, 549-50, 238 P.3d 470, 477 (2010); *see also, e.g., Dot Foods, Inc. v. Dep't of Revenue*, 166 Wn.2d 912, 919-20, 215 P.3d 185, 188-89 (2009) ("To achieve such an interpretation, we would have to import additional language into the statute that the legislature did not use."). Here, contrary to established law and the clear language of the Code, Appellants ask that the City Council condition its MIMP approval to limit uses to neurological and cardiovascular services. Appellants' recommendation ignores Swedish's demonstrated need for a broad range of parallel services on campus to provide the highest degree of integrated care over the next 20 years and beyond, and is not supported by the record. Their suggestion simply attempts to re-write the statute to reach a desired result and it is not allowed.

Appellants further suggest, without support, that the services provided by Sabey's tenants are not related to the mission of Swedish Cherry Hill and allege that Swedish's stated need was actually a ruse masking Sabey's desire for an unfair market advantage. *See* Washington CAN Appeal, pp. 5-6; 19th Avenue Block Watch Appeal, p. 5; Cherry Hill Community Council

SABEY CORPORATION'S RESPONSE TO APPEALS- Page 4 of 8

McCullough Hill Leary, P.S.

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SABEY CORPORATION'S
RESPONSE TO APPEALS- Page 5 of 8

Appeal, p. 3; Squire Park Community Council Appeal, pp. 2-3. Appellant Washington CAN goes so far as to imply, without support, that Sabey will locate server farms on the campus. Washington CAN Appeal, p. 6. These speculative and patently false statements are belied by the actual record established in the MIMP hearing. Such conjecture further demonstrates that Appellants do not fully understand the integrated care model of Swedish Cherry Hill.

Mr. Cosentino testified to the functional and necessary relationship between a broad array of parallel services to treat complex disease, many of which are provided by Sabey's tenants. For example, services such as imaging, diagnostic lab, pathology, oncology, radiation, rehabilitation, speech and physical therapy, social services may be needed to properly treat a patient. In addition, experimental protocols are often used, requiring research scientists and their equipment to be located on the immediate campus. Sabey embraces the co-location model and has a 14-year history of locating institutional uses on the Swedish Cherry Hill campus; accordingly, it only leases spaces that support the services vital to integrated care at Swedish Cherry Hill, as required by SMC 23.69.008. Constentino Testimony. Moreover, tenant qualification is a zoning issue reviewed by the Seattle Department of Construction and Inspections during the permitting process. Appellants provided no evidence to the contrary at the hearing.² Their appeals must accordingly be denied.

B. Decentralization analyses are based on institutional use, not the identity of the operator.

On paper, Appellants accept the fact that the Code permits private entities to be part of the MIO use. However, their allegations tell a different story. Appellants claim that Swedish failed to properly analyze decentralization alternatives because Swedish's need to expand was

² Upon information and belief, no hearing testimony was received regarding NeuVation Group, and should not be

considered now. See Washington CAN Appeal, p. 5. Even if Appellant would have raised this issue at the hearing, all Sabey tenants are clearly functionally integrated with Swedish, as established in the record and discussed here.

McCullough Hill Leary, P.S.

artificially created when Swedish sold 40% of its Cherry Hill Campus to Sabey. *See* Washington CAN Appeal at p. 7; Squire Park Community Council Appeal at pp. 3-4; Nicholas Richter Appeal, pp. 2-3. These claims fundamentally misunderstand both the relationship between Swedish and Sabey and the Major Institutions Code, and this misguided view was rejected by the courts more than 30 years ago. *See* Declaration of Katie Kendall ("Kendall Declaration"), Exhibit A (*Goldie London v. Providence Medical Center*, King County Superior Court Cause No. 83-2-06871-1).³ "Major institution uses" are defined without regard to the identity of the user, and the Code expressly allows major institution uses owned or operated by a private entity. The institution must accordingly be analyzed as a whole.

In the mid-1980s, the City was a defendant in a case involving a similar question — whether an independently-operated institutional use may be established within, and subject to the same zoning regulations as, a campus owned and operated by another institution. At issue in *Goldie London* were the City's "Major Institution Ordinances," which established a system of dual zoning classification for major institutional campuses. Kendall Decl., Exh. A. Property within the defined boundaries of a major institution that was owned by or affiliated with that institution received an "institutional" zoning designation that permitted deviation from height and other development standards in the underlying zone. Property not owned by the institution or its affiliate was subject to standard zoning requirements, regardless of whether an institutional use was established on the property. In other words, the City's Land Use Code sought to impose regulations based on the *identity* of the institutional user, rather than on the use itself.

The King County Superior Court found that the City had violated Ms. London's constitutional rights by regulating her boarding home use based on "ownership" rather than the

³ The Kendall Declaration provides a copy of relevant legal authority for the convenience of the City Council. It does not provide new factual information.

services she provided. In response, the City amended its Major Institutions Code and ceased the illegal practice of regulating institutional uses based on the identity of the operator. *See* SMC 23.69.008.A ("Permitted Major Institution uses shall not be limited to those uses which are owned or operated by the Major Institution.").

The Court's analysis applies with equal force here. Appellants are asking the City Council to ignore the necessary co-location of Swedish's services with the services provided by the Sabey tenants and reject the MIMP. If need were analyzed on an entity to entity basis as suggested by Appellants, the City Council would be retracing the same illegal path the court invalidated in the *London* case.

Swedish established its need for growth through expert testimony, emphasizing trends in healthcare, growth to specific patient utilization at Cherry Hill, and pointed to its facilities that are in need of updates.⁴ *See, e.g.*, Testimony of Jeff Hoffman, July 13 and 14, 2015; Cosentino Testimony. Swedish was not required, or permitted, to analyze only those uses that are owned by Swedish when determining its need for growth. Appellants have provided no evidence to the contrary and their appeal must be denied.

III. CONCLUSION

Sabey asks the City Council to deny the appeals and approve Swedish's Master Plan.

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⁴ Swedish's response to the appeals fully addresses the Appellants' claims regarding need. Sabey writes separately only to address the allegations lobbed against Sabey's role at the campus.

Respectfully submitted this 8th day of February, 2016.

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SABEY CORPORATION'S RESPONSE TO APPEALS- Page 8 of 8

McCullough Hill Leary, P.S.